JONESBORO URBAN REDEVELOPMENT AGENCY

REGULAR MEETING – FEBRUARY 4, 2025 AT 6:00 P.M.

COUNCIL CHAMBERS - 1859 CITY CENTER WAY, JONESBORO, GA 30236

MINUTES

I. CALLED TO ORDER

The meeting was called to order by Tammary Scott at 6:09 p.m.

II. ROLL CALL

Tammary Scott (Chairperson), Santia Fox (Vice Chair), Mayor Donya Sartor (Board Member), Helen Meadows (Board Member), Jule Segner (Board Member).

III. ADOPTION OF AGENDA

A motion was made to adopt and approve the Agenda.

RESULT: Approved (Vote was unanimous)
MOVER: Segner
SECONDER: Meadows

IV. FINANCIAL STATEMENTS

Mayor Sartor asked whether the payment for the mural had been received as it was not showing. Mr. Simpson stated that he collected the payment in February 2025 and was deposited into the bank account. This will be shown in the next financial statement.

A. Board Members to consider approval of the Financial Statements for 31-day period ending December 31, 2024.

Mr. Simpson and Ms. Wetherington noted that there had been a 35% to 40% drop-off in main street membership dues. Ms. Scott stressed that there needed to be a review of the value added to membership. Board Members will look at a banner, or map. It was discussed that another CD would help to the value of $150,000.00. Mr. Simpson would look at options and report back with a 6-month high yield.

A motion was made to research another CD.

RESULT: Approved (Vote was unanimous)
MOVER: Ms. Segner
SECONDER: Mayor Sartor.

A motion was made to accept the Financial Statement for 31-day period ending December 31, 2024.

RESULT: Approved (Vote was unanimous)
MOVER: Mayor Sartor

SECONDER: Ms. Segner

V. OLD BUSINESS

A. Board Members to consider approval to ratify the Bylaws.

Mr. Simpson stated that the board had not been given the requisite time to approve the changes in the Bylaws at the last meeting, which was why they were voting to ratify at this meeting. All changes were agreed upon at the January 2025 meeting.

RESULT: Approved (Vote was unanimous)
MOVER: Mayor Sartor
SECONDER: Ms. Segner

VI. NEW BUSINESS

A. Board Members to consider approval of the Minutes from January 7, 2025.

RESULT: Approved (Vote was unanimous)
MOVER: Ms. Segner
SECONDER: Ms. Meadows

B. Report on Accreditation Presentation

Mr. Simpson was very pleased to announce that the City of Jonesboro Main Street Program had retained accreditation as a Classic Main Street with the Department of Community Affairs. Ms. Scott suggested we sell "Main Man on Main Street" t-shirts as a fundraiser.

C. Region 3 Meeting, Historic Griffin Hotel on Tuesday, April 29, 2025 at 10 a.m. - 2:00 p.m.

Everyone wanted to go to the Region 3 meeting and Mr. Simpson would register accordingly. He said this would qualify as their mandatory 2-hour training.

VII. COMMITTEE UPDATES

A. Promotion/Organization Committee

Mr. Simpson discussed the ornaments and said he would be following up. The ornament proposed looked great for Arts Clayton, but not for Main Street Jonesboro. Ms. Segner discussed an event for the 1st Saturday in May. Mayor Sartor talked about moving the Mother's Day concert to the end of April as a Spring Fling concert. This would be the climax of Georgia Cities Week. Also, that the DDA partner with the city for the Juneteenth event. In regard to Juneteenth, there will be fireworks, and the Jonesboro High School Majestic Marching Cardinals will be performing. There will be a Falcons Zone and Ikea Zone. The Main Street Board would partner with a consultant and any sponsorship money left over would go to the DDA. Ms. Fox discussed having an ice cream social and line dancer instructor on a Monday (April 21, 2025) at the City Green. Also, she asked for a copy of the donation letter to help with sponsorships.

B. Design Review Committee

The Design Review Committee did not meet. Ms. Scott is on the committee and will report when the committee meets.

C. Historic Preservation Commission

The Historic Preservation Commission did not meet. Ms. Segner is on the committee and will report when the committee meets.

VIII. EXECUTIVE DIRECTOR'S REPORT

A. Executive Director's Report by Andrew Simpson.

Mr. Simpson said he would look into the Livable Centers Initiative for Downtown and also another rural zone application for North Main Street that was not originally in the rural zone. The pop-up posse will be appearing in the City of Jonesboro to thank nominated businesses. The next promotions committee meeting will be on February 18th. Ms. Lisa Cameron introduced herself to the board as the new Community Development Director.

IX. PUBLIC COMMENTS

Scott Miller owner of the Historic Jonesboro Office Suites thanked Mr. Simpson for his service to the community.

X. BOARD OF DIRECTOR'S COMMENTS

Mayor Sartor asked that our events be sent to the Parents Liaison early so they could be added to the class DOJO for students. She is very excited about the Spring Fling Concert event on Saturday, April 26th. Ms. Scott loved the presentation to the Department of Community Affairs and Ms. Sartor asked if it could be shared with the board. Mayor Sartor also mentioned the possibility of Sip and Sounds being in August at Lee Street Park. Ms. Scott suggested that we partner more with the Clayton County Chamber for events like small business training.

XI. ADJOURNMENT

A motion was made to adjourned the meeting at 6:52 p.m.

RESULT: Approved (Vote was unanimous)
MOVER: Ms. Segner
SECONDER: Mayor Sartor

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Tammary Scott, Chairperson Andrew Simpson, Executive Director