CITY OF HENDERSONVILLE
DOWNTOWN ADVISORY BOARD

Hive on 5 - 125 5th Avenue W | Hendersonville, NC 28792
Tuesday, November 10, 2026 – 4:00 PM

AGENDA

1. **CALL TO ORDER**
2. **APPROVAL OF MINUTES**
   - A. October Downtown Advisory Board Minutes
3. **PUBLIC COMMENT**
4. **APPROVAL OF AGENDA**
5. **NEW BUSINESS**
   - A. Unhoused Strategic Plan
   - B. Parking Promotional Brainstorm - Winter Time
6. **TEAM & STAFF REPORTS**
   - A. Events Team Update
   - B. Downtown Staff Updates
7. **UNFINISHED BUSINESS**
8. **INFORMAL DISCUSSION**
   - A. Future Agenda Items
9. **ADJOURNMENT**

The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.

CITY OF HENDERSONVILLE
DOWNTOWN ADVISORY BOARD

Hive on 5 - 125 5th Avenue W | Hendersonville, NC 28792
Tuesday, October 13, 2026 – 4:00 PM

MINUTES - DRAFT

CALL TO ORDER Attending: Erica Hodges, Gary Heisey, Nancy Neikirk, Scott Gash, Aaron Adams, Mark Pavao, Joe Dinan, Oliver Wall, Yvonne Hill, Terry Young

Absent: Jenny Breedlove, Patsy DuPre (Called in), Sheryl Solomon (Called in)

Online: Lyndsey Simpson

Staff present: Jamie Carpenter, Terrye Jacobs

Public: Jim Walsh, Brett Werner

APPROVAL OF MINUTES - September Downtown Advisory Board Minute – Nancy made a motion, Aaron Adams seconded. All in favor.

PUBLIC COMMENT –

Jim Walsh – Downtown resident, asked about Treat Street timing, suggesting that the evening timing would be better in the evening with the street closed would be better.

Brett Werner – Suggestion on community character workplan: looking at the sidewalk mural at an opportunity, repainting Grove to King and King to Main Street

APPROVAL OF AGENDA – Gary Heisey made a motion to approve, Terry Young seconded. All in favor

TEAM & STAFF REPORTS

1. Community Character Team Workplan Items 2026-2028 – Jamie provided an update that was included in the agenda packet.
   Questions asked – would we have a certain theme? Unsure at this time
2. Economic Vitality Team Workplan Items 2026-2028 – Aaron Adams updated from the economic vitality team.
   a. Business outreach – hosting annual business breakfast again in February
   b. Review the effectiveness of façade grants – review projects that need it most
   c. Dogwood Grant – next steps
   d. Landlord Outreach

3. Downtown Staff Updates – Jamie Carpetner provided staff updates included in the agenda packet:

Honey Locusts on Main Street will be replaced in phased process on the 300-400 blocks. 30 trees in total, approximately 8 trees (Eastern Hophornbeam) will be replaced each year under guidance of the city's contracted arborist.
Trees were infected, and also that type of tree drops leaves/seeds that are difficult to clean up
We are seeking funding from the Community Foundation through the Sherman's tree fund to cover cost of this year's project.
Tree replacement will be with large trees and strategic staggering in order to maintain shade
Future: Downtown Manager and Parks Supervisor work together regularly on plant replacement and maintenance to plan for updates that are beneficial for appearance and maintenance of downtown
There was board discussion on the trees on South Main Street that were removed when the new bike lanes were included. Staff did not have any details on this.

Parking Garage during Treat Street – Will be free from 6am-2pm, thanks to recommendation from downtown businesses regarding the closure.

Rhythm & Brews: the last event will be October 15, volunteers for 2nd shift in the beer/wine garden was needed, Jamie asked if board members were available and could volunteer.

UNFINISHED BUSINESS

NEW BUSINESS

INFORMAL DISCUSSION

Nancy asked about passing out flyers, if people asked questions or a lot of conversation occurred, there was not at that time.

Future Agenda Items

1. Parking garage promotions
2. 7th avenue events (bringing current events over to 7th)

ADJOURNMENT – Nancy Neikirk made a motion, Joe Dinan seconded

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CITY OF HENDERSONVILLE

AGENDA ITEM SUMMARY
DOWNTOWN ADVISORY BOARD

SUBMITTER:	Jamie Carpenter, Downtown Manager	**MEETING DATE:**	November 10, 2026
AGENDA SECTION:	Team & Staff Updates	**DEPARTMENT:**	Community Development - Downtown

Notable Events/Activities: October /November

- **Rhythm & Brews – October 15 -** Thank you Mark, Erica and Terrye for coming to help!!
- **Farmers Market –** Wrapped for regular season on October 31
- **Bear Auction –** $145,999! We had 29 bear sponsor applications, selected 19 by random drawing (1 always reserved for Friends of Downtown)
- **Treat Street –** Success!
- Henderson County TDA – Attended regular meeting – HCTDA board received additional funding this year that will be able to support feasibility studies for Meeting Space, Sports Facilities and Outdoor Event Venues (tentatively)

Upcoming Events:

- Farmers Markets: Holiday Markets: November 21, December 5
- Turkey Trot: Nov 26 (new route – using Ecusta Trail, start/finish will be on Main Street as normal)
- Tree Lighting: Nov. 27
- Olde Fashioned Christmas: Dec. 4
- **Friends of Downtown Volunteer Party**
- Holly Jolly Train Rides: Dec 19

Upcoming Downtown Networking Events (hosted by Chamber)

- November 18 (ONE WEEK LATER DUE TO VETERANS DAY) – Business Morning Update (Elks Lodge every 2nd Wednesday, 8am-9am) – Partnership with Downtown, Chamber, Small Business Center, and Hendersonville Merchants
- Friday, November 13 – AM Power Hour at Mast General Store – 8am-9am
- HCTDA Partner Update – Friday November 13, 11am – Online –Please attend if you are able to! https://visithendersonvillenc.org/fall-marketing-update-webinar

CITY OF HENDERSONVILLE

AGENDA ITEM SUMMARY
DOWNTOWN ADVISORY BOARD

SUBMITTER:	Jamie Carpenter, Downtown Manager	**MEETING DATE:**	November 6, 2026
AGENDA SECTION:	Informal Discussion	**DEPARTMENT:**	Community Development - Downtown
TITLE OF ITEM:	Future Agenda Items		

Downtown Board Meeting Topics:

December 8

- Treat Street Debrief + Future dates/times Review
- Friends of Downtown Budget

January 12

- Bearfootin' Auction 2028

February:

- City Budget Discussion

Community Character Team:
December 1 – 9am

Economic Vitality Team:
December 1 – 4pm

Events Team
December 4 – 9am