



**CITY OF HENDERSONVILLE**  
**ENVIRONMENTAL SUSTAINABILITY BOARD**  
Operations Center - Assembly Room | 305 Williams St. | Hendersonville NC  
28792

Thursday, January 19, 2023 – 3:00 PM



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## AGENDA

**1. CALL TO ORDER**

A. Call to Order- *Kelly Pahle, Chairperson*

**2. APPROVAL OF AGENDA**

A. Approval of Agenda- *Kelly Pahle, Chairperson*

**3. APPROVAL OF MINUTES**

A. Approval of Minutes from December 15th 2022- *Gracie Erwin, Staff Liaison*

B. Approval of Minutes from Jan 13th Hendo Earth Fest Subcommittee - *Gracie Erwin, Staff Liaison*

**4. OTHER BUSINESS**

A. Public Comment- *Allotted Time, 15 Minutes*

**5. OTHER BUSINESS**

A. Bee City - *Will Garvey, Board member*

B. Recycling and Plastics- *Geri Conley, Board Member*

C. Hendo Earth Fest- *Ann Twiggs, Board Member*

D. City Council- *Lyndsey Simson, Council Woman*

E. Sustainability Plan- *Will Garvey, Board member*

**6. OLD BUSINESS**

A. Old Business - *Kelly Pahle, Chairperson*

**7. NEW BUSINESS**

A. Annual Hendersonville Sustainability Hero Award- *Will Garvey, Board Member*

**8. ADJOURNMENT**

*The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.*



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 28792



Thursday, December 15, 2022 – 3:00 PM

## MINUTES

### 1. CALL TO ORDER

A. Call to Order- *Kelly Pahle, Chairperson*

Everyone is present except for Geri, Anthony, and Lyndsey.

### APPROVAL OF AGENDA

Virginia Second the motion to approve agenda.

2. Approval of Agenda- *Kelly Pahle, Chairperson*

### APPROVAL OF MINUTES

3. Approval of Minutes from October 20th, 2022- *Gracie Erwin, Staff Liaison*

4. Approval of Minutes from November 17th, 2022- *Gracie Erwin, Staff Liaison*

5. Green Expo Sub Committee Meeting Minutes- *Ann Twiggs, CoChair*

Approved with revision- Add public schools to the list of additional exhibitors/groups to contact regarding Hendo Earth Fest

### PUBLIC COMMENT

6. Public Comment - *Allotted time, 15 minutes*

None

### OLD BUSINESS

7. Revival of Sustainability Plan Subcommittee- *Will Garvey, board member*

Revisit and revise for improvement with new expertise.

Will Proposed subcommittees meetings covered too much (i.e. 5 topics at each, and were spread too thin)

Will is willing to lead subcommittee planning- goals are more tangible action items.

Mary Ellen proposes buckets idea vs time and deciding each meeting to focus on one topic.

goal to get more city staffed involved

need a member to be liaison with ICIEI

Mary Ellen motions to revive the planning subcommittee, and for Will Garvey to be chair of said subcommittee.

8. Trash Trout Update- *Virginia Tegel, board member*

Trash trout updates- would like to be posted on City Social medias.

## **SUBCOMMITTEE UPDATES**

9. Bee City- *Will Garvey, Board Member*

Questions regarding Bee City and Hendersonville's pesticide management plan (natural pest control).

Gracie is to find out where the city is currently in regards to this plan.

10. Recycling and Plastics - *Geri Conley, Board Member*

11. Green Expo- *Ann Twiggs, Board Member*

They have 9 members on the subcommittee.

28 spots for booths at the Hendo Earth Fest event; can ask for another block if needed.

Want a musician to come- question regarding if ESB can hire one or if it has to be volunteer based.

Ann is going to come to next meeting with budget requests for Hendo Earth Fest.

12. City Council- *Lyndsey Simson, Council Woman*

Regarding the sustainability manager position- parks has its own position, and sustainability now has its own position as well.

Tweak the EV resolution from John - concern with putting too much on community development. Will asks for greenway parks and master plan- have a rep from the ESB to contribute.

Also asking council to vote on a rep from the board to be a rep with the council- need to pick someone as this will be appointed. Mary Ellen Volunteered to serve this role. Virginia is also interested as well. Lyndsey said she will send Mary Ellen as ESB rep, and Virginia as her vote. Lyndsey is to get an update regarding walkability plan.

## NEW BUSINESS

13. Lighting Ordinance- *Will Garvey, Board Member*

The lighting ordinance brought up on sustainability plan. Reference Briefing documents from planning board from the meeting during the week of 12/11/2022.

The lighting ordinance is lengthy, sets standards, temp limits, good as it saves energy (reduces mercury lights, and lights that are challenging to dispose of).

Within 10 years they have to change the lights to be in accordance with the ordinance.

This is going to the council meeting in January.

14. Response to Article on City's need for a Climate Action Plan- *Kelly Pahle, Chairperson*

ESB felt like the efforts they have made were not portrayed well. Kelly reach out and told them that the ESB exists. Kelly voted for ESB to reach out to students and Ann seconded. Mary Ellen and Virginia are going to talk to the students at hendersonville high about the ESB and their goals. Interact with the rotary club.

## ADJOURNMENT

Kelly moved to end meeting, and Ann second.

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ESB Earth Day/Green Expo Subcommittee Meeting

January 13, 2023

Minutes

1. Present – Ann, Carlos, Enrique, Virginia, Elle (on zoom)
2. Absent- Pam Torlina, BJ Ramer, Geri, Kathie, Anthony
3. Accepted minutes of last meeting
4. Ann Twiggs – Chair update
  - a. Use Google docs - Virginia will provide training as needed
  - b. ESB/Sponsors limitations
  - c. Need for Budget presented at next ESB meeting
5. Vendors: no exhibitor fee, use of electricity \$25., find sponsor for volunteer t-shirts
6. Media/Advertising budget (25 min) - Pam and Ann
7. digital \$1500 approx, Facebook, print banner, posters
8. Summit Marketing - Ann and Carlos will meet with Sara to devise media plan
9. Sponsors - partners can serve as fiscal agent, Ann will ask Friends of Downtown, Nancy will ask Mountain True
10. Henderson County - Waste Management Amy Schmitte - Henderson County Solid Waste. It was suggested that we add a “hard to recycle” collection event to go along with the Hendo Earth Fest
11. Trinity Lutheran booth with provide alternative choices
  - a. Entertainment
  - b. Lectures - Ann, Nancy - Suggested topics - Home energy efficiency steps and tax credits for, Federal grants/ loans for rural agriculture and small businesses,
  - c. Retail store notifications - Elle
  - d. Media/Advertising - Ann
12. Ann will send corrected new letter to exhibitors and track respondents
13. Adjourn until next meeting on January 27, 2023

## DISCUSSION DRAFT

Proposal for Reviewing and Revising the 2022 ESB Draft Sustainability Plan:

### **Categories and format stay the same:**

- The five sustainability categories remain the same; *Energy, Transportation, Waste Management, Water (Quantity and Quality) and Land Management and Conservation.*
- Each category includes goals which state the target outcome or condition for that category as well as proposed actions to reach the stated goal(s). The relative timeframe for a goal should be identified and may be short-term or long term.
- Each goal has two available subcategories for proposed actions that to reflect the role of the City in implementing the suggested actions.

***Municipal.*** This subcategory includes those actions which may be directly implemented by the City of Hendersonville through its operations or administrative/governmental actions over which the City Council has authority. And:

***Community-wide.*** This subcategory includes actions, community education and outreach, which may be supported by the City Council and City operations but are ultimately carried out by the public and community members.

### **Goals and actions are more concise:**

- Goals and proposed actions should be as concise as possible including identification of targets and timeframes where applicable and include responsible City division if known/possible. The process of selecting final proposed actions should reflect likelihood of success, cost, whether the proposed action has been accomplished elsewhere and impacts of “no-action” on the stated goal. Any materials used for the decision process will be noted as citations in the draft document.

### **Process for review:**

Each category will have a sub-group made up of at least one ESB or other established Hendersonville Board member, who serves as chair of that sub-group, and interested public. To the extent reasonable, the sub-groups will promote participation by people knowledgeable (experts) in the category.

City Council, City staff and other established Hendersonville Board members will be asked to provide initial input into the various existing draft goals and actions and also provide suggestions for new goals and actions to be considered by the sub-groups and invited attend sub-group meetings if they choose.

### **Timeframe for review:**

To contribute positively to the City budget process and to provide input for preparation of the future comprehensive plan, sub-groups should complete their review and provide any revisions/additions by May 1, 2023.

**DISCUSSION DRAFT****HENDERSONVILLE SUSTAINABILITY HERO AWARD:**

The ESB will sponsor and manage an annual SUSTAINABILITY HERO award which will recognize a City employee (or team) for their significant efforts and leadership in improving the sustainability of Hendersonville and surrounding community.

Nominations may be made by any individual or organization including citizens, City employees (co-workers) and NGOs.

Nominations will be open all year and will be reviewed by the ESB (in closed session) in January of the year following the nomination.

Criteria for nomination include success in improving the condition of any of the sustainability goals of the City, including Energy Management, Transportation, Waste Management, Water (Quantity and Quality) and Land Management and Conservation. Leadership in innovation, education, finance and outreach, may be included in the award criteria. Criteria may also include, working with others localities, organizations or individuals to support and promote sustainability goals.

The physical award will be sustainable such as FSC wood or recycled glass, the cost of which will be drawn from the ESB budget. The award will be presented by the Mayor and Chair of the ESB during a public event such as the Earth Day celebration.