



CITY OF HENDERSONVILLE
ENVIRONMENTAL SUSTAINABILITY BOARD
Operations Center - Assembly Room | 305 Williams St. | Hendersonville NC
28792

Thursday, April 15, 2021 – 4:00 PM



AGENDA

1. CALL TO ORDER

A. Roll Call - *Beth Stang, Chairwoman*

2. CONSIDERATION OF AGENDA

3. AGENDA ITEMS

A. Adoption of ESB Minutes - *Michael Huffman, Staff Liason*

4. SUB-COMMITTEE UPDATES

A. City Council Update - *Lyndsey Simpson, Councilwoman*

B. Bee City Updates - *Kim Bailey, Board Member*

C. Plastic Reduction and Recycling Updates - *Geri Conley and Gray Jernigan, Board Members*

D. Sustainability Committee Update - *Neil Brown & Lyndsey Simpson*

5. DISCUSSION ITEMS

A. Earth Week Events Update - *Michael Huffman, Staff Liason*

B. EAC Update - *Neil Brown, Board Member*

6. NEW BUSINESS

A. New member recruitment

B. Sustainability Day at City Market - *Beth Stang, Chairwoman*

7. ADJOURNMENT

The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance

or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.



CITY OF HENDERSONVILLE
ENVIRONMENTAL SUSTAINABILITY BOARD
 City Hall – Council Chambers | 160 6th Ave. | Hendersonville NC 28792
 Thursday, March 18, 2021 – 4:00 PM



MINUTES

1. CALL TO ORDER

A. Roll Call - *Beth Stang, Chairwoman*

PRESENT

Chair Beth Stang
 Board Member Gray Jernigan
 Board Member Kim Bailey
 Councilmember Lyndsey Simpson
 Board Member Neil Brown
 Staff Liason Mike Huffman

ABSENT

Secretary Geri Conley
 Board Member Roger Bass

CONSIDERATION OF AGENDA

Beth S.- Amendment: Add Special Notice to discuss Earth Day Planning Meeting to New Business

Motion made by Board Member Brown, Seconded by Board Member Bailey.

Voting Yea: Chair Stang, Board Member Jernigan, Board Member Bailey, Board Member Brown

AGENDA ITEMS

2. Adoption of ESB Minutes – *Michael Huffman, Staff Liason*

Motion made by Board Member Brown, Seconded by Board Member Bailey.

Voting Yea: Chair Stang, Board Member Jernigan, Board Member Bailey, Board Member Brown

3. ESB Budget Request – *Michael Huffman, Staff Liason*

Amendments to Budget request:

Kim Bailey: Need additional funding for signage associated w/ Mural Project- \$4000 for Bee City

Beth Stang: \$500 for environmental education/outreach

Gray Jernigan Lost connection at 4:15pm

GJ Reconnected at 4:24

Motion made by Board Member Bailey, Seconded by Board Member Brown.

Voting Yea: Chair Stang, Board Member Bailey, Board Member Brown, Gray Jernigan

Not voting: Geri

4. Plastic Reduction Decal – *Michael Huffman, Staff Liason*

Kim B. - Can a City Board recognize certain businesses and use funds for materials to promote a business?

Angie B.- That is not an issue if they are participating in a city program and are making a pledge. Board can't advertise for businesses like Pollinator Trail members. Is a grey area.

Gray J.- Clarification of program. Is a partnership w/ MT who will also be advertising the program. What are parameters around the program?

Angie B.- Can't use City funds to help private businesses to generate revenue. What MT does on their website is not governed by City regulation. City could link to that website from our webpage. Businesses who are in the program can be recognized.

Gray J.- Aimed at restaurants and retailers but open to all businesses.

Kim B.- Is this an ESB program or MT program?

Gray J.- It would be equal partnerships. Program title - Working to be Plastic Free. Separate decal for restaurants and retailers.

Beth S.- What will decals cost? Will \$200 cover?

Gray J.- Yes, this will fund the first round.

Motion made by Board Member Jernigan, Seconded by Board Member Brown.

Voting Yea: Chair Stang, Board Member Jernigan, Board Member Bailey, Board Member Brown

DISCUSSION ITEMS

5. Discussion of Charter and Procedural Rules for City Boards: *City Clerk & City Attorney*

Discussion of Charters and Procedures for Boards and Committees.

6. Discuss Litter Sweep April 10-24 and overall general litter problem - *Michael Huffman, Staff Liason*

ESB Will coordinate events through John C. City Manager to ensure coordination w/ Commissioner McCall

ESB will also work on coordinating additional events during Earth Week

7. Review ESB logo designs

Board voting on second Logo w/ Modern Type Face

Motion made by Board Member Brown, Seconded by Board Member Bailey.

Voting Yea: Chair Stang, Board Member Jernigan, Board Member Bailey, Board Member Brown

No Vote: Geri Conley

SUB-COMMITTEE UPDATES

8. Bee City Update - *Kim Bailey, Board Member*

9. Plastic Reduction and Recycling Updates - *Geri Conley and Gray Jernigan*

Gray has several deliverables to present at the special call meeting. Plastics will be added to special call meeting in addition to litter.

10. Sustainability Plan Update - *Lyndsey Simpson & Neil Brown*

No updates, waiting for new Charters and Open meeting rule updates

NEW BUSINESS

Create Special Notice meeting for Earth Day projects - Last week of March Proposed for Wed 3/31 @3

Dark Sky Sub-Committee formed on Planning Board to add DSI language to ordinance

Beth S.- Earth Week 4/19-4/25

ADJOURNMENT

Meeting adjourned at 6:39 PM by Beth Stang Chairwoman

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CITY COUNCIL:
BARBARA G. VOLK
Mayor
JERRY A. SMITH, JR.
Mayor Pro Tem
JEFF MILLER
DR. JENNIFER HENSLEY
LYNDSEY SIMPSON

CITY OF HENDERSONVILLE

The City of Four Seasons

OFFICE Item A.
JOHN F. CONNET
City Manager
SAMUEL H. FRITSCHNER
City Attorney
ANGELA REECE
City Clerk

This year, in celebration of Earth Week (April 18th to 24th), the Environmental Sustainability Board (ESB) and the City of Hendersonville are promoting earth-friendly activities and events around our community.

Proclamation (Lyndsey/Allison)

Pollinators

The City of Hendersonville celebrates Earth Day every day by being certified as a Bee City USA affiliate. In their joint effort to continue to fulfill the city's commitments to create healthy habitats for pollinators, the Tree Board takes the lead on planting projects and maintaining a recommended species list while the Environmental Sustainability Board heads up educational events to raise awareness of the importance of pollinators. Both boards work in partnership with scores of local organizations and businesses to achieve Bee City USA program objectives.

- You can help pollinators too! When looking for trees, shrubs, vines, grasses, and flowers landscaping, choose ones that support bees, butterflies, and other pollinators. Find recommended species at www.hendersonvillenc.gov/tree-species-list. You can also see examples of pollinator gardens along the Pollinator Trail at www.hendersonvillenc.gov/pollinator-trail

- Pollinator Gardening Lunch & Learn Event: **April 22 (Earth Day), 12:30 – 1:30 PM (online via Zoom)**

Pollinators can be picky eaters! This online event will focus how to create a garden buffet to attract bees, beetles, butterflies, and hummingbirds. Did you know each type of pollinator has preferences for how their nectar is served up? We'll share the secret recipes for bloom color, flower depth, fragrance, etc. to cater to each and every group. Because it's critical to feed pollinators during all stages of life, we'll also include the top 10 salad bar ingredients (AKA "host plants") to provide baby food for butterfly caterpillars. As a bonus, if you feed pollinators, they'll help feed you! So, if you're hungry to learn more about nourishing pollinators while also growing pawpaws, passionfruit, blueberries, serviceberries, ground cherries, herbs, and edible flowers for yourself, be sure to join us for this live lunch & learn event!

www.hendersonvillenc.gov/pollinator-events

- Seed Packet Give Away: Saturdays - **April 17 & 24 (weather permitting)**

Location: Bee mural site (in the Azalea Public Parking Lot), between N. Main Street and King Street, facing Third Ave. E. in downtown Hendersonville.

Bee City USA will be giving away "Bee the Change" seed packets containing 19 wildflower species to support pollinators... 12 annuals for first-year color plus 7 perennials for second and successive years' bloom.

www.hendersonvillenc.gov/pollinator-events

Water Quality

- Drain Stenciling: **Tuesday, April 20th 10:30 am-Noon**

Help protect local waterbodies by educating the community about their connection to streams and creeks! Volunteers with the Storm Drain Marking Program place markers onto storm drains that say, "No Dumping – Drains to Creek". Help us reach our goal - mark every storm drain in The City of Hendersonville! If you are interested in participating in this event please contact Stormwater Administrator Michael Huffman: mhuffman@hvlnc.gov subject line: Drain Marking Event

- Rain Barrels: **Ongoing**

The City of Hendersonville continues to offer "Ivy" rain barrels through their rain barrel program. The rain barrels are offered at a discounted price to encourage residents to conserve precious water resources as well as to protect water quality.

Ordering information here: <https://www.rainwatersolutions.com/products/hendersonville>

Litter Sweep

- Roadside Trash Pick-up: **April 22nd 10am-Noon**

The City Environmental Sustainability Board will be participating in the NCDOT Annual Litter Sweep initiative by organizing a roadside trash pick-up centered at the intersection of Dana Rd. and Four Seasons Blvd. Supplies for the pick-up will be provided (Gloves, trash bags, and vests) For more information please contact Stormwater Administrator Michael Huffman: mhuffman@hvlnc.gov

- Neighborhood Clean-up Challenge

In recognition of Earth Week, the City ESB encourages residents to get out and clean-up their own neighborhood. Neighborhood cleanups are a great way for neighbors to get out and meet each other while providing a valuable public service. The City will provide free litter pick-up for these events. To coordinate a litter pickup please contact mhuffman@hvlnc.gov

Compost Bin Sale

- HC Compost Bin Drive: <https://www.hendersoncountync.gov/solid-waste/page/discounted-compost-bins>

