



CITY OF HENDERSONVILLE
ENVIRONMENTAL SUSTAINABILITY BOARD
Operations Center - Assembly Room | 305 Williams St. | Hendersonville NC
28792

Thursday, February 09, 2023 – 5:00 PM



AGENDA

1. CALL TO ORDER

A. Call to Order- *Kelly Pahle, Chairperson*

2. APPROVAL OF AGENDA

A. Approval of Agenda- *Kelly Pahle, Chairperson*

3. OTHER BUSINESS

A. Discuss and vote on proposed advertising budget for Hendo Earth Fest- *Ann Twiggs, Board Member*

4. ADJOURNMENT

The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.

\$1,750 - billboard (Summit Marketing)

\$600 - radio scripts development and recording (Summit Marketing)

\$420 - Bold Life 1/4th page ad (includes ad design for \$25.00 and ad placement for \$395.00 - their rate for 5 months but giving us a deal for only the Mar/Apr edition as it is usually over \$650 for a one edition ad)

\$2,230 - 2 banners, posters, flyers (this could be less as I don't have actual quotes for these items)

Total

\$5,000