



CITY OF HENDERSONVILLE DOWNTOWN EVENTS TEAM

Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC
28792



Thursday, October 06, 2022 – 9:00 AM

AGENDA

1. **CALL TO ORDER**
2. **APPROVAL OF AGENDA**
3. **APPROVAL OF MINUTES**
 - [A.](#) Sept 2022 Events Team Minutes
4. **OLD BUSINESS**
 - A. Upcoming Event Review:
 - Bear Auction
 - Trick or Trail 5k (& Farmers Market Day)
 - Treat Street
 - Tree Lighting
 - Old Fashioned Christmas
 - Holiday Markets
5. **NEW BUSINESS**
6. **OTHER BUSINESS**
7. **ADJOURNMENT**

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CITY OF HENDERSONVILLE DOWNTOWN EVENTS TEAM

Downtown Office
Thursday, September 1, 2022 – 9:00 AM

MINUTES

CALL TO ORDER

Members Present: In attendance - Bryan Byrd, Peggy Hamlin, Jack Maniscalco, Walt Slagel

Staff Present: Meredith Friedheim - Downtown Events Coordinator, Dakota Parker – Downtown Events and Marketing Assistant, Jamie Carpenter – Downtown Manager

APPROVAL OF MINUTES

A. May 5, 2022, Events Team Minutes: unanimously approved (Byrd / Hamlin.

AGENDA ITEMS

- A. General Updates: Staff provided an update on operations as follows:
 - a. Meredith leaving - the position is open and we are accepting applications
 - b. Garden Jubilee - the Friends of Downtown will be taking over Garden Jubilee in 2023. We are working on a contract with the TDA and will be posting a contract for a event/vendor coordinator contract. For after 2023 we may consider if alternative weekend dates make sense.
- B. Events Season Updates:
 - a. Rhythm & Brews- The last R&B will be coming up. Will start looking into bands for the following year with additional budget.
 - b. Farmers Market - the Farmers Market is going well, still would like to have a cheese vendor.
- C. Bear Auction:
 - a. The team discussed the timeline of the event from set up through breakdown
- D. Treat Street: The team reviewed the event and costume contest needs.
- E. Holiday Events
 - a. Tree Lighting – discussed bringing Santa back indoors and some alternative ways to reveal Santa – antique fire truck, pedal and brews, etc.
 - b. Old Fashioned Christmas/Carriage & Train Rides
 - c. Holiday Markets

ADJOURNMENT