



**CITY OF HENDERSONVILLE
DOWNTOWN COMMUNITY CHARACTER
MEETING - MAY**

**125 5th Avenue W, Hendersonville, NC 28792
Tuesday, May 04, 2021 – 9:00 AM**



AGENDA

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES**
 - A. April 2021 Community Character Team Minutes
- 3. OLD BUSINESS**
 - A. Community Character Workplan / Project Updates
- 4. NEW BUSINESS**
 - A. Facade Grant Application - 330 7th Avenue E
- 5. OTHER BUSINESS**
- 6. ADJOURNMENT**
- 7.**

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CITY OF HENDERSONVILLE
DOWNTOWN COMMUNITY CHARACTER TEAM
 125 5th Avenue W. Hendersonville NC 28792
 Tuesday, April 06, 2021 – 9:00 AM



MINUTES

1. CALL TO ORDER

Present: Caroline Gunther, Matthew Hickman, Patsy DuPre, Linda DiPaola, Chris Cormier, Michele Sparks

2. AGENDA ITEMS

2. Facade Grant Application for Hands On! Children's Museum

Joseph Knight, executive director of Hands On presented the updated application for their project. The update included a breakout of costs for stucco, brick coating, and coping. The grant has received a certificate of appropriateness from the Historic Preservation Commission.

He noted that Hands On has future plans to update signage on the buildings as well as awnings, but those updates cannot happen without these facade updates first. The stucco color will be a few shades darker than the current color.

There was continued conversation regarding the facade grant guidelines and covering delayed maintenance.

Patsy DuPre made a motion to approve this facade grant application. Matthew Hickman seconded. Michele Sparks and Linda DiPaola voted in favor, Caroline Gunther voted no, and Chris Cormier was disconnected from the call at the time of the vote.

3. Facade Grant Application - Underground Baking

Matthew Hickman presented 2 facade grant applications. They are for 2 different facades for his businesses in the 7th Avenue District.

348 7th Avenue E. Facade Grant is for replacement/upgrade of existing storefront including new framing and glass with transom in the craftsman style. Powder coat and wrap awning in black canvas. Total cost: \$6709.00

Patsy Dupre made the motion to approve this facade grant, Caroline seconded. Michele Sparks, Linda DiPaola and Chris Cormier voted in favor. Matthew was recused from the vote.

346 7th Avenue E Facade Grant is for installation of 8 warehouse goosneck light fixtures across the top of the building. Remove powdercoat and wrap awning in black canvas.

Michele Sparks made the motion to approve, Patsy DuPre seconded. Caroline Gunther, Linda DiPaola, Chris Cormier voted in favor. Matthew was recused from the vote.

4. **Proposal for AF Barber Statue at First Citizens Plaza - J. Carpenter**

The AF Barber Statue was presented to the Downtown Advisory Board in March, but was tabled. This was sent to the committee from Mayor Volk to garner feedback.

The Community Character Team discussed the project and statue to give the following feedback:

Would like to see a good vetting process on the background of people who will be made into statues. Given the climate and media surrounding statues, the team feel it is prudent to get transparent public opinion and information regarding any statue project.

The cost and fundraising plan and completion will be critical for a project of this cost and scope and should be thoroughly planned and funds raised before beginning the project.

The ownership and contingencies for insurance as well as maintenance of any public art needs to be included prior to any final approval.

The City would benefit from making sure communities of color have a voice in conversations regarding public art or significant members of the community.

A few additional suggestions were discussed:

Can this be something done in coordination with the People's Museum?

Could there be some consideration of instead of statue depiction of specific people, perhaps a more abstract or artistic approach for public art to have symbols or images that may represent the people (example: a camera for AF Barber, or some type of rendering of one of his photographs).

5. **7th Avenue Branding**

Jamie recapped where we have discussed 7th Avenue Branding. The discussions initiated with the discussion of a gateway sign during the streetscape project. Had discussions with Formation PR to understand pricing. Formation included a ~\$10,000 proposal that would include outreach and public input, and a ~\$3000 proposal that would be more design work without the public input.

Jamie shared a clip from the NC Main Street Conference regarding branding for districts.

The team had a general consensus that the more in depth public outreach and branding would be valuable. Chris Cormier noted that these discussions happened in the past but did not have the interest. The general idea would be that while downtown has an overall brand, 7th and Main are 2 distinct districts and can be marketed that way.

3. **ADJOURNMENT**

Team	ACTION	TASK	PARTNER/ASSIGNMENT	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22
Community Character	1. Pilot Expanded Outdoor Dining Projects																				
		Create proposal for pilot projects at Oklawaha Brewing and Hannah Flanagans.	UNCG Design Students, DT Staff, Comm Character Team, Oklawaha Brewing, Hannah Flanagans	✓																	
		Present proposal to Committees and council		✓																	
		Determine liability / insurance needs w/ city attorney	Jamie / Attorney		*																
		Businesses submit building permits																			
		Evaluate after construction					*	*	*												
		Identify locations in Main Street & 7th to allow for expanded outdoor dining																			
	2. Establish branding for 7th Avenue that can be incorporated into streetscape improvements and complements overall																				
		Consult with local marketing firms to understand scope	CC team - Matthew	✓																	
		Establish budget based on scope	CC Team, 7th Avenue DAB members				✓														
		Create RFP for design firm	CC team, DAB				✓														
		RFPs Due May 21	Staff																		
		Team reviews proposals							*												
		Create design for gateway signage that incorporates branding for 7th that complements overall downtown brand	CC Team, Marketing Firm, Watermark (Landscape), 7th Avenue DAB members		*	*	*	*													
		Launch branding along with streetscape completion								*											
	3. Evaluate and develop pedestrian amenities to further connect 7th Avenue and Main Street districts																				
		Identify signage needs										*									
		Pilot temporary signage											*	*	*						
		Update or refresh avenue business signage											*	*	*	*	*	*	*	*	*
	4. Clean up depot plaza prior to 2021 Farmers Market (added 1/21)																				
		Identify project parameters		✓																	
		Consult with Public works		✓																	
		Flower baskets added to depot					*	*													
		Tree removal at Depot Plaza and pressure washing					*	*													
	5. Purchase updated downtown Christmas decorations (added May 2021)																				
		Main Street updates for 2021 - need to replace old wreaths and bows with fresh	Staff					*													
		7th Updates for 2022 (after streetscape completion)															*				
	6. Pressure wash Main Street Sidewalks (added May 2021)																				
		Light cleaning spring 2021, post Apple Festival cleaning in fall						*			*										
	7. Review Façade Grant Guidelines (added May 2021)																				
		Team review guidelines						*	*	*	*	*									
	Long Term / Future Projects																				
		Pursue design process for South Main / Ecusta Trailhead area improvements - amphitheatre? Park?																			
		Covered Farmers Market on Maple Street																			
		Inventory of historic properties and downtown buildings that need physical improvements																			
		Public Art plan / policy? (added May 2021)																			



FACADE GRANT APPLICATION

125 Fifth Ave West, Suite 200 - Hendersonville, NC 28792-4328

Phone (828) 233-3216 - Fax (828) 697-3014

www.hvlnc.gov

HENDERSONVILLE DOWNTOWN ECONOMIC DEVELOPMENT DEPARTMENT

The following are required to constitute a complete application:

- 1) This form, including the property owner's signature.
- 2) Sketches, photos, plans, etc. necessary to clearly explain the scope of the project.
- 3) Copies of cost estimates for labor and materials.

Date

Address of Project Property

330 7th Avenue East Hendersonville, NC 28792

Owner Address 5801 Biscayne Blvd
Miami, FL 33137

Owner Phone # 305-576-7474

Grant Applicant Name (if other than owner) Dunlap Construction Co

Applicant Address 720B N. Grove St.
Hendersonville, NC 28792

Applicant Phone # 828-697-9598

Anticipated Project Cost (please attach project estimates)

21,400.00

Project Start Date

Upon Facade Grant Approval

Project Completion Date

60 days after approval

Details of Proposed Project (please attach project plans)

Clean, touch paint & seal brick
Remove & replace existing storefront
Remove Awning over entrance door

Address Numbers on Glass above Doors

I, the undersigned, understand the Facade Grant must be used in the manner described in this application and the application must be reviewed by the Downtown Economic Development Director and appropriate Advisory Committee prior to the commencement of work. I understand that failure to comply with the approved application may result in the forfeiture of grant funds.

DocuSigned by:

Lyle Chariff

46E002ECD7B444D...

Managing Member

Owner's Signature

330 NC HOLDINGS LLC

DocuSigned by:

Lyle Chariff

46E002ECD7B444D...

Managing Member

Applicant's Signature

Official Use:

Date Received:

Initials:



72A Bradley Branch Road
Arden, North Carolina 28704
Estimator: Chase Bickford
Phone: (828) 681-8083
Fax: (828) 681-8130

PROPOSAL

To: Dunlap Construction
Attn: Dennis Dunlap
Re: Lyle
Date: April 3, 2021

Miller Glass of N.C., Inc. proposes to furnish and install the following:

Storefront: 2" x 4-1/2" Thermally Broken Center Set Storefront Framing by Oldcastle Building Envelope (1) Entrance Elevation.

Doors: (1) Pair 3'0" x 7'0" x 1 3/4" Narrow Stile Storefront Doors with Transom frame. Hardware to include Surface Mounted Closers, Offset Pivots, Standard Push/Pulls, Sweeps, and a Mill Finish Threshold.

Finish: Clear Anodized

Glass: 1" Insulated Clear Energy Advantage Low-E Tempered

Accepted 4-26-21

TOTAL **\$8,783.00**

Excludes: Cleaning and protection of materials in place. Warranties beyond one year u.n.o. Anything not listed above.

Name / Address

OUTLAW MASONRY INC.
501 E PATTERSON STREET
HENDERSONVILLE, NC 28739

Estimate

Date	Estimate #
4/21/2021	723

DENIS DUNLAP
7th avenue brick.

Project



Item	Description	Total
22 Specialty	Specialties TUCKPOINTING and sealing.	8,000.00
27 Contingency	Contingency for cap's on top teracotta. allowance	2,000.00

this is just a guess estimate to cost . all work is to be done on
time and material platform.

Subtotal \$10,000.00

Sales Tax (6.75%) \$0.00

Total \$10,000.00

Phone #

CELL #

E-mail

828-696-2622

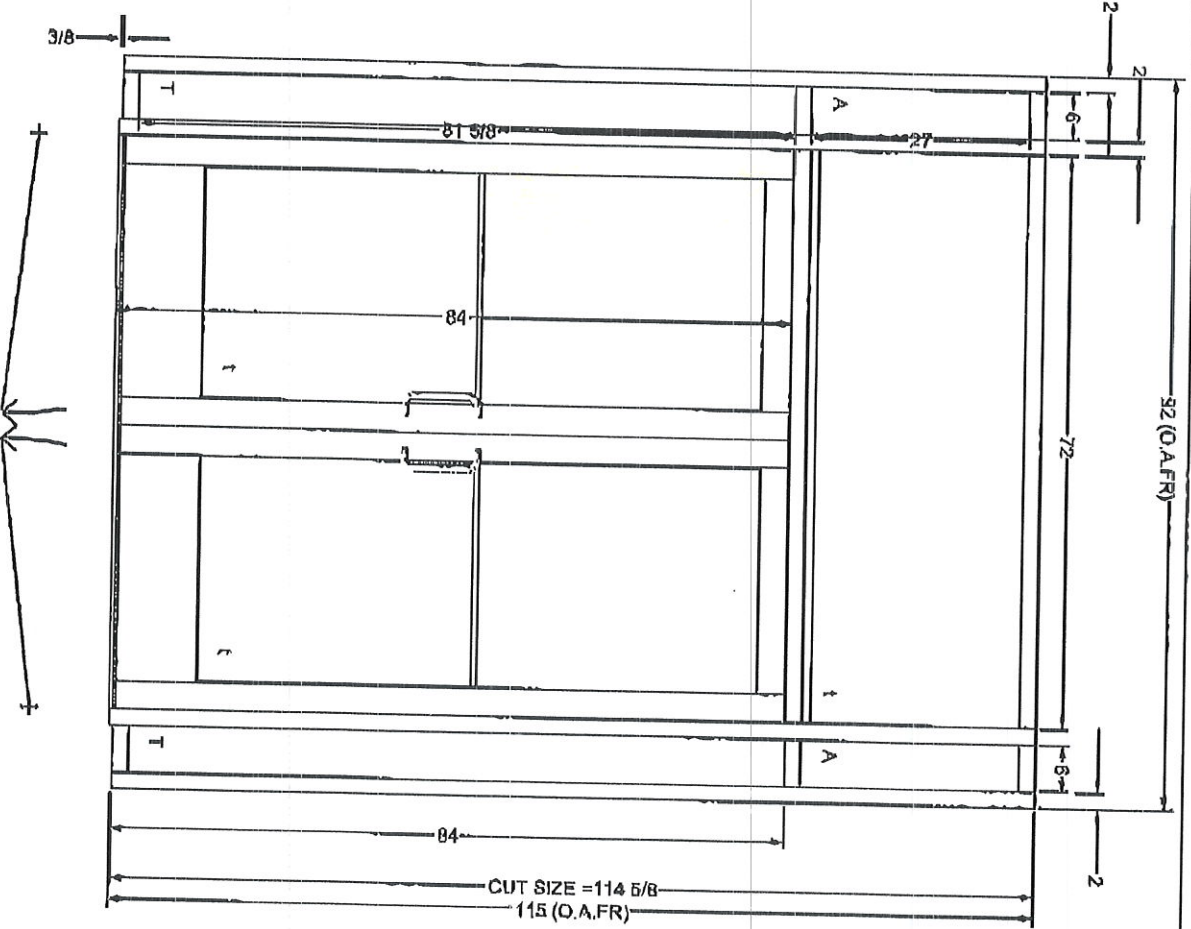
828-243-9349

outlawmasonry@gmail.com

Signature

[Signature]
4-27-21

Project Name: Dunlap
 Frame Set Name: Frame Set 1
 Metal Group: _BRG 451T CG/SS/IG STD SILL
 Required: 1 Back Member Color: #14 CLEAR : PERMANODIC
 Frame Name: Frame 2
 D/S: 1
 Frame Type: Standard
 Face Member Color: #14 CLEAR : PERMANODIC
 Panels: 3
 Rows: 2
 Frame Width: 92
 Frame Height: 115



Project Name:	Dunlap	4/1/2021 7:22 AM
Frame Set Name:	Frame Set 1	
Metal Group:	_BRG 451T CG/SS/G STD SILL	
Required:	2	
Back Member Color:	#14 CLEAR : PERMANODIC	
Frame Name:	Frame 1	
Frame Type:	Standard	
Face Member Color:	#14 CLEAR : PERMANODIC	
Panel:	3	
Row:	2	
Frame Width:	169	
Frame Height:	93	

