



**CITY OF HENDERSONVILLE
DOWNTOWN ADVISORY BOARD ECONOMIC
VITALITY TEAM**



**Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC
28792**

Tuesday, September 05, 2023 – 4:00 PM

AGENDA

- 1. CALL TO ORDER**
- 2. OLD BUSINESS**
 - A. Downtown Workplan Updates
- 3. OTHER BUSINESS**
- 4. ADJOURNMENT**

The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.



CITY OF HENDERSONVILLE AGENDA ITEM SUMMARY DOWNTOWN ADVISORY BOARD



SUBMITTER: Jamie Carpenter, Downtown Manager **MEETING DATE:** September 5, 2023

TITLE OF ITEM: Downtown Workplan Updates

Economic Vitality Team

- Downtown Workforce Meetup / Tour Program
 - Completed first run – June 4
 - 14 participants ~ \$140 in downtown dollars
 - Dinner with tip \$312
 - Budgeting / future planning – Next meetup will be August 27 - RSVP online - <https://www.cognitoforms.com/CityOfHendersonville4/DowntownEmployeeMeetupHistoryTour>
 - Did not host – no sign ups, looking to reschedule.
- Downtown Opportunity Fund – Dogwood Health Trust Grant
 - Contracts in place with Black Wall Street and Mountain BizWorks. Meeting biweekly with team
 - Mountain BizWorks foundations course hosted in Hendersonville in July - 13 in attendance – class concluded:
 - One new business opening on 7th Avenue – Claywood
 - One business looking for location to open by Spring
 - One business seeking location options – taking slow
 - One potential product being developed – possibly testing as a market vendor
 - Hosting Monthly business meetups, targeted at minority businesses but open to all to attend.
 - Kickoff event was at Daddy D's – about 20 people in attendance (May)
 - August Breakfast at Daddy D's – about 30 in attendance
 - Sept 13 – next event – lunch – small business week. Tentatively at the Main Event
 - Downtown Incubator Space
 - Campfire moving into individual units
 - Pricing out furniture updates for smaller desk space
 - Pricing out stair lift for ADA accessibility
- Placer.ai – contract has begun for one year – currently uploading places -individual businesses within MSD's, plus larger areas – overall MSD's, event areas (S. Main Street)
- Parking
 - August 9 – Council adopted updates to parking: 15 minute increments, Reduce citation to \$25, Remove 30 minute time limited parking spaces (parallel)
 - Discussion on parking w/ EV team