



# CITY OF HENDERSONVILLE DOWNTOWN ADVISORY BOARD - SPECIAL MEETING LOCATION



Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC  
28792

Monday, August 08, 2022 – 4:00 PM

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## MINUTES

### 1. CALL TO ORDER

In attendance: Matthew Hickman, Caroline Gunther, Phil Wilmot, Joe Dinan, Mark Pavao, Carole Sitzer, Chris Cormier, John Ryan, Jared Bellmund, Jerry Fitzgerald.

Absent: Patsy DuPre, Anthony McMinn (nonvoting)

Nonvoting present: Debbie Roundtree

Staff present: Jamie Carpenter, Lew Holloway, Dakota Parker, Meredith Friedheim

Guests present: Tripp Muldrow, Shawn Terpack - Arnett Muldrow & Associates

### 2. NEW BUSINESS - 7th Avenue Branding Roundtable

The members of the board introduced themselves to Tripp Muldrow and Shawn Terpack with Arnett Muldrow. Tripp introduced the purpose of the meeting and reviewed the day of roundtable meetings regarding the branding of the 7th Avenue district. Earlier in the day, there were a series of roundtables including business and property owners, steering committee meetings, and following the board meeting will be a meeting with residents of Green Meadows followed by a public input meeting.

There were no votes or business conducted, just feedback regarding the district and the direction of the branding project.

### 3. ADJOURNMENT

*The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.*