



**CITY OF HENDERSONVILLE**  
**ENVIRONMENTAL SUSTAINABILITY BOARD**  
Operations Center - Assembly Room | 305 Williams St. | Hendersonville NC  
28792



Thursday, February 09, 2023 – 5:00 PM

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## MINUTES

### 1. CALL TO ORDER

A. Call to Order- *Kelly Pahle, Chairperson*

Will , Kelly, Ann, Virginia, Marsha (Brand new member) and Mary Ellen are all present.

### APPROVAL OF AGENDA

2. Approval of Agenda- *Kelly Pahle, Chairperson*

Mary Ellen Motion to approve agenda, Virginia second, all in favor.

### OTHER BUSINESS

3. Discuss and vote on proposed advertising budget for Hendo Earth Fest- *Ann Twiggs, Board Member*

\$1,750 - billboard (Summit Marketing)

\$600 - radio scripts development and recording (Summit Marketing)

\$420 - Bold Life 1/4th page ad (includes ad design for \$25.00 and ad placement for \$395.00 - their rate for 5 months but giving us a deal for only the Mar/Apr edition as it is usually over \$650 for a one edition ad)

\$2,230 - 2 banners, posters, flyers (this could be less as I don't have actual quotes for these items)

Total

\$5,000

Kelly made a motion to approve this budget, Will seconded, all voted yes.

### ADJOURNMENT

*The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.*