



CITY OF HENDERSONVILLE
APRIL 2022 DOWNTOWN ADVISORY BOARD
Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC
28792



Tuesday, April 12, 2022 – 4:00 PM

MINUTES

1. CALL TO ORDER

Members present: Patsy DuPre, John Ryan, Caroline Gunther, Carole Sitzler, Jerry Fitzgerald, Chris Cormier, Joe Dinan, Walt Slagel. Present online: Matthew Hickman.

2. PUBLIC COMMENT

There were no public comments.

3. APPROVAL OF AGENDA

Sidewalk Dining Ordinance updates was removed from the agenda.

Patsy DuPre made the motion to approve the updated agenda. Carole Sitzler seconded. A roll call vote was taken: Matthew Hickman, Jerry Fitzgerald, Carole Sitzler, Caroline Gunther, Chris Cormier, Julie Buckman, John Ryan voted to approve.

Joe Dinan and Walt Slagel joined the meeting during the car club discussion.

4. APPROVAL OF MINUTES

1. March 2022 Agenda

Patsy DuPre made the motion to approve the minutes. John Ryan seconded. A roll call vote was taken: Matthew Hickman, Jerry Fitzgerald, Carole Sitzler, Caroline Gunther, Chris Cormier, Julie Buckman, John Ryan voted to approve.

5. NEW BUSINESS

1. Friday Main Street Car Shows- Event Review

Bill McConnell with the Carolina Classic Car Club came to the meeting to speak on behalf of the Corvette Club. The Corvette club has requested to be added to the Carolina Classic Car Show to expand to the historic court house every Friday during Music on Main.

There was discussion among Downtown Advisory Board members to make sure the Corvette club can provide vehicles. Several options were discussed, including encouraging the Corvette club to seek using the Wells Fargo parking lot, or pursuing only a few dates during the summer.

The Downtown Advisory Board requested to table the discussion until the next meeting when a member from the Corvette Club can be present.

2. Municipal Service District Contract Review Discussion

Jamie Carpenter reviewed the upcoming requirements for contracts to be reviewed pursuant to North Carolina General Statute regarding Municipal Service Districts.

Request for input regarding Landscaping & Hanging Basket Contract. There were no specific requests regarding desires for changes in landscaping and hanging baskets.

3. Downtown Budget Review - Staff will review proposed 2023 and Capital Improvement Budgets.

Jamie Carpenter reviewed the downtown budget, including background information regarding overall budget, Discussion regarding budget includes equalizing tax rates for both districts. Eventually, the 7th Avenue budget will need to increase in order to cover the additional landscaping costs. A property revaluation will occur in 2024.

The general direction regarding 7th Avenue Tax Rate was to keep the rate the same and wait until the completion of the streetscape.

The budget was further reviewed, including one time expenses for both districts to "spend down" some of fund balance, as recommended by city staff.

6. OLD BUSINESS

1. 7th Avenue Visioning Update

Jamie Carpenter, Downtown Manager, reviewed the process for selection of the 7th Avenue Visioning/Branding project.

Matthew Hickman made the motion to recommend Arnett Muldrow as the 7th Avenue consultant. Carole Sitzler seconded. Matthew Hickman, Jerry Fitzgerald, Carole Sitzler, Caroline Gunther, Chris Cormier, Julie Buckman, John Ryan, and Walt Slagel voted to approve. Joe Dinan recused himself as he was not a part of the process.

2. Sidewalk Dining Ordinance Updates

7. OTHER BUSINESS

8. ADJOURNMENT

The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.