**CITY OF HENDERSONVILLE DOWNTOWN COMMUNITY CHARACTER TEAM** 

Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC

28792

Tuesday, February 01, 2022 - 9:00 AM

# **MINUTES**

### CALL TO ORDER 1.

In attendance:

Linda Dipaola, Matthew Hickman, Patsy DuPre, Caroline Gunther, Michele Sparks

Also present: Elizabeth Queen

### **APPROVAL OF MINUTES** 2.

1. October Community Character Meeting Minutes

Matthew Hickman made a motion to approve. Patsy DuPre seconded. Caroline, Michele, Linda, Matthew and Patsy voted to approve.

### **OLD BUSINESS** 3.

## 1. Revisiting 7th Avenue Branding

February - March - Scheduling interviews with consultants

Summer - engage with consultants, public meetings, input at events (Farmers Market)

Finalists - https://hvlncgovmy.sharepoint.com/:f:/g/personal/jcarpenter hvlnc gov/EmQigGuNZYxJqhSoZ91oiQBtdwU5OwES99wujU2C12vmQ?e=OuIk4j

J. Carpenter updated that the 7th Avenue Visioning will be coming back around with interviews in March and selection in April.

### **NEW BUSINESS** 4

Sidewalk Mural Expansion Proposal 1.

> Elizabeth Queen presented on recommended updates to the sidewalk mural to connect between the Good of the Hive mural and the sidewalks on 5th Avenue.

> The committee discussed that a lower maintenance mural without a solid background would be more suitable for this project.

### 5. **OTHER BUSINESS**

### **ADJOURNMENT** 6.