



**CITY OF HENDERSONVILLE**  
**DOWNTOWN ADVISORY BOARD**  
Hive on 5 - 125 5th Avenue W | Hendersonville, NC 28792  
Tuesday, July 08, 2025 – 4:00 PM



---

## **MINUTES – APPROVED 8/12/25**

**CALL TO ORDER** Organizational Meeting – Jamie Carpenter opened the meeting to introduce board members and attendees.

- Herman Holt – New board member, at large position
  - *1<sup>st</sup> term expires June, 2028*
- Joe Dinan – Main Street Stakeholder, owner of Oklawaha Brewing and also serves as the Downtown/City representative on the Tourism Development Authority
  - *1<sup>st</sup> full term expires June, 2026*
- Patsy DuPre – At Large member, R&B T shirt co-chair, also chair of the Art League of Henderson County,
  - *1<sup>st</sup> term expires July, 2027.*
- John Ryan – 7<sup>th</sup> Avenue Stakeholder, represents Apple Valley Train Club
  - *2<sup>nd</sup> term expires June, 2026*
- Jenny Breedlove – owner of the Emporium on Main – Main Street stakeholder
  - *1<sup>st</sup> term expires June, 2028*
- Sam Simmons – Main Street stakeholder
  - *1<sup>st</sup> term expires June, 2026*
- Matthew Hickman – 7<sup>th</sup> Avenue Stakeholder, has been vice chair
  - *2<sup>nd</sup> term expires June, 2027*
- Phil Wilmot – 7<sup>th</sup> Avenue Stakeholder
  - *2<sup>nd</sup> term expires June, 2028*
- Sheryl Solomon – At Large – Downtown resident – husband is on HPC
  - *1<sup>st</sup> term expires June, 2028*
- Nancy Neikirk – At Large – Volunteer
  - *1<sup>st</sup> term expires June, 2026*
- Oliver Wall – Main Street Stakeholder, Mast General Store
  - *1<sup>st</sup> term expires June, 2027*
- Chris Cormier – 7<sup>th</sup> Avenue Stakeholder
  - *2<sup>nd</sup> term expires June, 2026*

**Absent:**

- Aaron Adams – 7<sup>th</sup> Avenue Stakeholder, White Duck Taco
  - *1<sup>st</sup> term expires June, 2027*
- Mark Pavao – Main Street stakeholder, Black Bear Coffee
  - *2<sup>nd</sup> term expires June, 2028*
- Ryan Salveson – At Large position
  - *1<sup>st</sup> term expires June, 2027*

Lyndsey Simpson, City Council Liaison

Guests: Bob Johnson, Don Spece, Apple Country Woodcrafters,

**Staff present:** Jamie Carpenter, Terrye Jacobs, Stephanie Sweeney, Dakota Parker, Lew Holloway

**Nominations for Chair of Downtown Advisory Board:** Phil Wilmot nominated Matthew Hickman, Sam Simmon seconded. There was no discussion. All were in favor.

Matthew Hickman, Chair, then presided over the remainder of the meeting.

**Vice Chair Nominations** – Patsy DuPre nominated Joe Dinan, Chris Cormier seconded. The chair asked for discussion. Matthew Hickman nominated Nancy Neikirk. Nancy noted that she would be interested but is also in favor of Joe Dinan. With no second, the chair called for discussion on the motion to nominate Joe Dinan as Chair. There was no further discussion, all were in favor.

**Nominations of committee members:** Jamie Carpenter provided the list of current committee members.

<b>Community Character Team Members</b> - Patsy DuPre made a motion to approve Community Character Team members, Joe Dinan seconded. All were in favor.		
<b>* Indicates board members</b>		
*Matthew	Hickman	Underground Baking Company / Independent Bean Company
*Patsy	DuPre	Art League of Henderson County
Linda	DiPaola	7th Avenue Property Owner
Michele	Sparks	Art Mob Studios
*Aaron	Adams	White Duck Taco
*Nancy	Neikirk	Volunteer
Kristen	Lee	Volunteer
* Phil	Wilmot	Art on 7th
Diane	Dean	Art League of Henderson County
<b>Economic Vitality - * board members</b> - Sam Simmons made a motion to approve Economic Vitality Team members, Oliver Wall seconded. All were in favor.		
Oliver *	Wall	Mast General Store
John *	Ryan	Apple Valley Model Railroad Club
Daniel	Carey	Pisgah Legal Services
Nancy *	Neikirk	Volunteer
Phil *	Wilmot	Art on 7 <sup>th</sup>
Erika	Hodges	Property Owner
Aaron*	Adams	White Duck Taco
Linda	DiPaola	7 <sup>th</sup> Avenue Property Owner
Mary Margaret	Lycisin	Volunteer (Development consultant)

<b>Events Team * board members</b> Patsy DuPre made a motion to approve Events Team members, Sam Simmons seconded. All were in favor.		
Walt	Slagel	Volunteer
Michele	Sparks	Art Mob Studios
Jack	Maniscalco	Event Volunteer
Stacey	Fields	Raspberry Fields
Bryan	Byrd	Realtor
Peggy	Hamlin	Volunteer
Nancy*	Neikirk	Volunteer
Jenny*	Breedlove	Emporium on Main
Sheryl*	Solomon	At large member
John*	Ryan	Board member

**Meeting Schedule:**

The meeting schedule was adopted as presented. The committees will meet on September 2 which was noted for discussion on the agenda. Matthew made a motion to adopt the schedule as presented, Sam Simmons seconded. All were in favor.

**Downtown Advisory Board – 2<sup>nd</sup> Tuesdays at 4pm**

2025:

- July 8
- August 12
- September 9
- October 14
- November 11
- December 9

2026:

- January 13
- February 10
- ~~March 10~~ (NO MEETING – NC MAIN STREET CONFERENCE)
- April 14
- May 12
- June

**Community Character (9am) & Economic Vitality Team Meetings (4pm) on 1<sup>st</sup> Tuesdays**

2025:

- August 5 - No Community Character
- August 5 – Economic Vitality ONLY
- September 2
- October 7
- November 4
- December 2

2026:

- January 6
- February 3
- March 3
- April 7
- May 5
- June 2
- July 7

**Events Team (9am) on 1<sup>st</sup> Thursdays – does not meet in June, July and August**

2025:

- September 4
- October 2
- November 6
- December 4

2026:

- January 8
- February 5
- March 5
- April 2
- May 7

2. **APPROVAL OF MINUTES** June 2025 Downtown Advisory Board Minutes – Nancy Neikirk made a motion to approve, Joe Dinan seconded. All in favor

3. **PUBLIC COMMENT – no public comments**

4. **APPROVAL OF AGENDA** – John Ryan made motion to approve the agenda, Herman Holt seconded. All were in favor

5. **NEW BUSINESS**

T-Rex Parade - Apple Country Wood Crafters – Bob Johnson with Apple Country Woodcrafters presented an overview of a miniature wagon parade that happens during Mardi Gras. They would like to have the event in February on the sidewalk.

Intent is to sell wagons to nonprofits for \$200, businesses for \$300

They are looking for a partnership would be that the club makes them, looking for semi-permanent supporters to help with the program

Questions from the board?

Nancy

- are you looking for help on the promotional side?
  - Bob has already spoken to TDA, does marketing for the woodcrafters
- Volunteer help?
  - Jamie noted that we could help with volunteers.

Jenny

- Asking about opening up to kids
  - Bob – wanting to keep it to 20 floats

Matthew –

- Propose we kick to events team – Jamie will send information to events team

Joe – volunteered to help with t-rex as a board member.

## 6. TEAM & STAFF REPORTS

### 1. Downtown Team Updates –July 2025

**General / Staff updates:** Jamie provided updates that were included in the team & staff report.

- Special Event Towing: The requests from the Downtown Advisory Board will be considered by City Council at their July Workshop meeting which will take place on Wednesday, July 23 at 4pm at City Hall. Downtown board members are encouraged to attend.
- Friends of Downtown budget updates (nonprofit / discretionary funds) – An updated Friends budget was distributed. Recognizing that we had budgeted to have reduced income due to Helene, however we have increased sponsorship income and have confirmed with HCTDA that we will have an annual financial partnership for many of our events and programs.
- Non-compliant signage – Jamie noted that code enforcement will soon begin enforcing signage that is located outside of the allowable locations for sandwich boards. This includes Avenue businesses that have signage on the corners in front of spaces that are not their business. Jamie noted that they are planning to inform businesses who take issue with the enforcement to come to a board meeting where the downtown advisory board can review if it is an issue they would like to consider reviewing.

**Community Character Updates** – outdoor furniture, outdoor dining. Committee did a walk through and mapped out locations.

- Committee in agreement to have a few well-placed benches
- Stakeholder who expressed concern over putting benches on 7<sup>th</sup> due to loitering and sleeping.
- Committee believes its appropriate to have seating
- Committee members are sending examples to Jamie with a deadline of July 15.
- Also reviewing sidewalk dining ordinance for 7<sup>th</sup> Avenue

## 7. UNFINISHED BUSINESS

## 8. INFORMAL DISCUSSION

## 9. ADJOURNMENT – Nancy Neikirk made a motion to adjourn, Joe Dinan seconded.

*The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.*