



**CITY OF HENDERSONVILLE  
ENVIRONMENTAL SUSTAINABILITY BOARD -  
HENDO EARTH FEST SUBCOMMITTEE**

**City Operations Center - 305 Williams St. Hendersonville, NC 28792 | Second  
Floor Conference Room  
Wednesday, August 27, 2025 – 5:15 PM**



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## **MINUTES**

### **CALL TO ORDER**

Meeting called to order at 5:25pm. Present: Virginia Tegel, Emily Davidson, Pam Torlina, Dawn Barr, Judi Moolten. Absent: Tracy Roughton

### **APPROVAL OF AGENDA**

Virginia Tegel motioned to approve first followed by Emily Davidson.

### **NEW BUSINESS**

Review draft Special Events Committee application - Caitlyn Gendusa, Sustainability Manager

Caitlyn sending out email to attract more potential subcommittee members

Caitlyn asking Omar Zafra on organizing electric vehicle demo at event. Ian Baille with Land of Sky is also an option.

The committee confirmed requesting 2 off duty officers would be fine. Virginia Tegel also asked how many officers are used at Rhythm & Brews. Caitlyn is finding this out.

Caitlyn confirming that Visitor's Center is available.

Discuss assignment of subcommittee roles & Hendo Earth Fest Guidelines - Caitlyn Gendusa - Sustainability Manager

Volunteer Coordinator: Virginia Tegel

Vendor/Exhibitor Coordinator: Pam Torlina

Marketing Coordinator: Caitlyn Gendusa

Business Coordinator: Judi Moolten

Music Coordinator: Judi Moolten (potentially Tracy Roughton also)

Bike Coordinator: Dawn Barr

Positions not confirmed yet: Chair, Vice Chair, Tent Coordinator, and EV organizer

Discuss non-profit partner - Caitlyn Gendusa, Sustainability Manager

Business sponsorships via non-profit partner – Caitlyn is waiting to hear back from City attorney. For the non-profit partner that would make the most sense being an organization already working on the subcommittee (Conserving Carolina or Bike Walk HVL). Caitlyn also finding out how business sponsors could be recognized through partner. There is interest from non-profit organizations but they would need sponsorships to make this happen.

**ADJOURNMENT**

*The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.*