



**CITY OF HENDERSONVILLE  
FEBRUARY 2021 DOWNTOWN ECONOMIC  
VITALITY TEAM**



**Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC  
28792**

**Tuesday, February 01, 2022 – 4:00 PM**

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## **MINUTES**

### **1. CALL TO ORDER**

In attendance: Jerry Fitzgerald, Ralph Miller, Carole Sitzler, Caroline Gunther, Ben Smith, Mark Pavao

Staff present: Jamie Carpenter, Lew Holloway

Also present: Walker Consultants

### **2. APPROVAL OF MINUTES**

#### **1. January Economic Vitality Team Minutes**

Caroline Gunther made a motion to approve the minutes from January. Jerry Fitzgerald seconded. Mark Pavao, Jerry Fitzgerald, Caroline Gunther and John Ryan approved.

### **3. OLD BUSINESS**

### **4. NEW BUSINESS**

#### **1. Downtown Parking Rates & Fees**

Walker Consultants reviewed the parking analysis and proposal for rates upon installation. After talking through the analysis and proposal, team members provided key takeaways: would like first 30 minutes free everywhere, the rates were confusing because of the different pricing for garage/surface lots, remove 24/7 reserve spots. After this preliminary review, it will be discussed in further detail with public comment opportunity at the next Downtown Advisory Board.

#### **2. Downtown Event Policy and Fee Updates**

This item was tabled for a later discussion at the Downtown Advisory Board.

### **5. OTHER BUSINESS**

### **6. ADJOURNMENT**

*The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an*

*accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.*