



CITY OF HENDERSONVILLE
DOWNTOWN ADVISORY BOARD APRIL
125 5th Avenue W, Hendersonville NC 28792
Tuesday, April 13, 2021 – 4:00 PM



AGENDA

1. CALL TO ORDER

Join Zoom Meeting

<https://us02web.zoom.us/j/82123326515?pwd=MEIrK2JjL1pEbXgxNlF0S25KRW11dz09>

Meeting ID: 821 2332 6515

Passcode: 462864

Call in: +1 312 626 6799 US

2. OLD BUSINESS

3. APPROVAL OF AGENDA

4. APPROVAL OF MINUTES

A. Review / Approve March 2021 Minutes

B. Team Meeting Minutes

Minutes from April team meetings to provide background information for the board. (*no vote needed*)

5. OLD BUSINESS

A. Brief update on the following upcoming events:

Farmers Market

LoveHendo Saturday

Bear Reveal

Rhythm & Brews

B. AF Barber Statue

Item was tabled at March, 2021 meeting due to time. The Community Character Team reviewed (see team meeting minutes).

6. NEW BUSINESS

A. Facade Grant Application for Hands On! Children's Museum

Facade grant applications were submitted for Hands On and reviewed by the Community Character Team.

A summary of the Community Character Team discussion for each grant can be found in the minutes. The team voted to approve recommending this grant, with one (Gunther) voting not to approve.

B. Facade Grant Application - Underground Baking

Facade grant applications were submitted and reviewed for 348 7th Avenue and 346 7th Avenue (Underground Baking / Independent Beans)

A summary of the Community Character Team discussion for each grant can be found in the minutes. The team unanimously voted to approve both grants.

Suggested Motion: *I move to approve the facade grants for 348 7th Avenue E and 346 7th Avenue E, as presented in their application.*

C. 7th Avenue Branding RFP

The Community Character Team recommends a more thorough branding process that includes community input. A RFP is attached to evaluate firms to provide this resource.

Suggested Motion: I move to approve the RFP for 7th Avenue Branding as presented.

7. OTHER BUSINESS

8. ADJOURNMENT

9.

The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.