

## BOARD OF COUNTY COMMISSIONERS SPECIAL MEETING AGENDA

September 17, 2024 at 10:00 AM Commissioners Meeting Room - 401 Main Street, Suite 309, Walsenburg, CO 81089

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

9:00 AM - Road and Bridge Workshop

#### 10:00 AM - PUBLIC MEETING

Join via Google Meet: <a href="https://meet.google.com/pfy-merc-xoc">https://meet.google.com/pfy-merc-xoc</a> | Meeting ID: pfy-merc-xoc

- 1. PLEDGE OF ALLEGIANCE
- 2. AGENDA APPROVAL
- 3. CONSENT AGENDA
  - **a.** September 10th Meeting Minutes
  - **b.** Gabriella Jones New Hire Admin
  - **c.** Abatement 24-18 for Joeseph R. Wintersiek

#### 4. ACTION ITEMS

- a. Special Event Liquor License for Panadero Ski Corp.
- **b.** CTO Marketing Grant Approval to Apply
- c. Community Center Printer Lease
- d. Request for Overtime Pay for the Jail

#### 5. EXECUTIVE SESSION

**a.** For a conference with a County Attorney for the purpose of receiving legal advice on specific legal questions under C.R.S. §24-6-402(4)(b). **Solano v. Newman Appeal** 

#### 6. ADJOURNMENT

#### 7. UPCOMING MEETINGS

- a. 11:00 AM Board of Human Services
- **b. 12:30PM** Public Works Workshop
- c. 2:00 PM All Staff Meeting



## BOARD OF COUNTY COMMISSIONERS REGULAR MEETING MINUTES

September 10, 2024 at 10:00 AM Commissioners Meeting Room - 401 Main Street, Suite 309, Walsenburg, CO 81089

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

#### 1. PLEDGE OF ALLEGIANCE

Chairman Andreatta called the meeting to order followed by the Pledge of Allegiance. Chairman Andreatta, Commissioner Sporleder, Commissioner Wardell were present

#### 2. AGENDA APPROVAL

Motion to approve the agenda as presented.

Motion made by Commissioner Wardell

**Second by Commissioner Sporleder** 

Voting Yes: Chairman Andreatta, Commissioner Sporleder, Commissioner Wardell

**Motion Passes** 

#### 3. CONSENT AGENDA

Motion to approve the consent agenda as presented.

**Motion made by Commissioner Sporleder** 

**Second by Commissioner Wardell** 

Voting Yes: Chairman Andreatta, Commissioner Sporleder, Commissioner Wardell Motion Passes

- **a.** September 3rd BOCC Meeting Minutes.
- **b.** Jeffrey Schnedler COMP Time Payout.
- c. Krissie Aldretti COMP Time Payout
- **d.** Spencer Butler COMP Time Payout
- e. Chris Bechaver COMP Time Payout
- **f.** Edith Trujillo HC SO New Hire
- **g.** Morgan Vosburgh New Hire HC DHS
- **h.** Miriam Rodriguez Rehire HC Dispatch

#### 4. PUBLIC COMMENT

Jamie Strickland expressed concerns over the counties response to the Gardner water leak and suggested a few possible solutions for possible future responses. County Administrator Carl Young responded to the concerns and discussed code red.

Charlene Valarde gave an update on the counties \$1,000 grant to La Clinica and how it has been used to assist the senior population and trash clean up.

#### 5. APPOINTMENTS

**NONE** 

#### 6. LAND USE

**NONE** 

#### 7. ACTION ITEMS

#### a. Resolution #24-38 Amended HC CORA Policy

Motion to approve Resolution #24-38 Amended Huerfano County's CORA Policy increasing the fee.

Motion made by Commissioner Wardell

**Second by Commissioner Sporleder** 

Voting Yes: Chairman Andreatta, Commissioner Sporleder, Commissioner Wardell Motion Passes

#### **b.** September 11, 2024 Vendor Run

Motion to approve September 11th 2024 Vendor run in the amount of \$97.095.63.

**Motion made by Commissioner Sporleder** 

**Second by Commissioner Wardell** 

Voting Yes: Chairman Andreatta, Commissioner Sporleder, Commissioner Wardell Motion Passes

#### c. PO # 297 Spatialist

Motion to approve purchase order #297 for Spatialist Inc. in the amount of \$6,000 for the annual property portal fee.

Motion made by Commissioner Wardell

**Second by Commissioner Sporleder** 

Voting Yes: Chairman Andreatta, Commissioner Sporleder, Commissioner Wardell Motion Passes

#### **d.** Region 19 Opioid Board Mini-Grant Agreement

Motion to approve Region 19 Opioid Board Mini-Grant Agreement

Motion made by Commissioner Sporleder

**Second by Commissioner Wardell** 

Voting Yes: Chairman Andreatta, Commissioner Sporleder, Commissioner Wardell Motion Passes

#### e. 2025 CCI Legislative Committee Commissioner Designation Form

Motion to appoint Commissioner Sporleder to the CCI legislative committee and Commissioner Wardell as alternate.

Motion made by Commissioner Wardell

**Second by Commissioner Sporleder** 

Voting Yes: Chairman Andreatta, Commissioner Sporleder, Commissioner Wardell Motion Passes

#### f. Statewide Internet Portal Authority Gov Grants Accept Award

Motion to accept Statewide Internet Portal Authority Award in the amount of \$198,440. Motion made by Commissioner Sporleder

**Second by Commissioner Wardell** 

Voting Yes: Chairman Andreatta, Commissioner Sporleder, Commissioner Wardell Motion Passes

#### 8. CORRESPONDENCE

Carl Young, County Administrator reviewed correspondence with BOCC

- a. CAPP August Monthly Reports
- **b.** August CWCP Reports
- **c.** Bulk Water August 2024 Monthly Volume Report
- **d.** GPID August 2024 Billing Register
- e. GPID August 2024 System Totals Report
- f. Huerfano and Las Animas 4P County Meeting Invite
- g. Airport August Fuel Sales Report
- **h.** Road and Bridge August Fuel Report

#### 9. STAFF REPORTS

#### a. County Administrator

Carl Young County Administrator discussed GPID leak issue and thanked those that worked to fix the leak. He also discussed the safety budget process and the Huerfano River Bridge process. It was announced that Huerfano County is looking to fill several vacant seats on several boards. Commissioner Sporleder made condolences to the family of Sandy White a citizen who dedicated years the county and served on several boards.

#### **b.** County Attorney

**NONE** 

#### 10. EXECUTIVE SESSION

**NONE** 

#### 11. ADJOURNMENT

Motion to adjourn meeting at 10:41 AM

Motion made by Commissioner Wardell

**Second by Commissioner Sporleder** 

Voting Yes: Chairman Andreatta, Commissioner Sporleder, Commissioner Wardell

**Motion Passes** 

Erica Vigil, County Clerk & Recorder
Clerk to the Board of County Commissioners
<b>COMMISSIONERS:</b>
Arica Andreatta, Chairman
Karl Sporleder
Mitchell Wardell

#### **HUERFANO COUNTY**

		EFFECTIVE DATE	
GR	REEN SHEET/STAT	9/23/2024	
NAME:	Gabriella Jones	PAYROLL :	10/11/2024

CHANGE	STREET						
OF ADDRESS/	CITY, STATE, ZIP						
PHONE	TELEPHONE						
CHANGE	FROM			ТО			
CIMITOE	(DOES NOT APPLY TO NEW EMPLO	YEE)					
JOB TITLE			Admi	inistrative Assistant - PT			
DEPARTMENT				Administration			
HOURS				Part Time			
ANNUAL SALARY							
SEMI-MONTHLY SALARY							
HOURLY SALARY				\$18.50			
OTHER SALARY				Non-Exempt			
	<b>REASON FOR C</b>	HANGE					
		MENT		LENGTH OF SERVICE INCREASE REEVALUATION OF CURRENT JOB INTRODUCTORY PERIOD COMPLETED OTHER			
			511 <b>11115</b>				
COMMENTS, IF N	ECESSARY						
Motion to Approve the Hiring of Gabriella Jones as PT Administatve Assistant for the Department of Administrationat a Rate of \$18.50 per Hour.							

Elected Official / Department Head Date

Angela Wakeman 09.12.2024

Human Resources Officer Date

Chair, Board of County Commissioners

Budget Officer

Da<u>te</u>

Date

	F	PETITION FOR ABA	ATEMENT O	R REFUND	OF TAXES	24-18				
	County Name _	HUERFANO			ate Received	Item 3c.				
	Section I: Petitione	ection I: Petitioner: please complete Section I only								
	Date:	Month DAY	2 02 Year	4.						
	Petitioner's Name: Petitioner's mailing a		Harrison Co Sta	Avenue te	81059 Zip Code					
	SCHEDULE OR PARC	CEL NUMBER(S)	PROPERTY AD	DRESS OR LEGAL 20-21-22- HILL AD	DESCRIPTION OF	PROPERTY				
			-							
	the property for the why the taxes have levying, clerical erro	an abatement or refund of property tax year 12 are in been levied erroneously or, or overvaluation. Attack	ncorrect for the for rillegally, whether	llowing reasons: due to erroneous	(Briefly describe					
	oversa	luation		<u> </u>						
	Petitioner's estimate of value \$ 35,00 (2023)  Value Year									
I declare, under penalty of perjury in the second degree, that this petition, together with any accompany exhibits or statements, has been prepared or examined by me, and to the best of my knowledge, information and belief, is true, correct and complete.  Daytime Phone Number										
	P	etitioner's Signature			sieck@jgm	ail. com				
3Y	Α	gent's Signature *		ne Phone Number						
	*Letter of agency mus	t be attached when petition is	submitted by an age	ent.						
	denies the petition for ref	ommissioners, pursuant to § 39-10 und or abatement of taxes in whole 2-125, C.R.S., within thirty days or	le or in part, the Petitio	ner may appeal to the	Board of Assessment					
	Section II:		Recommenda							
		(For Tax Year	Assessor's Use	• •						
		<u>Actual</u>	Assessed Valu	<u>e</u>	<u>Tax</u>					
	Original _	60,750	16,949	1	1463.96	_				
	Corrected _	23,692	6610		570.93	_				
	Abate Refund _	37058	_10339		893.03	-				
×	Assessor recomme	ends approval as outlined	ahove							
•	If the request for abateme	ent is based upon the grounds of o has been filed and a Notice of De	overvaluation, no abate			•				
	Tax year: 23 Pro	otest? _X No Yes (if a p	rotest was filed, pl	ease attach a copy	of NOD.)					
	Assessor recomme	ends denial for the followi	ing reason(s):							
					Meadows					

#### Item 3c.

#### FOR ASSESSORS AND COUNTY COMMISSIONERS USE ONLY

#### (Section III or Section IV must be completed)

Every petition for abatement or refund filed pursuant to § 39-10-114 shall be acted upon pursuant to the provisions of this section by the Board of County Commissioners or the Assessor, as appropriate, within six months of the date of filing such petition, §39-1-113(1.7), C.R.S.

Section: III		Written	Mutual Ag	•		<b>nd Petitioner</b> p to \$10,000)			
The Commiss	sioners of			County au	thorize the As	ssessor by Resolution	No		
	The Commissioners ofCounty authorize the Assessor by Resolution No to review petitions for abatement or refund and to settle by written mutual agreement any such petition for								
•	abatement or refund in an amount of one thousand dollars or less per tract, parcel, or lot of land or per schedule								
of personal pr					-	, , , , , , , , , , , , , , , , , , , ,			
o. po ,				,(,, -	J.				
	lax rear	·							
	<u>Actual</u>	<u>Assessed</u>	<u>Tax</u>						
Original				_					
O: 240 d									
Corrected				_					
Abate/Refund	b			_					
Note: The total if applicable. F				=		associated with late and/o	or delinquent tax payments,		
Petitioner's Si	ignature					Date			
Assessor's or	r Denuty Asse	esor's Signa	· IIIA			Date			
Assessor 5 c.	Deputy Asso.	SSUI S OIGHAL	uie			Date			
Section IV:			Decision	of the Co	ounty Comn	nissioners			
0000.0					f Section III doe				
WHEREAS, 1	The County C	`ammiccione	-	-		state of Colorado, at a c	duly and lawfully		
called regular	r meeting hel	y on /	/	at which	meeting ther	re were present the follo	owing members:		
Canca rogaia.	mooning no.		Day Ye						
		_			A	rica Andretta,Karl Spor	rleader,Mitchel Wardell		
Assessor of s	said County a	and <u>Treasurer</u> ersiek Name	r Debra Rey	ynolds Name (being pr	esentnot p	given to the taxpayer a (being presentnot present), and WHERE	oresent) and AS, The said		
NOW BE IT F	RESOLVED,	That the Boa	ard <b>(agrees</b> -	does not a	agree) with th	he recommendation of nent/refund as follows:			
2023	\$10,339		\$893.03	,					
Year		ed Value		ate/Refund					
			Chairpers	on of the Bo	ard of County	/ Commissioners' Signa	ature		
	aforemention	ned county, d	nd Ex-officio do hereby ce	o Clerk of the ertify that the	e Board of Co e above and	ounty Commissioners foregoing order is truly			
IN WITNESS	WHEREOF,	I have hereu	into set my	hand and a	ffixed the sea	al of said County			
this <u>17</u> th da			•						
	~,	•	onth		Year				
Note: Abatement	ts greater than \$	\$10,000 per sche	-	=	-	erk's Signature ate to the Property Tax Admi	inistrator for review.		
Section V:		Action of th		y Tax Admi greater than					
		f County com	nmissioners	s, relative to	the within pe	etition, is hereby e following reason(s):			
			<u>.</u>				<u>.</u>		

Secretary's Signature

**Property Tax Administrator's Signature** 

				Dept	artment Us	e Only	
APPLICATION FO			5 50040				
IN ORDER TO QUALIFY I	OR A SPECIAL EV	ENTS PERM	IIT, YOU MUST				
NONPROFIT AND ONE C	1						
SOCIAL FRATERN ATHLETIC X CHART	1						
NATIONAL ORGANIZATI	ION						
PHILANTHROPIC INSTITU	10N						
MUNICIPALITY OWNING			131113				
TYPE OF SPECIAL EVEN	IT APPLICANT IS	APPLYING	FOR: DO NOT	WRITE IN THIS	SPACE	The state of the s	
MALT, VINOUS AND SPIRIT	FUOUS LIQUOR \$100	0.00 PER DA	Y	PERMIT NUMBER			
FERMENTED MALT BEVER	RAGE (3.2 Beer) \$100	0.00 PER DAY	<u> </u>				
1. NAME OF APPLICANT	ORGANIZATION O	R POLITICA	AL CANDIDATE		State	Sales Tax Number	
Panadero Ski					(Requ	uired)	
2. MAILING ADDRESS OF POLITICAL CANDIDATE (i ZIP)	ORGANIZATION ( nclude street, city/t	OR own and		OF PLACE TO I , city/town and 2		ECIAL EVENT	
•			1234 Par	nadero Ave	)		
PO Box 983			Cuchara	, CO 81055	5		
La Veta, CO 8	1055						
	In the second						
NAME		ОВ	HOME ADDRESS (Street, City, State, ZIP)  PHONE NUMBER				
4. PRES,/SEC'Y OF ORG. or POLITIC	AL CANDIDATE	60					
Ken Clayton	-	68	Cuchara,	CO 81055			
5. EVENT MANAGER Ken Clayton							
S. HAS APPLICANT ORGA	NIZATION OR POL	ITICAL	7. IS PREMISES NOW LICENSED UNDER STATE LIQUOR OR BEER CODE?				
CANDIDATE BEEN ISSUE	A SPECIAL EVEN	TV					
PERMIT THIS CALENDAR				el de nome annumente un			
	W MANY DAYS?_		NO X YES	TO WHOM?			
DOES THE APPLICANT OF BELICENSED? Yes	X No					HE PREMISES	
IST BELOW THE EXACT [	DATE(S) FOR WHI	CH APPLIC					
ours From 12Pn. To8P.m Hours	From .m. To .m			loura From In. To	.m. Hou	irs From In. To In.	
_		OATH OF A	PPLICANT				
declare under penalty of perjur	y in the second degre	ee that I have	read the foregoin	ig application and	all attachm	nents thereto, and	
at all information therein is tru-	e, correct, and compl	ete to the bes	of my knowledg	e			
Ken Clayton			Treasurer DATE 8/2				
RE	PORT AND APPR	OVAL OF L	OCAL LICENS	ING AUTHORIT	Υ		
ne foregoing application has be nd we do report that such perm	iit, if granted, will com	aply with the p	usiness conducte provisions of Title ICATION IS APP	12, Article 48, C.F	f the applic R.S., as am	eant is satisfactory, ended.	
<b>HUERFANO COUNTY</b>	LOCAL LICEN	SING AUT	THODITY T	ELEPHONE NUMBER	OF/COUNTY	CLERK	
SNATURE			TITLE	19-738-3000 x 220		DATE	
NOT WRITE IN THIS SP	ACE FOR LOCAL	LICENO	O AUTUODITY	HOE ONLY		L	
ABILITY INFORMATION	ACE - FUR LUCAL	LICENSIN	G AUTHORITY	USE UNLY			
cense Account Number	Liability Date	State					
	9)	TOTAL *\$					

Item 4b.

Huerfano County Tourism Board 401 Main St Walsenburg, CO 81089

Colorado Tourism Office Elizabeth O'Rear, Director of Grants & Funding 1600 Broadway Suite 2500 Denver, CO 80202 SPANISH PEAKS COUNTRY

September 9, 2024

Re: Huerfano County Tourism Board 2025 CTO Marketing Grant Application

Dear Elizabeth O'Rear

We are writing to express our interest in applying for the 2025 Colorado Tourism Marketing Grant on behalf of the Huerfano County Tourism Board. We are excited to present a project that aligns with the goals of the grant, aimed at promoting the unique cultural, geological, and recreational features of our region.

Our proposed project is a comprehensive three-day film shoot designed to capture the essence of Huerfano County's distinctive landscapes and attractions. The footage will showcase key points of interest, including the Scenic Highway of Legends, Cuchara Mountain Park, and our partnerships with local lodging providers. In addition, we plan to incorporate visual content from existing initiatives such as the TravelStorys audio tours and the Gravel Adventure Field Guide, further enhancing the narrative we aim to create around Huerfano County's tourism offerings. To elevate the production quality, we intend to employ drone footage of our dramatic landscapes and time-lapse imagery of our starry night skies, a hallmark of the vast, untouched wilderness that defines our region. These cinematic elements will highlight the sense of discovery and adventure that attracts visitors to Huerfano County.

The final product will include high-quality video and audio assets that can be utilized for marketing campaigns beginning in the Fall of 2025, with the goal of reaching both end-of-year travelers and early planners. These assets will serve as a valuable resource not only for 2025 and 2026 promotional efforts but also for many years to come. We will make sure that all talent is inclusive showcasing a variety of different backgrounds and abilities, as well as highlight the seven "Leave No Trace" principles to be used in any future sustainable tourism marketing efforts.

We believe this project will significantly contribute to promoting Huerfano County as a premier destination within Colorado, and we are eager to partner with your organization to make this vision a reality. We appreciate your consideration of our application, and we welcome any opportunity to provide additional information or clarification. Thank you for your time and support.

Sincerely,

Docusigned by:

Sarah Jardis

**Board President** 

Sarah Jardis

**Huerfano County Tourism Board** 

Bout Hellert

Robert Gilbert

-6F3CB4B427E84C5...

Management Fellow/Tourism Director

Huerfano County Tourism Board



## **MEMORANDUM**

MEETING TYPE:	BOCC						
<b>MEETING DATE:</b>	September 17, 2024						
ITEM NAME:	CTO Marketing Grant Application Approval Ratification						
SUBMITTED BY:	Robert Gilbert, Management Fellow						
SUMMARY:	The Huerfano County Tourism Board (He Colorado Tourism Office Marketing gram match of \$15,127.34, which HCTB has all budget and is able to cover in full. HCTB tax revenues. As the CTO grant application meeting, HCTB approved proceeding with seeking BOCC ratification of the submittee.	t totaling \$45,112 with a local llocated in its proposed 2025 funding is provided by lodging on deadline was before this h the grant application but is					
RECOMMENDATION:	COMMENDATION: Motion to ratify Huerfano County Tourism Board's application for Colorado Tourism Office Marketing Grant in the amount of \$45, the purpose of new audiovisual marketing materials supporting the County's tourism industry, with the understanding that the Tourism will provide the local match of \$15,127.34 in full through its 202						
BACKGROUND:	Huerfano County Tourism Board is pursuing a 2025 Colorado Tourism Office Marketing Grant for the purpose of creating new audiovisual materials for campaigns in 2025 and beyond. This will be accomplished through a 3-day professional videography & photography shoot highlighting points of interest throughout Huerfano County, a stargazing timelapse video featuring the Spanish Peaks, and supporting industry sectors such as gravel and mountain biking as well as historical, arts & culture, and geological tourism, among others.						
BOARD ACTION TAKE	N:						
APPROVED	DENIED	OTHER					
SIGNATURE OF THE CH <b>NOTES:</b>	AIR:						

News (/news)

Contact (/about/contact)

Staff Directory (/staff)

COVID-19 Support (/covid19)

Select Language





## COLORADO

## Office of Economic Development <sup>(1)</sup> & International Trade

Home (/) Programs and Funding (/programs-and-funding) Grants (/programs-and-funding?Programs%5B0%5D=i am looking for %3AGrants).

Tourism Marketing Grant ()

## **Tourism Marketing Grant**

### **Grant Summary**

The Tourism Marketing Grant provides funding to support tourism marketing campaigns and initiatives.

The minimum funding request is \$2,500 and the maximum is \$50,000. Matching funds are required, and based on funding request as outlined below:

- \$50,000 \$20,001 2:1 funding match required
  - For every \$1 the qualifying grantee allocates to the proposed project, the Colorado Tourism Office will provide \$2 in matching funds. For example, if your total project budget is \$60,000, you can request a \$40,000 grant and you will need to provide the remaining \$20,000 as a cash match.
- \$20,000 \$2,500 4:1 funding match required
  - For every \$1 the qualifying grantee allocates to the proposed project, the Colorado Tourism Office will provide \$4 in matching funds. For example, if your total project budget is \$12,500, you can request a \$10,000 grant and you will need to provide the remaining \$2,500 as a cash match.

#### Grant goals are to:

- Build a robust tourism economy and advance the state's competitive position through promotion and support for industry partners across the state
- Strengthen the tourism industry and our state through support for responsible travel and destination stewardship campaigns
- Advance inclusiveness and pursue ways that Colorado can share a welcoming experience for all travelers
- · Maximize the economic return on public and private investments in Colorado by leveraging funds to optimize marketing impact

Register for an informational webinar on Tuesday, July 16 at 11a.m. to learn about grant guidelines, eligibility and requirements, as well as grant updates.

Tourism Marketing Grant applications are being accepted through 4 p.m. (MST) September 10, 2024.

#### Overview

Type: Grant

For: Nonprofit Colorado destination organizations, nonprofit tourism leadership organizations, nonprofit tourism industry associations, and government entities

Amount: \$2,500 to \$50,000 per application

Application period: July to September

OEDIT division: Colorado Tourism Office (/colorado-tourism-office)

#### Item 4b.

#### Expand All

#### Eligibility

Eligible Colorado applicants include:

- Nonprofit Colorado destination organizations
  - o Recipients of jurisdictional lodging taxes, such as:
    - Destination marketing organizations
    - Lodging tax boards, committees, or panels
  - o Other nonprofit tourism leadership organizations that are responsible for promoting tourism on behalf of a destination, such as:
    - Chambers of commerce or chamber resort associations
- Colorado tourism industry associations
  - Registered nonprofit trade organizations that represent a collection of tourism businesses within one or more tourism-related business sectors
- · Government entities in Colorado (federally recognized tribes, state entities and local governments) engaged in tourism promotion

Ineligible applicants include:

- · For-profit organizations
- · Individual attractions, museums, or businesses
- Nonprofit trade organizations that do not represent tourism-related business sectors or that provide services only to individuals, though critically
  important, are not the intended recipients of these programs

Other considerations include:

- Only one application can be submitted for an individual destination
  - o Multiple organizations within a single destination should collaborate on a single grant application
- Only one application can be submitted per applicant unless prior approval is provided. Lead applicants can be a partner in a separate application.
- Applicants that failed to fulfill Colorado Tourism Office grant award requirements within the past twelve (12) months may be deemed ineligible.

#### ▼ Eligible projects

Eligible projects must be new marketing initiatives. Grants will not be awarded to fund existing marketing efforts unless the funds are for new initiatives or outcomes or you are expanding the program into new markets or media.

Eligible activities:

- Creative executions specific to the marketing and promotional campaign:
  - Creative advertising production (print, digital, out-of-home, video, social, television, OTT streaming, and radio)
  - o Content development (written, video, or audio)
  - Photography
  - Videography and post-production video editing
  - o Campaign landing page or microsite
  - Audio development (radio, OTT streaming etc.)
  - $\circ \ \ \text{Marketing collateral (print and digital brochures, visitor guides, posters, and maps)}$
  - Fulfillment costs
  - Promotional items (Promotional items must support the grant program goals and contain clear branding such as a call to action (CTA) or logo that features the grant recipient's destination or organization.)
- Marketing executions specific to the marketing and promotional campaign:
  - · Media placement (print, digital, out-of-home, television, social, OTT streaming, and radio)
  - Social media initiatives
  - o Influencer programs
  - o Public relations initiatives
  - Search engine marketing (SEM) initiatives (SEO/paid search)
  - Crowdriff Stories
  - o Email newsletter development and distribution
- · Tourism marketing research and data
  - Consumer focused market research
  - Visitor profile studies

Item 4b.

- o Inclusive marketing audit
- Digital audit
- Tourism marketing strategy
  - o Inclusive marketing strategy or audit plan
  - o Digital marketing strategy
- · Trade shows
  - o Registration and booth rental fees
  - Airfare/lodging expenses (up to 10% of the project budget)
- · Website development, refresh, or restructure
  - · Website search engine optimization
  - o Website useability, mobile and guest experience
  - o Website accessibility
- · Other approved projects

#### Ineligible use of funds:

- · Funding can not be used as a match for existing or future opportunities
- CTO advertising including co-op marketing opportunities (see Conditions of Funding for additional details)
- General administrative costs such as personnel costs, office supplies, website maintenance costs
- Grant writing or grant management costs
- · Items for resale and gift cards
- Travel expenses, except for trade show attendance, as specified above
- Food or alcoholic beverages
- Tourism-related projects that develop, enhance, or manage visitor experience in Colorado (see <u>Tourism Management Grant (https://oedit.colorado.gov/tourism-management-grant)</u>)

The applicant can financially match the project cost at a higher amount if the cost exceeds grant dollar limitations.

#### How to apply

Applications are now being accepted. Please sign up for the <u>Colorado Tourism Office</u> (<a href="https://oedit.colorado.gov/governors-tourism-conference-professional-scholarship#newsletter">https://oedit.colorado.gov/governors-tourism-conference-professional-scholarship#newsletter</a>) email updates.

Apply through the OEDIT online portal (https://oedit.secure.force.com/oedit/) by 4pm on Tuesday, September 10, 2024.

Although not required, applicants are encouraged to <u>submit a brief LOI</u> before completing a full application so that CTO staff can learn more about the proposed project and what the destination or tourism industry sector hopes to achieve through grant funding.

The application process is as follows:

- 1. Verify your eligibility by reading through the guidelines carefully.
- 2. Prepare your application materials by filling out this <u>Tourism Marketing Grant Application Materials</u> (PDF). This document includes all application questions.
- 3. Log in to the OEDIT online portal and submit your complete application in the online portal. Review the instructions for how to navigate the online portal .
- 4. Applications will be reviewed.
- 5. Status notification eight weeks after the application closes.

#### Supporting documents

You will need to provide:

- Completed <u>Tourism Marketing Grant Financial Worksheet</u> (XLS Download)
- A <u>detailed timeline</u> (XLS Download) that includes all milestones and deliverables
- Letter(s) of commitment showing evidence of required cash match matching dollars may not come from the State's General Fund, Federal funds, Colorado Tourism Office funds, OEDIT funds, or other grant funds. Letter(s) of commitment must be on official letterhead and state the amount of cash committed by the organization
- Project support letters all grant applications need to include at least two letters of support from community partners or tourism industry partners in the community (other than the applicant) that will benefit from the results of the project

Additionally, nonprofit entities must provide:

Item 4c.



#### **Contract Acknowledgement in lieu of Purchase Order**

	norized agent of Huerfano County am making
(Purchasing Agent Name)	(Agency Name)
the attached <i>purchase l lease l rental</i> as spe	cified in agreement under the
(circle procurement type)	(Purchase Agreement Number)
terms and conditions of State/Association Con	State of Colorado #192348
	(State/Association Contract Number)
Signature	_
Title	-
Date	



#### **EXHIBIT 6 – CANON EQUIPMENT LEASE AND RENTAL FORM**

STATE OF COLORADO EQUIPMENT LEASE AND RENTAL FORM

Canon Financial Services, Inc. 14904 Collections Center Drive Chicago, Illinois 60693

NASPO ValuePoint Master Agreement Number: 187646 State of Colorado Price Agreement Number: 192348

	Full Legal N	ame								Phone Number	
νZ	Huerfano County							719-738-3000			
MEI ATIC	Billing Address							Purchase Order/Requisition Number:			
CUSTOMER	401 Main Street Suite 201										
요한	City				State		ip	Se	nd Invoice to Attentic	on of:	
Walsenburg Colorad					.do		8108	9			
	Quantity Equipment Make Model No.					l Number			ories (attach Schedule if necessary)		
	1	Canon	IR D	X C359if		Canon IR Advar			nce DX C359if MFP		
⊢Z							Cassette	Feedin	g Unit		
MEN											
EQUIPMENT INFORMATION											
ΨΞ											
		Location (if different			I.			City		State	Zip
	Commu	nity Center 928	3 Russ	sell St, Wals	senbur	g, CO 81	089				
	Term: 60	X New	D Cote	rminous		If Cotermin	ous, Original	Purchase	Order/Req Number:		
_											
OT OT	Lease or Re	Lease or Rental Type: X Operational Lease D Cancellable Rental									
RMA	l is							1614			
PAYMENT INFORMATION	Does this Lease include an upgrade/downgrade?			D Yes X No				Amount: \$tachSchedule with Equipment information)			
F						Total B&W Imp		pressions Color Impressions			
/ME	Term in Months	Equipment Payment	PLUS	Maintenance Payment		Total			oressions		pressions
PA	IVIOITIIS	rayment			EQUALS	Payment	Monthly Allowa		Overage Rate	Monthly Copy Allowance	Overage Rate
	60	\$54.08		\$16.00		\$70.08	200		.0143	200	.086
o Canon I	USA Inc. Los	sing and Rental infor	mation	including Torms	e Candi	tions aro in t	ha Stata of C	`alarada D	rico Agraamant		
		do Central Services u		•				.oioi auo Pi	nce Agreement.		
- 1110 010		ao central del vices a	50. 100 0	\$10010 pc:	01 0001011	Tim be billed	separatery.				
~	_	Anthony L		il1			CES,				<u> </u>
MEF	Printed Name					ACCEPTED BY CANON FINANCIAL SERVICES, INC.		Printed Name			
ISTC RE							TED IL SE		Tr:	tle	_
D CL ATUF	Title						NCIA		11	tie	
RIZE!	_	Signat	nire				FINA		Sign	nature	_
AUTHORIZED CUSTOMER SIGNATURE		Signa					NO		Sig	ilataro	
AUT		Da	te				CAL		I	Date	
ď	Date					S		Ι	Date		

**Send Payments to:** Canon Financial Services, Inc.

14904 Collections Center Drive Chicago, IL 60693

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# Huerfano County Sheriff's Office Sheriff Bruce Newman 500 South Albert Street, Walsenburg Colorado 81089 Phone: 719-738-1600

September 10, 2024

Board of County Commissioners Carl Young County Administrator 401 Main Street Walsenburg, CO 81089

Dear Sir's and Madam,

I, Sheriff Newman, would like to request that Detention Staff be paid out overtime starting on September 8, 2024 through September 8, 2025, unless Detention comes to full staff before this time. Should our staff count not increase, I may be asking for an extension on the payout of overtime. Thank you in advance for your consideration of overtime pay.

Regards,

Bruce Newman, Sheriff