



## **HUERFANO COUNTY TOURISM BOARD AGENDA**

**November 13, 2024 at 2:00 PM**  
**La Veta Public Library - 310 S Main St, La Veta, CO 81055**

**Office: 719-738-3000 ex 200 | Fax: 719-738-3996**

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**Join via Google Meet:** <https://meet.google.com/pfy-merc-xoc> | **Meeting ID:** pfy-merc-xoc

**1. CALL TO ORDER**

**2. APPROVAL OF MINUTES**

- a. October 16 Meeting Minutes

**3. FINANCIAL REPORT**

- a. Updated Fund Statements & Balance Sheet
- b. Updated Sales & Lodging Tax Results

**4. BILL PAYMENT**

- a. November 2024 Bill Payment

**5. BOARD AND DIRECTOR UPDATES/REPORTS**

- a. AdPro Report

**6. PARTNER REPORTS**

- a. November Placer Monthly Civic Report

**7. OLD BUSINESS**

- a. 7th & Main Billboard

**8. NEW BUSINESS**

- a. CrowdRiff
- b. Zartico
- c. CTO Marketing Grant Kickoff & Timeline
- d. Domain Name Purchase

**9. ADJOURNMENT**

**10. UPCOMING MEETINGS**

December 11 - Huerfano County Historic Courthouse - 2PM-4PM - 401 Main St, Walsenburg