



HUERFANO COUNTY TOURISM BOARD AGENDA

December 18, 2024 at 2:00 PM

Commissioners Meeting Room - 401 Main Street, Suite 309, Walsenburg, CO 81089

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: <https://meet.google.com/pfy-merc-xoc> | Meeting ID: pfy-merc-xoc

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES**
 - a. November 13 Meeting Minutes
- 3. FINANCIAL REPORT**
 - a. Updated Fund Statements & Balance Sheet
 - b. Updated Sales & Lodging Tax Trends
- 4. BILL PAYMENT**
 - a. December 2024 Bill Payment
- 5. BOARD AND DIRECTOR UPDATES/REPORTS**
 - a. AdPro Report
- 6. PARTNER REPORTS**
 - a. Placer December Civic Report
- 7. OLD BUSINESS**
 - a. CrowdRiff Presentation
 - b. 7th & Main Billboard
 - c. Domain Name Purchase
 - d. Bed Inventory
 - e. CTO Marketing Grant Kickoff
 - f. TravelStorys
- 8. NEW BUSINESS**
 - a. CTO Management Grant
- 9. ADJOURNMENT**
- 10. UPCOMING MEETINGS**

January 8 - La Veta Public Library - 2PM-4PM - 310 S Main Street, La Veta

