



HUERFANO COUNTY TOURISM BOARD AGENDA

August 14, 2024 at 2:00 PM

Commissioners Meeting Room - 401 Main Street, Suite 309, Walsenburg, CO 81089

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: <https://meet.google.com/pfy-merc-xoc> | Meeting ID: pfy-merc-xoc

1. **CALL TO ORDER**
2. **APPROVAL OF MINUTES**
 - a. July 10, 2024 HCTB Meeting Minutes
3. **FINANCIAL REPORT**
 - a. Updated Fund Statements & Balance Sheet
 - b. Updated Sales & Lodging Tax Trends
4. **BILL PAYMENT**
 - a. August 2024 Bill Payment
5. **BOARD AND DIRECTOR UPDATES/REPORTS**
 - a. AdPro Report
6. **PARTNER REPORTS**
 - a. July 2024 Placer Monthly Civic Report
 - b. 2023 CTO Report Huerfano Data
 - c. TravelStorys Q1 & Q2 Reports & Quotes
7. **OLD BUSINESS**
 - a. Signs by Scott - Update
 - b. Fruita Colorado Welcome Center Study Trip - Update
8. **NEW BUSINESS**
 - a. SLVTA August 27, 2024 Board Meeting
 - b. GovCon 2024
 - c. 2025 Budget Prep
 - d. CTO Marketing Grant Fall 2024
 - e. SPC Guide Revision
9. **ADJOURNMENT**

10. UPCOMING MEETINGS

- a.** September 11, 2024