



HUERFANO COUNTY TOURISM BOARD AGENDA

July 10, 2024 at 2:00 PM

La Veta Public Library - 310 S Main St, La Veta, CO 81055

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: <https://meet.google.com/pfy-merc-xoc> | Meeting ID: pfy-merc-xoc

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES**
 - a. June 12, 2024
- 3. FINANCIAL REPORT**
 - a. Updated Fund Statements & Balance Sheet
 - b. Updated Sales & Lodging Tax Trends
- 4. BILL PAYMENT**
 - a. July 2024 Bill Payment
- 5. BOARD AND DIRECTOR UPDATES/REPORTS**
 - a. AdPro Report
- 6. PARTNER REPORTS**
 - a. Huerfano County Chamber of Commerce
- 7. OLD BUSINESS**
 - a. Spanish Peaks Outdoor Coalition
 - b. Signs by Scott
- 8. NEW BUSINESS**
 - a. La Veta Creative District
 - b. Scenic Highway of Legends Board
 - c. HCTB Board Member Recruitment
 - d. Independence Day Recap
 - e. Walsenburg HCTB Meeting Time
- 9. ADJOURNMENT**
- 10. UPCOMING MEETINGS**
 - a. August 14, 2024

