



HUERFANO COUNTY TOURISM BOARD AGENDA

June 12, 2024 at 3:00 PM

Commissioners Meeting Room - 401 Main Street, Suite 309, Walsenburg, CO 81089

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: <https://meet.google.com/pfy-merc-xoc> | Meeting ID: pfy-merc-xoc

1. **CALL TO ORDER**
2. **APPROVAL OF MINUTES**
 - a. May 8, 2024
 - b. May 17, 2024 Special Meeting
3. **FINANCIAL REPORT**
 - a. Updated Fund Statements & Balance Sheet
 - b. Updated Sales & Lodging Tax Trends
4. **BILL PAYMENT**
 - a. June 2024 Bill Payment
5. **BOARD AND DIRECTOR UPDATES/REPORTS**
 - a. AdPro Report
6. **PARTNER REPORTS**
 - a. Colorado Welcome Center - Fruita
 - b. Museum of Friends
7. **OLD BUSINESS**
 - a. Placer.ai Discussion
 - b. Signs by Scott
8. **NEW BUSINESS**
 - a. Spanish Peaks Outdoor Coalition
9. **ADJOURNMENT**
10. **UPCOMING MEETINGS**
 - a. July 10 at La Veta Public Library, 310 S Main St La Veta, CO 2PM-3:30PM