

HUERFANO COUNTY TOURISM BOARD AGENDA

March 26, 2025 at 2:00 PM Historic Huerfano County Courthouse 401 Main St Walsenburg

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: meet.google.com/bgy-grno-chd | Meeting ID: bgy-grno-chd

1. CALL TO ORDER

2. APPROVAL OF MINUTES

a. February 19 HCTB Meeting Minutes

3. FINANCIAL REPORT

a. Updated Fund Statements & Balance Sheet

4. BILL PAYMENT

a. March 2025 Bill Payment

5. BOARD AND DIRECTOR UPDATES/REPORTS

a. AdPro Report

6. PARTNER REPORTS

- a. Placer Monthly Update
- **b.** TravelStorys 2024 Analytics

7. OLD BUSINESS

- a. 7th & Main Billboard
- **b.** CTO Management Grant
- c. Walsenburg Historic Preservation Committee

8. NEW BUSINESS

- a. La Veta Trails Geoheritage Initiative Marilyn Russell
- **b.** Scenic Highway of Legends Deb Malone
- c. Agency of Record Contract

9. ADJOURNMENT

10. UPCOMING MEETINGS

a. April 9 - Huerfano County Historic Courthouse - 2PM-4PM - 401 Main St, Walsenburg

Huerfano County wants to ensure that everyone has equal access to our programs, activities, and services. To request an Americans with Disability Act (ADA) accommodation, please call 719-738-3000 x200. Submit your request as early as possible, and no later than two business days before the event.