



## **HUERFANO COUNTY TOURISM BOARD AGENDA**

**January 10, 2024 at 2:00 PM**

**La Veta Public Library - 310 S Main St, La Veta, CO 81055**

**Office: 719-738-3000 ex 200 | Fax: 719-738-3996**

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**Join via Google Meet: <https://meet.google.com/pfy-merc-xoc> | Meeting ID: pfy-merc-xoc**

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES**
  - a. December 13, 2023 Meeting Minutes as compiled by Stephanie & Robert
- 3. BOARD CHAIR ELECTION**
- 4. FINANCIAL REPORT**
  - a. Updated Fund Statements & Balance Sheet
  - b. Updated Sales & Lodging Tax Trends
- 5. BILL PAYMENT**
  - a. Resolution No. 24-01-TB Payment Authorization for Schuster's Printing & AdPro
- 6. BOARD AND DIRECTOR UPDATES/REPORTS**
  - a. AdPro Report
  - b. Website Redesign Review, update from Sarah
- 7. PARTNER REPORTS**
- 8. OLD BUSINESS**
  - a. Gravel Adventure Field Guide May 4th, 2024 Launch Party Social Ride
  - b. La Veta Short-Term Rental Update
- 9. NEW BUSINESS**
  - a. Strategic Planning Meeting for 2024
- 10. ADJOURNMENT**
- 11. UPCOMING MEETINGS**
  - a. Wednesday, February 14th, 3PM-5PM, Huerfano County Courthouse BOCC Room, Walsenburg