



HUERFANO COUNTY TOURISM BOARD AGENDA

April 10, 2024 at 3:00 PM

Commissioners Meeting Room - 401 Main Street, Suite 309, Walsenburg, CO 81089

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: <https://meet.google.com/pfy-merc-xoc> | Meeting ID: pfy-merc-xoc

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES**
 - a. March 13, 2024
- 3. FINANCIAL REPORT**
 - a. Updated Fund Statements & Balance Sheet
 - b. Updated Sales & Lodging Tax Trends
- 4. BILL PAYMENT**
 - a. Resolution 24-04-TB April 2024 Bill Payment
 - b. Placer.ai Contract Proposal
- 5. BOARD AND DIRECTOR UPDATES/REPORTS**
 - a. AdPro Report
- 6. PARTNER REPORTS**
 - a. Huerfano County Chamber of Commerce - Bradley Reitmair
 - b. Lathrop State Park Ribbon Cutting
 - c. Scenic Highway of Legends - Debra Malone
- 7. OLD BUSINESS**
 - a. Community Partner Meeting
 - b. Destination Stewardship
 - c. Gravel Adventures Social Ride
- 8. NEW BUSINESS**
- 9. ADJOURNMENT**
- 10. UPCOMING MEETINGS**
 - a. Wednesday, May 8 at La Veta Public Library 310 S Main Street, La Veta 2:00PM-4:00PM