



HUERFANO COUNTY TOURISM BOARD AGENDA

February 14, 2024 at 3:00 PM

Commissioners Meeting Room - 401 Main Street, Suite 309, Walsenburg, CO 81089

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: <https://meet.google.com/pfy-merc-xoc> | Meeting ID: pfy-merc-xoc

1. **CALL TO ORDER**
2. **APPROVAL OF MINUTES**
 - a. January 10, 2024 Meeting Minutes
3. **FINANCIAL REPORT**
 - a. Updated Fund Statements & Balance Sheet
 - b. Updated Sales & Lodging Tax Trends
4. **BILL PAYMENT**
 - a. Resolution No. 24-02-TB Reimbursement Authorization for Huerfano County for February MailChimp Access
5. **BOARD AND DIRECTOR UPDATES/REPORTS**
 - a. AdPro Report
 - b. SPC Website Launch Update
6. **PARTNER REPORTS**
 - a. Museum of Friends
 - b. OSO Cold Festival Report
7. **OLD BUSINESS**
 - a. Gravel Adventures Social Ride May 4th
 - b. La Veta STR Update
8. **NEW BUSINESS**
9. **ADJOURNMENT**
10. **UPCOMING MEETINGS**
 - a. Wednesday, March 13, 2PM-3:30PM, La Veta Public Library, La Veta