



HUERFANO COUNTY TOURISM BOARD AGENDA

February 19, 2025 at 3:00 PM

Commissioners Meeting Room - 401 Main Street, Suite 309, Walsenburg, CO 81089

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: meet.google.com/bgy-grno-chd | Meeting ID: bgy-grno-chd

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES**
 - a. January 8th HCTB Meeting Minutes
- 3. FINANCIAL REPORT**
 - a. Updated Fund Statements & Balance Sheet
- 4. BILL PAYMENT**
 - a. February 2025 Bill Payment
- 5. BOARD AND DIRECTOR UPDATES/REPORTS**
 - a. AdPro Report
- 6. PARTNER REPORTS**
- 7. OLD BUSINESS**
 - a. 7th & Main Billboard
 - b. New Advertising Channels
 - c. CTO Management Grant
- 8. NEW BUSINESS**
 - a. Walsenburg Historic Preservation Committee - Gaye Davis
 - b. CO-150 Commission - Katie Roach
- 9. ADJOURNMENT**
- 10. UPCOMING MEETINGS**
 - a. Agency of Record RFP Review Workshop February 19 4PM (immediately following adjournment)
 - b. March 12 - La Veta Public Library - 2PM-4PM - 310 S Main St, La Veta

Huerfano County wants to ensure that everyone has equal access to our programs, activities, and services. To request an Americans with Disability Act (ADA) accommodation, please call 719-738-3000 x200. Submit your request as early as possible, and no later than two business days before the event.