



EASTERN OREGON TRADE AND EVENT CENTER (EOTEC)

1705 E. Airport Road

Where Life is Sweet

October 13, 2022 at 5:30 PM

AGENDA

1. CALL TO ORDER

2. ACTION ITEMS

Review and possibly approve the minutes of the July 7th regular meeting

A.

3. REPORTS

A. Barns Expansion Project Report

B. Report and Discussion on field Expansion Project

C. Operations Update

1. 2022 Umatilla County Fair Report

2. 2022 Farm City Pro Rodeo Report

4. NEXT MEETING - November 3rd, 2022 5:30pm

5. ADJOURN

**** AMERICANS WITH DISABILITIES ACT NOTICE****

Please contact Hermiston City Hall, 235 E Gladys Ave, Hermiston, OR 97838 (Phone No. 541-567-5521) at least 48 hours prior to the scheduled meeting time if you need an accommodation. TTY and TDD users please call Oregon Telecommunications Relay Service at 1-800-735-2900 or 711.

Present were committee members Jennifer Roberts, Doug Bennett and Patrick Collins. Also present were Mayor Dave Drotzmann, City Manager Byron Smith, EOTEC General Manager Al Davis, & City staff Holly Lambert.

Committee members Jessica Narain, Luke Swanson and Weston Putnam were excused.

Committee member Mike Kay and Youth Advisor Member Cesar Morfin Morales were absent.

No action taken due to no quorum. Attendees briefly introduced themselves and updates were shared.

Barns Expansion Project Report

Byron reported the county has received their million-dollar grant money for improvements to the county fair. The City is awarded \$277,000 that has not yet been received. The City will provide all documentation for the grant and reimburse costs as the barn(s) are expanded.

Report on Field Expansion Project

Byron reported Made to Thrive will lease the property, receive donations and pay expenses toward the field expansion. Approximately \$300,000 raised to date, mostly in in-kind donations.

Operations Updates

2022 Umatilla County Fair

Doug shared overall numbers, parking, vendor profits and Youth Livestock Sale (a new record @ \$1.1 million) were up this year. The new Youth & Parents BBQ was well received, serving over 600 meals. The Fair Board is looking to expand into STEM educational opportunities in the future. He shared one thing that would be beneficial for all during Fair Week next year is to expand parking availability.

2022 Farm City Pro Rodeo

Al stated numbers were up Friday and Saturday nights for the rodeo.

EOTEC

Al shared EOTEC hosted the Champions program for the last two weeks with the elementary schools delayed start, the biggest roping event is coming up and Fall Festival featuring BBQ competition/dueling piano's/Faith & Blue the second weekend of October. Al shared event bookings are back to pre-pandemic levels, but noted overall attendance at events is still a little lower than pre-pandemic.

Other

Byron mentioned as the City resumes full management of EOTEC, there will be discussions on name rebranding.

Next Scheduled Meeting- October 6th, 2022th at 5:30PM

Meeting adjourned at 6:30pm.

Present were committee members Jennifer Roberts, Luke Swanson, Doug Bennett, Weston Putnam, Kim Puzey and Mike Kay (arrived at 5:35pm). Also present were City Councilman Roy Barron (arrived at 5:35pm), City Manager Byron Smith, EOTEC General Manager Al Davis (via phone), EOTEC Operations Manager Brian Rust, & City staff Holly Lambert.

Guests present: Josh Burns, Justin Rysdam, Scott Purswell & Paul Barnett

Committee members Jessica Narain and Youth Advisor Member Cesar Morfin Morales were excused.

Doug opened the meeting at 5:31pm. Attendees briefly introduced themselves.

June 6th, 2022 Minutes

Luke moved and Jennifer seconded to approve the June 6th, 2022 EOTEC Advisory Committee meeting minutes as presented. **Motion carried.**

Barns Expansion Project Report

Byron reported the State of Oregon has received our application. No definite timing has been established for the first phase of the grant. He shared the County plans to use their grant funds (approximately one million) toward the barn's expansion project. This project will fall into next year with the money to be approved this Fall.

Doug shared fans are being installed in the middle of the beef barn prior to Fair beginning.

Luke asked about shades in the barns and Doug responded they are moving forward on this with EOTEC's permission.

Report & Discussion on Field Expansion Project

Luke presented a fundraising packet (see attached) to the Advisory Committee designed to raise money to bring playing fields to the front 20 acres of EOTEC property. Following the Yakima SOSO field model, the proposal will bring water from the SE corner along the road, use a 3-reel track for watering (requiring more maintenance but at a better cost than underground sprinklers) and lighting poles on the inside and outside of the fields.

The presentation was well received by the advisory committee, followed by a positive discussion sharing fundraising encouragement and suggestions.

Mike stated the watering system proposed is a solid plan for ease and use. He suggested a tiered level cost plan for fundraising and believes adding fields is the greatest thing to add value to this community.

Roy shared the City Council is looking to pursue these types of projects that add value to our community and asked if this vision is what is planned or if more time needed.

Luke stated the fundraising committee members believe the vision planned is well-thought out, solid, will look beautiful and enhance the EOTEC facility. The fundraising committee explored many options for best use of the front 20 acres.

Josh noted if the funds are not all raised at once, the fields can be built two at a time while additional funds are raised.

Mike moved and Weston seconded to support and recommend to the City Council the Hermiston Oregon Sportsplex field expansion project "HEROS at EOTEC". **Motion passed unanimously.**

Operations Update

Brian updated the committee on this past month's EOTEC activities including hosting the Association of Counties. EOTEC received positive feedback on the facility from the association's members from all over the state. Brian stated they have been busy with many activities and events scheduled until the Fair and Rodeo coming in. EOTEC has workers updating the arenas and grounds.

Doug expressed appreciation from the Fair for the updates and advancements in the facilities by EOTEC.

Brian thanked Doug for the encouragement.

Next Meeting- September 1st, 2022th at 5:30PM

Meeting adjourned at 6:22pm.

HEROS at EOTEC

Section 2, Item A.



Where Life is Sweet

INSERT PARTNERING
NON-PROFIT
ORGANIZATION

✦ HERMISTON OREGON SPORTSPLEX ✦



BEFORE



AFTER

FUNDRAISING PACKET

THE GOAL

Section 2, Item A.



WHAT? -

HEROS at EOTEC will be an 18-acre regional multi-sportsplex. Six full size lighted fields available for youth soccer, lacrosse, football and more.



WHY? -

HEROS at EOTEC provides our youth a safe place to engage in healthy athletic activities.

COMMUNITY BENEFIT:



Regional location for Youth Activities and Tournaments



Community economic benefit can be **over \$1.2 million annually.**



On average, families travelling to sporting events **spend \$904 a weekend.**



83% of all tournament attendees spend money on dining, lodging and other local services.



OVER 100 TOURNAMENTS IN THE NORTHWEST A YEAR!



WHY NOT AT HEROS?



COST AND TIMELINE

Section 2, Item A.



Lighting - **\$1.2 million**



Electrical - **\$600,000**



Field Tools and Equipment - **\$492,000**



Seed and Leveling - **\$175,000**



Irrigation - **\$150,000**



Total - **\$2.6 million**



- July - **Funding and Secure Materials**
- August (Post Fair and Rodeo) - **Break Ground**
- September - **Leveling, Utilities**
- October - **Plant Grass**
- **Spring 2023 - GAME TIME!**



“

I don't pay for sports; I pay for the opportunities that sports provides my kids that develop attributes that will serve them well throughout their lives and give them opportunity to bless the lives of others. From what I've see so far, I think it is a great investment! - *Matt*

Wolpert

BECOME A HERO

Section 2, Item A.

HEROS sponsorship opportunities include seven (7) levels of corporate, business and personal sponsorship. The following list outlines options based on contribution level.



Hall of Fame - \$100,000 Donation

With a **Hall of Fame** donation, one of the fields in **HEROS** will be named after your business/personal name. Your business/personal flag, a metal, pennant-shape, will also be flown at the donor wall, alongside the American Flag.



All Star - \$50,000 Donation

With an **All Star** donation, you will receive a **12"H X 36"W** tile on the donor wall with business/personal logo and customized engraving options.



All American - \$25,000 Donation

With an **All American** donation, you will receive a **12"H X 24"W** tile on the donor wall with business/personal logo and customized engraving options.



MVP - \$10,000 Donation

With a **MVP** donation, you will receive a **8"H X 16"W** tile on donor wall with business/personal name.



Captain - \$5,000 Donation

With a **Captain** donation, you will receive a **6"H X 12"W** engraved business/personal name on tile mounted on the donor wall.



Varsity - \$2,500 Donation

With a **Varsity** donation, you will receive a **4"H X 8"W** engraved business/personal name on tile mounted on donor wall.



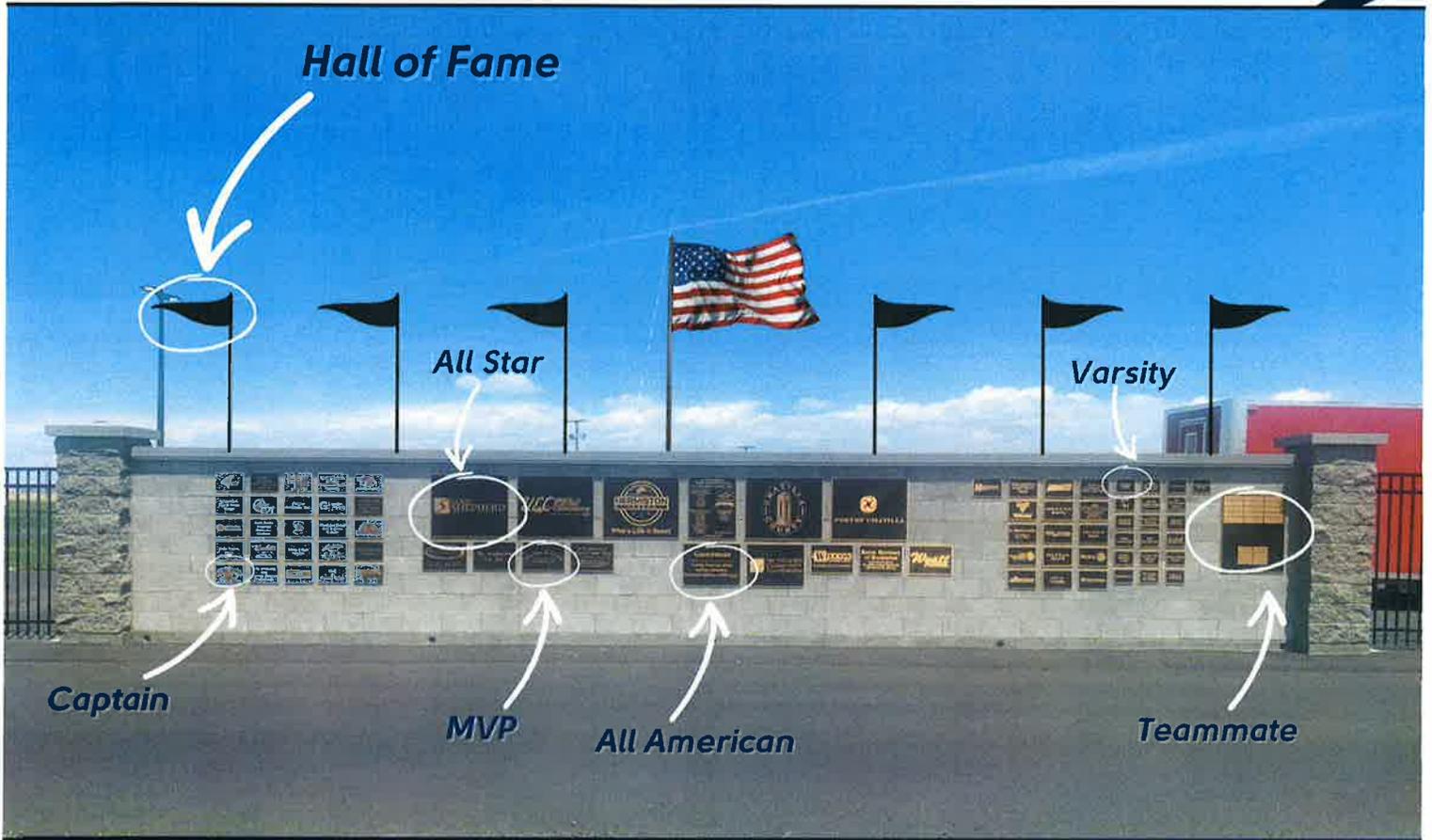
Teammate - \$500 - \$2,499 Donation

With a **Teammate** donation, your business/personal name will be featured Teammates Donor plaque.

*Through a generous partnership with the Bank of Eastern Oregon, thee (3) year payment options available to donors with signed contribution contract.

DONOR WALL CONCEPT

Section 2, Item A.



BECOME A HERO.