



PARKS AND RECREATION ADVISORY COMMITTEE

415 S. Hwy 395, Community Center

Where Life is Sweet

July 14, 2022 at 5:30 PM

AGENDA

1. CALL TO ORDER

A. Introduction of two new committee members:

Angel Aguilar, Position 6

Nicole Westing, Position 7

2. MINUTES

[A.](#) April 2022 Minutes

[B.](#) May 2022 Minutes

[C.](#) June 2022 Minutes

[D.](#) Recreation Projects Fund Meeting Minutes

3. REPORTS AND BUSINESS

A. Hayfields Project

B. Splash Pad Project Updates

C. Parks Updates

D. Pool Updates

4. PROGRAM HIGHLIGHTS AND ANNOUNCEMENTS

A. Upcoming Events & Programs

B. Recreation Event Recaps

5. OTHER

6. PUBLIC COMMENT

7. COMMITTEE OPEN DISCUSSION

8. NEXT MEETING

A. September 8, 2022

9. ADJOURN

**** AMERICANS WITH DISABILITIES ACT NOTICE****

Please contact Hermiston City Hall, 235 E Gladys Ave, Hermiston, OR 97838 (Phone No. 541-567-5521) at least 48 hours prior to the scheduled meeting time if you need an accommodation. TTY and TDD users please call Oregon Telecommunications Relay Service at 1-800-735-2900 or 711.



Parks & Recreation

City of Hermiston

Parks and Recreation Committee Meeting

Section 2, Item A.

April 21, 2022

Committee Members present: Jeff Kelso, Lydia Raath, Trista Hindman, Carlisle Harrison, Erica Juarez
Also present were: Councilors Jackie Myers and Lori Davis; Mark Morgan, Asst City Manager; Hailey Gardner, Youth Advisory Committee Liaison; Brandon Artz, Parks and Recreation Director; Kasia Robbins, Recreation Coordinator and Kelly Schwirse, Recreation Admin

CALL TO ORDER

Meeting called to order at 5:30 by Jeff Kelso

MINUTES

Motion to approve minutes from March meeting made by Carlisle Harrison, seconded by Lydia Raath.
Motion carried unanimously.

INTRODUCTION

Hailey Gardner, Youth Advisory Committee Liaison. Hailey is a junior at Hermiston High School

PUBLIC COMMENT

No public comments

REPORTS & BUSINESS

Hayfield Project

Presented by Mark Morgan, Assistant City Manager. See attached presentation.

The Parks and Recreation committee will be recommending park amenities and improvements in the range of \$4.5 million to go into this development. PROS Plan Survey results are on Pages 31-33 and in the Appendices starting on page 71 (G1).

<https://www.hermiston.or.us/parksrec/page/hermiston-parks-recreation-and-open-spaces-master-plan>

Hermiston Family Aquatic Center Price Increase

Presented by Brandon Artz. See attached presentation.

- Proposed price increase to the family and individual splash passes and swim lessons (pages 8-9)
- Committee had significant discussion about raising prices, including the daily rate and private rentals.
- Jeff Kelso moved to adopt this increase as presented:
Increase non-resident swim lesson rate to \$55; Increase daily admission rate by \$1.00/person; Increase private rental space by 10-15%
- Motion 2nd by Lydia. Raath, passed unanimously and will move to City Council for approval.

PARK UPDATES

Presented by Brandon Artz. See attached presentation.

Funland Playground

- Farm City Fencing will be installing the fencing mid-May.
- No additional amenities will go into the park until the fence is up however signage will be added regarding "No Dogs" and park rules.
- Security cameras are functioning and providing the extra set of eyes on the park that is needed.

Riverfront Park

- Large Elm tree at Riverfront park suffered significant damage during a recent wind storm. Columbia Tree Care was called to assess the damage, it was recommended that the entire tree come down for public



Parks & Recreation

- safety as the walking trail runs directly under it
- Irrigation system is in however, there is a pump issue that will need to be addressed.
- Play structure installation will begin following the opening of the Aquatic Center.

Cimmaron Terrace

- 9.22 acres of mostly wetlands that has be acquired from the developer.
- Plans include a trail system around the wetland area with parking, playground, sport court and potential shelter area.

PROGRAM HIGHLIGHTS & ANNOUNCEMENTS

EVENTS RECAP

Presented by Kasia Robbins

- Activity Guide is now available online. A single page of youth summer camps and activities will be distributed to all elementary schools.
- Easter Carnival: A “pay-to-play” event held two hours prior to the egg hunt. Eight different activities for kids to participate in. 1,450 tickets at \$1/ticket were sold during this two hour event.
- Flashlight Easter Egg Hunt: Approx 2,600 participants
- Kids Fishing Derby was well attended, we will be exploring options to make more fishing poles readily available for kids.
- Youth Soccer: 445 Participants, 48 teams and 96 volunteer coaches (Presentation Page 16)
- Funland Concession Stand: Makes average of \$110/day. Hours are 10:30am-4:30pm on Saturday and Sunday. Currently only serving prepackaged foods. Consistent good weather and introduction of hot food items will increase daily revenue.

UPCOMING EVENTS & PROGRAMS

- Let get crafty, two events May 17 and May 24
- Spring Bazaar, over 70 vendors inside and in the parking lot on May 14
- Art Festival, co-sponsor of this event on Main Street in Downtown Hermiston on May 14. Mya Hayden is working with the Downtown District with the Art Festival and additional upcoming events.
- Swim Lesson registration kicking off in May. Four different registration dates have been set to give equal opportunities to register for the time slots needed. First date: release of 50% of all summer time slots; Second date will release remaining 50% of all summer. Third date, Session 1/2; Fourth date Session ¾. Swim lesson capacity has been increased. Evening session increase translates to roughly 76 additional slots for kids
- Staffing: With programs increasing in size, the number of staff required has also risen. We are working hard on tracking how many staff we really need, what the cost to do that is and what is the cost recovery from these programs. Likely requiring significantly more staff to run our programs. Increased demand from other entities needing our assistance and contracting us out (such as the school district, head start etc.) to develop programs and building our partnerships are also adding to the need for more staff.
- Mya Hayden currently working with the Hermiston Downtown Association on their upcoming events such as Art Festival and Cork & Barrell coming up in June
- Summer Programming: Last year we received a \$200,000 OCF Grant used to offset our program registration fees by up to 50%. We have applied for the same grant again this year. Word should be received by the first of May if we were successful in receiving this grant. If so, we would once again reduce the prices of our registration fees by up to 50%
- Thank you to the Kiwanis Club for their help at the Recycle Day at EOTEC. Also, a thank you to the Rotary Club and Carlisle Harrison for putting on the Arbor Day Tree Giveaway, giving 1,600 trees away during a two hour period. Suggestions regarding moving the tree give away to EOTEC or Blue Mountain



City of Hermiston

Parks and Recreation Committee Meeting

Section 2, Item A.

April 21, 2022

Parks & Recreation

Community College to avoid vehicles backed up on Hwy 395.

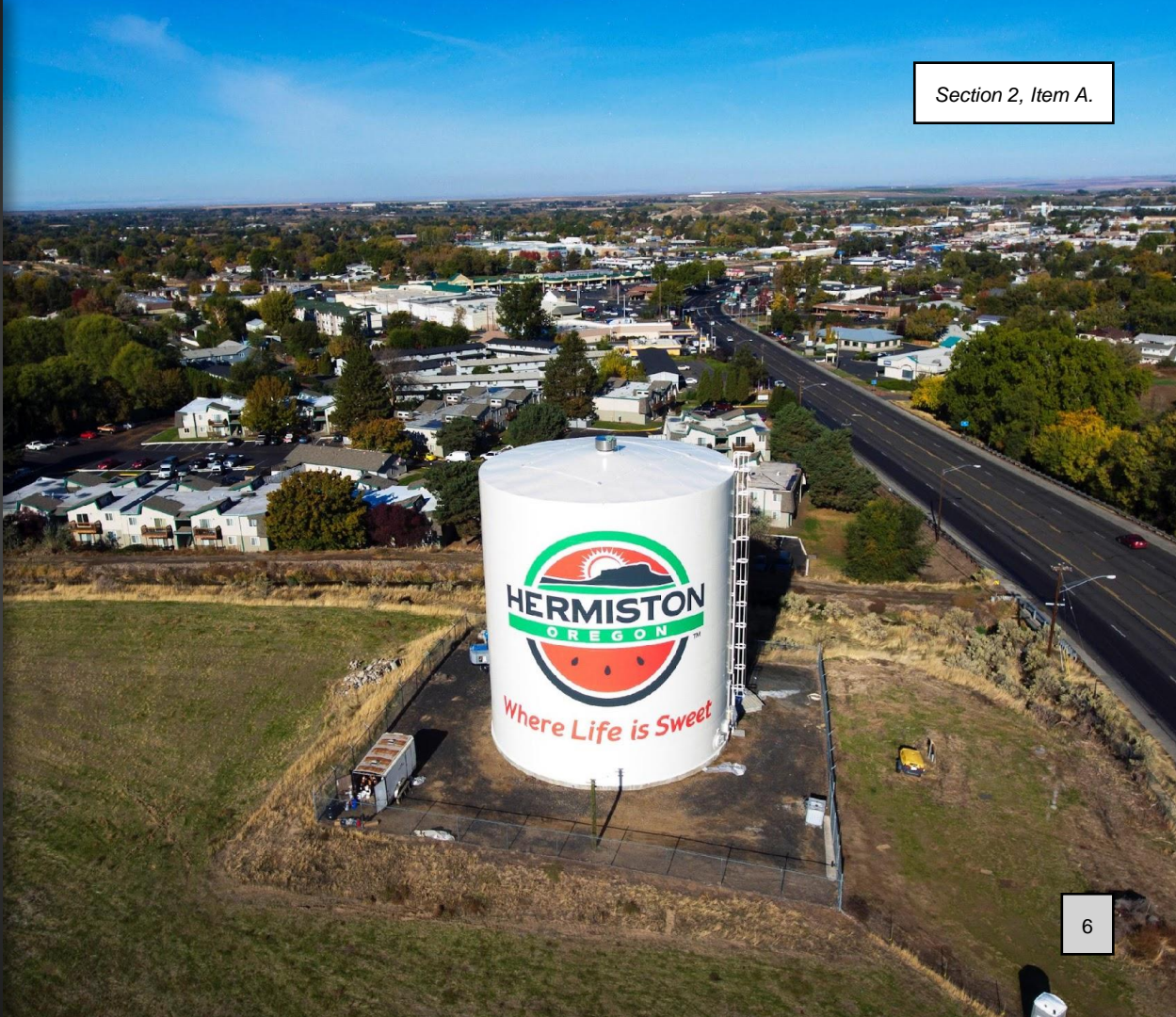
- Splash Pad: A grant was received from Good Shepherd Community Health Foundation for \$12,000. We also have an agreement with Lamb Weston for \$50,000 towards a project. The last two years this has gone to Funland Park. This year it was proposed that the funds go toward the Splash Pad renovation. Additional grant applications have been put in, if we can reach \$90,000 we can redo all the concrete and add new features

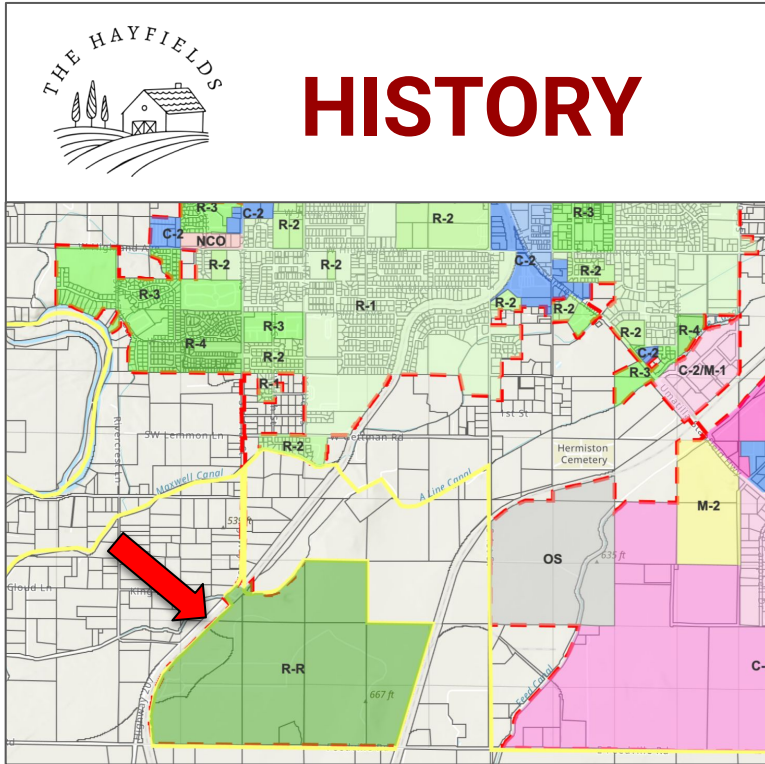
OPEN DISCUSSION

Meeting adjourned 6:30 pm

The May 12th meeting will be a field trip out to the Hayfields project to see the site. Please meet in the turnout near 30580 Feedville Rd. <https://goo.gl/maps/ad3bYn3ZsHVnM38r8>

DRAFT





- **Early 2000s:** The land was annexed into the City. The developer had the vision to create a destination golf course community.
- **2008:** The great recession hit. The developer had taken private money loans and those investors ended up with the title to the property.
- **2017:** The landowners attempted to start a new development and bring much needed housing to the City. However, due to the lack of infrastructure and available services, a public/private partnership was imperative.
- **2017-2021:** Over several years, the landowners in conjunction with the City explored several options. After all, there is 353 acres of usable residential land inside the City limits with the opportunity to fill the gaps in the needed Hermiston housing supply.
- **Early 2021:** MonteVista was introduced to the Landowners. Over the course of the year, MVH was able to work with the landowners and the City to unlock the potential value of this usable, but undeveloped land leading to the Master Planned community, The Hayfields.



Section 2, Item A.



PARKS & OPEN SPACE PLAN



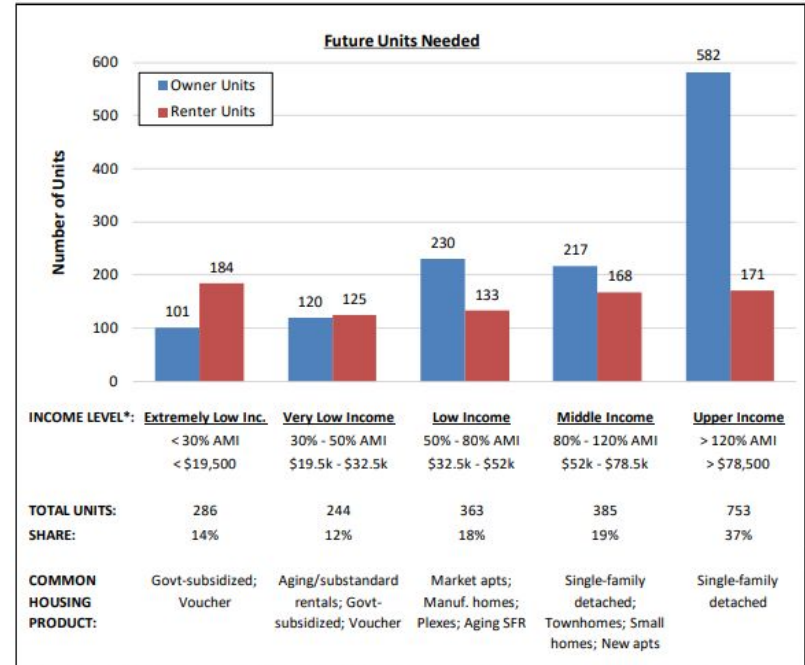
HOUSING SUMMARY

Section 2, Item A.

Hayfields

Housing Counts	# Units	% of Total
Single Family	744	55%
Workforce Single Family	348	26%
Apartments	180	13%
Senior Housing	80	6%
Total	1352	

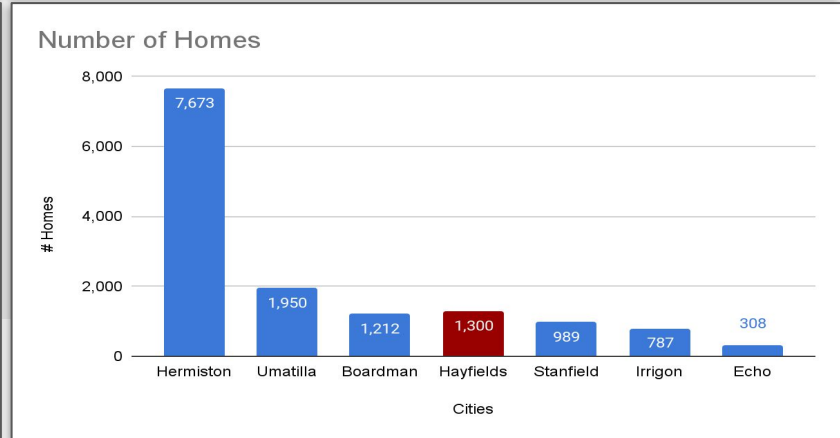
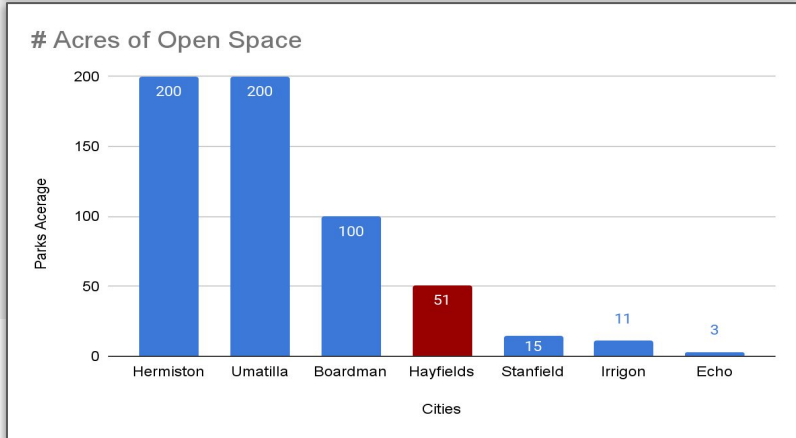
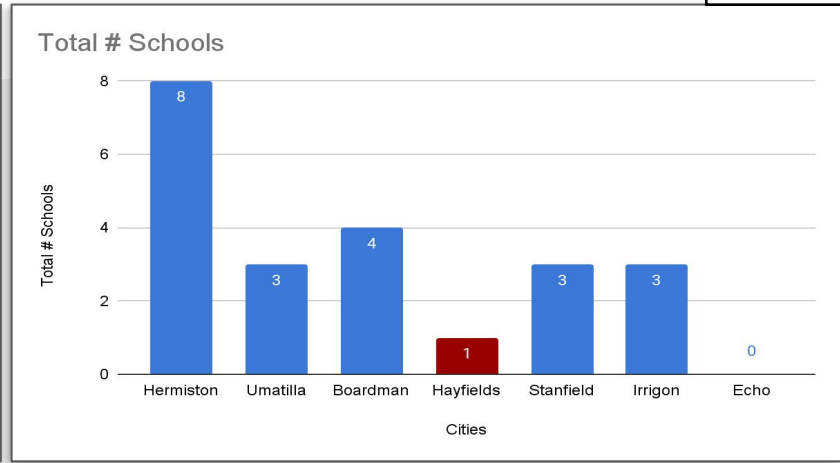
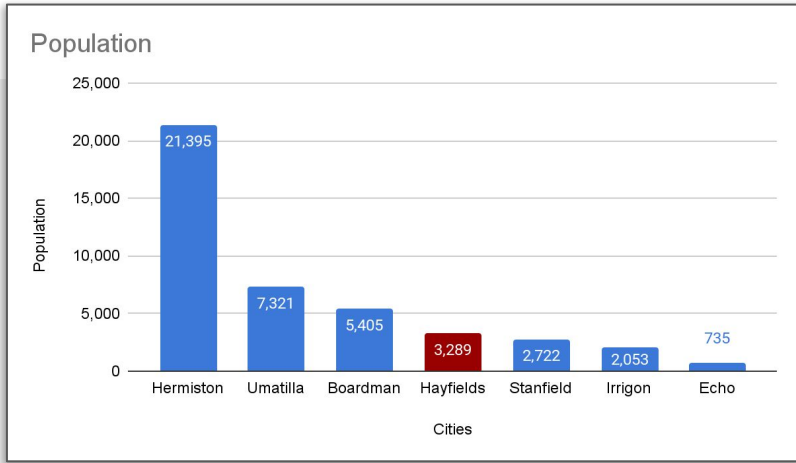
City of Hermiston Housing Capacity Analysis 20-Year Housing Need



* Adjusted to 2020 dollars. The median household income level in 2040 will be inflated from current levels.
Sources: HUD, Census, Envrionics Analytics, JOHNSON ECONOMICS

LOCAL STATISTICS | Comparative Research

Section 2, Item A.



MASTER PLANNED COMMUNITY

MPCs are designed to offer the very best in home life, from the design of open spaces and the architectural fit within the city, to environmentally-friendly technology and sophisticated amenities.



Carefully and deliberately developed to offer residents a physical space paired with a lifestyle concept that, taken together, are considered the very best in modern living.

The physical layout is mindful of the environment and makes architectural and urban planning efforts to fit into it. *Not like old neighborhoods where houses popped up here and there with less or no regard for the overall community design.*

Provides wonderful amenities to be enjoyed by the entire neighborhood, (and in this case, the entire city of Hermiston) such as:

- Open Spaces, Parks and Trails
- Regional “Jewelbox” Park
- Gathering Spaces, Commercial and more...

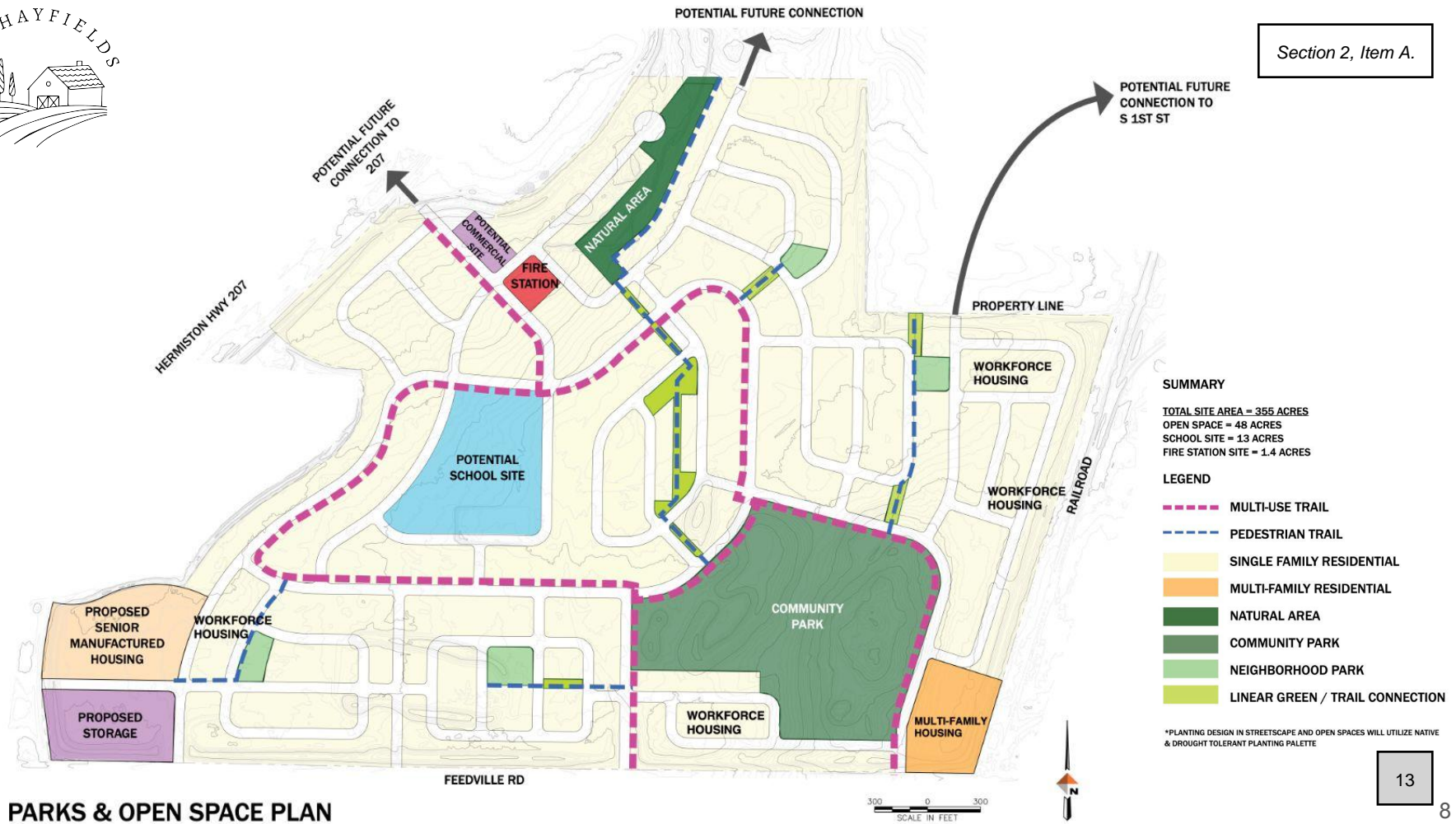


HERMISTON HWY 207

FEEDVILLE ROAD



Section 2, Item A.



PARKS & OPEN SPACE PLAN

Section 2, Item A.



Section 2, Item A.





COMMUNITY PARK - PROGRAM DIAGRAM



PLAY AREA



SKATEPARK / PUMP TRACK



WATER PLAY



PICNIC



EVENT SPACE / AMPHITHEATER



NATURAL AREA / TRAILS



GATHERING AREA / FOOD TRUCKS



SPORTS FIELDS



FOOD TRUCK POD & TAPHOUSE





ECONOMIC AND CITY
GROWTH PLANNING.
BENEFITS OF
THE HAYFIELDS
IN HERMISTON

The Hayfields is designed to generate a cycle of value creation.

- Hundreds of acres of empty, but usable land is acquired, the developer begins Phase 1 and begins to create residential neighborhoods.
- These neighborhoods and City growth create demand for commercial properties.
- Initial amenities make the remaining land more valuable, so the developer opens new phases quicker to build more neighborhoods where the land is now at a higher valuation benefitting the HURA, Hermiston and a faster payoff of borrowed funds.
- The developer with cooperation of the City has the ability to unlock the value of currently undevelopable land.



ECONOMIC AND CITY GROWTH PLANNING.

BENEFITS OF **THE HAYFIELDS** IN HERMISTON

Working in cooperation with Hermiston, The Hayfields will

drive focus on forward-thinking, long-term planning that enhances vital Hermiston City assets, preserves natural resources and provides a framework for future City growth and development.

- Integrating land use and growth management activities in a single, comprehensive approach.
- Open space and developments are thoughtfully placed where most needed and most appropriate.
- Enabling conservation practices and land use development to be planned in harmony, not in opposition.



IF YOU BUILD IT,
THEY WILL ~~COME~~

*Stop Going
to Tri-Cities*

Why homebuyers will choose The Hayfields:

- An incredible amenity is right outside their door.
- Homes at a price everyone can afford!
- Bustling social life is just around the corner.
- Quality controlled homes and neighborhoods.
- Unmistakable sense of community.



ADDITIONAL BENEFITS



- The Hayfields will be a community of neighborhoods, each offering diversity in architecture, interior/exterior home designs and lot sizes.
- The diversity and inclusive atmosphere will provide a welcoming 'perfect house' option for people of all ages, all walks of life and every economic strata – families, elderly, wealthy, middle class and even first-time homebuyers.
- Expands the market of potential buyers, honestly, by offering something for everyone.
- Thoughtful amenities that will attract residents and facilitate gatherings, which will ultimately lead to the neighborhood interactions and friendships that will last a lifetime.
- Provides a 'stop-loss' solution to the leaking of higher income individuals choosing Tri-Cities over Hermiston. It will become a highly desirable place to call home: both The Hayfields *and* Hermiston.



THE TEAM

Section 2, Item A.



LAND OWNER

LAND OWNER



OWNER/CEO
Luke Pickerill

Developer/Homebuilder



**URBAN PLANNING
EXPERT**
Read Stapleton

Master Plan Design
Landscaping/Architectural



PRINCIPAL
Jason Mattox

Civil Engineer
Master Plan Design



LAND USE
Jerry Mitchell

Land Use, Planning



LAND USE
Don Howell

Title, Land Use, &
Planning

A GENERATIONAL IMPACT

This is a watershed moment, a turning point, the exact moment that changes the direction of a situation...

...a dividing point from which things will never be the same.

A momentous opportunity to impact the generations of Hermstion Families. This is what gives our children incentive to come home after they graduate college.

That Moment is Now



PARKS & RECREATION

COMMITTEE MEETING





Hayfields Project

Community Outreach & Involvement

The needs assessment included the collection of feedback from the public and stakeholders through a community outreach and involvement process. Feedback from parks and recreation users focuses on how the City can better serve residents and visitors in the future. Findings from these processes help identify and prioritize future capital projects. Summaries of key findings from the outreach processes are provided as follows.

STAKEHOLDER INTERVIEWS

The City of Hermiston developed a list of 12 stakeholders to interview as part of the PROS update process and all stakeholders responded to the interview request. Interviews were conducted by phone and documented, which included information on the background of each stakeholder, their feedback on existing parks and recreation facilities, amenities, level of maintenance and accessibility, and suggestions for future parks and recreation needs. A list of organizations represented in the interviewees is included in Appendix D.

Key Findings

- The city needs additional athletic fields to meet current and future demand
- ADA play equipment and park accessibility improvements are needed city-wide
- The east side of Hermiston is underserved by parks

- The city needs more bilingual communication about parks and recreation
- Communication on existing media channels is working well
- There is an overall positive view of parks system and park maintenance in general
- The city needs additional land for parks, especially in underserved areas
- The city should identify potential funding sources and locations for an indoor aquatic facility

TARGETED CONVERSATIONS

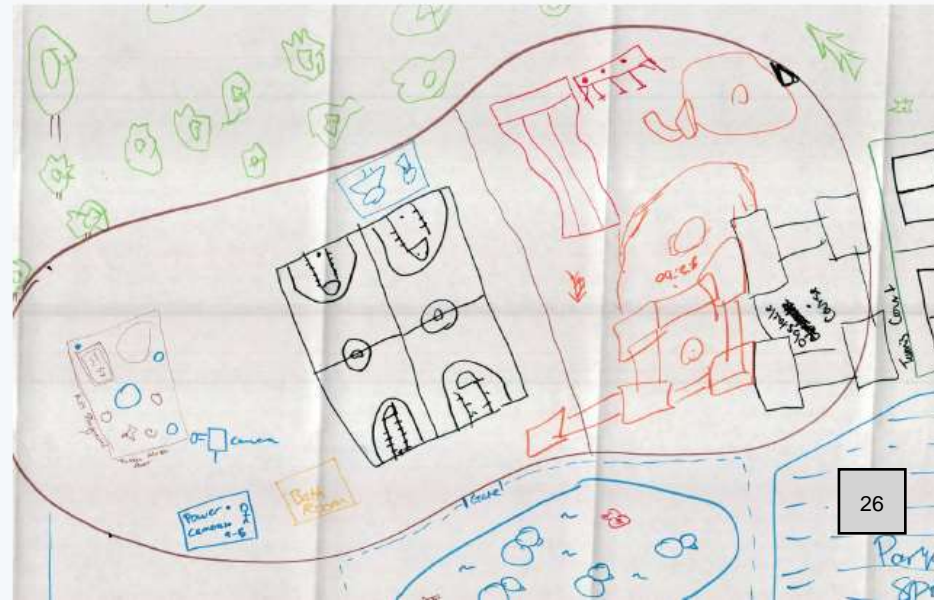
Targeted conversations, also known as focus groups, were conducted with three interest groups: the Chamber of Commerce, representing business interests; the Hispanic Advisory Committee, representing Hispanic/Latinx interests; and, Hermiston High School students, representing youth interests. All conversations were conducted during the months of September and October, 2019. Following are key findings from each of the conversations.

Business Group Key Findings

- The PROS system is well-maintained, and the department offers excellent programs.
- The Northeast area is underserved by parks; additional parks are needed on the east side.
- Expansion of the trail system is a priority along with improved connections to existing trails.
- Additional athletic facilities (such as baseball, softball, tennis, pickleball, basketball) are desired to avoid overuse and to host tournaments which bring in revenue.

Youth Group Key Findings

- The city should continue to support youth athletics including baseball/softball, soccer and aquatic center.
- There is a need to include basketball courts, volleyball courts, tennis courts, a skate park, an obstacle course, and a rock wall.
- The city needs an indoor facility with an exercise area, gym, restrooms and space for local businesses like restaurants, arcade, and/or theater.
- There is a desire for bike paths with lighting, trails, shade trees, hills, and nature reserve areas.
- The city should improve playgrounds for small children.





Hayfields Project





Hayfields Project





Hayfields Project



WELCOME TO THE WORLD'S BEST OUTDOOR GYM

CLICK THROUGH THE TOUR TO LEARN MORE ABOUT THE 7 MOVEMENTS



Hayfields Project

BMX Course/Mountain Bike Trails





Hayfields Project

Ninja Warrior/Fitness Course





Hermiston Family Aquatic Center

Section 2, Item A.

Time to adjust prices?

Memberships vs Swim Lesson Program

Last time raised prices was in 2018.

2017 Minimum Wage: \$10.50 (Inflation 2.44%)

2022 Minimum Wage: \$12.50 (Inflation 8.54%)

Aquatic Center Splash Passes

Current Family of:

6: \$170 8: \$210 10: \$250

Days in Season: **94**

Cost per day (fam of 6)? **\$30**

How many visits to break even?

6 visits (\$1.80 per visit/per family)

Proposed Family of:

6: \$185 8: \$225 10: \$265

Days in Season: **94**

Cost per day? **\$30**

How many visits to break even?

7 visits (\$1.96 per visit/per family)

2021 - 104 Passes Sold

\$17,170 in Revenue

2019 – 225 Passes Sold

\$36,380 in Revenue



Hermiston Family Aquatic Center

Section 2, Item A.

Time to adjust prices?

Memberships vs Swim Lesson Program

Last time raised prices was in 2018.

2017 Minimum Wage: \$10.50 (Inflation 2.44%)

2022 Minimum Wage: \$12.50 (Inflation 8.54%)

Swim Lesson Program

Current Group Lesson Rate:

\$40 Resident

\$48 Non-Resident

Proposed Group Lesson Rate:

\$45 Resident

\$54 Non-Resident

~\$5,000 increase in revenue



Funland Playground Update

Section 2, Item A.





Riverfront Park Updates

Section 2, Item A.



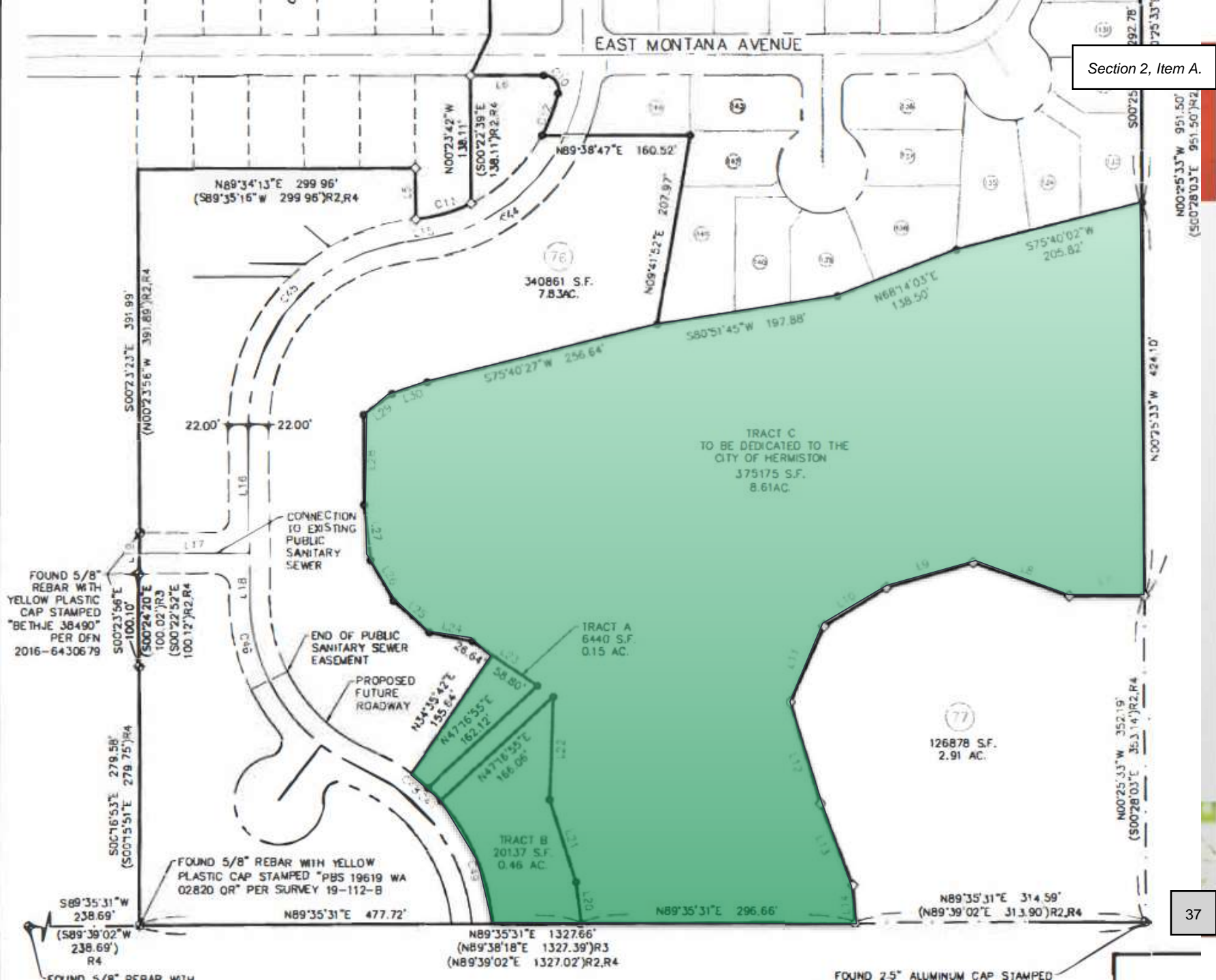


Cimmaron Terrace



9.22 acres







Cimmaron Terrace

Cimmaron Terrace
Concept A





Activity Guide

- Online at [Bit.ly/hermistonactivityguide](https://bit.ly/hermistonactivityguide)

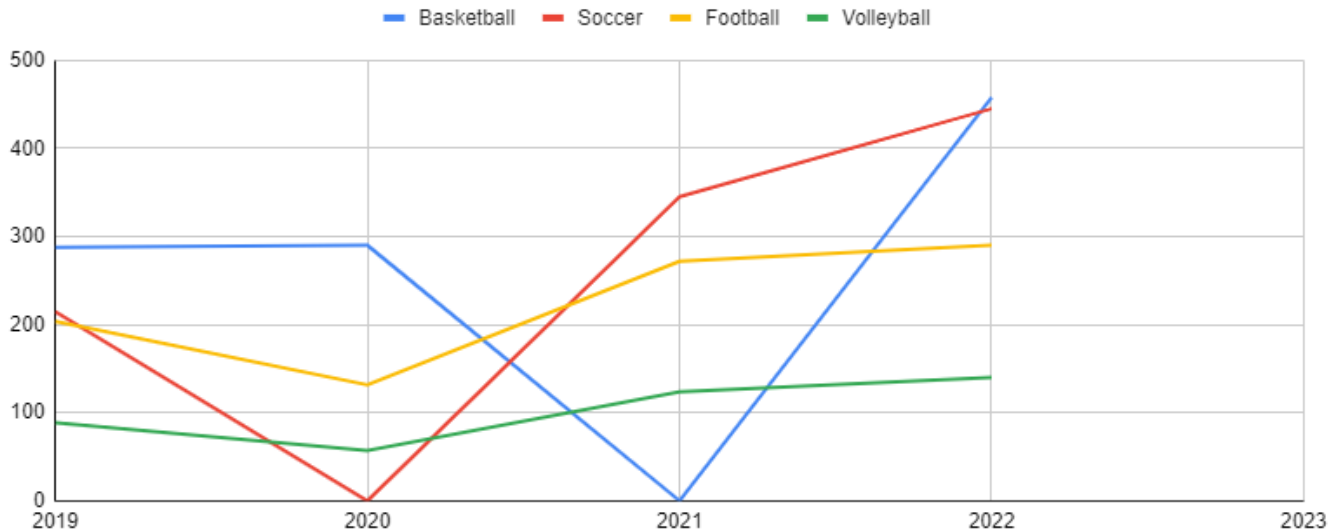




Programs & Events

	2019	2020	2021	2022	2023		
Basketball	288	290	0	458			
Soccer	215	0	345	445		48 teams	96 volunteer coaches
Football	204	132	272	290	projected		
Volleyball	89	57	124	140	projected		
Total Youth Sports Participants	796	479	741	1333			

Number of Participants





Parks & Recreation

City of Hermiston

Parks and Recreation Committee Meeting

Section 2, Item B.

May 12, 2022

Committee Members present: Jeff Kelso, Lydia Raath, Trista Hindman, Carlisle Harrison, Erica Juarez
Also present were: Councilors Lori Davis; Mark Morgan, Asst City Manager; Hailey Gardner, Youth Advisory Committee Liaison; Brandon Artz, Parks and Recreation Director; and Kelly Schwirse, Recreation Admin

CALL TO ORDER

MINUTES

The Committee met at the entrance of the Hayfields property at 5:30pm and departed on a tour of a proposed Parks and Recreation site within the development.

Upon the conclusion of the tour, the committee was asked to think about what kinds of amenities they would like to see included and bring ideas to the next meeting.

PUBLIC COMMENT

REPORTS & BUSINESS

PROGRAM HIGHLIGHTS & ANNOUNCEMENTS

OPEN DISCUSSION

Meeting adjourned 6:30 pm

Next Meeting June 9th 5:30pm at Hermiston Community Center



Parks & Recreation

City of Hermiston

Parks and Recreation Committee Meeting

Section 2, Item C.

June 9, 2022

CALL TO ORDER

MINUTES

June 9th committee meeting was cancelled.

PUBLIC COMMENT

REPORTS & BUSINESS

PROGRAM HIGHLIGHTS & ANNOUNCEMENTS

OPEN DISCUSSION

Next Meeting July 9th 5:30pm at Hermiston Community Center

DRAFT



City of Hermiston
Recreation Project Fund
Advisory Committee

Committee members present: Val Hoxie, Jeffrey Kelso, James Whalley, Roy Barron, and Lydia Raath
Staff members present: Brandon Artz and Kelly Schwirse.

CALL TO ORDER

Committee members assembled at 4:00pm with presentations beginning at 4:10pm

MINUTES

The Recreation Project Fund Advisory Committee met on June 30th to review six proposals submitted for the 2022-23 allocation. Available for distribution is \$40,000 and the total application amount was \$37,675. Application packets were sent to prior applicants and known parties of interest and made available on the City’s website.

- **Hermiston Youth Wrestling**, presentation by Kyle Larson.
Requesting \$3,500 for Tournament Awards.
Custom belt buckles and singlets branded with Farm City Wrestling Tournament for winners of each weight division.
- **Hermiston Basketball Club**, presentation by Juan Rodriguez
Requesting \$7,500 for Tournament Awards
Custom embroidered backpacks for first place teams in each division at tournaments hosted in Hermiston
- **Made to Thrive**, presented by Kriss Dammeyer
Requesting \$5,000 for General Operations
Participation fees, camp fees, equipment, apparel and staff fees.
- **Campus Life**, presented by Jeff Umbarger and Bennett Christianson
Requesting \$5,000 for Sound System
Funds would be used towards payment of sound system with a total cost of \$6,500.
- **Hermiston Downtown District**, presented by Judy Pederson
Requesting \$6,875 for Downtown Flower Baskets
Planting of concrete planters on Main Street four times per year, including fertilizing and insect control.
- **Hermiston Little League**, unable to present in person as they were out of town for All Star Tournament.
Requesting \$9,800 for Roll-Up Door Replacement
Replacement of all man doors and over head storage door at the Little League Field of Dreams.

Discussion by the committee followed the presentations. The committee came to a unanimous decision to award all applicants their full requested amount with the exception of Campus Life. The amount awarded to Campus Life was for \$1,500 more than originally requested to match the full cost of the sound system.

- Hermiston Youth Wrestling Awarded: \$3,500
- Hermiston Basketball Club Awarded: \$7,500
- Made to Thrive Awarded: \$5,000
- Campus Life Awarded: \$6,500
- Hermiston Downtown District Awarded: \$6,875
- Hermiston Little League Awarded: \$9,800

Total amount awarded: \$39,175

ADJOURNED

Meeting was adjourned at 5:30pm. No future meetings scheduled.