



Agenda

Parks, Art, Recreation & Culture Advisory Commission Regular Meeting

Thursday, August 15, 2024 at 5:30 PM

City Hall Conference Room Upstairs In-Person & Via Zoom Webinar

Homer City Hall

491 E. Pioneer Avenue
Homer, Alaska 99603
www.cityofhomer-ak.gov

Zoom Webinar ID: 990 6701 0473 Password: 295088

<https://cityofhomer.zoom.us>
Dial: 346-248-7799 or 669-900-6833;
(Toll Free) 888-788-0099 or 877-853-5247

CALL TO ORDER 5:30 P.M.

AGENDA APPROVAL

PUBLIC COMMENTS ON MATTERS ALREADY ON THE AGENDA (3 minute time limit)

VISITORS/PRESENTATIONS (10 minute time limit)

RECONSIDERATION

CONSENT AGENDA All items on the consent agenda are considered routine and non-controversial by the Parks Art Recreation & Culture Advisory Commission and are approved in one motion. There will be no separate discussion of these items unless requested by a Commissioner or someone from the public, in which case the item will be moved to the regular agenda and considered in normal sequence.

A. Unapproved Meeting Minutes for June 20, 2024

STAFF & COUNCIL REPORT/COMMITTEE REPORTS (5 minute time limit)

A. Parks Maintenance Staff Report for August 2024

B. Community Recreation Staff Report for August 2024

C. Staff Report for August 2024

PUBLIC HEARING

PENDING BUSINESS (15 minute time limit)

A. Review Commission Strategic Plan and Goals - Final Draft

B. Review Draft Memorandum for Vessel Haul Out and Camping Area

C. Review and Recommendation on Art Mural for the Boathouse Pavilion

NEW BUSINESS (15-20 minute time limit)

- [A.](#) Memorandum from City Manager re: HERC 2 Exterior Recommendations
- [B.](#) Recommendation of Support for Cottonwood Eastland Trails
- [C.](#) Welcome New Commissioner Ellie Stefano!

INFORMATIONAL MATERIALS

- [A.](#) PARCAC Letter to the Editor

COMMENTS OF THE AUDIENCE (3 minute time limit)

COMMENTS OF THE CITY STAFF

COMMENTS OF THE MAYOR/COUNCILMEMBER

COMMENTS OF THE COMMISSION

ADJOURNMENT

Next Regular Meeting is **Thursday, September 19, 2024 at 5:30 p.m.** A Worksession is scheduled for 4:30 p.m. All meetings scheduled to be held in the City Hall Conference Room located at 491 E. Pioneer Avenue, Homer, Alaska and via Zoom Webinar.

CALL TO ORDER

Session 24-06, a Regular Meeting of the Parks, Art, Recreation and Culture Advisory Commission was called to order by Vice Chair Robert Archibald at 5:30 p.m. on June 20, 2024 from the City Hall Cowles Council Chambers located at 491 E. Pioneer Avenue, Homer, Alaska and via Zoom Webinar. The Commission met at 4:30 p.m. for a worksession on the development of the Commission Strategic Plan.

PRESENT: COMMISSIONERS ARCHIBALD, HARRALD, KEISER, ROEDL, PARSLEY

ABSENT: COMMISSIONER LEWIS (EXCUSED)

STAFF: ACTING CITY CLERK KRAUSE
RECREATION MANAGER ILLG
PARKS MAINTENANCE COORDINATOR FELICE

AGENDA APPROVAL

HARRALD/KEISER MOVED TO APPROVE THE AGENDA.

There was no discussion

VOTE.NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

PUBLIC COMMENTS ON MATTERS ALREADY ON THE AGENDA (3 minute time limit)

VISITORS/PRESENTATIONS (10 minute time limit)

A. Karen Hornaday Park Master Plan Overview Presentation by Peter Briggs with Corvus Design

Peter Briggs with Corvus Design presented an overview on the Master Plan for Karen Hornaday Park and requested comments and or questions on the design from the Commission. The following was noted:

- What can reasonably be expected to happen in one to three years
- Phasing
- Focus on getting things done
- Bringing forth a plan that Council can use

Chad Felice, Parks Maintenance Coordinator reviewed notes from the park walk through that was conducted and reported that he will be taking the lead on this project. He facilitated discussion on the following points:

- Traffic and parking control plans will be requirements for the Special Event Permit Application
 - o Example provided was the Highland Games and Rotary provided direction for every vehicle and it provided efficient use of the parking areas.
- Relocation of the road to the east
- The entrance road may be a long term goal but is the top priority of the Commission due to the yearly issues regarding freeze and thaw cycles
- Having an approved and adopted plan will assist in securing grant funding
- Master Plan should have management related items included to incorporate into a five year capital improvement plan for parks and recreation.
- use of the information for cost estimation

- In house work
 - Contractor work
- Timeline to expect the cost estimates to be incorporated into the master plan document
 - Working with staff but should be ready within a month, definitely have by September meeting
- Revising the camping strategy by possibly allowing vendors to camp during special events
- the Master Plan should not only address improvements and projects but the future management and use of the park such as special events like festivals and concerts, even ball games.

RECONSIDERATION

CONSENT AGENDA All items on the consent agenda are considered routine and non-controversial by the Parks Art Recreation & Culture Advisory Commission and are approved in one motion. There will be no separate discussion of these items unless requested by a Commissioner or someone from the public, in which case the item will be moved to the regular agenda and considered in normal sequence.

A. Unapproved Meeting Minutes for May 16, 2024

HARRALD KEISER MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED.

There was no discussion.

VOTE: NON OBJECTION: UNANIMOUS CONSENT.

Motion carried.

STAFF & COUNCIL REPORT/COMMITTEE REPORTS (5 minute time limit)

A. Community Recreation – June 2024

Recreation Manager Illg noted his report was in the packet and then reported on the following:

- Full time staffing starting in July
- City Council dedicating \$400,000 towards the Multi-Use Community Recreation Center project.
 - Another possible \$900,000 is in the works but was postponed until the July meeting
- Work by staff on the recreation software, Civic Rec has been phenomenal and a great success
 - There are applications within the software that can be used by other departments
- Increased revenues have reached over \$51,000 so far, typically they are usually around \$35,000.
- High School gym has been shut down so activities have been moved to the HERC

B. Parks Maintenance Report – June 2024

Parks Maintenance Coordinator Felice reviewed his report that was provided in the packet. He elaborated on the following:

- Electrical Service preparation and installation at Karen Hornaday Park and Jack Gist Park
- Nomar Wall Mural update
- Trail Assessments for ADA Compliance
- Signage ordered for Bishop's Beach and Jeffrey Park
- Playground equipment ordered for Bayview Park

- Bayview Park Improvements Project is being prepared for bidding
 - o Finalizing the drawings with Corvus
- Additional playground equipment can be added in the future as the costs for more were going to increase the price by \$15,000
- Vandalism damaged the scoreboard, portable units and power supply at Jack Gist Park
 - o Only one instance so far
 - o No Cameras installed
 - o IT will need to be consulted due to records retention requirements
- Part Time Technician was budgeted permanent part time 28 hours
 - o Current Seasonal Temporary and Flower person

C. Staff Report for June 2024

Recreation Manager Illg reviewed his report provided in the packet and he commented on the following:

- Council actions at the last meetings regarding budget were:
 - o Approved Part time permanent 28 hr Parks position
 - o Recreation part time staff funded to Fulltime
 - o Approved the purchase of a volleyball net system
 - o Approved \$125000 to complete parking and water/sewer improvements at Jack Gist Park
 - o Approved \$400,000 to start a fund for the Multi-use community center
 - o Postponed action on the ordinance for \$900,000 from the Free Main Allowance to verify the amount
- Signed contract with Wellspring for the SWOT Analysis
 - o Two worksessions August and September meetings
- City Planner, Chairs of the PARC and Planning Commissions and he will be meeting to discuss items for a joint worksession

Mr. Illg facilitated discussion on the following:

- Plan development on the use of the proposed \$400,000 and possible \$900,000
 - o There are two councilmembers as recreation champions, interim city manager, Community development director and himself
 - o Once City Manager is hired review of where we are at in the process and how to move forward will probably occur.

A brief discussion ensued on the need for the development of a plan to include what the design and layout will be, parking requirements, prior work done on conceptual design, assurance to the community so fundraising will start and what is needed in order to proceed forward, planning fatigue, review of locations in house.

Recreation Manager Illg deferred to Commissioner Keiser to respond to Commissioner Roedl's question regarding the narrowing of the Ben Walters Lane Sidewalk. Ms. Keiser explained the process and background on narrowing the sidewalk two feet will allow the city to pave the one lane of traffic fully to the centerline instead of right in line of traffic, which would result in faster degradation of the asphalt, this way the pavement should last longer before water penetration and then potholes.

Commissioner Parsley was informed where he could find information on the previous conceptual designs for the recreation center, <https://www.cityofhomer-ak.gov/communitydevelopment/visualize-new-multi-purpose-community-center>.

Commissioner Harrauld asked about getting a request to the State Department of Transportation (AKDOT) to increase the shoulder along Kachemak Drive during that project for safety.

Recreation Manager Illg suggested they have the topic on a future agenda but Parks Maintenance Coordinator can request some input from Public Works Director or the City Engineer on how to submit or refer the request to the Department of Transportation and bring that information back for the next meeting.

PUBLIC HEARING

PENDING BUSINESS (15 minute time limit)

- A. Strategic Plan Draft Review, Recommendations and Prioritization Refer to Worksession Packet Materials

Vice Chair Archibald introduced the item and opened the floor for discussion.

Recreation Manager Illg reminded the Commission that they needed to conclude this so that the Consultant can use it to develop the SWOT analysis for the worksession on August 15th.

Commissioner Harrauld requested a refresh of where they left off at the worksession.

Commissioner Keiser stated that the Commission was discussing and agreed to move the organizational issues on page 9 long term goals and long term goal staffing #2 on the top of page ten, moved to short term goals and then the Commission started to discuss the Transportation Plan. She noted that the reason for placing it under Ongoing Goals was to add the review of subdivisions that might trigger non-motorized transportation requirements.

There was a brief discussion on concerns expressed regarding extending the approval periods for certain actions of the Planning Commission and this is an item that can be addressed at the proposed joint worksession between Planning Commission and PARC Commission.

Commissioner Harrauld brought forward Long Term Goal #3 stating that it is an ongoing goal and agreed with Commissioner Keiser.

Commissioner Keiser interrupted and stated that she erred, as Long Term Goal #3 is related to the Master Transportation Plan, noting that staff has talked about it but it has not been adopted yet, so is still under review and she believed that the Commission had a role in the final approval phase. Ms. Keiser continued, stating that Long Term Goal #4 has an ongoing role as it deals with subdivisions and the reason the Commission needs to have input, while understanding planning's concern, is that the PARC commission wants triggers for non-motorized transportation then there will be an easement of some kind involved. If the PARC Commission believes that the proposed easement should go in a different direction in order to improve connectivity, then this will allow that opportunity. Non-motorized transportation is this Commission's thing, that is the reason for the ongoing role or step.

Acting City Clerk Krause reviewed the amendments to the Ongoing Goal regarding Public Art.

Under Ongoing Goal #3 Public Art

- Add Review of Municipal Art Collection to the Commission Annual Calendar
- Amending the verbiage to what she provided in her memo which is already outlined in adopted updated policies by City Council and addressed in Homer City Code 18.07

Discussion and clarification was facilitated by Staff on the following topics:

- Public Comment and Public Hearings
 - o Public comment is received by the Commission in many ways: public attends meetings, submits comments electronically, visitors/presentations scheduled, or referred to the Commission via Council.
 - o The Commission only holds public hearings when they are recommending amendments to an adopted policy or section of code. Example was provided: When amending the beach policy the Commission would hold a public hearing on proposed amendments before forwarding to City Council, so when City Council adopts the amendments via resolution they can be assured that the public has had ample opportunity to provide comment on the proposed changes. Guidelines on the enactment of such regulations and policies is outlined in city code.
 - o The only other time is if code is being amended which was referred to the Commission by City Council. The Commission would not take up or make proposed changes to city code on their own authority.
 - o The public has an opportunity to provide comment on items before the commission that are then referred to City Council, which provides another opportunity to provide input when it is scheduled before Council. That is addressed in the Council Operating Manual.
- Commissioner Keiser requested the Clerk to confirm if the Bylaws can be amended to include specific information regarding Public Hearings to be held by the Commission on amendments to Homer City Code related to PARCAC and policies and procedures regarding/related to PARC.

Under On-going Goal #2 Parks & Recreation Budget

ii. Actions.

1. Amend this item at the end to read ...City Council including a five year capital improvement plan for parks and recreation.

Discussion was facilitated by Staff on adding the development of a five-year Budget Plan or a Financial Plan for Projects related to parks, art, recreation and culture. It was recommended that Staff use the park plans to pull the short term goals with estimated budgets as a start.

Goal #5 – Open & Green Spaces

Commissioner Harrauld questioned the specificity and recommended putting them under short term goals.

Further discussion determined that keeping this under ongoing goals would allow the Commission to address this issue on an as needed basis into the future as open green space will become scarce as time goes by.

Further amendments discussed by the Commission were as follows:

- Budget reports to be submitted by staff every other month versus every month, preference to every month since departments get them already and it does not present a burden – Ongoing Goal #2, Section ii, item 5.

- Distribute meeting agendas to community organizations, staff will create a listing and this will be provided to the Commission on an annual basis and updated annually by staff - Ongoing Goal #4, Section ii, item 2.
- Match the Commission priorities with those listed in the Comprehensive Plan – New Short term Goals #5.
- Add to Short Term Goals. Non-motorized Transportation. Develop a system or process to provide appropriate review of opportunities for non-motorized transportation in new subdivisions. Objective: PARCAC will be more proactive about identifying opportunities for non-motorized transportation within new subdivisions. Actions: 1. PARCAC will discuss with Planning Commission about the best way to accomplish the objective. Timeline: Staff will facilitate discussion. Fiscal note: None.

Parks Maintenance Coordinator Felice departed the meeting at 6:53 p.m. due to prior commitment.

KEISER/ARCHIBALD MOVED TO ADOPT THE 2024 -2025 STRATEGIC PLAN THAT WAS SET FORTH IN THE PACKET AS AMENDED AND FURTHER AUTHORIZE THE CLERK TO MAKE NECESSARY EDITS FOR CLARITY, PUNCTUATION, GRAMMAR AND CHOICE.

There was no further discussion.

VOTE. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

B. Memorandum PARC-24-039 Karen Hornaday Park Master Plan Review & Recommendations

Vice Chair Archibald introduced the item and opened the floor to discussion.

Ms. Krause explained that this was carried on the agenda to allow the Commission the ability to discuss if desired. She provided some guidance on postponement with a defined date.

HARRALD/ROEDL MOVED TO POSTPONE DISCUSSION ON MEMORANDUM PARC-24-039 TO THE AUGUST MEETING.

There was discussion that the Commission cannot make decisions and recommendations unless they have cost estimates.

VOTE. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

C. Memorandum PARC-24-040 re: Letter to the Editor Draft - Review and Approval

Vice Chair Archibald introduced the item and opened the floor for discussion.

There was a brief discussion on the inclusion of an action item, limitation of 200 words makes writing the “letter” difficult and including everything that is desired, acknowledging the funds provided by Council should be included, attempted to address the proposed possible stable funding source of the bed tax by the

Borough, crafting the Letter to be neutral not literal with the use of the word “shabby”. Further recommendations were made on the proposed “letter to the editor” to address the recent accomplishments and donations and that the Clerk can make the edits and submit for publication.

HARRALD/ROEDL MOVED TO ACCEPT THE LETTER TO THE EDITOR WITH THE AMENDMENTS PROVIDED.

There was no further discussion.

VOTE. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

D. Memorandum PARC-24-042 re: Beach Policy Review and Special Permits

Vice Chair Archibald introduced the item and opened the floor for discussion.

Discussion ensued on the following:

- Having a worksession on the beach policy
- The process involved in making amendments to the policy
- Having a discussion when interested people will be available to attend a meeting to provide comment.
- Receiving input from the Police Department and Port & Harbor

HARRALD/ROEDL MOVED TO POSTPONE DISCUSSION ON THE BEACH POLICY TO SEPTEMBER MEETING.

Mr. Foust arrived and proceeded to speak from the audience and was provided clarification by Vice Chair Archibald when the appropriate time to comment on the topic would not be now but during Comments of the Audience stating that he was not present when the earlier opportunity was available.

VOTE. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

E. Memorandum PARC-24-044 re: Vessel Haul Out Recommendation

Vice Chair Archibald introduced the item by reading of the title and opened the floor for discussion.

Recreation Manager Illg reviewed the memorandum outlining the actions requested by the Commission.

Discussion was facilitated by Staff with points made on the following:

- Line 56 - Delete the words, “Moral obligation” and amend to state “Strong financial benefit to ensure this is available and accessible.”
 - o This statement could be debated regarding the financial benefits of the vessel haul out proceeds;
- State the questions listed in the proposed memo as bullet points not questions
- Quality of life impacts
 - o Camping creates memorable experiences

- Return customers
- Important Economic driver for the city as a whole
- Recommendation should focus on the land being kept available for camping and passive recreation
- Recognition of the cultural and historical value of the green space
- Fishing Lagoon and pavilion have tangible value that has been interfered with by the vessel haul out services.
- Suggested using Whereas clauses to emphasize the recommendations within the memo such as Whereas the PARCAC recommends keeping the land available for existing uses of camping and passive recreation, and
- Addressing the cultural and historical use of the beach
 - Lovely tide pooling beach
 - Former uses of subsistence such as crabbing
 - Tangential benefits
- Creating parks for people that live here not just visitors
- If the Spit is industrialized the scenic and natural beauty and that value will be lost as people do come here for those things as well.

Recreation Manager Illg will use the comments to re-work the draft and they will use in the presentation to Council. He requested the Commission's support for staff to draft the memo.

Ms. Krause reviewed the recommendation as amended:

Move to recommend keeping the land available for existing uses of camping and passive recreation; and whereas this is a quality of life, traditional use, last of the green open space and provides a financial benefit to keeping it accessible and available.

Mr. Illg stated that staff is looking at presenting to Council at the August 26th meeting and the Commission meets on August 15th he assured the Commission that they have the audio to refer to and staff has previously submitted memos to Council on their behalf.

Commissioner Roedl commented that the Clerk provided an amended recommendation that voiced how the Commission thinks about the issue and he was comfortable having staff draft the memorandum using that recommendations and previously stated edits.

HARRALD/KEISER MOVED TO APPROVE THE DRAFT MEMO TO COUNCIL STRONGLY RECOMMENDING TO KEEP THE LAND AVAILABLE FOR CAMPING AND PASSIVE RECREATION, WHEREAS THIS IS A QUALITY OF LIFE, TRADITIONAL USE, AND LAST OF THE GREEN OPEN SPACES WHICH PROVIDES A FINANCIAL BENEFIT TO KEEPING IT ACCESSIBLE AND AVAILABLE AND USING THE EDITS ADDRESSED DURING THE DISCUSSION AS STAFF SEES FIT.

There was a brief notation from the Clerk stating that the August meeting is on the 15th with Council packet agenda deadline on August 21st so a draft could be provided for review and approval to the Commission. It was determined to leave it to the staff as they were capable of putting forth the Commission wishes and intent and it did not have to come back to the Commission for further review.

VOTE. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

NEW BUSINESS (15-20 minute time limit)

A. Memorandum PARC-24-041 re: Mural Donation Application

Vice Chair Archibald introduced the item by reading of the title.

Acting City Clerk Krause reviewed the application noting that there was no drawing or sketch provided. She reported that this will be reviewed by the Port and Harbor Commission since it was located for the Boathouse pavilion and since it is a mural it will be reviewed by the Planning department to make sure it does not fall under signage. She included it more as an example of how and what the Commission will receive with applications for a donation of art.

Vice Chair Archibald noted that the developers of the Boathouse Pavilion may not appreciate a mural on the structure.

B. Memorandum PARC-24-046 re: Capital Improvement Plan Review and Recommendations

Vice Chair Archibald introduced the item by reading of the title and deferred to Recreation Manager Illg.

Mr. Illg reviewed various Parks related projects and noted that some of the projects are no longer under parks and recreations and so will be amended.

Staff facilitated discussion on the review and top two or three projects and any new projects to the August meeting.

Commissioner Harrauld reviewed previous years' actions and selections on all projects including the former projects such as the campgrounds.

Further discussion on supporting any new projects or recommending new projects. Example was provided by the Clerk on a lift for the boat ramps by the ADA Advisory Board; removing projects that were completed or amending projects such as the Bayview Park project. Adding Bishops Beach Park restrooms project could be a new project. It was further noted that this was not necessarily the City of Homer's Capital Improvement Plan but should be renamed the City of Homer Legislative Wish List since it comprised outside organizations projects and did not include all the city's capital projects.

Recreation Manager Illg noted that Jenny Carroll would be a visitor at the August regular meeting and go over the plan with the Commission.

C. Memorandum PARC-24-045 re: Commission Fund Balance

Vice Chair Archibald introduced the item by reading of the title and deferred to Recreation Manager Illg.

Recreation Manager Illg brought forward that the Commission fund had \$1000 that needed to be expended by June 30th the plan to use the funds for the consultant did not quite work out since the consultant would not be paid until FY25 budget. He then presented some options that could be executed in the short time frame remaining.

HARRALD KEISER MOVED TO DEFER TO STAFF TO ALLOCATE THE REMAINING COMMISSION FUNDS FOR SISTER CITY BANNERS.

There was no discussion.

VOTE. NON OBJECTION. UNANIMOUS CONSENT.

Motion carried.

INFORMATIONAL MATERIALS

A. PARCAC Annual Calendar 2024

Vice Chair Archibald opened the floor for discussion or comment noting that the Commission was having the SWOT analysis at the August and September work sessions and meetings and recommended moving the Beach policy review to the October meeting. There was a brief comment on the public participation at a October meeting of the Beach policy and it was noted that they could attend via Zoom.

HARRALD/KEISER MOVED TO AMEND THE WORKSESSION ON THE BEACH POLICY REVIEW FROM THE SEPTEMBER MEETING TO OCTOBER 17, 2024 MEETING DATE.

There was no discussion.

VOTE. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

COMMENTS OF THE AUDIENCE (3 minute time limit)

COMMENTS OF THE MAYOR/COUNCILMEMBER (If Present)

COMMENTS OF THE CITY STAFF

Recreation Manager Illg commented he enjoyed working with the Commission.

Acting City Clerk Krause reminded everyone about the Kachemak Bay Highland Games coming up on Saturday, July 6, 2024 at Karen Hornaday Park. Upcoming City Council Special Meetings on July 1st and 2nd starting at 4:00 p.m., and application received for a new commissioner.

COMMENTS OF THE COMMISSION

Commissioner Roedl expressed enjoying working with everyone and getting things done.

Commissioner Harrald commented that the Commission has been very productive the last two meetings, the weather has been amazing and great for parks. She reported speaking with Christina Whiting regarding people collecting invertebrates from the beaches how they could circumvent that from happening using educational materials and signage.

Commissioner Keiser questioned what the next steps were for the Strategic Plan.

Acting City Clerk Krause reported that it will be submitted to Council for adoption by resolution and added that it would be beneficial to submit it with the SWOT Analysis as a supporting document.

Commissioner Parsley apologized for not being in attendance personally, but Zoom worked out great.

Vice Chair Archibald noted it was a great meeting and encouraged everyone to come out to the Highland Games.

ADJOURNMENT

There being no further business to come before the Commission Vice Chair Archibald adjourned the meeting at 8:20 p.m. The next Regular Meeting is **Thursday, August 15, 2024 at 5:30 p.m. A worksession is scheduled for 4:30 p.m.** All meetings scheduled to be held in the City Hall Cowles Council Chambers located at 491 E. Pioneer Avenue, Homer, Alaska and via Zoom Webinar.

Renee Krause, MMC, Acting City Clerk

Approved: _____



City of Homer

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Public Works

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Memorandum

TO: PARKS, ART, RECREATION AND CULTURE ADVISORY COMMISSION
FROM: CHAD FELICE, PARKS MAINTENANCE COORDINATOR
DATE: August 15th, 2024
SUBJECT: PARKS REVIEW FOR JUNE AND JULY

KAREN HORNADAY PARK PLAYGROUND

- Two new diggers installed
- Hornaday road has been re-done by Public Works
 - Dug out old material for the first 200 feet and replaced with new fabric and material
 - New material and fabric on the rest of the road
- The big dip to the West as soon as you get up top is gone!
- Made an access driveway along the service road for backing the restroom on the pad
- Brought the pad up to grade, no more step up
- Started work on a new pathway to the pavilion
- Waiting on power for the mobile restroom
- Water and sewer are ran to the pad
- Highland games and concert on the lawn seemed to go well

TRAIL MAINTENANCE

- General maintenance
- Bought materials for resurfacing trails
- Cutting back brush on some trails

BAYVIEW PARK

- Received one bid for the ADA path and dirt work
 - Start date for work TBD
- Playground and play surface material should be here with in 10 days

JACK GIST PARK

- East parking lot is done and looks great, big thanks to Public Works
- Filed for a permit for a new sign
- New ditching along North side of park
- Warning track installed on the adult field
- New top soil and hydro seed along new ditch and behind adult field
- Fixed the dugout that was lifted by frost

- Installed new socked drain tile behind first base dugout on adult field
- Adult softball tournament was a success
- Power ped installed on property line to the West
 - Waiting on HEA to bring power to the ped

GENERAL INFORMATION

- Sister City banners are up
- Memorial at Baycrest update
 - Light house is still being built
 - Waiting to hear from the state on placement
- New signs for Bishops Beach and Jeffery park are in and should be up by the time we meet
- Ordered a new sign for Ben Walters
- A lot of mowing
- Flowers are doing well
- Green space around the Bartlett restroom is coming along and almost done
- Online pavilion rentals have been a huge help



MEMORANDUM

Item Type: Informational Memorandum Community Recreation Division
Prepared For: Parks, Arts, Recreation & Culture Advisory Commission
Date: August 6, 2024
From: Mike Illg, Recreation Manager/Staff Liaison

Programming & Special Events: Please view the monthly calendar for reference of the programs, activities and special events provided.

- Pickleball was simply off the charts this summer for both visitors and locals alike! 90% of phone calls staff received this summer was to ask about where to play pickleball. We are hoping to work with this Chamber of Commerce on how to improve and enhance the promotion of all pickleball opportunities in Homer as this is surely a significant tourism related activity.
- The Summer Youth Basketball program was completely full and a great success. This was led by Jonathan Raymond and had over 20 kids participants that met twice a week.
- The Summer Youth Volleyball Program led by volunteer Delane Blackstock was also very popular and full. We are hoping to continuing to try and offer this in the fall/winter pending time and space availability.
- Staff is continuing to research and discuss with PW engineer regarding the future purchase and installation of a volleyball net system in the HERC. More information as it becomes available.
- The CR outdoor programs, drop in soccer and ultimate Frisbee continue to be popular throughout the summer and staff has been making a strong effort to help educate and instruct participants how to use the new online registration and payment software.
- Indoor drop in programs morning basketball, evening basketball and evening volleyball also continued to attract many participants. We are now in the midst of transitioning and moving the times around for some activities to work around school district related sports practices. Starting September, CR will be able to access the Homer Middle School gym and be able to offer basketball and volleyball at desirable early evening times.
- The South Peninsula Behavioral Health Center offered indoor and outdoor youth activities throughout the summer at the HERC.
- Pier One Theater is a CR partner and is using available space to host rehearsals.

-
- Staff is currently soliciting input for new classes and activities while planning for regular programs we offer for the upcoming fall/winter season. We are also planning to work with school administration to determine how CR would be able to use the Homer Middle School for the 2025 summer as Homer High gym will be closed due to a gym floor replacement project.
 - The CivicRec software system continues to be an ongoing project and improvement for Community Recreation operations. Staff Kathy Vogl is going to all of our activities, working with CivicRec to learn how to improve the process in addition to networking with other Alaska municipal parks & recreation departments who use the same software. She will be working with IT to learn how we may be able to use a new scanning device as a possible simpler way to check people in for activities and programs.

GYM

	1-Aug	2-Aug	3-Aug	4-Aug	5-Aug	6-Aug	7-Aug	8-Aug	9-Aug	10-Aug	11-Aug	12-Aug	13-Aug	14-Aug	15-Aug
Time Block	THURS	FRI	SAT	SUN	MON	TUES	WED	THURS	FRI	SAT	SUN	MON	TUES	WED	THURS
6-6:30AM															
6:30-7AM															
7-7:30AM															
7:30-8AM															
8-8:30AM															
8:30-9AM															
9-9:30	RES	Open			Open		Open		Open			Open		Open	
9:30-10AM	RES	Play			Play		Play		Play	Pickleball		Play		Play	
10-10:30AM	RES	Pickleball			Pickleball		Pickleball		Pickleball	Skill		Pickleball		Pickleball	
10:30-11AM	RES									Sharing					
11-11:30AM															
11:30AM-12PM															
12-12:30PM															
12:30-1PM	Center				Center	Center		Center							
1-1:30PM	YOUTH		Pickleball	RES	YOUTH	YOUTH	Center	YOUTH			RES				
1:30-2PM	Program		Fun		Program	Program	YOUTH	Program							
2-2:30PM			Tourney				Program								
2:30-3PM															
3-3:30PM															
3:30-4PM															
4-4:30PM															
4:30-5PM	RES	Open			Open		Open	RES	Open			Open		Open	RES
5-5:30PM	RES	Play		RES	Play	4.0-4.5	Play	RES	Play		RES	Play	4.0-4.5	Play	
5:30-6PM	RES	Pickleball			Pickleball	Pickleball	Pickleball		Pickleball			Pickleball	Pickleball	Pickleball	
6-6:30PM															
6:30-7PM								3.0-3.5							3.0-3.5
7-7:30PM								Pickleball					Pickleball		Pickleball
7:30-8PM													Skills &		
8-8:30PM													Strategies		

GYM

	16-Aug	17-Aug	18-Aug	19-Aug	20-Aug	21-Aug	22-Aug	23-Aug	24-Aug	25-Aug	26-Aug	27-Aug	28-Aug	29-Aug	30-Aug	31-Aug
Time Block	FRI	SAT	SUN	MON	TUES	WED	THURS	FRI	SAT	SUN	MON	TUES	WED	THURS	FRI	SAT
6-6:30AM																
6:30-7AM																
7-7:30AM																
7:30-8AM																
8-8:30AM																
8:30-9AM																
9-9:30	Open			Open		Open		Open			Open		Open	RES	Open	
9:30-10AM	Play	Pickleball		Play		Play		Play	Pickleball		Play		Play	Pickleball	Play	
10-10:30AM	Pickleball	Skill		Pickleball		Pickleball		Pickleball	Skill		Pickleball		Pickleball	Clinics	Pickleball	
10:30-11AM		Sharing							Sharing							
11-11:30AM													Intro			
11:30AM-12PM													Pickleball			
12-12:30PM																
12:30-1PM																
1-1:30PM																
1:30-2PM																
2-2:30PM																
2:30-3PM																
3-3:30PM									Family							
3:30-4PM									Pickleball							
4-4:30PM									Time							
4:30-5PM	Open			Open		Open	RES	Open			Open		Open		Open	
5-5:30PM	Play		RES	Play	4.0-4.5	Play		Play		RES	Play	4.0-4.5	Play	RES	Play	
5:30-6PM	Pickleball			Pickleball	Pickleball	Pickleball		Pickleball			Pickleball	Pickleball	Pickleball		Pickleball	
6-6:30PM																
6:30-7PM							3.0-3.5							3.0-3.5		
7-7:30PM					Pickleball		Pickleball					Pickleball		Pickleball		
7:30-8PM					Skills &							Skills &				
8-8:30PM					Strategies							Strategies				



PARTICIPANTION FEES

DROP IN PROGRAMS ONLY

ADULT (18 & UP)

SINGLE	\$5
10 VISITS	\$45
3 MONTH PASS	\$110
YEARLY	\$230

YOUTH (3-17 AT HERC ONLY)

SINGLE	\$3
10 VISITS	\$27
3 MONTH PASS	\$66
YEARLY	\$135

FREE ACCESS

YOUTH AGES 3-17

DROP IN PROGRAMS AT KPBSD LOCATIONS ONLY


ALL ACTIVE SERVICE MEMBERS AT ALL LOCATIONS

EVERYONE MUST CREATE AN ACCOUNT & SIGN IN

<https://secure.rec1.com/AK/homer-ak/catalog>



City of Homer Community Rec August 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	DISCLAIMER: ALL ACTIVITIES ARE SUBJECTED TO CHANGE OR BEING CANCELLED WITH LIMITED NOTIFICATION	Color Key BLACK=Homer High BLUE=Homer Middle PURPLE=HERC GREEN= West Homer RED=Cancellation		1 12:30-3pm CENTER YOUTH at HERC 5:30-7:30pm VOLLEYBALL at HHS 7:30-9:30pm Drop in FRISBEE at HHS	2 6-7am MORNING BB at HHS 9-11am Drop in PICKLEBALL at HERC 4:30-7pm KARATE at HERC 4:30-8pm PICKLEBALL at HERC	3 1-7pm PICKLEBALL FUN TOURNEY at HERC
4 4-6pm BASKETBALL at HHS 6:30-8:30pm VOLLEYBALL at HHS 6:30-8:30pm Drop in SOCCER at HHS	5 6-7am MORNING BB at HHS 9-11am Drop in PICKLEBALL at HERC 12:30-3pm CENTER YOUTH at HERC 4:30-7PM KARATE at HERC 4:30-8pm Drop in PICKLEBALL at HERC 6:30-8:30pm BASKETBALL at HHS 7:30-9:30pm Drop in FRISBEE at HHS	6 12:30-3pm CENTER YOUTH at HERC 5-7pm 4.0/4.5 Skill level PICKLEBALL Open Play at HERC 5:30-7:30pm VOLLEYBALL at HHS	7 6-7am MORNING BB at HHS 9-11AM Drop in PICKLEBALL at HERC 1-3pm CENTER YOUTH at HERC 4:30-7PM KARATE at HERC 4:30-8pm Drop in PICKLEBALL at HERC 6:30-8:30pm BASKETBALL at HHS 7:30-9:30pm Drop in SOCCER at HHS	8 12:30-3pm CENTER YOUTH at HERC 6:30-8:30pm VOLLEYBALL at HHS NEW 6:30-8:30pm 3.0-3.5 Skill level PICKLEBALL Open Play at HERC 7:30-9:30pm Drop in FRISBEE at HHS	9 6-7am MORNING BB at HHS 9-11am Drop in PICKLEBALL at HERC 4:30-7pm KARATE at HERC 4:30-8pm Drop in PICKLEBALL at HERC 7:30-9:30pm Drop in SOCCER at HHS	10 9:30am-12pm PICKLEBALL SKILL SHARING at HERC
11 4-6pm BASKETBALL at HHS 6:30-8:30pm VOLLEYBALL at HHS 6:30-8:30pm Drop in SOCCER at HHS	12 6-7am MORNING BB at HHS 9-11am Drop in PICKLEBALL at HERC 4:30-7PM KARATE at HERC 4:30-8pm Drop in PICKLEBALL at HERC 6:30-8:30pm BASKETBALL at HHS 7:30-9:30pm Drop in FRISBEE at HHS	13 5-7pm 4.0/4.5 Skill level PICKLEBALL Open Play at HERC 6:30-8:30pm VOLLEYBALL at HHS NEW TIME 7-8:30pm Skills and Strategies PICKLEBALL at HERC	14 6-7am MORNING BB at HHS 9-11AM Drop in PICKLEBALL at HERC 4:30-7PM KARATE at HERC 4:30-8pm Drop in PICKLEBALL at HERC 7:30-9:30pm Drop in SOCCER at HHS	15 NEW 6:30-8:30pm 3.0-3.5 Skill Level PICKLEBALL Open Play at HERC 6:30-8:30pm VOLLEYBALL at HHS 7:30-9:30pm Drop in FRISBEE at HHS	16 6-7am MORNING BB at HHS 9-11am Drop in PICKLEBALL at HERC 4:30-7PM KARATE at HERC 4:30-8pm drop in PICKLEBALL at HERC 7:30-9:30pm Drop in SOCCER at HHS	17 9:30am-12pm PICKLEBALL SKILL SHARING at HERC
18 4-6pm BASKETBALL at HHS 6:30-8:30pm VOLLEYBALL at HHS 6:30-8:30pm Drop in SOCCER at HHS	19 6-7am MORNING BB at HHS 9-11am Drop in PICKLEBALL at HERC 4:30-7PM KARATE at HERC 4:30-8pm Drop in PICKLEBALL at HERC 6:30-8:30pm BASKETBALL at HHS 7:30-9:30pm Drop in FRISBEE at HHS	20 5-7pm 4.0/4.5 Skill level PICKLEBALL Open Play at HERC 6:30-8:30PM VOLLEYBALL at HHS 7-8:30pm Skills and Strategies PICKLEBALL at HERC	21 6-7am MORNING BB at HHS 9-11AM Drop in PICKLEBALL at HERC 4:30-8pm Drop in PICKLEBALL at HERC 4:30-7PM KARATE at HERC 6:30-8:30pm BASKETBALL at HHS 7:30-9:30pm Drop in SOCCER at HHS	22 6:30-8:30pm 3.0-3.5 Skill Level PICKLEBALL Open Play at HERC 6:30-8:30pm VOLLEYBALL at HHS 7:30-9:30pm Drop in FRISBEE at HHS	23 6-7am MORNING BB at HHS 9-11am Drop in PICKLEBALL at HERC 4:30-7PM KARATE at HERC 4:30-8pm Drop in PICKLEBALL at HERC 7:30-9:30pm Drop in SOCCER at HHS	24 9:30am-12pm PICKLEBALL SKILL SHARING at HERC
25 4-6pm BASKETBALL at HHS 6:30-8:30pm VOLLEYBALL at HHS 6:30-8:30pm Drop in SOCCER at HHS	26 6-7am MORNING BB at HHS 9-11am Drop in PICKLEBALL at HERC 4:30-7PM KARATE at HERC 4:30-8pm Drop in PICKLEBALL at HERC 6:30-8:30pm BASKETBALL at HHS 7:30-9:30pm Drop in FRISBEE at HHS	27 5-7pm 4.0/4.5 Skill level PICKLEBALL Open Play at HERC 6:30-8:30pm VOLLEYBALL at HHS 7-8:30pm Skills AND Strategies PICKLEBALL at HERC	28 6-7am MORNING BB at HHS 9-11am Drop in PICKLEBALL at HERC NEW 11am-1pm INTRO TO PICKLEBALL at HERC 4:30-8pm Drop in PICKLEBALL at HERC 4:30-7pm KARATE at HERC 6:30-8:30pm BASKETBALL at HHS 7:30-9:30pm Drop in SOCCER at HHS	29 9am-5pm Pickleball Clinics HERC 6:30-8:30pm 3.0-3.5 Skill Level PICKLEBALL Open Play at HERC 6:30-8:30pm VOLLEYBALL at HHS 7:30-9:30pm Drop in FRISBEE at HHS	30 6-7am MORNING BB at HHS 9-11am Drop in PICKLEBALL at HERC 4:30-7PM KARATE at HERC 4:30-8pm Drop in PICKLEBALL at HERC 7:30-9:30pm Drop in SOCCER CANCELLED	31 9:30am-12pm PICKLEBALL SKILL SHARING at HERC CANCELLED



MEMORANDUM

Item Type: Informational Memorandum
Prepared For: Parks, Arts, Recreation & Culture Advisory Commission
Date: August 6, 2024
From: Mike Illg, Recreation Manager/Staff Liaison

The following City Council resolutions and ordinances activity relevant to the Park, Arts, Recreation and Culture Advisory Commission since the last PARCAC meeting on June 20, 2024.

July 22, 2024 City Council Meeting

Ellie Stefano is appointed to fill the remainder of the term for the seat vacated by Jessica Williams on the Parks, Art Recreation and Culture Advisory Commission. Term will expire October 31, 2027.

Ordinance 24-30(A), An Ordinance of the City Council of Homer, Alaska, Amending the FY24 Capital Budget by Appropriating \$900,000 from the Gas Line Fund for a Multi-Use Community Recreation Center Project. **Approved**

Ordinance 24-34, An Ordinance of the City Council of Homer, Alaska Amending the FY25 Capital Budget by Appropriating \$16,000 from the General Fund Capital Asset Repair and Maintenance Allowance (CARMA) Fund to Convert the Existing Fuel Boiler at the Homer Education and Recreation Complex (HERC) to Natural Gas. **Introduced**

Ordinance 24-31, An Ordinance of the Homer City Council Adopting the 2024 Homer Transportation Plan, Amending the Homer Comprehensive Plan to include the Transportation Plan and Recommending Adoption by the Kenai Peninsula Borough. **Introduced**

RECOMMENDATION: Informational Only.

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2024-2025 STRATEGIC PLAN

1. **On-going goals.** These are goals identified as ongoing and continuous throughout the plan year.
 - a. **On-going Goal #1. Open Communications.** Provide timely, relevant comment to the City Council on Parks, Art, Recreation & Cultural issues.
 - i. **Objective:** PARCAC's objective is to keep City Council informed about matters within PARCAC's purview for approval and/or course correction.
 - ii. **Actions:**
 1. At each PARCAC meeting, a PARCAC member shall be appointed to make a report about the PARCAC meeting at the next available City Council meeting.
 2. PARCAC members shall keep informed about activities within the City that fall within PARCAC purview, discuss the activities, as appropriate, at PARCAC meetings and forward appropriate comments to the City Council in memorandum.
 3. City Staff shall provide relevant and timely information to PARCAC and add Agenda Items to the PARCAC agendas, to assist the Commission with their discussions and decision making.
 - iii. **Timeline:** Should commence immediately,
 - iv. **Fiscal Note:** Staff will identify whether it needs funding to support the actions as appropriate.
 - b. **On-going Goal #2. Parks & Recreation Budget.** Gain a better understanding of the process, have more communication on budget/projects between City Staff and review it [budget] at least annually for New Projects.
 - i. **Objective:** PARCAC's objective is to serve as an advocate for the fiscal needs of items/programs that fall within PARCAC purview.
 - ii. **Actions:**
 1. Staff shall submit a draft budget for all operating and capital budget requests for items/programs that fall within PARCAC's purview, in order for Commission to review the requests before they are submitted to the City Council.
 - a. Staff will develop a 5-year Capital Improvement Plan for Parks & Recreation projects (outside the traditional CIP process).
 2. PARCAC shall review the budget information and decide which items to endorse, summarize its findings and recommendations in a

PARKS, ART, RECREATION, & CULTURAL ADVISORY COMMISSION (PARCAC)
2024-2025 STRATEGIC PLAN

memorandum to be submitted to the City Council through the City Manager.

3. Staff shall research options for creating long term sustainable funding to support operating and capital budget needs for items/programs that fall within PARCAC's purview.
 4. PARCAC shall conduct a work session to review and discuss said options. PARCAC shall then summarize its findings and recommendations in a memorandum to be submitted to the City Council through the City Manager.
 5. Staff shall provide PARCAC a budget report at every other PARCAC meeting.
- iii. **Timeline:** Staff shall develop a timeline for accomplishing the Actions to PARCAC for review.
 - iv. **Fiscal Note:** Staff will identify whether it needs funding to support the actions it is responsible for.
- c. **On-going Goal #3. Public Art.** Advocating for inclusion of Public Art in City Facilities and or placed in or on City Parks and land.
- i. **Objective:** PARCAC's objective is to ensure public art is included in City buildings accessed by the Public in accordance with the 1% for Art Program and adopted policies.
 - ii. **Actions:**
 1. Staff will apprise PARCAC when suitable projects are upcoming and fall within the requirements of the 1% for Arts Program.
 2. PARCAC will select from and appoint Commissioner(s) to Art Selection Committees.
 3. Commission will review the Municipal Art Collection annually.
 - iii. **Timeline:** Staff will present the opportunity to PARCAC at first available meeting.
 - iv. **Fiscal Note:** Staff will identify whether it needs funding to support the actions it is responsible for.
- d. **Ongoing Goal #3. Public Art – Gifts and Donations.**
- i. **Objective:** PARCAC to review and recommend the acceptance and placement of donations of art for city facilities and buildings and incorporating into the City of Homer Municipal Art Collection.
 - ii. **Actions:**

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1. Staff will present PARCAC for review and recommendation to City Council, applications for donations and or gifts of art.
 2. Staff will update and maintain the Municipal Art Collection to include but not be limited to updated pages in the collection notebook, website and order identification name plates as needed.
 - iii. **Timeline:**
 1. Staff will present to PARCAC at first available meeting after receipt of completed application.
 - iv. **Fiscal Note:**
 1. Staff will identify whether additional funding is required for maintenance of art within the Municipal Art Collection. Commission will provide funding to purchase identification name plates or notebook pages from Annual Commission funds if needed.
- e. **On-going Goal #4: Parks/Recreation/Arts/Culture Community.** Maintain working relationships with various cultural entities such as Homer Council on the Arts, Local Art Galleries, The Pratt Museum, Pier One Theater, etc.
 - i. **Objective:** PARCAC's objective is to "keep its thumb" on the pulse of Homer's arts and cultural community.
 - ii. **Actions:**
 1. Staff will continue their "community building" with local organizations involved in arts, culture, parks, trails and other matters within PARCAC's purview and provide monthly reports to PARCAC about such activities.
 2. Staff will extend invitation to members of the local community involved with arts, culture, parks, trails and other matters within PARCAC's purview to present at PARCAC meetings quarterly and distribute agenda to organizations.
 3. Staff will provide PARCAC with reports of financial/in-kind contributions these local organizations make to the City and vice versa.
 - iii. **Timeline:** Staff shall develop a timeline for accomplishing the Actions to PARCAC for review.
 - iv. **Fiscal Note:** Staff will identify whether it needs funding to support the actions it is responsible for.
- f. **On-going Goal #5: Open & Green Spaces.** Preservation of areas of natural beauty and open green spaces throughout the City.

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- i. **Objective:** PARCAC's objectives are to (a) protect space designated within the City as open or green space and (b) increase the City's ownership of such spaces consistent with the City's Comprehensive Plan and the City's Green Infrastructure Programs.
 - ii. **Actions:**
 - 1. PARCAC supported the Kachemak Sponge Green Infrastructure Project and requests regular progress reports on it and other green infrastructure projects.
 - 2. Staff will research the possibility of designating the land for conservation that is within the Mariner Slough tidelands, in the vicinity of the south side of Bay Avenue and report back to PARCAC.
 - 3. Staff will develop a list of properties that would best serve the community as open space and report back to PARCAC; this could be done as part of the Comp Plan re-write or land allocation plan process.
 - 4. PARCAC will assist Staff to develop a list of criteria to be used when identifying lands that should be protected as open or green space.
 - 5. PARCAC will identify any such lands in a memorandum to the City Council, with recommendations that such land be protected in association with the Annual Land Allocation Plan process.
 - 6. Staff will develop a Management Plan for the management of the lands that will be acquired for the Kachemak Sponge and report to PARCAC.
 - iii. **Timeline:** Staff shall develop a timeline for accomplishing the Actions to PARCAC for review.
 - iv. **Fiscal Note:** Staff will identify whether it needs funding to support the actions it is responsible for.
- g. **Ongoing Goal #6: Non-motorized Transportation.** Update City Code to ensure sidewalks in addition to parks & trails are identified as falling under PARCAC auspices.
- i. **Objectives:** PARCAC's objective is to ensure that non-motorized transportation options are developed in accordance with the City's Transportation Plan and (2) all non-motorized transportation options are properly maintained.
 - ii. **Actions:**
 - 1. Staff shall continue with the process of completing the Transportation Plan and moving it towards adoption by the City

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Council. Staff shall notify PARCAC when the matter will come before the City Council so PARCAC is available to provide supporting testimony.

2. Staff shall identify language in the City Code that needs to be adjusted to accommodate the new Transportation Plan for PARCAC's review and approval.
 3. PARCAC will accept public comment on the language adjustments, as appropriate, and forward recommendations to the City Council.
 4. Staff will identify non-motorized transportation routes that are important to the City, but which are owned by the AK DOT/PF and develop a plan for ensuring these facilities are maintained in a timely manner to the level of service we need.
- iii. **Timeline:** Staff shall develop a timeline for accomplishing the Actions to PARCAC, for review and approval, at the next regular PARCAC meeting,
 - iv. **Fiscal Note:** Staff will identify whether it needs funding to support the actions it is responsible for.

2. **Short Term Goals:** These are intended to be goals that can be accomplished by the end of the plan year.

- a. **Short Term Goal #1: Organizational Issues.** Continue working with the City Council and the City Manager for development of a Parks & Recreation Department.

- i. **Objective:** PARCAC's objective is to provide an organizational structure for parks facilities and recreation services in a cost effective and efficient manner.
- ii. **Actions:**
 1. Staff will research options for an organizational structure for providing parks facilities and recreational services and report on same to PARCAC in a memorandum.
 2. PARCAC will accept public input on the topic and summarize its findings and recommendations in a memorandum to the City Manager and the City Council.
- iii. **Timeline:** Staff shall develop a timeline for accomplishing the Actions to PARCAC, for review.
- iv. **Fiscal Note:** Staff will identify whether it needs funding to support the actions it is responsible for.

- b. **Short Term Goal #2: Staffing.** Review staffing plans.

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- v. **Objective:** PARCAC's objective is to see that the staff developing and maintaining parks facilities and providing community recreation services is cost effective and provides the determined level of service
 - vi. **Actions:**
 - 1. Community Recreation staff shall provide a benefit/cost review of the options of increasing staff by 1 permanent FTE vs the current practice of relying on seasonal temps and present his findings to PARCAC.
 - 2. Parks Maintenance staff shall provide a benefit/cost review of the options of increasing permanent staff vs the current practice of relying on seasonal temps and present his findings to PARCAC.
 - 3. The Associate Planner for Parks & Trails shall provide a benefit/cost review of being hosted in the Community Development Department vs being hosted in the Public Works or a Parks & Recreation Department and present his findings to PARCAC.
 - 4. PARCAC shall receive public input on these matters and summarize its findings and recommendations to the City Manager and the City Council.
 - vii. **Timeline:** Staff shall develop a timeline for accomplishing the Actions to PARCAC, for review.
 - viii. **Fiscal Note:** Staff will identify whether it needs funding to support the actions it is responsible for.
- b. **Short Term Goal #4: Sustainable budgeting.** Research the development or creation of depreciation reserves to maintain parks and recreation facilities, continue to understand the budget, include setting fees and dedication of sales tax to fund projects and programs.
- i. **Objective:** PARCAC's objective is to ensure that the City has provided a sustainable funding source for developing and maintaining parks and recreation facilities.
 - ii. **Actions:**
 - 1. Staff shall develop options for a sustainable funding plan for parks and recreation facilities, for PARCAC's review and approval.
 - 2. PARCAC shall receive public input on the options and compile its findings and recommendations in a memorandum to the City Manager and City Council.
 - iii. **Timeline:** Staff shall develop a timeline for accomplishing the Actions to PARCAC, for review

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- iv. **Fiscal Note:** Staff will identify whether it needs funding to support the actions it is responsible for.

c. Short Term Goal #5: Comprehensive Plan Synchronization

- i. **Objective:** Synchronize the Comprehensive Plan to PARCAC Strategic Plan
- ii. **Actions:**
 - 1. Provide the PARCAC Strategic Plan to Agnew::Beck
 - 2. Synchronize organizational structure priorities with updated Comprehensive Plan.
- iii. **Timeline:** Compatible with the Comprehensive Plan update
- iv. **Fiscal Note:** None.

3. Long Term Goals. Long term goals that are intended to be accomplished within a three (3) to five (5) year timeframe.

a. Long Term Goal #1. Community Recreation Center. Support a new Community Recreation Center including a capital campaign, identify clientele, define role of the school district, establish fees that encourage participation, provide recommendations for revenue stream to support the facility, determine best staff to volunteer ratio.

- i. **Objective:** PARCAC's objective is to develop a short- term and long-term plan for developing and operating a Community Recreation Center.
- ii. **Actions:**
 - 1. Staff will liaison between PARCAC and the Council's Recreation Champions so both parties are fully informed and involved in the decision making.
 - 2. Staff will develop a draft Community Recreation Center Development Plan, which would include a site plan, floor plan, a cost estimate and a financing plan, for PARCAC's input, review and recommendations.
 - 3. PARCAC will take public comment on the draft Plan, develop a list of findings, and submit its recommendations to the City Council for approval.
 - 4. Staff will develop a draft Community Recreational Center Operational Plan and budget for PARCAC's input, review and recommendation.
 - 5. PARCAC will take public comment on the draft Operational Plan, develop a list of findings and submit its recommendations to the City Council for approval.
- iii. **Timeline:** Staff shall develop a timeline for accomplishing the Actions to PARCAC, for review.

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- iv. **Fiscal Note:** Staff will identify whether it needs funding to support the actions it is responsible for.
- b. **Long Term Goal #2: Operational Policies.** Develop policies for Parks and Community Recreation Programs.
 - i. **Objective:** PARCAC's objective is to ensure the City's Parks and Community Recreation Programs are operating in accordance with reasonable municipal practices.
 - ii. **Actions:**
 - 1. Staff shall develop a draft set of Operational Policies for the Use of Parks and a draft set of Operational Policies for Community Recreation for PARCAC review.
 - 2. PARCAC shall review, receive public input and deliberate on the draft sets of policies.
 - 3. PARCAC shall adopt findings and recommendations on the draft sets of policies and forward said recommendations in a memorandum to the City Manager and City Council.
 - 4. Staff shall develop appropriate regulatory language required to support the recommended policies for review and approval by PARCAC and the City Council.
 - iii. **Timeline:** Staff shall develop a timeline for accomplishing the Actions to PARCAC, for review and recommendation.
 - iv. **Fiscal Note:** Staff will identify whether it needs funding to support the actions it is responsible for.
- c. **Long Term Goal #3: Park Planning.** Update and develop Master Park Plans that include long term needs list to assist with biennial budget development.
 - i. **Objective:** PARCAC's objective is to ensure that the maintenance and capital needs of the City's parks are being provided for in a proactive matter.
 - ii. **Actions:**
 - 1. Staff shall prepare a Park Development Plan for each park that will include a list of capital and maintenance activities required for each park, for PARCAC's review and approval.
 - 2. Staff shall develop a budget for accomplishing such maintenance and capital needs for PARCAC's review and approval.
 - iii. **Timeline:** Staff shall develop a timeline for accomplishing the Actions to PARCAC, for review.

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iv. **Fiscal Note:** Staff will identify whether it needs funding to support the actions it is responsible for.

d. **Long Term Goal #4: Non-motorized Transportation.** Update City Code or processes to include a required review by PARCAC of proposed subdivisions for recommended trail and or sidewalk facilities and associated easements prior to preliminary plat being submitted to the Kenai Peninsula Borough for approval.

v. **Objective:** PARCAC's objective is to be more proactive about identifying opportunities for non-motorized transportation.

vi. **Actions:**

1. Staff will propose updates to City Code and/or its in-house development review procedures to ensure non-motorized transportation route are identified in new subdivisions, for PARCAC's review and approval.
2. Staff will communicate with the Kenai Borough about the City's desire for non-motorized transportation means in new subdivisions and collaborate with that agency on how to best accomplish this in the planning process and report back to PARCAC.
3. PARCAC will receive public input as appropriate and submit its findings and recommendations to the City Council.

vii. **Timeline:** Staff shall develop a timeline for accomplishing the Actions to PARCAC, for review and approval, at the next regular PARCAC meeting,

viii. **Fiscal Note:** Staff will identify whether it needs funding to support the actions it is responsible for.



MEMORANDUM

Vessel Haul Out/Camping Property

Item Type: Action Memorandum
Prepared For: Mayor Castner and Homer City Council
Thru: Melissa Jacobsen, Interim City Manager
Date: July 2, 2024
From: Parks, Art, Recreation & Culture Advisory Commission

Background Information: Homer City Council passed Resolution 24-024 requesting the Parks, Arts, Recreation and Culture Advisory Commission to review options related to the Vessel Haul Out/Camping property located at 3854 Homer Spit Road, Tract A-1 of the Fishing Hole Sub KPB parcel ID 18103117 to: 1. Consider the future of this property as a City run campground, and consult with Port and Harbor staff with regard to revenue vs cost to operating the campground. 2. Engage with Pier One Theater about their long term facility plans.

At the June 20, 2024 PARCAC meeting, the commissioners reviewed the informational memo from Port and Harbor Staff in regards to the revenue vs costs related to campground operations that current offers 88 campsites.

At the April 18, 2024 PARCAC meeting, commissioners reviewed a memo related to information from Pier One Theater Executive Director Jennifer Norton, who shared the organization is continuously looking for possible options for alternative theater location but have not found any tangible options moving forward.

The PARCAC commissioners keeping the land available for existing use of camping and passive recreation

This is a quality of life, traditional use, natural open space, and financial benefit by keeping this accessible and available. There is a community wide benefit with providing affordable camping, cultural performance and opportunities at Pier One Theater.

There is a cultural and historical use, tide pooling, and subsistence lifestyle. These are cultural ecosystem services, which are unmeasurable in economic value but have significant tangential health and quality of life benefits. By industrializing the Spit the city loses these opportunities. Concern that a vessel haul out infrastructure will negatively impact the experiences for local residents and the tourism industry related to activities at the fishing hole, the pavilion and the Pier One theater.

Recommendation:



CITY OF HOMER GIFT OR DONATION PROPOSAL APPLICATION

PLEASE TYPE OR PRINT CLEARLY AND MAKE YOUR RESPONSES COMPLETE AND THOROUGH.

DATE May 2, 2024

CONTACT PERSON Sally Oberstein TITLE Director

ORGANIZATION IF APPLICABLE Alaska World Arts

ADDRESS 556 Hidden Way CITY Homer STATE AK ZIP 99603

PHONE (907) 235-2228 FAX _____ CELL (907) 299-8288

EMAIL sally@alaskaworldarts.org

TELL US WHY YOU WISH TO DONATE THIS ARTWORK OR ITEM TO THE CITY OF HOMER?

It is the mission of Alaska World Arts to cultivate global connections through the arts. We are proposing a community project where artist, Kathleen Dose-Koehl (who painted the mural on the west side of the Alaska Wildberry Building in a similar project) leads Homer participants in painting a mural on the north side of the city's Boathouse Pavilion on the Homer Spit. This type of public art not only helps to enhance the diversity of our city's Municipal Art Collection, but demonstrates to visitors from around the world why Homer has a reputation of being Alaska's art destination. (

PROPOSED ARTWORK

TITLE OF ARTWORK Community Mural Project

ARTIST(S) NAME Chicago artist Kathleen Dose-Koehl and the community of Homer, Alaska

YEAR COMPLETED 2024 DIMENSIONS to appropriate scale on site (approximately 12 x 8)

MATERIALS USED TO CREATE ARTWORK _____

PHYSICAL DESCRIPTION OF THE DONATED ITEM

This 12 x 8 (approx.) community-created mural led by Chicago artist Kathleen Dose-Koehl will be painted directly onto the building.

NARRATIVE DESCRIPTION OF THE DONATED ITEM OR ARTWORK - TELL US THE STORY BEHIND THE PIECE OR SIGNIFICANCE FOR YOUR DESIRE TO DONATE THE ARTWORK OR ITEM TO THE CITY.

Art is a universal language, and sharing what we in Homer create, speaks to all who view it. The mural itself will represent our culture in Homer and our immediate environment.

IS THE PROPOSED PIECE ONE OF A KIND? YES IS THE PIECE PART OF A SERIES, LIMITED OR OTHERWISE? No
IF SO, AN EDITION OF HOW MANY? N/A IS THE PIECE COMPLETED? No IF NOT WHEN IS THE
EXPECTED COMPLETION DATE? Sept. 26, 2024

WHAT IS THE CURRENT CONDITION OF THE PIECE? It is currently being designed by the
artist and artist members on the Alaska World Arts board of directors, and will be completed by the artist and Alaska
World Arts Festival workshop participants as part of the 2024 Alaska World Arts Festival. during the 2024 festival.
September 13-26.

PROPOSED SITE OR LOCATION

DO YOU HAVE A LOCATION(S) IN MIND FOR THE PLACEMENT OF THE ARTWORK OR ITEM YOU ARE DONATING? IF SO
WHERE? On the north side of the Boathouse Pavilion on the Homer Spit.

IS THIS A CITY OWNED PROPERTY, IF NOT WHO OWNS THE PROPERTY? It is a city-owned property.

WHAT IS THE RATIONALE FOR SELECTING THIS/THESE LOCATION(S)? This is a relatively new building, is seen by thousands of Homer visitors from around the world and is currently a blank
canvas, so to speak.

ARE YOU AWARE OF ANY PERMITS OR PERMISSIONS THAT MAY BE REQUIRED? After speaking with Matt Steffy, we are aware that there are layers of approvals we need for this proposal.

TECHNICAL SPECIFICATIONS

DESCRIBE HOW THE ARTWORK IS CONSTRUCTED OR MADE. PLEASE INCLUDE ANY DOCUMENTATION AT THE END OF
THIS APPLICATION. This proposed mural will be painted directly onto the building with primer and an acrylic paint. No other construction is
necessary.

HOW IS THE ARTWORK TO BE PROPERLY INSTALLED? No installation is required.

DOES THE PIECE REQUIRE ELECTRICITY, PLUMBING OR OTHER UTILITY HOOKUPS? No

WHO WILL BE INSTALLING THE ARTWORK? No installation will be necessary as the artwork will be developed directly on t

WHAT IS THE EXPECTED LIFETIME AND STAYING POWER OF THE MATERIALS USED IN CREATING THE PIECE? _____
The paint we use is reputed to last 20 years and could be touched up by local artists if so desired.

WHAT MAINTENANCE IS REQUIRED AND HOW OFTEN? _____
The mural would need the same dusting as the outside of any other city building.

PLEASE IDENTIFY ANY SPECIFIC MAINTENANCE PROCEDURES AND OR EQUIPMENT AND THE ASSOCIATED COSTS: _____
None

WHAT PRECAUTIONS HAVE BEEN TAKEN TO GUARD AGAINST VANDALISM IF ANY? _____
There is nothing that can be stolen from the mural. It runs the same risk of being defaced as any other mural in Homer, none of which have been defaced (to my knowledge).

WHAT STEPS HAVE BEEN TAKEN TO ASSURE THIS PIECE WILL NOT PRESENT A SAFETY HAZARD? _____
Murals do not present a safety hazard.

BUDGET

PROJECT MANAGEMENT FEES	\$ 0	INSURANCE	\$ 0
ARTIST’S FEES	\$ 0	UTILITY HOOKUP	\$ 0
PURCHASE PRICE	\$ 0	DELIVERY	\$ 0
PERMITS	\$ 0	INSTALLATION	\$ 0
STRUCTURAL ENGINEERING	\$ 0	SIGNAGE	\$ 0
SITE PREPARATION	\$ 0	RECOGNITION	\$ 0
OTHER COSTS NOT LISTED	\$ 0	DESCRIPTION	No cost to the City

DATE PIECE WAS LAST APPRAISED? N/A

WHAT IS THE VALUE OF THE PIECE OR ESTIMATED MARKET VALUE IF NO APPRAISAL WAS DONE? _____
\$7400.00 (based on the artist s past works)

TIMELINE

WHAT IS THE TIMELINE FOR THE COMPLETION OR INSTALLATION OF THE PIECE? IDENTIFY THE DIFFERENT STAGES AND

DATE GOALS TO PREPARE THE PIECE FOR DONATION _____
The design is included in this application. The painting will be completed during the 2024 Alaska World Arts Festival, overseen by the artist with the help of Homer community members, September 13-26.

RESTRICTIONS

ARE THERE ANY KNOWN COVENANTS, REQUIREMENTS OR RESTRICTIONS THAT COME WITH THE ITEM BEING DONATED?
No

WHAT EXPECTATIONS DO YOU HAVE FROM THE CITY OF HOMER IN ACCEPTING THIS ARTWORK?

To give Alaska World Arts permission to paint a mural representing Homer, on the north side of the Boathouse Pavilion on the Homer Spit.

COMMUNITY INVOLVEMENT

WAS THERE ANY COMMUNITY OR USER INVOLVEMENT IN SELECTING THE RECOMMENDED LOCATION?

Suggestions were solicited from business owners, our mayor, our board of directors, and community members. We have a short list of other possible locations however the Boathouse Pavilion was selected as the best choice.

PLEASE INCLUDE ANY LETTER(S) OF SUPPORT FOR THE PROJECT OR PROPOSED DONATION.

APPLICANT MUST SUBMIT THE FOLLOWING SUPPORTING DOCUMENTATION WITH THIS APPLICATION.

_____ **A RESUME OR BIO FROM THE ARTIST WHO CREATED OR WILL CREATE THE ARTWORK.**

_____ **FIVE TO TEN IMAGES OF PAST WORK FROM THE ARTIST. THESE CAN BE PHOTOGRAPHS.**

_____ **THREE TO FIVE CLEAR IMAGES OF THE PROPOSED ARTWORK OR ITEM BEING DONATED**

_____ **SCALE DRAWING/MODEL OF THE PROPOSED ARTWORK OR ITEM TO BE DONATED**

_____ **IF YOU HAVE A SITE(S) IN MIND PLEASE INCLUDE PHOTO AND DESCRIPTION OF THE SITE(S) AND A SCALED DRAWING OF THE PROPOSED ARTWORK/ITEM IN THE RECOMMENDED LOCATION.**

_____ **A COPY OF A FORMAL APPRAISAL IF AVAILABLE**

_____ **TECHNICAL SPECIFICATIONS, MAINTENANCE MANUAL OR DRAWINGS/RECOMMENDATION FROM STRUCTURAL ENGINEER.**

APPLICATIONS ARE TO BE SUBMITTED TO:

THE CITY OF HOMER
CITY CLERKS OFFICE
491 E. PIONEER AVENUE
HOMER, AK 99603

OR YOU MAY SUBMIT VIA FAX AT 907-235-3143 TO SUBMIT VIA EMAIL PLEASE SEND TO clerk@ci.homer.ak.us

IF YOU HAVE ANY QUESTIONS PLEASE FEEL FREE TO CONTACT THE CLERK'S OFFICE AT 235-3130.



Kathleen Dose Koehl

Artist and World Traveler

Kathleen Dose Koehl has a BFA in Illustration from Northern Illinois University. Her expertise includes faux wall painting,

indoor and outdoor murals, decorative home paintings, main stage installations for churches, backdrops for children's programs, model train backgrounds, and portraits. Kathleen has ongoing contracts for murals with a list of Chicago hotels and has also presented painting and mural workshops at a at the Alaska World Arts Festival in Homer, Alaska and St. Charles Fine Arts Festival (Chicago).



MEMORANDUM

Art Donation Application – Proposed Mural for the Boat House Pavilion on the Homer Spit

Item Type: Recommendation
Prepared For: Parks, Art Recreation and Culture Advisory Commission
Date: August 15, 2024
From: Renee Krause, MMC, Acting City Clerk

Summary

This item is being brought before the Commission with the proposed artwork. Review the Mural Application and review the included policies related to murals. This application has been held waiting for the required information since May.

The attached application was received regarding a proposed art donation of a mural to be installed on the North Facing Wall of the Boathouse Pavilion. This is proposed as a community project lead by a visiting artist from Chicago. The artist's information is included for your information.

The Mural Policy Guidelines and Procedures start on Page 7, line 257 of the adopted policies.

Recommendation

Review and recommend that Staff forward to Port and Harbor Commission (PHC) for their consideration and recommendation. PHC recommendation will be submitted to PARCAC.



MEMORANDUM

HERC 2 Exterior Improvements

Item Type: Action Memorandum
Prepared For: Chair Lewis and the Parks Art Recreation and Culture Advisory Commission
Date: August 5, 2024
From: Melissa Jacobsen, City Manager

The HERC 2 building will be with us for an undetermined amount of time, and it continues to fall into disrepair as seen by the plywood covering windows that have been broken out by vandalism.

The building is highly visible to residents and visitors as they enter town from the west and a couple members of Council have reached out to see what might be done to provide a facelift to the building with some better visuals before winter settles in and it's too cold to do any work.

I'm requesting PARCAC take some time at their August 15th meeting to consider how we might improve the exterior of the HERC 2 building and provide recommendations to City Council by memo to be included in the August 26th packet und PARCAC report.

Introduced by: Lewis

Date: 08/15/24

Action:

Vote:

**CITY OF HOMER
HOMER, ALASKA**

RESOLUTION 2024-

**A RESOLUTION SUPPORTING THE EFFORTS OF THE HOMER CYCLING CLUB
AND FRIENDS OF KACHEMAK BAY STATE PARK TO ESTABLISH HIKING,
BIKING, OR EQUESTRIAN TRAILS IN THE COTTONWOOD-EASTLAND UNIT OF
KACHEMAK BAY STATE PARK**

WHEREAS, Kachemak Bay State Park is Alaska's first state park, encompassing an area of 400,000 acres of mountains, forests, coastline and glaciers; and

WHEREAS, the Cottonwood Eastland Management Unit, covering 2,643 acres within Kachemak Bay State Park is located on the north side of Kachemak Bay making it accessible from the road system; and

WHEREAS, the management plan for the Cottonwood Eastland Unit identifies the need for more intensive multi-modal trail based recreation opportunities and the development of associated facilities to accommodate current and future recreation use; and

WHEREAS, there are no Alaska State Park approved trails in the Cottonwood Eastland Management Unit; and

WHEREAS, community input, including from the local neighborhood, received during the public comment period July-August 2022 was overwhelmingly in favor of trails in Cottonwood Eastland; no negative comments were received; and

WHEREAS, the Homer Cycling Club and the Friends of Kachemak Bay State Park have engaged and paid for trail contractors to do trail layout with the intent of constructing those trails; and

WHEREAS, an RTP grant will be applied for to help pay for the construction of these trails; and

WHEREAS, the RTP grant and any other grants applied for requires community letters of

support or resolutions

NOW, THEREFORE, BE IT RESOLVED BY THE CITY OF HOMER PARKS ART RECREATION & CULTURE ADVISORY COMMISSION

SECTION 1. That the Parks Art Recreation & Culture Advisory Commission supports the efforts of Homer Cycling Club and Friends of Kachemak Bay State Parks to establish trails in the Cottonwood-Eastland Unit of the Kachemak Bay State Park. The Commission supports efforts to obtain a Recreational Trails Program (RTP) grant for this purpose and supports efforts to obtain any other grants that may be available to build and maintain trails in in the Cottonwood-Eastland Unit of the Kachemak Bay State Park.

SECTION 2. That this resolution is effective immediately.

David Lewis, Chair

ATTEST:

Renee Krause, City Clerk

Yes:

No:

Absent:

Abstention:

Memorandum

To: City Council

From: Parks, Art, Recreation, and Culture Advisory Commission (PARCAC)

Date:

Subject: Support for Establishment of Trails in the Cottonwood-Eastland Unit of Kachemak Bay State Park

Purpose:

This memorandum aims to convey the reasons why the City Council should support the passage of the attached resolution endorsing the efforts of the Homer Cycling Club and Friends of Kachemak Bay State Park to establish hiking, biking, and equestrian trails in the Cottonwood-Eastland Unit of Kachemak Bay State Park.

Background:

Kachemak Bay State Park, Alaska's first state park, encompasses 400,000 acres of mountains, forests, coastline, and glaciers. Within this park, the Cottonwood-Eastland Management Unit covers 2,643 acres and is accessible from the road system on the north side of Kachemak Bay. This accessibility makes it an ideal location for developing multi-modal trails that can accommodate various recreational activities.

Rationale for Support:

1. **Alignment with State Management Plans:** The management plan for the Cottonwood-Eastland Unit highlights the need for more intensive trail-based recreation opportunities. The proposed trails will directly address this need, enhancing the recreational offerings of the park.
2. **Community Support:** During the public comment period in July-August 2022, there was overwhelming support from the local community for developing these trails, with no negative comments received. This reflects a strong local desire for improved access to outdoor activities.
3. **Conformance with Statewide Goals:** The project aligns with the goals and objectives of the Alaska 2023-2027 Statewide Comprehensive Outdoor Recreation Plan (SCORP). The SCORP emphasizes expanding and enhancing recreational infrastructure to meet the growing demand for outdoor activities, promoting healthy lifestyles, and fostering community engagement with natural resources.
4. **Proven Dedication and Preliminary Efforts:** The Homer Cycling Club and Friends of Kachemak Bay State Park have already engaged and funded trail contractors who have flagged 11 miles of trail. Their comprehensive plan for phased implementation of these trails demonstrates their dedication and preparedness to see this project through to completion.
5. **Funding Opportunities:** The proposed Recreational Trails Program (RTP) grant, along with other potential funding opportunities, is crucial for the project's success. The RTP grant application requires community letters of support or resolutions, making the passage of this resolution essential.

Resolution:

The attached resolution (Resolution 2024-XX) formally supports the efforts of the Homer Cycling Club and Friends of Kachemak Bay State Park in developing trails in the Cottonwood-Eastland Unit. It also endorses efforts to secure RTP grants and other funding opportunities to build and maintain these trails.

Recommendation:

The PARCAC strongly recommends that the City Council pass the attached resolution. By doing so, the City Council will demonstrate its commitment to enhancing recreational infrastructure, supporting community health and well-being, and fostering a stronger connection between residents and the natural environment.

Conclusion:

Supporting the development of trails in the Cottonwood-Eastland Unit of Kachemak Bay State Park is a significant step towards enriching the recreational landscape of our community. We urge the City Council to pass the resolution which would help secure the necessary funding to bring this project to fruition.

David Lewis

Chair, Parks, Art, Recreation, and Culture Advisory Commission (PARCAC)

DRAFT



MEMORANDUM

Appointment of Ellie Stefano to the Parks, Art, Recreation and Culture Advisory Commission

Item Type: Action Memorandum
Prepared For: Homer City Council
Date: July 17, 2024
From: Mayor Castner

Ellie Stefano is appointed to fill the remainder of the term for the seat vacated by Jessica Williams on the Parks, Art Recreation and Culture Advisory Commission. Term will expire October 31, 2027.

Recommendation

Confirm the appointment of Ellie Stefano to the Parks, Art, Recreation & Culture Advisory Commission.

Attachments:

Ellie Stefano Application and Resume

From: [Application for Appointment to an Advisory Body](#)
To: [Department Clerk](#)
Subject: ** Application for Appointment **
Date: Monday, June 17, 2024 3:14:39 PM

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Submitted on Monday, June 17, 2024 - 3:14pm

Submitted by anonymous user: 162.142.118.164

Submitted values are:

Applicant Information

Full Name Ellie Stefano

Physical Address Where you Claim Residency 3912
Lakeside Court

Mailing Address 3912 Lakeside Court

Phone Number(s) 215-939-7453

Email ellie@kbbi.org

Advisory Bodies Parks, Art, Recreation & Culture
Advisory Commission – Meetings held on the 3rd
Thursday of February through June and August
through November at 5:30 p.m.

Residency

Are you a City Resident? Yes

If yes, how long have you been a City Resident? 1 year

How long have you been a resident of the South Peninsula Area? 1 year

Background Information

Have you ever served on a similar advisory body?
Not in a governmental capacity, but I have worked in performing arts centers for the past ten years.

Other memberships

I was previously a member of TIPCON (the performing arts industry consortium) which is a consortium of PAC's around the country that meet twice a year, have bi-weekly phone calls and a list-serve email to share knowledge and information about the state of the non-profit arts industry in the country.

Special Training & Education I have a master's degree in Photography.

Why are you interested in serving on the selected Advisory Body?

As a new resident of Homer with an extensive background in the Arts, I think I have a lot to add to the Commission.

The results of this submission may be viewed at:

<https://www.cityofhomer-ak.gov/node/9051/submission/52182>



ELLIE STEFANO

3912 Lakeside Court | (215)939-7453 | eleanorstefano@gmail.com

OBJECTIVE

Innovative professional administrator with strong expertise in all areas of non-profit arts and for-profit management. Goal-oriented executive who drives multiple concurrent projects to successful completion.

EXPERIENCE

TEXAS PERFORMING ARTS

Associate Director of Booking & Sales | 2021-2023

- Texas Performing Arts (TPA) is the professional arts presenting and producing program of The University of Texas at Austin, and one of the largest and most active university-based performing arts centers in the United States.
- In this role, I am responsible for identifying, booking, and overseeing the non-curated presentations in TPA's programmatic portfolio, including outside rentals, co-presentations, and direct bookings of comedy, music, and other national touring attractions seeking to generate \$1M net revenue annually.
- Cultivate a wide variety of musical and entertainment genres including mainstream or established artists and new or independent talent. Gather research and compile insights to guide the booking process, all while maintaining knowledge of current industry trends and bookings in national peer venues.
- Continue to foster the relationships I've built over the years with a large network of booking and talent agents as well as local, regional, and national co-promoters and peers.
- Submit offers, negotiate agreements, and oversee the contracting process, as well as event settlements.
- Utilize my experience in developing high-quality, creative programming that aligns net revenue-generation with organizational mission and values.
- Developed and promoted a rental program that seeks to maximize financial return on available dates in TPA's venues.

TENNESSEE PERFORMING ARTS

Director of Programming & Sales | 2017-2020

- Curated and delivered a variety of high-quality public programs through self-presentations, co-promotions, resident company programming and special events while providing leadership to our staff and clients, staying attuned to their needs as well as industry standards and changes, while meeting or exceeding budget goals.
- Cultivated and fostered repeat external promoter, artist, agent, and vendors while optimizing opportunities through strong interpersonal communication with promoters, managers as well as potential co-promoter partners.
- Researched and developed programming opportunities for War Memorial Presents, TPAC Presents, new music events, co-pros and other events that mirror the faces and tastes of the community and are in alignment with TPAC/WMA's resources, budget needs and strategic plan.

- Primarily responsible for the TPAC Presents department budget of approximately six million dollars and 50-75 events per year.
- Active member of the Independent Presenters Concert Network.

BETHEL WOODS CENTER FOR THE ARTS

Director of Live Events | 2016-2017

- Responsible for managing all aspects of live talent acquisition, marketing and promotion for concerts and festivals in conjunction with Senior Management and our booking partners.
- Worked directly with Live Nation for the 16,000-person capacity outdoor amphitheater, as well as other promoters, talent agents and managers for the 500-person capacity indoor Event Gallery, and their ever-growing festival offerings.
- Identified and developed new revenue opportunities for live events, as well as develop new audiences by creating initiatives to increase visitation and engagement.
- Responsible for compiling research, projections and recommendations for booking opportunities across the campus, as well as preparing and managing both individual event budgets and the department's annual budget.

KIMMEL CENTER, INC.

Programming Manager | 2014-2016

- Primarily responsible for booking and/or producing shows, events and programs that met the organization's goals across the campus, which has a total of nine venues and over 9,000 seats.
- Maintained a high level of organization for the department as it relates to budgets, financial reports, board reports, sales and artist histories.
- Worked closely with the Marketing, PR and Development Departments to develop pricing plans, marketing budgets, targeted promotions, and outreach efforts to both sell tickets and raise funds for the organization to achieve fiscal year budget goals.
- Ensure each artist and program is maximized in audience reach, fundraising potential, corporate and individual sponsorships, educational value and community engagement.
- Coordinated with the Operations, House and Production departments before, during and after every event to ensure success.
- Active member of the Independent Presenters Concert Network.

EDUCATION

UNIVERSITY OF DELAWARE | 2007 | M.A. in Photography

ST. JOSEPH'S UNIVERSITY | 2000 | B.A. in Psychology

REFERENCES

Loren Dixon – ldixon@knba.org

(907) 441-8175

Fran Egler – fegler@kimmelcenter.org

(412) 915-6197

Christi Dortch – christidortch@gmail.com

(615) 497-4716

Val Hoeppepner. WMOT, Val.Hoeppepner@MTSU.edu

(615) 426-7160

Letter to the Editor

From: Parks Art Recreation & Culture Advisory Commission

Summer in Homer bustles with fun! Much of this fun takes place in Homer's parks and recreation facilities. We're working hard to make these places cleaner, brighter and more accessible:

- Much of the playground equipment at Karen Hornaday Park has been repaired or replaced. Check out the new diggers in the sand pit!
- The little park at the end of Bartlett Street is being revamped to make it more open and park-like.
- New portable restrooms with yes, flush toilets, are coming soon to Karen Hornaday Park and Jack Gist Park.
- Water and sewer lines have been installed to Bishop's Beach Park, paving the way for flush toilets.
- New playground equipment has been ordered for Bayview Park. Thanks to the Homer Kachemak Bay Rotary Club for helping us buy that fun stuff.
- You can now register for recreational events and pavilion use on-line.

We are grateful the City Council has recently appropriated funding for renovations, additional staffing and to make progress on a Community Recreation Center. Thank you for that! More work is needed. Parks and Recreation will need a source of consistent, predictable funding in the future to make our parks and recreational facilities the assets Homer wants and needs.