

Agenda City Council Joint Worksession with Port & Harbor Advisory Commission

Monday, April 15, 2024 at 5:00 PM City Hall Cowles Council Chambers In-Person & Via Zoom Webinar

Homer City Hall 491 E. Pioneer Avenue Homer, Alaska 99603 www.cityofhomer-ak.gov Zoom Webinar ID: 965 8631 4135 Password: 792566

https://cityofhomer.zoom.us Dial: 346-248-7799 or 669-900-6833; (Toll Free) 888-788-0099 or 877-853-5247

CALL TO ORDER, 5:00 P.M.

AGENDA APPROVAL (Only those matters on the noticed agenda may be considered, pursuant to City Council's Operating Manual, pg. 6)

DISCUSSION TOPIC(S)

<u>a.</u> Development of a Financial Policy for the Port & Harbor Enterprise Fund.

Memorandum CC-24-088 from Councilmembers Lord and Davis as backup.

COMMENTS OF THE AUDIENCE (3 minutes)

ADJOURNMENT

Next Regular Meeting is Monday, April 22, 2024, at 6:00 p.m. A worksession will be held at 4:00 p.m. and Committee of the Whole at 5:00 p.m. A Special Meeting is scheduled on Thursday, April 25, 2024 at 6:00. All meetings scheduled to be held in the City Hall Cowles Council Chambers located at 491 E. Pioneer Avenue, Homer, Alaska and by Zoom webinar.



Providing Direction to the Port & Harbor Staff, The Port and Harbor Advisory Commission and The Finance Department regarding the Development of Draft Financial Policies for the Port and Harbor Enterprise Fund. Lord/Davis.

Item Type:	Informational Memorandum
Prepared For:	Mayor Castner and Homer City Council
CC:	Port & Harbor Staff
	Finance Department
	Port and Harbor Advisory Commission (PHAC)
Date:	April 22, 2024
From:	Councilmembers Lord and Davis
Through:	Melissa Jacobsen, Interim City Manager

Resolution 23-120 provided direction for developing Fund-specific financial policies, using the Utility Fund as an example. We recognize that this resolution did not have sufficient direction for the Port and Harbor Enterprise Fund, and we are bringing forward another resolution that provides a more robust outline for this effort.

As "Finance Champions", we will be working with City staff to draft a General Fund Financial Policy. There may be overlap between the three City funds in policy directives, and we will lean on staff to help us ensure we are staying on track.

We look forward to discussion with the Port and Harbor Advisory Commission during our joint worksession, and look forward to their feedback on this policy development.

We anticipate the following general schedule, appreciating that we are entering the busy season:

- → Monday, April 15 Joint worksession with City Council, general discussion on the proposed resolution and direction.
- → Monday, April 22 Council considers the financial policy resolution
- → If passed, we anticipate staff will begin pulling together the pieces of a financial policy. The PHAC could include the topic at their April 24th meeting to provide additional feedback and thoughts to staff to consider in policy drafting.

Memorandum City Council/PHC April 15, 2024

- → After initial feedback from PHAC, staff will draft Enterprise Fund financial policy and bring that complete draft back to the PHAC for their review and feedback (target date is September). Council champions can be available to help answer questions and liaison back to Council during this process, depending on its complexity.
- → Once the PHAC has completed their review, the Port & Harbor Enterprise Fund Financial Policy would then come to City Council for review, discussion, and a vote.

Some resources may be helpful in this process, and we encourage everyone involved to review the City's Utility Fund Financial Policy (included) as well as:

MRSC Financial Policies Overview website and examples <u>https://mrsc.org/explore-topics/finance/policies/financial-policies-overview</u>

GFOA Best Practices: Adopting Financial Policies https://www.gfoa.org/materials/adopting-financial-policies

GFOA Best Practices: Working capital targets for enterprise funds <u>https://www.gfoa.org/materials/working-capital-targets-for-enterprise-funds</u>

Attachments:

Draft Resolution 24-0xx Resolution 23-120 City of Homer Utility Fund Financial Policy

1 2	CITY OF HOMER HOMER, ALASKA
3 4	Lord/Erickson/Mayor RESOLUTION 23-120
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6 7	A RESOLUTION OF THE CITY COUNCIL OF HOMER, ALASKA PROVIDING DETAIL AND DIRECTION FOR WORKING WITH STAFF
8	TO UPDATE FINANCIAL REPORTING TO THE COUNCIL AND
9	DEVELOP A FINANCIAL PLAN FOR THE CITY.
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11	WHEREAS, During the Council's 2021 strategic planning session, the concept of a
12	"financial plan" was put at the top of the list of priorities, highlighting that a solid financial
13 14	understanding and sideboards are paramount to responsible decision-making; and
15	WHEREAS, Homer City Code 3.05.12 lays out the requirement for the City to have a
16	Complete financial plan which is defined as the budget: "The budget shall provide a complete
17	financial plan of all City funds and activities for the next two fiscal years." ; and
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19	WHEREAS, The City of Homer is organized as a municipality with a manager acting as
20 21	the chief administrative officer, (AS 29.20.460); and
22	WHEREAS, As the chief administrator the manager shall make monthly financial reports
23	and other reports on municipal finances and operations as required by the governing body,
24	(AS 29.20.500); and
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26	WHEREAS, Improving the consistency and timeliness of our monthly reporting is the
27	Council's current priority; and
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29	WHEREAS, The Mayor and Council have identified additional areas that need to be
30	better understood and communicated pertaining to the City's finances to ensure transparency
31	and prudent decision-making by the Council; and
32 33	WHEREAS, A "financial plan" for the purposes of these activities will be a report which
34	outlines guidelines and expectations about: the budget document, monthly & quarterly
35	financial reporting, Fund-specific financial policies, Citywide CARMA planning, procurement,
36	and audit expectations; and
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38	WHEREAS, We encourage open and respectful dialogue, questions from the public, and
39	a problem-solving perspective as we work through these topics.
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Page 2 of 2 **RESOLUTION 23-120 CITY OF HOMER**

NOW, THEREFORE, BE IT RESOLVED that the Homer City Council establishes a financial 41 plan workgroup with two members of Council, staff, and the Mayor to develop a draft plan for 42 43 the Council's review by February 2024 which includes:

- A defined and agreed upon system, with approved templates, of regular financial 44 reporting to the Council (i.e. monthly balance sheet for specified funds, budget to 45 46 actuals, etc.)
- Using the Utility Fund as an example, complete financial policies for the General Fund 47 • and Enterprise Fund. We direct the Port and Harbor Commission to begin working with 48 staff on a Financial Policy for the Enterprise Fund. This should include how we budget 49 for projects that we don't anticipate during the budgeting process (reserve accounts!), 50 how different funds are used and minimum/maximum amounts to target within those 51 funds, how we fund large capital projects, etc. 52
- Citywide CARMA planning, in line with what Public Works has done for the Fleet, Roads, 53 and Utility, exploring the potential of moving back to subaccounts within General 54 CARMA to better track funding. 55
- A review of the audit process, an established goal for audit timeline, and our current 56 audit contracts with recommendations for when we are off-target of our goals. 57
 - An update to the City's Procurement Policy.

BE IT FURTHER RESOLVED that the City will do a full review of Homer City Code Title 3 in 2024 following Council review, feedback, and approval of the financial plan outlined above.

PASSED AND ADOPTED by the Homer City Council this 23rd day of October, 2023.

CITY OF HOMER

KEN CASTNER, MAYOR

69 ATTEST: 70

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72 MELISSA JACOBSEN, MMC, CITY CLERK

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- 74 Fiscal note: N/A



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City of Homer Water and Sewer Water and Sewer Utility **Financial/Rate Setting Policies** Resolution 23-048(S)(A)

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Introduction 7

8 Financial policies are an important tool for maintaining a financially healthy and sustainable 9 utilities while also maintaining required and/or mandated measures. The Government Finance 10 Officers Association (GFOA), bond rating agencies, and other industry organizations (e.g., the American Water Works Association (AWWA), the Water Environment Federation (WEF)) 11 12 recommend written financial/rate setting policies to provide clear policy direction and guidance.

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14 The establishment of written financial policies is intended to:

- 15 Institutionalize sound financial practices
- 16 Clarify strategic intent
- 17 Define boundaries
- 18 Promote long range strategic thinking
 - Manage risk
 - Adhere to established best practices

Financial Policy Goals and Objectives 22

- 23 The goals of the City's financial policies are to:
- 24 1. Maintain sufficient revenues for operating and capital needs,
- 25 2. Maintain sufficient reserves, and,
- 26 3. Provide rate stability. Notwithstanding (1) and (2) above, rates will be set to provide 27 rate/revenue stability and avoid major periodic increases.

28 A detailed set of financial policies have been adopted to establish consistency in utility financial 29 planning and rate setting decision-making for the City Council and City management team.

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31 This framework provides recommendations that take into consideration the typical or median 32 reserve levels for a "AAA" versus a "AA" rated utility. This framework will also enable the City 33 Council to make more informed decisions in establishing the financial targets contained within 34 the financial policies.

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Review and Discussion of the City's Financial/Rate Setting Policies

- The Utility Financial Plan will take into consideration the following financial policies. The financial planning period will be for a minimum of five years to determine overall trends and impacts to reserves and rates over a long-term horizon. The Utility Financial Plan is an integral component of the City's approach to effectively managing the utilities at a sustainable level to support the service levels of the community.
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49 1. Reserve Funds

Reserve funds shall be established for the City to properly account for the City's funds, but to also
provide adequate reserve levels to address the different types of funding requirements of the
City. The City's reserve policies shall be as follows:

- 53 1.1 Operating Reserve The City's operating reserve is an unrestricted reserve. The minimum operating reserve shall be established at <u>90</u> Days of annual O&M expenses (approximately 25% of annual O&M for both the Water and Sewer Funds) as outlined in Exhibits 4 and 6 in the Utility Financial Planning models for water and sewer.
- 57 1.2 Capital Reserve The City currently has two different capital reserves for the water and sewer utilities. The first is the Homer Accelerated Water and Sewer Program (HAWSP).
 59 HAWSP is funded through a portion of the voter approved sales tax and assessments levied on benefited properties. The second is the Capital Asset Repair and Maintenance Allowance (CARMA) <u>Fund</u>. CARMA is funded annually through a rate surcharge equal to 15% of water and sewer costs and collected through the water and sewer rates.
- 63 In general, HAWSP is intended to provide seed money to support expanded access to 64 the City water and sewer system while CARMA is intended to support improvements, 65 repairs, and replacements of the City's existing infrastructure, and may also be used for 66 Capital Contingencies or Infrastructure Replacement. CARMA and HAWSP funds may be 67 used jointly to fund a project where applicable. The development of the projection of 68 CARMA and HAWSP funds is provided in Exhibits 8 and 9 respectively of the Utility 69 Financial Plan.
- 70**1.2.1 Homer Accelerated Water and Sewer Program (HAWSP)** HAWSP will not be71incorporated into this financial policy, as HAWSP has its own dedicated policy manual.
- 72 1.2.2 Capital Asset Repair and Maintenance Allowance (CARMA) Fund – The CARMA 73 reserve was established to fund improvements, repairs, and replacements to the City's 74 existing water and sewer systems. The level of CARMA funding can be adjusted by the 75 City Council. "The amount of the CARMA funds shall be established by City Council in 76 the biennial budget based on the projected maintenance and repair needs of the City." 77 (Ordinance 19-35(S)(A)). CARMA is funded annually through a rate surcharge equal to 78 15% of budgeted water and sewer costs and collected through the water and sewer 79 rates. Balance minimums and maximums are as follows: Water CARMA - minimum of \$500,000 and a maximum of \$1,500,000; Sewer CARMA - minimum of \$500,000 and a 80

- 81 maximum of \$1,500,000. Additionally, the CARMA accounts may be supplemented by 82 transfers from the Utility Operations Fund Balance (with Council appropriation).
- 83 The intent of the City of Homer Water and Sewer CARMA Fund is "for appropriation and 84 expenditure for equipment replacement, fleet replacement, engineering or planning 85 services, major maintenance of city facilities, or any other purpose as identified and recommended by the City Manager and authorized by the City Council...and to extend 86 87 the life and use of taxpayer funded assets, facilities and infrastructure." (See Ordinance 88 19-35(S)(A)). The Water and Sewer Utilities - which operate independently - use CARMA Funds for improvements, repairs, and replacements to the City's existing water and 89 sewer systems. CARMA Funds may additionally be used for capital contingencies or 90 infrastructure replacement and can be used in conjunction with HAWSP to jointly fund 91 92 a project.

93 2. Balanced Operating Budget

- 94 2.1 Self-Supporting The water and sewer utility shall be self-supporting, where current
 95 revenue fully funds current operating expenditures on an annual basis.
- Adequate Funding to Preserve System Assets The City's assets shall be properly operated and maintained to provide for a long life. Annual operating expenditures will be budgeted and funded at a level that promotes the efficient operation of and preservation of assets through the asset's useful life.
- **2.3 Evaluation and Monitoring of Cost** Costs will be monitored monthly to ensure the utility is operated in a cost effective and economically prudent manner and reported to the City Council on a quarterly basis.
- 2.4 Positive Annual Net Income The City shall plan for annual net income (total revenue less O&M, taxes or transfers, debt service, and capital projects funded from rates) greater than or equal to zero (positive balance of funds).
- Strive for Rate Stability The City's rates should be stable over time while generating sufficient revenue. As a part of the annual budgeting process, the City shall review the rates to confirm the adequacy of the current rates.
- 109 2.6 Disposition of "One-Time" Revenue In instances of large one-time revenues (e.g.,
 110 legal settlement), if not specifically earmarked, the funds will be transferred to an
 111 appropriate reserve(s) (operating, capital, or rate stabilization).
- Alternative Funding/Revenue Diversification To minimize overall rates, the City should explore alternative revenue sources such as grants and direct developer contributions.
- Fund Balance the Fund Balance is an accumulation of fiscal year net activity (revenues over expenditures). The Utility Operating Fund Balance is used when purchasing inventory items. These items will be expensed (pulled out of inventory) when utilized. It may also be used to replenish the CARMA accounts or "buy down" rates.

119 3. Establishing Rates and Fees

120 The City shall establish rates utilizing industry recognized "generally accepted" rate setting 121 methodologies. This will provide the City with consistency in their ratemaking process, while also



establishing rates which are legally defendable. The City's policies on establishing the water and
sewer rates and fees, and the general methodologies to be utilized, are as follows:

- 124 3.1 Revenue Requirement Analysis
- 125 The revenue requirement analysis provides a projection of the City's revenues and 126 expenditures for a defined time period. The revenue requirement analysis shall provide 127 the City Council with the information and cost-basis to determine the size and timing of 128 any proposed rate adjustments. The City's revenue requirement analysis methodology 129 shall consider the following:
- 1303.1.1The revenue requirement (financial plan) analysis will be developed from the
current year's budget, as part of the budget process.
- 1323.1.2Revenue requirements will be established using the "cash basis" methodology.133The "cash basis" methodology includes O&M expenses, and taxes/transfer134payments. The revenue requirements may include a component for change in135working capital/rate stabilization funds to manage reserve balances and136mitigate rate impacts.
- 1373.1.3Costs shared across utilities shall be allocated to each utility based an equitable138allocation method. These may include, but not be limited to, labor ratios,139number of customers, revenues, usage etc. The allocation method should be140whichever method most equitably allocates the specific cost.
- 1413.1.4 Any wholesale increases imposed upon the City by a water supplier or142wastewater treatment agency will be reviewed for financial/rate impacts.
- 1433.1.5The City's revenue requirement analysis shall fully incorporate the City's reserve144and budgeting policies.
- 1453.1.6The City's goal is to project revenue requirements for a minimum of five years146into the future.
- 147 3.2 Cost of Service Analysis
- 148 A cost of service analysis provides an equitable method to allocate the City's water and 149 sewer revenue requirements to the customers utilizing the service. The City's cost of 150 service analysis for the water utility shall use generally accepted cost of service 151 methodologies as defined by the American Water Works Association (AWWA) and the 152 analysis developed for the City's sewer utility shall use cost of service methodologies as 153 defined by the Water Environment Federation (WEF). The City's water and sewer cost 154 of service shall be developed to provide an equitable allocation of costs by taking into 155 consideration a customer group's (e.g. residential, commercial) facility requirements 156 and usage characteristics. The City's specific cost of service policies are as follows:
- 1573.2.1The cost of service shall be developed for a projected one-year time period or158the period over which rates will be set, utilizing the revenue requirements as159developed in 4.1.
- 1603.2.2The cost of service analysis shall be designed and developed to consider the
unique and specific circumstances of the City's water and sewer system.
- 1623.2.3The City shall allocate costs to customer class of service based upon facility163requirements and usage characteristics.
- 164 3.2.4 When necessary, the City may phase-in the cost of service results to transition

165		to fully-cost based rates.
166	3.3	Rate Design Analysis
167 168 169 170 171		The development of cost-based rate designs concludes the City's rate setting process. The development of rate designs utilizes the results from the revenue requirement and cost of service analysis to establish the target level of revenues for each customer class of service (rate schedule). The City's rate design analysis is primarily focused on the structure of the rates. The City's rate design analysis policies are as follows:
172 173		3.3.1 The City shall utilize the results of the revenue requirement analysis and cost of service analysis in the development of final proposed rate designs.
174 175		3.3.2 Rates shall be designed to collect the overall target level of revenues for each customer class of service.
176 177 178		3.3.3 The City's rate designs shall be reflective of the City Council's rate design goals and objectives, while also being reflective of the greater public purpose (e.g., economic development, conservation, etc.).
179 180 181 182		3.3.4 The City shall take into consideration both fixed and variable costs in the development of final proposed rates. The average unit costs calculated within the cost of service analysis provides the cost-information related to fixed and variable costs.
183 184		3.3.4 Bill comparisons shall be developed for all proposed rate designs to illustrate the general impacts to customers across a range of consumption.
185 186 187		3.3.5 In establishing the final water and sewer rates, the City's Council may take into consideration neighboring utility rates, but not to the financial detriment of the City.
188	3.4	Other Rate Setting Considerations
189		Provided below are other policies related to the City's rate setting process.
190 191 192		3.4.1 At a minimum, the City shall conduct a comprehensive rate study every five (5) years to update assumptions and determine financial sustainability.

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1 2	CITY OF HOMER HOMER, ALASKA
3	Lord/Davis
4	RESOLUTION 24-0xx
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6	A RESOLUTION OF THE CITY COUNCIL OF HOMER, ALASKA,
7	PROVIDING DIRECTION TO THE PORT AND HARBOR STAFF, PORT
8	AND HARBOR ADVISORY COMMISSION AND THE FINANCE
9	DEPARTMENT REGARDING THE DEVELOPMENT OF DRAFT
10	FINANCIAL POLICIES FOR THE PORT AND HARBOR ENTERPRISE
11	FUND.
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13	WHEREAS, Sound Financial policies are an important tool for maintaining a financially
14	healthy and sustainable operation and provide transparency with public funds; and
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16	WHEREAS, The City of Homer maintains separate funds including but not limited to the
17	General Fund, Utility Fund and the Port & Harbor Enterprise Fund; and
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19	WHEREAS, The City Council developed and adopted the Utility Fund Financial Policy
20	with the help of advisors in 2023 and has committed to developing similar policies for the
21	General Fund and the Port & Harbor Enterprise Fund; and
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23	WHEREAS, The Port & Harbor Advisory Commission provides the City Council with
24	valuable advice on the Port & Harbor Enterprise operations.
25	NOW THEREFORE REAT RECOVER that the City Council of Hower Alaska, however
26	NOW, THEREFORE, BE IT RESOLVED that the City Council of Homer, Alaska, hereby
27	Provides Direction to the Port and Harbor Staff, the Port and Harbor Advisory Commission and
28	the Finance Department regarding the Development of Draft Financial Policies for the Port & Harbor Enterprise Fund.
29 30	Harbor Enterprise Fund.
31	PASSED AND ADOPTED by the Homer City Council this 22 nd day of April, 2024.
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33	CITY OF HOMER
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36	KEN CASTNER, MAYOR
37	ATTEST:
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40	RENEE KRAUSE, MMC, ACTING CITY CLERK
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42 Fiscal Note: