

Agenda

Hillsborough Tourism Development Authority Budget Public Hearing Meeting

5:30 p.m. May 21, 2025

Town Annex Board Meeting Room, 105 E. Corbin St.



1. **Call to order and confirmation of quorum**
2. **Agenda changes and approval**
3. **Minutes review and approval**
 - A. June 6, 2024
 - B. August 28, 2024
 - C. February 12, 2025
 - D. April 16, 2025
4. **Action/Discussion Items**
 - A. Performing Arts Space opportunity at Eno Arts Mill (FY 2026)
 - B. Public hearing for the draft FY 2026 TDA Budget
 - Joint marketing with the Visitors Center/Tourism Board
 - Potential funding 'asks' from unfunded Tourism Board grant requests
5. **Monthly Reports and Comments**
 - A. Tourism Staff Updates
 - B. TDA Member Comments & Updates
6. **Adjournment**

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Agenda

Tourism Development Authority Regular Meeting

Budget Public Hearing

5:30 PM June 6, 2024

Board Meeting Room, Town Hall Annex, 105 E. Corbin St.



Present: Chair Meaghun Darab, Dani Black, and Victoria Pace

Staff: Planning and Economic Development Manager Shannan Campbell

1. Call to order

Chair Meaghun Darab called the meeting to order at 5:35 pm

2. Agenda changes and approval

Chair Darab asked if there are any changes to the agenda, there were none.

Motion: Member Victoria Pace moved to approve agenda as presented. Member Dani Black seconded.

Vote: 3-0

3. Minutes review and approval

Chair Darab asked if there were any changes or clarification needed from the April 24th, 2024 meeting minutes for review and approval.

Black asked for the minutes to be updated; stating that she does not volunteer with the Coastal Horizons Group as listed in last month's meeting but works in a similar type of industry. She stated having no affiliation with that organization personally.

Black then motioned to have the minutes from the last meeting approved with the addition of that statement added. This motion was seconded by Pace.

Motion: Black moved to approve the April 24th, 2024 minutes with the revisions noted. Member Pace seconded.

Vote: 3-0

4. Action Items

A. Open Budget Public Hearing

Darab opened the public hearing. Campbell stated that there was no one present or signed up to speak to the public hearing portion of the meeting.

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Motion: Darab noted that there were no speakers and moved to close the public hearing. Member Black seconded.

Vote: 3-0

B. Draft FY25 TDA Budget

Campbell explained that the budget looked largely as it did at the last review, however there was \$2,500 programmed in for the joint parking study for downtown and west Hillsborough that was being done with funds from the town, tourism board, and TDA to study and identify parking needs in these areas for residents and visitors shopping, dining, and attending events in downtown. She explained that these funds were in the budget from FY24 but needed to be rolled to FY25 as the parking study wouldn't get started until next fiscal year.

Campbell also noted the recommendation of the addition of an added information kiosk in the West Hillsborough area. The location within the median of the parking area is away from utilities. Campbell also recommended the need for additional holiday decoration items. These items included possible presents to sit beside the holiday tree downtown, photo op wooden cut out item to be placed at the Visitors Center. Campbell stated that both the kiosk and additional decoration items have been added to the budget for approval but could be removed following the discussion from this board.

Pace stated that she was in favor of using the additional funding amount for holiday décor items and felt that the board had a healthy budget for such items. Darab requested clarification from Campbell on the items in the budget that are listed as miscellaneous; Campbell provided examples of these items. Black stated also being in support of additional holiday decoration but requested staff to see if there was a way to involve local artists and to attempt to have these items sourced locally instead. She said in particular she thought that a local artist may be able to make the photo op wooden cut out.

Darab was also in support of the decorations being possibly sourced locally but noted the convenience of maintenance for the ordered fiberglass decoration option. The board members discussed pigs provided at Hog Day as an example of the work of local artists.

Pace recommended a combination approach of the wooden photo-op option being locally made but the fiberglass presents be ordered, due to the need for weather resistant materials.

Black requested a timeline for when an order would need to be placed to purchase the presents in order for them to be delivered prior to the holiday season.

Campbell stated that a decision on the fiberglass presents would need to be made in the next month or so in order to ensure their arrival before the holidays.

The board discussed further the option of a hybrid outcome with one item being made locally and the other ordered. The board members agreed to add the holiday decorations to the FY25 budget and have Campbell explore what, if anything, could be made locally.

Campbell indicated that Katie Murray with OCAC may be approaching the board with a request for funding for Uproar public art festival.

Darab requested clarification from Campbell regarding items in the accommodation marketing line items. Campbell stated that these items include advertising for local lodging, hotels, motels, and Airbnb's. These items include third party influencers work for social media posts as well as event photographers who provide the Town with digital content to use for advertising.

Darab requested any additional comments or concerns. There were none.

Motion: Darab requested the motion to approve the 2025 budget with the addition of the items as discussed and to roll the \$2500 needed from the previous year to complete the parking study.

Vote: 3-0

5. Monthly reports/updates

Campbell updated the board on a concern that was raised from a member of the public. She explained that they were in a photo that was used in a piece of marketing material and they were not happy with the use of the photo. She indicated that the photo was taken legally, in a public setting- where permission is not needed for photography, and the photo was used with permission from the photographer. She said that she was working to correct the issue because the purpose of marketing is to uplift the town and its visitors, not to upset people. She said that she was working with the impacted parties to correct the issue, which may include covering it up with another image or some other mutually agreeable solution.

Darab asked how to better prevent something like this from happening in the future.

Campbell said that it may be impossible to avoid it ever happening again, but that she will be reviewing these types of photos and requesting permission from individuals shown prominently or identifiably in the future.

6. Adjournment

Darab motioned to adjourn the meeting at 6:08pm

Respectfully submitted,



Shannan Campbell
Planning and Economic Development Manager
Staff support to the Hillsborough Tourism Development Authority

Approved: May 21, 2025 (draft reviewed)

Minutes

TOURISM DEVELOPMENT AUTHORITY

Regular meeting

5:30 p.m. August 28, 2024

Board Meeting Room of Town Hall Annex, 105 E. Corbin St.



Present: Chair Meaghun Darab, Dani Black, and Victoria Pace

Staff: Planning and Economic Development Manager
Shannan Campbell

1. Call to order

Chair Meghun Darab called the meeting to order at 5:33 p.m. Planning and Economic Development Manager Shannan Campbell confirmed the presence of a quorum.

2. Agenda changes and approval

Motion: Member Victoria Pace moved to approve agenda as presented. Member Dani Black seconded.

Vote: 3-0

3. Minutes review and approval

None.

4. Action items

A. FY25 TDA Special Project/Partnership Funding: Uproar Festival of Public Art- \$8,000

Campbell recapped the request and introduced Katie Murray, from the Orange County Arts Commission/OC Arts Alliance.

Katie Murray explained that this would be the second annual UPROAR, one of the first festivals of its kind in NC that includes about 20 pieces of art in each town across Orange County. She explained that this time the festival would be the entire month of August 2025. She said that the TDA was being requested to sponsor the event because the Tourism Board sponsored it last time through their grant process and they found that out of town artists and jurors ended up utilizing about 60 room nights during the event. So the event was expected to have ROI for occupancy tax and to generate room night stays.

Pace said that she loved the event last time and she was looking forward to it again. Darab agreed.

Black asked if a budget amendment was needed to allocate the funds. Campbell explained that the board had left about \$15,000 in unallocated funds for Special Projects/Partnerships such as this so no, a budget amendment wouldn't be needed, just a formal allocation of the funds for this purpose.

Motion: Black moved to approve the expenditure/sponsorship in the amount requested (\$8,000) from Special Projects/Partnerships. Member Pace seconded.

Vote: 3-0

B. FY25 Special Project/Partnership Funding: OCAC's Paint it Orange Plein Air Paint Out

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Campbell explained that Murray was also here to request sponsorship for this event. She said that the TDA has supported this event on and off since it's first year.

Murray thanked the TDA for their past support in making the event successful and said that the event was now in its 8th year. She explained that they had huge success and it was one of biggest 'paint-out' events in the state and that the youth competition was really taking off as well. She explained that last years' event included 76 artists from 4 states and that they were partnered with Colonial Inn to offer 20% off room nights for the event so she was confident that the event would generate room nights in town.

Members discussed how much they enjoyed this event and their experiences having attended either the kick-off party or closing reception and 'wet paint sale' where the artists sell the paintings they did during the week. Black said that she appreciated the partnership with the Inn to entice folks to stay here during the week. She asked if a budget amendment was needed for this, or if it would also fall into the unallocated funds.

Campbell said it could be allocated from the unallocated funds in the Special Projects/Partnerships line item.

Motion: Pace moved to approve the expenditure/sponsorship in the amount requested (\$1,000) from Special Projects/Partnerships. Black seconded.

Vote: 3-0

5. Discussion Items

A. FY25 TDA Special Projects/Partnership Funding Detailed Proposal/Budget Draft Template

Campbell thanked Murray, who used the draft template to complete her requests for this meeting. She said she had asked Murray to use it and provide any feedback as a 'test user' for the new request form and Murray gracefully agreed and provided some feedback.

Black said that she liked having a standardized format for all requests. Darab agreed and noted that the form looked a lot like what the Tourism board used for other reporting and she liked the standard format. Members made some suggestions on form updates.

Campbell said she would make the changes and start implementing use of the form for future asks.

6. Monthly Reports

A. FY24 Gross Receipts Totals Report

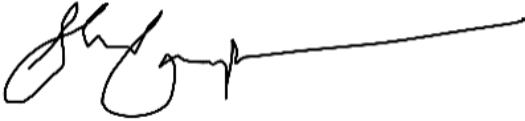
Campbell explained that all of the numbers were in now for FY24 and that revenues finished about \$9K higher over FY23, ending with about \$130K collected overall to support tourism for FY25.

Darab asked if there were any insights for why August 2023 was down so much from August 2024. Campbell said that she didn't know, but noted that there was a huge jump from August 2021 to August 2022, and then another jump to August 2023, but that 2024 was more flat.

7. Adjournment

Darab adjourned the meeting at 6:13 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Shannan Campbell', with a long horizontal line extending to the right.

Shannan Campbell
Planning and Economic Development Manager
Staff support to the Hillsborough Tourism Development Authority

Approved: May 21, 2025 (draft reviewed)

Minutes

TOURISM DEVELOPMENT AUTHORITY

Regular meeting

5:30 p.m. February 12, 2025

Board Meeting Room of Town Hall Annex, 105 E. Corbin St.



Present: Chair and Commissioner Meaghun Darab, Dani Black and Victoria Pace

Staff: Planning and Economic Development Manager
Shannan Campbell
Planning Technician Dakotah Kimbrough

1. Call to order

Chair Meaghun Darab called the meeting to order at 5:39 p.m. and confirmed the presence of a quorum.

2. Agenda changes and approval

There were no proposed changes.

Motion: Member Victoria Pace moved to approve. Member Dani Black seconded.

Vote: 3-0.

3. Minutes review and approval

Manager Campbell had no minutes to provide this session, noting there would be several sets for approval at the next meeting. She explained that Kimbrough was assisting her in getting minutes drafted from previous meeting audio files.

4. Action items

1. Appoint a Vice Chair

Black praised Pace for her efforts during her tenure as vice-chair.

Motion: Black moved to reappoint Pace as Vice-chair. Darab seconded.

Vote: 3-0.

2. Adopt a 2025 Meeting Schedule

Campbell presented the proposed meeting schedule for 2025, which was included in the packet. She asked if the dates worked for everyone present. The board members confirmed that the dates worked for them. Campbell mentioned that she would add the dates to their calendars, as she needed all three members present at the meetings.

Motion: Pace moved to adopt the 2025 meeting schedule. Black seconded.

Vote: 3-0.

3. Special Projects & Partnerships: Hillsborough Seafest 2025

Kevin McKiernan, representing the Hillsborough Seafest, presented information about the proposed event. He explained that the Hillsborough Seafest was formerly the Efland Seafood Festival, which wanted to move to

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Hillsborough to attract a larger audience from the wider area. The event would partner with Meals on Wheels Orange County as the beneficiary.

Kevin discussed the following key points:

- The event was still being worked out with the farmers' market, as there were overlapping use of space
- The carnival aspect had been removed from the event plans
- The festival would focus exclusively on seafood, with nearly 100 vendors lined up
- Live music and a Frisbee dog competition were planned as entertainment
- The organizers aimed to benefit local businesses by cross-promoting events and working with local establishments
- The event was tentatively scheduled for May 16-17, 2025
- The proposed hours were 5 p.m. to 8:30 or 9 p.m. on Friday, and 9 or 10 a.m. to 9 p.m. on Saturday.
- The organizers were working on parking solutions, including potential shuttle service
- The event would be a plate sale format, with pre-sale tickets and pre-made plates
- There would be a beer garden with pricing structured not to compete with local establishments
- Local vendors would be prioritized and not charged vendor fees
- The organizers requested \$10,000 for radio and social media advertising

The board members asked questions and expressed concerns about:

- The impact on the farmers' market and local businesses
- Parking and traffic management
- The need for proper permits and approvals
- The importance of including all local hotels and short-term rentals in promotions
- The potential economic impact on local businesses during the event

Motion: Pace moved to approve \$10,000 in funding for the Hillsborough Seafest 2025, contingent on the event obtaining all necessary permits and reaching an amicable arrangement with the farmers' market. Black seconded.

Vote: 3-0.

5. Discussion items

A. Update on holiday decorations ordered

Campbell reported that holiday decorations had been ordered and displayed, including large present boxes to replace deteriorated ones from the previous year. The cost was approximately \$6,000 to \$7,000, with shipping costs of almost \$1,000. Additional decorations were purchased for the visitor center, including a tree and light-up gingerbread people, costing less than \$300.

Campbell mentioned that there was still money left in the holiday decor line item and suggested purchasing outdoor green garland with battery-powered lights to decorate metal fencing and handrails around town. She indicated that she would have to verify with the business owners that they were OK with this idea.

B. Update on cultural performing arts/feasibility

Campbell provided an update on the cultural performing arts feasibility study. She reported that she had been in discussions with Katie at the Orange County Arts Commission regarding procurement for the study. They were considering the land at the Hillsborough train station as a potential location for the Cultural Performing Arts Center. Campbell emphasized the importance of completing the feasibility study quickly to present to the town board and other stakeholders and demonstrate the project's viability.

C. Update on STR/Home Occupations

Campbell reported that the ordinance for short-term rentals and home occupations had been updated to explicitly indicate that STRs are home occupations, and an FAQ had been created. She mentioned that they had hired a code enforcement contractor to address complaints about short-term rentals and to work on getting home occupation permits for businesses operating without them.

6. Monthly reports

A. Tourism Staff Updates

- High-quality photography has been obtained for marketing purposes through a local photographer
- A marketing opportunity with WRAL was taken advantage of, resulting in a promotional video for Hillsborough, which was shared
- The TDA members were reappointed to their positions
- The fiscal year 2024 ended with \$130,000 in occupancy tax revenue, which was \$10,000 more than in FY 2023

2. TDA Member Comments & Updates

Board members expressed appreciation for Campbell's and Amanda Boyd's work. They also discussed potential marketing opportunities related to the Virginia International Raceway (VIR) events and the possibility of arranging transportation between Hillsborough and nearby attractions.

7. Adjournment

Darab adjourned the meeting at 7:06 p.m.

Respectfully submitted,

Dakotah Kimbrough
 Planning Technician
 Staff support to the Hillsborough Tourism Development Authority

Approved: Month X, 202X

Minutes

TOURISM DEVELOPMENT AUTHORITY

Regular meeting

5:30 p.m. April 16, 2025

Board Meeting Room of Town Hall Annex, 105 E. Corbin St.



Present: Chair Meaghun Darab, Dani Black and Victoria Pace

Staff: Planning and Economic Development Manager
Shannan Campbell
Planning Technician Dakota Kimbrough

1. Call to order

Chair Meaghun Darab called the meeting to order at 5:32 p.m. and confirmed the presence of a quorum.

2. Agenda changes and approval

The agenda was approved without changes.

Motion: Member Dani Black moved to approve the agenda. Member Victoria Pace seconded.

Vote: 3-0.

3. Minutes review and approval

There were no minutes to review.

4. Action/Discussion Items

A. Special Project & Partnerships: Solstice Lantern Walk 2025 (FY 2026)

Heather Tatreau, Executive Director of the Hillsborough Arts Council, presented a proposal for support of the Solstice Lantern Walk and Market event. She reported that the event had around 6,000 attendees last year, with 5,000 coming from outside Hillsborough. Tatreau explained their data collection methods, including a registration model that allows them to gather demographic information and donations.

Tatreau outlined plans to make the event more of a weekend destination, including partnerships with local hotels and restaurants to offer specials and weekend packages. She mentioned collaborations with downtown merchants for shopping discounts and highlighted their marketing reach across the Triangle area.

The proposed budget for the event was presented, totaling nearly \$62,000. Tatreau requested \$15,000 from the Tourism Board, an increase from the usual \$10,000, to accommodate the event's growth and make necessary improvements.

Board members expressed enthusiasm for the event but raised questions about parking and potential overcrowding. Tatreau acknowledged these concerns and discussed plans for multiple entrances, dispersing crowds, and potentially implementing a shuttle system.

The board discussed the event's impact on local businesses and the importance of including restaurants and shops beyond just the downtown area. They also suggested expanding marketing efforts to reach areas like Raleigh and Greensboro to encourage overnight stays.

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Campbell clarified that this request was for the next fiscal year (FY 2026) and would be considered again during budget discussions. She said that it sounded like the board was supportive, so she would incorporate the request into the budget. The board members agreed.

B. Special Project & Partnerships: River Park Concert 2025 (FY 2026)

David Hays presented a proposal for the River Park Concert, requesting \$10,000 in funding from the Tourism Development Authority. He explained that the event, which has been running for seven years, attracts 5,000-7,000 attendees and has become a signature event for the town.

Hays outlined the event's budget, which is around \$52,000, and explained their fundraising efforts. He highlighted the event's economic impact, drawing people to Hillsborough for multiple days and encouraging family reunions around the concert.

The board discussed the event's timing, which has moved from spring to fall, and how this might affect occupancy tax revenues. They also talked about the event's safety measures and alcohol policies.

Motion: Pace moved to amend the FY 2025 budget to allocate \$10,000 of Special Project & Partnership funds to the River Park Concert. Black seconded.

Vote: 3-0.

C. Special Project & Partnerships: Town & TDA UPROAR Public Art Purchase (FY 2025 or FY 2026)

Campbell presented an opportunity for the TDA to partner with the town in purchasing another piece of public art. The town has about \$9,000 available, and Campbell requested an additional \$4,000 from the TDA. She explained that the art would be placed on the town hall lawn and highlighted the positive impact of previous public art installations.

The board discussed the benefits of public/private partnerships with art and the potential for creating an art scavenger hunt in town or similar. They also talked about the selection process for the artwork. Pace volunteered to serve on the committee that will select the piece of art.

Motion: Black moved to approve \$4,000 in either FY 2025 or FY 2026 budget to complement the town's donation for an art purchase. Pace seconded.

Vote: 3-0.

D. Integrating TDA & Tourism Board marketing through the Visitors Center for FY 2026

Campbell proposed combining TDA's marketing budget with the Tourism Board's marketing budget for a more comprehensive and effective marketing plan. She suggested allocating \$15,000 for marketing, with \$2,500 to the Alliance for ad placement and creation, for a total marketing budget of \$17,500.

The board discussed the proportionality of contributions between the TDA and Tourism Board, considering their respective overall budgets. They agreed that seeing a detailed marketing plan would help clarify the allocation of funds and how each board's funds would be spent.

Campbell agreed to work with the Alliance to create a detailed marketing plan showing how both TDA and Tourism Board funds would be used, to be presented before budget adoption.

E. Draft FY 2026 TDA Budget- First Look

Campbell presented a draft of the FY 2026 TDA budget. She noted that recent decisions made during the meeting would affect some of the numbers. Campbell also mentioned that the current fiscal year's occupancy tax revenues were down by about \$4,000, but she anticipated they would still come in around the \$100,000 mark for the year.

The board discussed economic uncertainties affecting travel and spending, as well as changes in event timing that might impact revenue. Campbell assured the board that the fund balance was healthy, but agreed that they may need to watch revenue numbers during the next fiscal year because travel may be impacted by the current political climate.

F. Marketing idea for the remainder of FY 2025- Chatham Magazine

Campbell presented an opportunity to advertise in Chatham Magazine's summer upsize issue. The cost would be \$905 for a half-page ad (upgraded from a quarter-page as part of a promotion). Campbell suggested this would be a good way to market to the growing Chatham area, potentially encouraging overnight stays in Hillsborough.

The board agreed this was a good opportunity, especially considering Chatham's growth and proximity to Hillsborough. They indicated that Campbell should move forward with remaining budgeted advertising funds.

5. Monthly Reports and Comments

A. Tourism Staff Updates

Cultural Performing Arts Center

Campbell reported on a meeting with Artspace Consulting regarding a feasibility study for a cultural performing arts center. She explained the potential for a multi-use civic building that could include performing arts space, offices, and potentially serve as a transit hub.

Virginia International Raceway (VIR) Partnership

Campbell shared details of a promising meeting with VIR staff, who were open to various partnership opportunities. These could include signage at the track, hotel partnerships, and potential day trips for race attendees' partners to visit Hillsborough.

Occupancy Tax Report

Campbell reported that occupancy tax revenues were down by about \$4,000 compared to the previous year but expressed hope that this could be made up in the remainder of the fiscal year.

TDA Member Comments & Updates

Board members expressed gratitude for the various events and projects discussed during the meeting. Pace inquired about the board's thoughts on a splash pad in Hillsborough, to which Campbell explained some of the maintenance and logistical challenges that made such a project unlikely.

6. Adjournment

Darab adjourned the meeting at 6:55 p.m.

Respectfully submitted,

Dakotah Kimbrough

Planning Technician

Staff support to the Hillsborough Tourism Development Authority

Approved: Month X, 202X

Hillsborough TDA
FY26 - Draft Budget

		FY23	FY24	FY26 Budget	FY27 Projections	FY28 Projections
Revenues	Occupancy TAX	95,000	100,000	100,000	100,000	105,000
Expenses	AUDIT FEES	8,090	8,090	5,000	5,000	8,090
Expenses	C.S./TOWN OF HILLSBOROUGH	19,844	13,000	13,000	13,000	13,000
Expenses	TOWN OCC. TAX ADMIN FEE	2,200	3,000	3,000	3,000	3,000
Expenses	MISCELLANEOUS	3,500	3,500	3,500	3,500	3,500
Expenses	SPECIAL PROJECTS/PARTNERSHIPS	30,000	50,500	74,000	42,000	42,000
	Cultural Performing Arts Center Feasibility			30,000		
	Holiday Décor			10,000		
	HAC Solstice Lantern Walk Event			10,000		
	Town/TDA Uproar Public Art Purchase			4,000		
	Unassigned			20,000		
	Parking Study \$2,500 (FY 25)					
	Visitor Kiosk Signs \$10,000 (FY25)					
	RPC Sponsorship \$10,000 (FY 25)					
Expenses	DATA PROCESSING SERVICES	3,200	3,200	3,200	3,500	3,500
Expenses	TRAINING/CONF./CONV.	2,200	2,600	2,600	2,600	2,600
Expenses	INSURANCE	980	980	1,200	1200	1200
Expenses	ATTORNEY FEES	350	355	350	350	350
Expenses	ADVERTISING	23,275	23,275	20,300	25060	25060
	Budget Public Hearing Ad	300				
	Marketing Plan (w. Tourism Board)	17,500				
	WHUP Underwriting/Ads	2,500				
Total Expenses		93,639	108,500	126,150		
Revenues Less Expenses		1,361	-8,500	-26,150		
Fund Balance (FY23)				414,386		



ORDINANCE
Tourism Development Authority Budget
FY2025-26

The Hillsborough Board of Commissioners ordains that the following budget ordinance is hereby adopted:

Section 1. Tourism Development Authority Fund:

It is estimated that the following revenues will be available for the fiscal year beginning July 1, 2025 and ending June 30, 2026:

Occupancy Tax	\$100,000
Fund Balance Appropriation	<u>\$ 26,150</u>
TOTAL	\$126,150

The following amounts are hereby appropriated for the operation of the Tourism Development Authority (TDA) and its activities for the fiscal year beginning July 1, 2025 and ending June 30, 2026 in accordance with the Chart of Accounts heretofore established for the TDA:

Tourism Development Authority	<u>\$126,150</u>
TOTAL	\$126,150

Section 2. The Town of Hillsborough will collect an Occupancy Tax and distribute the funds to the Tourism Development Authority to fund its operations. These funds are listed as "Occupancy Tax" revenues in Section I of the ordinance.

Section 3. Operating funds encumbered on the financial records as of June 30, 2025, are hereby re-appropriated to this budget.

Section 4. Copies of this ordinance should be furnished to the clerk, budget officer and finance officer to be kept on file by them for their direction in carrying out this budget.

The foregoing ordinance having been submitted to a vote, received the following vote and was duly adopted this 9th day of June in 2025.

Ayes:
Noes:
Absent or excused:

Meaghun Darab, Tourism Development Authority Chair

Mark Bell, Mayor

Sarah E. Kimrey, Town Clerk