

Agenda

Hillsborough Tourism Board

5:30 p.m. January 5, 2026

Town Annex Board Meeting Room, 105 E. Corbin St.



1. Call to order and confirmation of quorum

2. Agenda changes and approval

3. Minutes review and approval

November 3, 2025

4. Presentations

- A. New board member interview- Spencer Welborn (Eno Brewing)

5. Discussion/Action Items

- A. 2026 Tourism Board Regular Meeting Schedule Adoption
- B. FY 27 Initial Draft Budget & FY 25/26 Revenue Comparisons
- C. 2026 VisitNC365 Conference Attendance (March 16-18 Asheville, NC)

6. Monthly Reports and Comments

- A. Tourism Staff Report, Visitors Center Updates, & OC Visitors Bureau Updates
- B. Tourism Board Member Comments & Updates

7. Adjournment

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