

Agenda

Hillsborough Tourism Board

5:30 p.m. August 31, 2026

Town Annex Board Meeting Room, 105 E. Corbin St.



1. Call to order and confirmation of quorum

2. Agenda changes and approval

3. Minutes

A. January 5, 2026

B. June 1, 2026 (Budget Public Hearing)

4. Presentations

A. Q3/Q4 Updates and Final Contract Partner(s) Reports (in packet) for FY26:

- Burwell School
- Hillsborough Arts Council
- OC Museum
- Alliance (Visitors Center)

5. Regular Discussion/Action Items

A. Tourism Board Funding Structure Updates (grants, contract partners, special projects/partnerships/sponsorship)

6. Monthly Reports and Comments

A. Tourism Staff Updates

- OCVB Updates
- TDA may also discuss their funding structure
- CycleNC event (funded via TDA, but tourism program supported) on October 5th
- Identify possible alternate date for October Tourism Board meeting (if needed due to CycleNC event)

B. Tourism Board Member Comments & Updates

7. Adjournment

Interpreter services or special sound equipment for compliance with the Americans with Disabilities Act is available on request. If you are disabled and need assistance with reasonable accommodations, call the Town Clerk's Office at 919-296-9443 a minimum of one business day in advance of the meeting.