

# Agenda

## Hillsborough Tourism Development Authority

5:30 p.m. March 4, 2026

Town Board Meeting Room, 105 E. Corbin St.



### 1. Call to order and confirmation of quorum

### 2. Agenda changes and approval

### 3. Minutes

- A. December 1, 2025
- B. March 4, 2026

### 4. Discussion/Action Items

Special Projects and Partnership Funding Requests:

- A. Alliance Outlandish Festival Shuttle Sponsorship- \$5,000 (FY27)
- B. HAC Solstice Lantern Walk Sponsorship- \$10,000 (FY27)
- C. HAC Handmade Parade Sponsorship- \$10,000 (FY27)
- D. Draft FY 2027 TDA Budget – in progress

### 5. Monthly Reports and Updates

- A. Tourism Staff Updates & Occupancy Tax Report
- B. TDA Member Comments & Updates

### 6. Adjournment