

Agenda

Hillsborough Tourism Development Authority

5:30 p.m. August 12, 2026

Town Board Meeting Room, 105 E. Corbin St.



1. Call to order and confirmation of quorum

2. Agenda changes and approval

3. Minutes

A. April 15, 2026

4. Discussion/Action Items

A. Special Projects and Partnership Funding Requests:

- i) CycleNC Mountains to Coast (rollover from FY26)- \$10,000
- ii) Flushfest- \$15,000
- iii) Moorefields Bluegrass Festival Partnership- \$2,500

5. Monthly Reports and Updates

A. Tourism Staff Updates

- Hillsborough, NC to Hillsborough Ireland potential partnership
- Updates at the OCVB and Town of Chapel Hill
- Fund balance spend down ideas
- Need to fill Occupancy Tax seat vacancy
- Contracting/Funding Structure discussion (for a future meeting)

B. Occupancy Tax Report

C. TDA Member Comments & Updates

6. Adjournment