

**REGULAR MEETING OF THE ECONOMIC DEVELOPMENT CORPORATION
HICKORY CREEK TOWN HALL
1075 RONALD REAGAN, HICKORY CREEK, TEXAS
THURSDAY, OCTOBER 19, 2023**

MINUTES

Call to Order

President Enriquez called the meeting to order at 6:00 p.m.

Roll Call

The following directors were present:

President Bruce Enriquez

Director Chris Gordon

Treasurer Lynn Clark

Director Paul Kenney

The following directors were absent:

Secretary Nancy Koket

Vice President Sugene May

Director Christina Pierson

Also in attendance:

John Smith, Executive Director of Economic Development

Kristina Smith, Administrative Assistant

Pledge of Allegiance to the U.S. And Texas Flags

President Enriquez led the Pledge of Allegiance to the U.S and Texas Flags.

Invocation

Director Gordon led the invocation.

Items of Community Interest

The Hickory Creek Parks and Recreation Board will host an Arbor Day Celebration on Saturday November 4, 2023, from 9 AM - 11:30 AM at Sycamore Bend Park.

Public Comment

There were no speakers for public comment.

Consent Agenda

1. July 2023 Meeting Minutes

Hickory Creek Economic Development Corporation

October 19, 2023

Page 2

2. July 2023 Financials
3. August 2023 Financials
4. September 2023 Financials

Motion made by Treasurer Clark to approve consent agenda items 1-4, Seconded by Director Kenney.

Voting Yea: President Enriquez, Director Gordon, Treasurer Clark, Director Kenney.

Motion passed unanimously.

Regular Agenda

5. Monthly Performance Data

Monthly Performance Data discussed.

6. Consider and act on assisting Hickory Creek businesses with road advertising signage.

Motion made by Treasurer Clark to not assist Hickory Creek businesses with road advertising signage, Seconded by Director Gordon.

Voting Yea: President Enriquez, Director Gordon, Treasurer Clark, Director Kenney.

Motion passed unanimously.

7. Consider and act on a retail economic development contract between the Hickory Creek EDC and The Retail Coach, LLC.

Motion made by Director Kenney to approve a contract between the Hickory Creek EDC and The Retail Coach, LLC in an amount of \$2500, Seconded by Director Gordon.

Voting Yea: President Enriquez, Director Gordon, Treasurer Clark, Director Kenney.

Motion passed unanimously.

8. Consider and act on allocating funds for the ICSC at Red River show in Dallas on January 31, 2024-February 2, 2024.

Motion made by Treasurer Clark to approve \$2,000 for the ICSC at Red River show in Dallas on January 31, 2024- February 2, 2024, Seconded by Director Kenney.

Voting Yea: President Enriquez, Director Gordon, Treasurer Clark, Director Kenney.

Motion passed unanimously.

Adjournment

Motion made by Director Kenney to adjourn the meeting, Seconded by Treasurer Clark.

Voting Yea: President Enriquez, Director Gordon, Treasurer Clark, Director Kenney.

Motion passed unanimously.

Hickory Creek Economic Development Corporation
October 19, 2023
Page 3

The meeting did then stand adjourned at 6:17 p.m.

APPROVED:

Bruce Enriquez, President
Hickory Creek Economic Development Corporation

ATTEST:

Lynn C. Clark, Treasurer
Hickory Creek Economic Development Corporation