

# CITY OF GROSSE POINTE WOODS NOTICE OF MEETING AND AGENDA 75TH ANNIVERSARY COMMITTEE

Monday, July 14, 2025 at 7:15 PM

Robert E. Novitke Municipal Center - Council/Court Room 20025 Mack Plaza, Grosse Pointe Woods, MI 48236 (313) 343-2440

Mayor Arthur W. Bryant has called a meeting of the 75th Anniversary Committee for **Monday, July 14, 2025 at 7:15 PM.** The meeting will be held in the Council Chambers/Municipal Court Room of the Municipal Building, 20025 Mack Plaza Drive, Grosse Pointe Woods, MI 48236 and is accessible through the Municipal Court doors. In accordance with Public Act 267, the meeting is open to the public and the agenda items are as follows:

- 1. CALL TO ORDER
- 2. ROLL CALL
- 3. ACCEPTANCE OF AGENDA
- 4. APPROVAL OF MINUTES
  - A. Committee Minutes 10/07/24, 12/16/24, and 03/03/25
- 5. ITEMS FOR DISCUSSION
  - A. 75th Anniversary Ideas List dated July 11, 2025
- 6. IMMEDIATE CERTIFICATION OF MINUTES
- 7. NEW BUSINESS/PUBLIC COMMENT

We welcome comments from residents. If you wish to speak, please state your name and address. You will have a maximum of three (3) minutes to address the Committee-of-the-Whole. Committee members will listen to your concerns, but will not answer questions. If you have a question or need additional information, we will be happy to direct you to the appropriate person after the meeting. Thank you for your cooperation.

#### 8. ADJOURNMENT

IN ACCORDANCE WITH PUBLIC ACT 267 (OPEN MEETINGS ACT)
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The City of Grosse Pointe Woods will provide necessary, reasonable auxiliary aids and services, such as signers for the hearing impaired, or audio tapes of printed materials being considered at the meeting to individuals with disabilities. All such requests must be made at least five days prior to a meeting. Individuals with disabilities requiring auxiliary aids or services should contact the City of Grosse Pointe Woods by writing or call the City Clerk's office, 20025 Mack Plaza, Grosse Pointe Woods, MI 48236 (313) 343-2440 or Telecommunications Device for the Deaf (TDD) 313 343-9249.

cc: Council - 7 City Administrator City Attorney Treasurer/Comptroller City Clerk Email Group/Media Assistant City Administrator

Post - 4

### GROSSE POINTE WOODS 75<sup>th</sup> ANNIVERSARY COMMITTEE 10-07-24

MINUTES OF THE MEETING OF THE CITY OF GROSSE POINTE WOODS **75<sup>th</sup> ANNIVERSARY COMMITTEE** HELD ON MONDAY, OCTOBER 7, 2024, IN THE COUNCIL CHAMBERS/COURTROOM OF THE ROBERT E. NOVITKE MUNICIPAL CENTER, 20025 MACK PLAZA DRIVE, GROSSE POINTE WOODS, MICHIGAN.

Mayor Bryant called the meeting to order at 8:37 p.m.

PRESENT: Mayor Bryant

Council Members: Brown, Gafa, Granger, Koester, McConaghy

Staff Members: Como, Korte, Schulte

ABSENT: None

Also Present: City Clerk Antolin

**Motion** by Granger, seconded by Koester, that all items on tonight's agenda be received, placed on file, and taken in order of appearance.

Motion carried by the following vote:

Yes: Brown, Bryant, Como, Gafa, Granger, Koester, Korte, McConaghy, Schulte

No: None Absent: None

**Motion** by Gafa, seconded by Granger, that the appointment to the 75<sup>th</sup> Anniversary Committee shall include Mayor Bryant, City Council, City Administrator Schulte, Assistant City Administrator Como, and Communications Coordinator Korte.

Motion carried by the following vote:

Yes: Brown, Bryant, Como, Gafa, Granger, Koester, Korte, McConaghy, Schulte

No: None Absent: None

The next item was Discussion of 75<sup>th</sup> Anniversary Events.

Mayor Bryant provided background on how the 50<sup>th</sup> Anniversary was recognized and stated that the actual anniversary date is December 11, 2025. The following activities were proposed:

- Music on the Lawn in July, turning that into the "Summer Celebration".
- Opening of the Time Capsule in December and replace items with 2025 items.

## GPW 75<sup>th</sup> ANNIVERSARY COMMITTEE 10-07-24

The Communications Coordinator presented her preliminary list of items which includes:

- Recognize homes/businesses with signs stating "Here/Built in 1950".
- Provide official logo to businesses so they can cross-promote & provide style guide.
- Birthday party, drones, fireworks, cake, entertainment.
- Photo contest w/Grand Winner recognized.
- Launch a social media page.
- 75 for 75 fitness challenge.
- Host a 7.5k run/bike/walk.
- Plant 75 trees with commemorative markers.
- Have 75<sup>th</sup> Anniversary logo on appropriate materials.
- Hang street banners.
- Fundraise through sales of a commemorative t-shirt, with money going to the GPW Foundation.
- Apply for a national gold medal award from NERPA for excellence in parks and recreation management.
- Create a display at public library or School House with historical artifacts. Feature a combination of vintage and modern photos of homes/businesses.
- Celebrate anyone born on December 11 as that is the anniversary date.
- Create a wall displaying resident-made tiles.

Additional ideas were discussed among Committee Members:

- Ways to include the 75<sup>th</sup> logo, and/or add "established in 1950" to current logo.
- Poster contest with various age groups.
- Ask residents to submit videos, photos, interviews and include that as a Movie Night at the July celebration.

The Communications Coordinator will create and distribute a list of activities/events for the next meeting.

The next item discussed was the GPW 75<sup>th</sup> Anniversary Logo Sample Banners.

Discussion ensued around the color schemes, designs, and fonts presented. The sample banners will be further discussed at the next meeting.

Mayor suggested the Committee meet after Council meetings.

Under New Business/Public Comment, no one wished to be heard.

# GPW 75<sup>th</sup> ANNIVERSARY COMMITTEE 10-07-24

**Motion** by Granger, seconded by Koester, that the meeting of the GPW 75<sup>th</sup> Anniversary Committee be adjourned at 9:06 p.m. PASSED UNANIMOUSLY.

Respectfully submitted,	
Paul P. Antolin	Arthur W. Bryant
City Clerk	Mayor

### GPW 75<sup>th</sup> ANNIVERSARY COMMITTEE 12-16-24

MINUTES OF THE MEETING OF THE CITY OF GROSSE POINTE WOODS **75<sup>th</sup> ANNIVERSARY COMMITTEE** HELD ON MONDAY, DECEMBER 16, 2024, IN THE COUNCIL CHAMBERS/COURTROOM OF THE ROBERT E. NOVITKE MUNICIPAL CENTER, 20025 MACK PLAZA DRIVE, GROSSE POINTE WOODS, MICHIGAN.

Mayor Bryant called the meeting to order at 7:36 p.m.

PRESENT: Mayor Bryant

Council Members: Brown, Gafa, Granger, Koester, McConaghy, Motschall

Staff Members: Como, Korte, Schulte

ABSENT: None

Also Present: City Clerk Antolin

**Motion** by McConaghy, seconded by Gafa, that all items on tonight's agenda be received, placed on file, and taken in order of appearance.

Motion carried by the following vote:

Yes: Brown, Bryant, Como, Gafa, Granger, Koester, Korte, McConaghy, Motschall,

Schulte

No: None Absent: None

The first item discussed was regarding the Review and Approval of the 75<sup>th</sup> Anniversary Banner.

7 versions of the logo were displayed and discussed among the committee members. Version 1, with "75" and "Years" changed to gold print, was favored.

Motion by McConaghy, seconded by Brown, to approve Version 1, with "75" and "Years" changed to gold print.

Motion carried by the following vote:

Yes: Brown, Bryant, Como, Gafa, Granger, Koester, Korte, McConaghy, Motschall,

Schulte

No: None Absent: None

### GPW 75<sup>th</sup> ANNIVERSARY COMMITTEE 12-16-24

The next item discussed was to Prioritize the 75<sup>th</sup> Anniversary Ideas List.

Discussion ensued to finalize these items from the Ideas List:

- ✓ Budget of \$15,000
- ✓ Provide logo to businesses to cross promote
- ✓ Throw a birthday party; tie in with Music on the Lawn on Friday, July 29.
  - o Cake
  - o Ceremony
  - o Entertainment
  - o Free food
  - o Photos
- ✓ Photo Contest provide required submission date/format to participants
- ✓ Use the website to promote  $75^{th}$  Anniversary news and events
- ✓ "75" Fitness Challenge: run, bike, walk, swim 75 miles or days in a row or total. Document with photos.
- ✓ Host a 7.5K walk/bike/run through the streets of GPW
- ✓ Start using the new circular logo on appropriate materials
- ✓ Hang commemorative banners on lampposts
- ✓ Create a commemorative t-shirt with the 75<sup>th</sup> Anniversary circular logo. Ask GPW Foundation if they want to do this.
- ✓ Create a Christmas ornament ties in nicely with the December 11 event
- ✓ Create an interactive display (time capsule in hallway).
- ✓ Display the historical/modern images of residences/businesses. Scan and digitize for website. Hard copy on display throughout tables at July 29 event. Have the digital versions on a loop as well.
- ✓ Invite residents to record a brief (1-2 minutes) message of what GPW means to them; post footage on website and show on a loop on July 29. "Video on the Lawn".
- ✓ Host a cake reception on December 11, featuring the opening of the Time Capsule; acknowledge residents born on December 11; run footage on projection screen from recorded messages; fill a new Time Capsule to open at the 100<sup>th</sup> Anniversary.

#### New ideas discussed:

- Check with GPW Library re: video system for submittal of self-videos, "I love GPW because...". Possibly contract out the editing.
- Interview City Administration, oldest resident, etc.
- Some content that caters to children.
- Tiles done by residents and mosaic wall. Cost may be prohibitive.
- Sell tiles
- Large white banner/s which school children can decorate and walk with it in a parade.
- Encourage residents to plant flowers in a specific color scheme. City plants a large logo, or other, in a prominent location.
- Involve GPW Commissions ask for ideas.

# GPW 75<sup>th</sup> ANNIVERSARY COMMITTEE 12-16-24

- Tie into the Chamber Guide, or other publications, to feature our anniversary.
- "Calling All Artists" submit ideas for a permanent art fixture.
- Loop in Avenue of the Woods group.

Under New Business/Public Comment, no one wished to be heard.

**Motion** by Motschall, seconded by Koester, that the meeting of the GPW 75<sup>th</sup> Anniversary Committee be adjourned at 8:24 p.m. PASSED UNANIMOUSLY.

Respectfully submitted,

Paul P. Antolin
City Clerk

Arthur W. Bryant
Mayor

### GPW 75<sup>th</sup> ANNIVERSARY COMMITTEE 03-03-25

MINUTES OF THE MEETING OF THE CITY OF GROSSE POINTE WOODS **75<sup>th</sup> ANNIVERSARY COMMITTEE** HELD ON MONDAY, MARCH 3, 2025, IN THE COUNCIL CHAMBERS/COURTROOM OF THE ROBERT E. NOVITKE MUNICIPAL CENTER, 20025 MACK PLAZA DRIVE, GROSSE POINTE WOODS, MICHIGAN.

Mayor Bryant called the meeting to order at 7:17 p.m.

PRESENT: Mayor Bryant

Council Members: Brown, Gafa, Granger, Koester, Motschall

Staff Members: Como, Korte

ABSENT: McConaghy, Schulte

Also Present: City Clerk Antolin

**Motion** by Gafa, seconded by Brown, that Councilmember McConaghy be excused from tonight's meeting.

Motion carried by the following vote:

Yes: Brown, Bryant, Como, Gafa, Granger, Koester, Korte, Motschall

No: None

Absent: McConaghy, Schulte

**Motion** by Granger, seconded by Gafa, that all items on tonight's agenda be received, placed on file, and taken in order of appearance.

Motion carried by the following vote:

Yes: Brown, Bryant, Como, Gafa, Granger, Koester, Korte, Motschall

No: None

Absent: McConaghy, Schulte

The first item was the Continuation of Prioritization and Discussion of the proposed 75<sup>th</sup> Anniversary Ideas.

Member Como provided updates on current activity:

- A 75<sup>th</sup> Anniversary E-Blast message has been sent
- Website dedicated to the 75<sup>th</sup> Anniversary has been created and is active
- The banners are being installed now
- Mr. Heffner, of the Ford House, expressed interest in supporting the anniversary and Member Como is awaiting additional information

### GPW 75<sup>th</sup> ANNIVERSARY COMMITTEE 03-03-25

Member Korte reviewed the spreadsheet of ideas and current status:

#### First Priorities:

- 1. Grosse Pointe Magazine Editor, Lauren McGregor, has been contacted and there will be a feature on our anniversary. There is a narrative that will be shared will all media outlets for consistent messaging.
- 2. City Clerk will be provided the logo that can be sent to local businesses in order to cross promote the anniversary. At a recent Avenue in the Woods meeting, members were informed that they would be receiving the logo. All department heads have been provided the logo to use as appropriate.
- 3. Website has been created and is active.
- 4. All department heads have received the logo to use as appropriate.
- 5. Tile samples have been requested from a vendor.
- 6. Duplicate of #5.
- 7. 75<sup>th</sup> Anniversary Party on July 25: plans are underway: ceremony, entertainment, food, photographer. Planning on 600 attendees (same as Fall Fest).
- 8. 75<sup>th</sup> Birthday Celebration on December 11: time capsule, projected videos, cake
- 9. An upcoming Happenings e-blast will solicit ideas to include in the time capsule.
- 10. Member Como is working with the Ford Estate.
- 11. Public Safety is creating anniversary challenge coins and badges with their own budget. These will be presented at July 25<sup>th</sup> or December 11 events based on when they are received. Council members will also get an anniversary badge.

#### **Second Priorities:**

12. Blank banners for schools to sign/decorate, walk in Santa Parade, place in time capsule: still in development phase.

#### Third Priorities:

- 13. Photo Contest (similar to #18): remove
- 14. Hosting "75" Fitness Challenge: Citizens' Recreation Commission to manage if willing.
- 15. 7.5K Walk/Bike/Run: tie into Labor Day bridge walk; Cruisin' Through the Woods; Family Fun Ride, etc.
- 16. Create t-shirt and/or Christmas ornament: drop the ornament; do get free t-shirts for Cruisin' Through the Woods bike ride. Extra shirts will be available to sell. GPW Foundation will get remaining t-shirts to sell.
- 17. Creation of interactive display at City Hall: put current time capsule on display.
- 18. Historical photos: turn over to Historical Commission.
- 19. "I Love GPW Because" resident video/recorded messages: labor/cost intensive who can manage this? Contact local school clubs who have this type of experience? Granger will make contact with appropriate people. Consider outsourcing it with a professional? Duration should be 30-45 minutes.
- 20. Create large "75" floral display: remove
- 21. Create "Spirit of GPW" permanent art installation:

## GPW 75<sup>th</sup> ANNIVERSARY COMMITTEE 03-03-25

22. Give away 75 saplings/bucket trees at Fall Fest: Mayor prefers a price to ensure they are planted vs. free. Turn over to the Tree Commission.

Under New Business, no one wished to be heard.

Under Public Comment, the following individuals were heard:

- Ian Seaman, 19751 E. King Ct. Experienced cinematographer. Stated that the library has cinematography equipment for rent. He also voiced a concerned of private schools getting public funds.
- Tambre Tedesco, 1665 Ford Ct. Stated that Grosse Pointe North has television production classes and that the Grosse Pointe War Memorial may also have available equipment.

Member Korte will reach out to Kermit Potter for more information regarding video recording equipment.

**Motion** by Granger, seconded by Gafa, that the Committee immediately certify tonight's meeting minutes.

Motion carried by the following vote:

Yes: Brown, Bryant, Como, Gafa, Granger, Koester, Korte, Motschall

No: None

Absent: McConaghy

**Motion** by Granger, seconded by Koester, that the meeting of the GPW 75<sup>th</sup> Anniversary Committee be adjourned at 8:21 p.m. PASSED UNANIMOUSLY.

Respectfully submitted,	
Paul P. Antolin	Arthur W. Bryant
City Clerk	Mayor

#### 75<sup>th</sup> Anniversary Ideas to Celebrate December 11, 2025 UPDATED: 7/11/25

#### • Budget = \$15,000

#### **1ST PRIORITIES**

	IDEA	TIMING / WHO WILL OPERATIONALIZE?	NOTES	PROJECTED COST	STATUS
1	<ul> <li>Contact Inside Grosse Pointe magazine to do an anniversary story on us</li> </ul>	H. Korte to complete messaging on 2/27 and provide to GPN, GPT, Inside Grosse Pointe; IT to post to website; issue one-off Happenings eblast on 2/28	\$0		Completed: In the recent July-August GP Magazine.
2	<ul><li>Provide logo to businesses to cross promote</li></ul>	City Clerk to complete by 3/12/25; include Avenue in the Woods	\$0		7/11: Heidi working on "Logo Use" 1-pager for Clerk's office to send out to businesses.
3	☐ Use the website to promote 75 <sup>th</sup> Anniversary news and events	Gary Capps to modify website to accommodate logo and message		\$0	
4	☐ Where appropriate, start using logo on all materials beginning 1/1/25 (i.e., letterhead, website, press releases, etc.)	Heidi Korte to send email to Department Heads and City Council with messaging and logo on 2/28		\$0	Ongoing.
5	☐ Produce 75 <sup>th</sup> anniversary tiles	Administration	Used for new business openings. 6" x 6" w/art = \$20.80 per + cost of framing		Completed. Tiles produced and delivered. Small quantity framed.
6	<ul> <li>□ Throw a 75<sup>th</sup> Anniversary Party; tie in with Music on the Lawn on Friday, July 25</li> <li>○ Ceremony</li> <li>○ Entertainment</li> <li>○ Free food</li> <li>○ Hire photographer</li> </ul>	*Ceremony: Heidi to create speaking points for Art *Entertainment: CEC selected Mainstream Drive *Food: National Coney Island to serve 600 ppl a coney dog, chips, and drink *Photographer: Visual Cake (videographer) and Heidi Korte	Saving cake for 12/11 Cake Reception	Ceremony: \$0 Entertainment: \$1,200 Food: \$4,800 Photographer: \$140	The following has been secured: Food/Balloon Maker/face painters/chalk/photographer.

7	Host a 75 <sup>th</sup> Birthday Celebration Reception on 12/11 featuring the opening of the current Time Capsule; run footage on projection screen from recorded messages; bury a new Time Capsule to open up at our 100 <sup>th</sup> Anniversary				Planning in progress.
8 🗆	Put request in Happenings eblast for ideas to include in Time Capsule			\$0	Planning in progress.
9	Ford Estate has offered free entry (no purchased pass required) to GPW residents				7/11/25: Follow up email sent to Britta & Tommy re: collaboration w/Ford Estate. 4/30 Mayor & Sue met w/Mark, Britta & Tommy. They will be following up w/us in the near future w/idea(s).
10	Public Safety will create a 75 <sup>th</sup> Anniversary police officer badge and a challenge coin using their own budget	Department of Public Safety: John Kosanke  Badge design done; making final touches to challenge coin; production takes 2-1/2 months		\$0	Badges/coins ordered.
ND PRIORI	TIES				
11 🗆	Provide schools with blank banner so schoolkids can sign/decorate; walk them in parade/s; place in Time Capsule		Remove "walk them in parade/s"		Follow up w/Committee if they still want to pursue.
BRD PRIORI	TIES				
	Photo Contest				Will not pursue this idea.

 Invite residents and business to submit photos that capture the essence of GPW: events, locations,

scenery, history, etc.

	<ul> <li>Select Grand Prize winner in those categories</li> <li>Recognize winners at Birthday Party</li> <li>Display images at City Hall</li> <li>Specify format and that all photos are property of City of GPW and will not be returned</li> </ul>			
13	☐ Involve our residents with a "75" Fitness Challenge: run, bike, walk, swim 75 miles or days in a row or total. Have them document their journey with photos	Citizens Recreation Commission	Approximately 5.4 times around the entire path=7.5K. This would also change if the pedestrian bridge is in use and which route a person chooses.	In progress. Commission launched 75 Days of Summer Fitness Challenge on June 20. Residents have until 9/22 to complete 75 activities and submit fitness log to earn prizes that will be presented at Fall Fest on 10/4.
14	□ Host a 7"5K" Walk/Bike/Run through the streets of GPW. Involve local business Hansen's Running Shop to design/facilitate. This is a fantastic way to achieve community involvement with those participating and those cheering the participants on.	Citizens Recreation Commission	Drop the 5K run; combine with the Cruisin' Through the Woods Family Fun Ride on Sunday, June 1	Completed. 75 <sup>th</sup> logo t-shirts given to participants who attended the Cruisin' Through the Woods.
15	☐ Create a commemorative t-shirt and/or Christmas ornament and fundraise through sales to benefit the GPW Foundation	Administration	Drop the ornament idea; won't be a fundraiser for GPW Foundation.	T-shirts have been created/delivered. Will be free giveaways at the Labor Day Bridge Walk on 9/1.
16	<ul> <li>Create an interactive display at City Hall/Community Center with artifacts, images, and the current Time Capsule (secured with vintage lock/chains)</li> </ul>			Time capsule on display in Community Center hall.

17	☐ Where we have them, display the historical/modern images of residences/businesses; potentially hire a photographer to take the modern photos. Check the basement for historical photos	Historical Commission		Per Mayor: Use photos throughout city hall/etc.
18	Invite residents to record a brief (30 second) message of "I love Grosse Pointe Woods because"; post footage on website and show at 75 <sup>th</sup> Birthday Celebration Reception on 12/11; film in front of branded backdrop; Woods Library has professional sound booth; use SignUp Genius for residents to schedule themselves; investigate cost of video editor to compile; include interviews with city leaders; oldest residents			First interviews will take place in the Lake Room during Music on the Lawn 75 <sup>th</sup> Anniversary Summer Celebration on July 25.
19	☐ Create large "75" floral installation per photo example; Rachelle Koester of BAC likes SunPatiens, which come in a variety of colors from lavender to pink to red and shades in between			Will not pursue this idea.
20	☐ Create a "Spirit of GPW" art installation; ask artists in the community for ideas		Use missprinted tiles.	Consider putting up the tiles painted at Springfest and 7/25 Music on the Lawn in the community ctr hall.  Committee needs to determine winners' selection process and prizes.

#### ADDED

21	☐ Give away 75 saplings/bucket trees at Fall	Tree Commission	Mayor followed up with Tree	Awaiting 75 <sup>th</sup> Committee
	Fest on 10/4		Commission chair who requests a	approval
			tree giveaway in September.	
22	☐ A Year in Review Scrap Book	Sue / Heidi		In progress.
23	☐ Community Art Wall		Invite attendees to paint a canvas	Awaiting 75 <sup>th</sup> Committee
	·		or large piece of primed plywood	approval
			to be displayed at City Hall/Lake	
			Front Park/Chene	
			Trombley/elsewhere and display	
			at 12/11 celebration.	
24	☐ Photo Display		Create a path with enlarged	<b>Awaiting City Council</b>
			historic photos of the city. Add QR	approval
			codes that link to photo info.	
25	☐ Community Shout Outs		Between sets at Music on the	Awaiting 75 <sup>th</sup> Committee
			Lawn & Fall Fest, announce	approval
			birthdays, anniversaries, etc.	
			Residents could fill out a survey	
			prior to event to submit their info.	
26	☐ Hob Nobbin' with Goblins		Distribute 75 <sup>th</sup> Anniversary logo	Awaiting 75 <sup>th</sup> Committee
			wrapped Hershey candy bars.	approval
27	☐ Woods Aglow		Provide Key to the City to each of	Awaiting 75 <sup>th</sup> Committee
			the kids who flip with light switch	approval
			on plus put one in the Time	
			Capsule.	
28	☐ Senior Citizen Holiday Social		Extra giveaways	Awaiting 75 <sup>th</sup> Committee
				approval