



**CITY OF GROSSE POINTE WOODS  
NOTICE OF MEETING AND AGENDA  
75TH ANNIVERSARY COMMITTEE  
Monday, March 03, 2025 at 7:15 PM**

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*Robert E. Novitke Municipal Center - Council  
Chambers/Courtroom 20025 Mack Plaza Dr., Grosse Pointe  
Woods, MI 48236  
(313) 343-2440*

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Mayor Arthur W. Bryant has called a meeting of the Grosse Pointe Woods 75th Anniversary Committee, for **Monday, March 3, 2025 at 7:15 PM**. The meeting will be held in the Council Chambers/Municipal Court Room of the Municipal Building, 20025 Mack Plaza Dr., Grosse Pointe Woods, MI 48236 and is accessible through the Municipal Court doors. In accordance with Public Act 267, the meeting is open to the public and the agenda items are as follows:

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. ACCEPTANCE OF AGENDA**
- 4. ITEMS FOR DISCUSSION**
  - A. The Continuation of Prioritizing and Discussion of Ideas
    - 1) Updated 02/26/25: 75th Anniversary to Celebrate December 11, 2025 List
- 5. NEW BUSINESS/PUBLIC COMMENT**
- 6. IMMEDIATE CERTIFICATION OF MINUTES**
- 7. ADJOURNMENT**

IN ACCORDANCE WITH PUBLIC ACT 267 (OPEN MEETINGS ACT)  
POSTED AND COPIES GIVEN TO NEWSPAPERS

The City of Grosse Pointe Woods will provide necessary, reasonable auxiliary aids and services, such as signers for the hearing impaired, or audio tapes of printed materials being considered at the meeting to individuals with disabilities. All such requests must be made at least five days prior to a meeting. Individuals with disabilities requiring auxiliary aids or services should contact the City of Grosse Pointe Woods by writing or call the City Clerk's office, 20025 Mack Plaza, Grosse Pointe Woods, MI 48236 (313) 343-2440 or Telecommunications Device for the Deaf (TDD) 313 343-9249.

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cc: Council - 7	Treasurer/Comptroller	Assistant City Administrator
City Administrator	City Clerk	Post - 4
City Attorney	Email Group/Media	

## 75<sup>th</sup> Anniversary Ideas to Celebrate December 11, 2025

UPDATED: 2/26/25

- Budget = \$15,000

### 1ST PRIORITIES

	IDEA	TIMING / WHO WILL OPERATIONALIZE?	NOTES	PROJECTED COST
1	<input type="checkbox"/> Contact <i>Inside Grosse Pointe</i> magazine to do an anniversary story on us	H. Korte to complete messaging on 2/27 and provide to GPN, GPT, Inside Grosse Pointe; IT to post to website; issue one-off Happenings eblast on 2/28	Editor L. McGregor: Yes, we'd love to feature the Woods' 75th anniversary. What would be the best issue for the full feature? I can put little save the dates for events in multiple issues, but let's plan for a full page feature as well. If May-June would be best, I'll have to interview whomever you recommend by April 10.	\$0
2	<input type="checkbox"/> Provide logo to businesses to cross promote	City Clerk to complete by 3/12/25; include Avenue in the Woods		\$0
3	<input type="checkbox"/> Use the website to promote 75 <sup>th</sup> Anniversary news and events	Gary Capps to modify website to accommodate logo and message		\$0
4	<input type="checkbox"/> Where appropriate, start using logo on all materials beginning 1/1/25 (i.e., letterhead, website, press releases, etc.)	Heidi Korte to send email to Department Heads and City Council with messaging and logo on 2/28		
5	<input type="checkbox"/> Produce 75 <sup>th</sup> anniversary tiles	Administration; Heidi requesting samples from vendor on 2/28 for white and sepia versions	Used for new business openings	6" x 6" w/art = \$20.80 per 6" x 8" w/art = \$21.50
6	<input type="checkbox"/> Where appropriate, start using logo on all materials beginning 1/1/25 (i.e., letterhead, website, press releases, etc.)	Heidi Korte to send email to Department Heads and City Council with messaging and logo on 2/28		

	IDEA	TIMING / WHO WILL OPERATIONALIZE?	NOTES	PROJECTED COST
7	<input type="checkbox"/> Throw a 75 <sup>th</sup> Anniversary Party; tie in with Music on the Lawn on Friday, July 25 <ul style="list-style-type: none"> <li>○ Ceremony</li> <li>○ Entertainment</li> <li>○ Free food</li> <li>○ Hire photographer</li> </ul>	*Ceremony: Heidi to create speaking points for Art *Entertainment: CEC reviewing bands on March 3 *Food: National Coney Island to serve 600 ppl a coney dog, chips, and drink *Photographer: Heidi to hire	Saving cake for 12/11 Cake Reception	Ceremony: \$0 Entertainment: TBD Food: \$4,800 Photographer: \$140
8	<input type="checkbox"/> Host a 75 <sup>th</sup> Birthday Celebration Reception on 12/11 featuring the opening of the current Time Capsule; run footage on projection screen from recorded messages; bury a new Time Capsule to open up at our 100 <sup>th</sup> Anniversary			
9	<input type="checkbox"/> Put request in Happenings eblast for ideas to include in Time Capsule			\$0
10	<input type="checkbox"/> Ford Estate has offered free entry (no purchased pass required) to GPW residents	Sue to follow up with Mark Heppner		
11	<input type="checkbox"/> Public Safety will create a 75 <sup>th</sup> Anniversary police officer badge and a challenge coin using their own budget	Department of Public Safety: John Kosanke		

**2ND PRIORITIES**

12	<input type="checkbox"/> Provide schools with blank banner so schoolkids can sign/decorate; walk them in parade/s; place in Time Capsule		Remove walk them in parade/s	
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**3RD PRIORITIES**

13	<input type="checkbox"/> Photo Contest <ul style="list-style-type: none"> <li>○ Invite residents and business to submit photos that capture the essence of GPW: events, locations, scenery, history, etc.</li> <li>○ Select Grand Prize winner in those categories</li> <li>○ Recognize winners at Birthday Party</li> <li>○ Display images at City Hall</li> </ul>			
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	<ul style="list-style-type: none"> <li>○ Specify format and that all photos are property of City of GPW and will not be returned</li> </ul>			
14	<ul style="list-style-type: none"> <li><input type="checkbox"/> Involve our residents with a “75” Fitness Challenge: run, bike, walk, swim 75 miles or days in a row or total. Have them document their journey with photos</li> </ul>	Citizens Recreation Commission		
15	<ul style="list-style-type: none"> <li><input type="checkbox"/> Host a 7“5K” Walk/Bike/Run through the streets of GPW. Involve local business Hansen’s Running Shop to design/facilitate. This is a fantastic way to achieve community involvement with those participating and those cheering the participants on.</li> </ul>	Citizens Recreation Commission	Drop the 5K run; combine with the Cruisin’ Through the Woods Family Fun Ride on Sunday, June 1	
16	<ul style="list-style-type: none"> <li><input type="checkbox"/> Create a commemorative t-shirt and/or Christmas ornament and fundraise through sales to benefit the GPW Foundation</li> </ul>	Administration	Drop the ornament; free t-shirts provided to participants in Cruisin’ Through the Woods event	
17	<ul style="list-style-type: none"> <li><input type="checkbox"/> Create an interactive display at City Hall/Community Center with artifacts, images, and the <i>current</i> Time Capsule (secured with vintage lock/chains)</li> </ul>			
18	<ul style="list-style-type: none"> <li><input type="checkbox"/> Where we have them, display the historical/modern images of residences/businesses; potentially hire a photographer to take the modern photos. Check the basement for historical photos</li> </ul>	Historical Commission		
19	<ul style="list-style-type: none"> <li><input type="checkbox"/> Invite residents to record a brief (30 second) message of “I love Grosse Pointe Woods because”; post footage on website and show at 75<sup>th</sup> Birthday Celebration Reception on 12/11; film in front of branded backdrop; Woods Library has professional sound booth; use SignUp Genius for residents to schedule themselves; investigate cost of video editor to compile; include interviews with city leaders; oldest residents</li> </ul>			

20	<input type="checkbox"/> Create large "75" floral installation per photo example; Rachelle Koester of BAC likes SunPatiens, which come in a variety of colors from lavender to pink to red and shades in between			
21	<input type="checkbox"/> Create a "Spirit of GPW" art installation; ask artists in the community for ideas			

**ADDED**

22	<input type="checkbox"/> Give away 75 saplings/bucket trees at Fall Fest on 10/4	Tree Commission		
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