

MINUTES OF THE MEETING OF THE **PUBLIC RELATIONS COMMITTEE** OF THE CITY OF GROSSE POINTE WOODS HELD ON **THURSDAY, JULY 27, 2023**, IN THE CONFERENCE ROOM OF THE MUNICIPAL BUILDING, 20025 MACK AVENUE. GROSSE POINTE WOODS, MICHIGAN.

PRESENT: Chair Granger, Bryant, Gafa
ABSENT: None

ALSO PRESENT: Communications Coordinator Heidi Korte
Recording Secretary Gretchen Miotto

The meeting was called to order by Chair Granger at 5:01 p.m.

Motion by Bryant, seconded by Gafa, that all items on tonight's agenda be received, placed on file, and taken in order of appearance.

Motion carried by the following vote:

Yes: Granger, Bryant, Gafa
No: None
Absent: None

The Committee commenced discussing four topics around the **2024 City Calendar**.

1. It was agreed to start the calendar week on Sunday.
2. Continued production of a printed calendar was discussed, with consideration of offering advertising, as Grosse Pointe Shores currently does, in 2025 to offset the city's expense. It was suggested the city speak with a representative from The Avenue in the Woods and City Council about the concept of advertisements. There was consensus of the Committee to support retaining print production.
3. The inclusion of religious holidays was discussed, with examples shared from past city calendars, benchmarking from other cities, and review of the U.S. government list of national holidays. Communications Coordinator Korte will gather additional information and present it to the committee members for review.

4. The theme of the calendar was discussed, with benches or secret gardens suggested. The calendar is a marketing piece and should feature pictures of city events and our residents with short descriptions. The Communications Coordinator Korte will begin drafting the calendar.

Under New Business, Distribution issues with the Grosse Pointe Times was discussed along with possible alternatives (volunteers, scout troops, mirror how Grosse Pointe Magazine does it, etc.) with the use of DPW staff not supported. It was suggested that we speak with John Minnis from the Grosse Pointe Magazine regarding distribution methods.

Under Public Comments, Resident Margaret Potter, 1834 Allard, asked about pocket parks and if Veteran's Day was included in the city calendar.

Motion by Bryant, seconded by Gafa, that the minutes be immediately certified.

Motion carried by the following vote:

Yes: Granger, Bryant, Gafa
No: None
Absent: None

Motion by Bryant, seconded by Gafa, that the meeting be adjourned at 5:45 pm.

Motion carried by the following vote:

Yes: Granger, Bryant, Gafa
No: None
Absent: None

Respectfully submitted,

Gretchen Miotto
Recording Secretary