

Greeley City Council Agenda

Work Session

Tuesday, October 11, 2022 at 6:00 p.m.

City Council Chambers at City Center South, 1001 11th Ave, Greeley, CO 80631

Zoom Webinar link: <https://greeleygov.zoom.us/j/93148588956>

NOTICE:

City Council Work Sessions are held on the 2nd and 4th Tuesdays of each month in the City Council Chambers. Meetings are conducted in a hybrid format, with a Zoom webinar in addition to the in person meeting in Council Chambers.

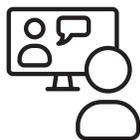
City Council members may participate in this meeting via electronic means pursuant to their adopted policies and protocol.

Members of the public are also invited to view Council work sessions in person or remotely. **Work sessions do not include public input in any format. Public comment is only permitted at regular Council meetings on the 1st and 3rd Tuesdays of each month.**

Watch Meetings:



Meetings are open to the public and can be attended in person by anyone.



Meetings are livestreamed on YouTube at youtube.com/CityofGreeley as well as over the Zoom webinar. Public participation in the Zoom webinar only allows viewing the meeting.

For more information about this meeting or to request reasonable accommodations, contact the City Clerk's Office at 970-350-9740 or by email at cityclerk@greeleygov.com.

Meeting agendas, minutes, and archived videos are available on the City's meeting portal at greeley-co.municodem meetings.com/





Mayor
John Gates

Councilmembers

Tommy Butler
Ward I

Deb DeBoutez
Ward II

Johnny Olson
Ward III

Dale Hall
Ward IV

Brett Payton
At-Large

Ed Clark
At-Large

A City Achieving
Community Excellence

Greeley promotes a healthy, diverse economy and high quality of life responsive to all its residents and neighborhoods, thoughtfully managing its human and natural resources in a manner that creates and sustains a safe, unique, vibrant and rewarding community in which to live, work, and play.

City Council Work Session Agenda

October 11, 2022 at 6:00 PM

**City Council Chambers, City Center South, 1001 11th Ave &
via Zoom at <https://greeleygov.zoom.us/j/93148588956>**

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
- [4.](#) Reports from Mayor and Council Members
- [5.](#) My Greeley: City of Greeley Image Campaign Update
- [6.](#) Scheduling of Meetings, Other Events
7. Adjournment

City Council Work Session Agenda Summary

Title:

Reports from Mayor and Council Members

Background:

During this portion of the meeting any Council Member may offer a summary of the Council Member's attendance at assigned board/committee meetings and should include key highlights and points that may require additional decision and discussion by the full Council at this or a future Work Session.

Board/Committee	Meeting Day/Time	Assignment
--Team of 2-- Board/Commission Interviews	Monthly as Needed	Council Rotation
Water & Sewer Board	3 rd Wed, 2:00 pm	Gates
Youth Commission Liaison	4 th Mon, 6:00 pm	Clark
Historic Preservation Loan Committee	As Needed	DeBoutez
Police Pension Board	Quarterly	Clark
Employee Health Board	As Needed	DeBoutez
Airport Authority	3 rd Thur, 3:30 pm	Payton/Clark
Visit Greeley	3 rd Wed, 7:30 am	Butler
Upstate Colorado Economic Development	Last Wed, 7:00 am	Gates/Hall
Greeley Chamber of Commerce	4 th Mon, 11:30 am	Hall
Island Grove Advisory Board	1 st Thur, 3:30 pm	Butler
Weld Project Connect Committee (United Way)	As Needed	Butler
Downtown Development Authority	3 rd Thur, 7:30 am	Butler/DeBoutez
Transportation/Air Quality MPO	1 st Thur, 6:00 pm	Payton/Olson
Poudre River Trail	1 st Thur, 7:00 am	Hall
Interstate 25 Coalition	As Needed	Olson
Highway 85 Coalition	As Needed	Gates
Highway 34 Coalition	As Needed	Olson
CML Policy Committee (Council or Staff)	As Needed	Payton/Lee Gates alternate
CML Executive Board opportunity	As Needed	Hall
CML - Other opportunities	As Available/Desired	

City Council Work Session Agenda Summary

October 11, 2022

Jaqueline Villegas, Communications & Engagement Manager, 970-350-9211

Title:

My Greeley: City of Greeley Image Campaign Update

Background:

Following the success of "Greeley Unexpected," a six-year promotional campaign designed to challenge deeply held misperceptions about Greeley, officials announced the launch of My Greeley in March of 2020, the beginning of the COVID-19 pandemic. Rather than focusing on changing minds, the city's new campaign, My Greeley, was introduced to celebrate the community itself. The image campaign focuses on bragging points and is a fun, organic way to highlight all the things that Greeley residents and visitors are proud of, excited about, eager for, or otherwise want to celebrate as a point of pride in our community. The people of Greeley generate the life of this campaign, and the campaign encourages residents to share their unique stories and moments that highlight their positive Greeley experiences. The goals of the campaign are to:

- Increase civic pride and advocacy among residents
- Increase positive perceptions of Greeley with visitors

My Greeley is a multi-year campaign exploring various qualities of life associated with our community. The image campaign launched at the beginning of a worldwide pandemic and had to pivot its direction with unexpected challenges.

Campaign milestones:

- **2020 Launch of the My Greeley campaign:** The image campaign launched at the same time a global pandemic affected our communities in March 2020. The campaign featured four stories about different individuals within our community (Trent Johnson, Jittapim "Nan" Yamprai, Mac Cruz, and Shayla Lamb). The creative agency, Helvetika, located in Washington, led the campaign's creative efforts.
- **November 2020:** City of Greeley hired a Communications and Engagement Manager to oversee image and brand, Jaqueline Villegas. Since the previous creative agency, Helvetika, had been working with the city for over six years with the last campaign image, it was in the city's best interest to go through a competitive bid process. Going to bid ensures the city could find a consultant that remains competitive and could transition

the campaign successfully from an event-activated campaign to an integrated brand and marketing campaign.

- **2021 research and redefine:** The city took the opportunity to work with a creative agency to redefine the campaign and build the assets to soft relaunch the campaign at the end of 2021.
- **February - April 2021:** Request for Proposal for a creative agency to work with the image campaign launched. The proposal asked agencies to submit plans considering the equity built in the 2020 campaign launch and help redefine and re-establish the campaign. A new creative agency, Barnhart Communications in Colorado, was selected to help relaunch the image campaign.
- **April – May 2021:** Barnhart Communications got to work with research and campaign audit (pulse check and key discoveries), including community stakeholder interviews and competitive analysis, and reviewed all city data.
- **July – November 2021:** My Greeley campaign was redefined with new creative assets and had a soft launch in August 2020 with new billboards and marketing content around community topics (culture, food, business, and agriculture). A tag line, "A Story Best Lived In" was developed and introduced. Based on stakeholder feedback the campaign pivoted again to incorporate a parallel campaign where visitors could also engage in the campaign, thus shifting to Greeley: A Story Best Lived In. We created two commercials, "[Unbound](#)" and "[Open for Biz](#)." The city and creative agency focused on an integrated approach and strategies to boost community engagement through events, virtual video storytelling, social media, and website information.
- **2022 digital and engagement focus:** The campaign focused on organic engagement with some paid awareness strategies in 2022. We developed an extensive editorial calendar highlighting blog stories, media pitching, commercial development and execution, and digital and traditional media integration. Also, in 2022 "Greeley Grub" was launched as part of an engagement program to build business influencers to participate in the My Greeley campaign in a personalized way. We are working on two new commercials and creating Spanish versions of the two commercials we have now. We also introduced a customized radio ad produced with the local band, the Burroughs, music driving listeners to check out mygreeley.com/events for happenings and things to do in our city.

Looking ahead to 2023, the campaign will expand to deliver a holistic and cohesive message so that various audiences find consistent and relevant content regardless of the interaction's medium. Content will continue to connect through integrated marketing efforts (social media, blog, website, video, traditional media, etc.). The campaign is rooted in stories and will continue to share stories around community, culture, business, and individuals who make Greeley a best-lived story. Recognizing the value in the stories of people who call Greeley home, we've always seen the campaign built from the inside out, where residents and visitors can share their experiences. A movement that features experiences, moments, places, and people that "are" Greeley with the intent that those stories positively shift Greeley's identity.

The image campaign aims to communicate that we as a community are Greeley proud and encourages residents and visitors to participate in the campaign by sharing their Greeley stories and experience. The 2023 campaign focus will continue to align with our city's strategic priorities by integrating our city initiatives and community stories, bringing along community and business influencers, and working with the media to highlight the best of Greeley.

Strategic Work Program Item or Applicable Council Priority and Goal:

The image campaign supports the spectrum of council priorities by enhancing the entire organization's ability to take ownership of our image and promote our stories through an engaging vehicle. It impacts our community perception by asking for engagement and participation with our community and visitors to share perceptions, experiences, and stories that positively shape and influence perceptions of the Greeley community - locally, regionally, and nationally.

Decision Options:

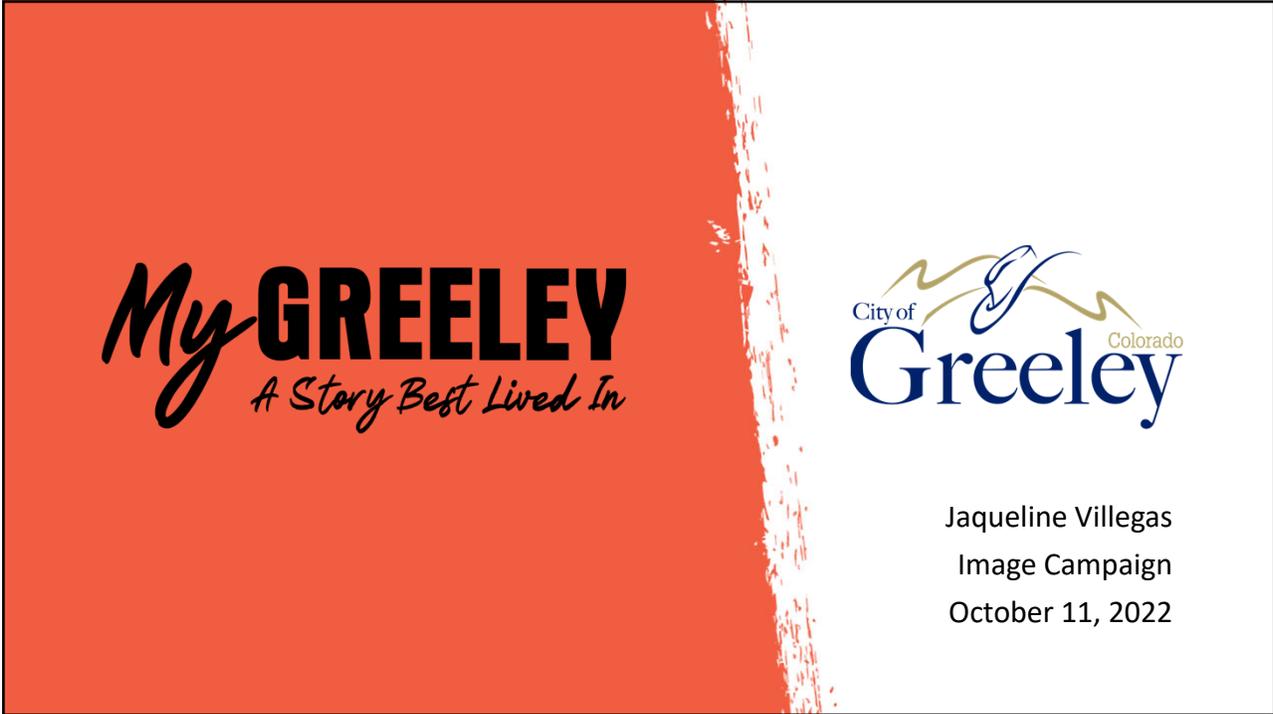
Information and background information only.

Attachments:

Powerpoint presentation

LINKS:

- My Greeley Website: <https://mygreeley.com/>
- Unbound commercial: <https://youtu.be/wEnJ6dyXHxM>
- Open for Biz commercial: <https://youtu.be/Pi70420H0nU>
- My Greeley Mural Artist Highlight: https://youtu.be/_VPfWGHAuUQ
- Radio ad: <https://youtu.be/WLQL36fLpdM>
- City of Greeley: Live, Work and Play in Greeley recruitment video 1: https://youtu.be/_IMQ3z9-PtQ



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2020 Campaign Challenges

- Launched during the start of global pandemic
- Personal stories, hard to engage with
- Themes were too vague to connect to the campaign
- My Greeley was hard for visitors to adopt
- Most of the outreach was paid vs. personal organic growth like word of mouth
- Lack of community interaction



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2020 Results

	2020					TOTAL
	Teaser	Subject #1	Subject #2	Subject #3	Subject #4	
	March	April - June	June-August	Sept. - Nov.	Nov.- Jan.	
Facebook Followers	10,646	10,681	10,672	10,641	10,629	4,857,156
Instagram Followers	5,331	5,844	6,262	6,618	6,722	
Digital (Paid) Advertising Impression Total	356,356	1,005,678	1,251,077	1,160,252	1,083,793	



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2021 Timeline & Background

- April - May 2021
Contracted with new consultant
- July 2021
Established new campaign direction
- August 2021
Soft launch of campaign
- August - November 2021
Development of new campaign assets

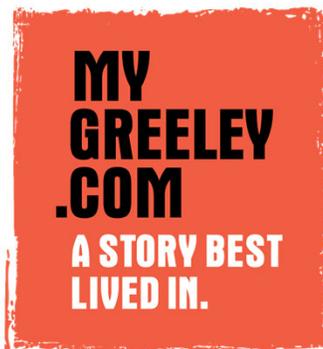


My GREELEY
A Story Best Lived In

City of
Greeley
Colorado

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2021 WORK



- **New look and Tagline** – “A Story Best Lived In.”
 - Spanish: “Una historia major vivida”
- **Parallel campaign**
- **Voice and tone established**
- **New creative marketing content**
- **Marketing content strategy**
- **Strategy integration**

My GREELEY
A Story Best Lived In

City of
Greeley
Colorado

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Item No. 5.

2021 WORK

My GREELEY

A Story Best Lived In

GREELEY

A Story Best Lived In

MYGREELEY.COM



THE LATEST MY GREELEY STORY

Learn more about unique experiences within the Greeley community and dig into the City's essential charm. Read and watch the latest community news straight from the source.

[READ THE BLOG](#)

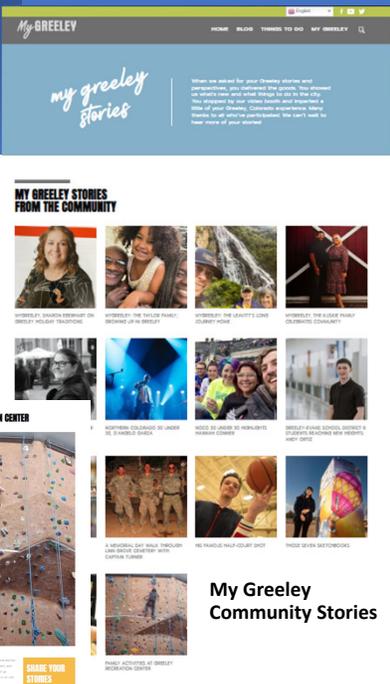
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2021 WORK

Articles	2020	2021	2022
	5	16	27

Community Story Submissions (Photo, Content, Video)			
2019	2020	2021	2022 YTD
0	14	145	125

- Radio Ads
 - KUNC and Colorado Radio, 99.1 and more



MY GREELEY STORIES FROM THE COMMUNITY

FAMILY ACTIVITIES AT GREELEY RECREATION CENTER

My Greeley Community Stories

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2021 WORK



Billboards, Bus Benches, Shelters, and Ads

MyGREELEY HOME BLOG THINGS TO DO MYGREELEY

FALL FUN AT TIGGES FARM

October 1, 2021

The City of Greeley is an interesting juxtaposition between an urban environment and one that supports both its rural history and current farming community. Farmers can still easily find agricultural supplies and equipment repair firms and local businesses know how to cater to the particular needs of a farm and the farming community.

Greeley got its start in 1870 as an agricultural colony and flourished after implementing irrigation ditches, growing potatoes, and sugar beets. Today, farmers around Greeley grow baby carrots, onions, sugar beets, potatoes, alfalfa, feed corn, wheat, barley, dry beans, oats, and silage corn of livestock.

Tigges Farm is a part of that agricultural history. The multigenerational family-owned farm has been in operation since 1934 started by Philip and Lucy Tigges and then purchased by their son Robert and his wife Mary in 1963. In 1967 the farm grew to include a produce stand and first opened to the public, giving Greeley residents and visitors a chance to enjoy fresh local produce and see farming life up close. The farm has continued to expand its offerings since then with community events, tree venues, and historical displays available for everyone's enjoyment.

Today, Tigges Farm is a free, family-friendly farm that opens each year in mid-August, offering both a produce stand that features fresh produce, jams, jellies, roasted green chiles, and a gift shop with handmade items and fall decor. Since 2008 the farm has been run by Mary's children Kathy Robert, Ken Tigges, and Gale Loeffler, and fifth-generation family members assist in running it during the fall when it's open to the public.

The farm is committed to being affordable to all families and will never charge an admission fee or for activities. The events are dedicated to the Greeley community and give back.

[SHARE YOUR STORIES](#)

[MYGREELEY STORIES](#)

Article on MyGreeley.com

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2021 WORK

Print and Digital Ads

Want to see the benefits of a good education realized? Look no further than Greeley-Evans School District 6. Serving more than 22,000 students, District 6 offers an individualized education that gives the students the tools they need to pursue the future they want. With more than 31 career pathways, ranging from advanced manufacturing and animal & plant sciences to engineering and culinary arts, District 6 helps all students realize their own personal goals, creating greater trajectories for them and their respective communities as well.

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2021 WORK

Sharable content and digital ads



With access to ingredients this fresh, your refrigerator may start to feel lonely. Because there's a standard to what good produce is here, one that's reflected by the more than 41 certified-Centennial farms based in Greeley. Many family-owned operations have carried on a proud agricultural heritage that's been the hallmark of Greeley, generation after generation. Which is why you'll find most locals prefer their local farms and produce stands to the grocery aisle. There's simply no substitute for the care and know-how that Greeley farmers put into their crop. Which is why food this fresh off the vine doesn't always survive the trip home.



Marketing Content and Media

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2021 WORK

Commercials



#MyGreeleyColorado
My Greeley is Unbound, Creative, and Inspirational - A story best lived in. Greeley, Colorado

<https://youtu.be/wEnJ6dyXHxM>



My Greeley is open for business, #MyGreeley #AStoryBestLivedIn

<https://youtu.be/Pi70420H0nU>

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Results

	Soft Launch			
	2019	2020	2021	2022 YTD
My Greeley Facebook Followers	10,452	10,294	11,209	13,423
Impressions (PAID)	0	2,564,261	538,453	387,008
Impressions (ORGANIC)	161,808	197,114	336,753	601,636
Total Impressions	161,808	2,761,375	875,206	996,166
Content Shares	275	399	533	1,158
Instagram Followers	n/a	6,618	6,722	7,817
Youtube Subscribers	495	897	1,166	1,318

*2022 totals as of 9/19/22

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Results

	Commercials finished in November and launched.			
	2019	2020	2021	2022 YTD
Streaming Commercials Impressions	0	753,411	120,944	8,900,769
Display Ads and Geo Fencing				
Total Display Ad Impressions	0	1,117,925	480,221	1,242,993
Website				
	2020			2022 YTD
Total Users (new and returning)	5472			13990
New Users	5433			9669

*2022 totals as of 9/19/22

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What's Ahead, 2022-20

- Focusing on Digital and Traditional Marketing Integration
- Building community partnerships and influencers
- Expanding our influence on visitors
- City of Greeley pride
- Media pitching



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Marketing Integration

- Production of two additional commercials (English and Spanish)
- Greeley Look Book
- Consistent and integrated marketing content and messaging
- Production of radio ads



Streaming Radio Impressions YTD:
20,557 with 2.8 frequency



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Partnerships & Influencers

- Greeley Grub
- UNC and City Collaboration
- Stampede, City Lifestyle, and Greeley Living
- Greeley Originals - Kick off for our holiday shopping guide



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Integration with City Initiatives

- Greeley Profile Video
- Blogs highlighting operations and services
- Integration of video booth at UCCC and other places
- Signature events



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Media Pitching

- Blues Jam
- Shurview Acquisition
- Food to School, Hoffman Farm
- Water, Mayor’s Challenge
- Sled Hockey at the Ice Haus
- Wonderhand Studios



9 THINGS TO DO

9 Things to do in Colorado this weekend: June 3-5

Festivals welcome summer in Denver, Lakewood, Brighton, Greeley, Elizabeth, Thornton, Johnstown and Fruita, plus fishing is free in Colorado.

THE DENVER POST

Greeley Blues Jam

Saturday. It’s worth a short trip to Greeley this weekend to check out this year’s **Greeley Blues Jam**, which also returns on Saturday, June 4. The event, which has hosted luminaries such as Buddy Guy (who helped launch the fest 17 years ago) is a family-friendly party with food, beer tastings and kids activities.

This year’s lineup is led by **Kim Wilson and the Fabulous Thunderbirds**, with additional sets on two outdoor stages from **Al Chesis & the Delta Sonics, Ruthie Foster, Vanessa Collier** and more. 600 N. 14th Ave. in Greeley. Tickets are \$35 online and \$45 the day of the event. 970-356-7787 or greeleybluesjam.org

Greeley Blues Jam

GREELEY — The **Greeley Blues Jam** is back. The two-night family-oriented blues experience features great food, drinks and merchandise vendors. The music starts Friday, June 3, in downtown Greeley at the 9th Street Plaza and at over 15 venues. The Greeley Blues Jam continues Saturday, June 4, at the Island Grove Regional Park from 11 a.m. to 9:30 p.m. Bring your lawn chair or blanket and enjoy food, beverages, shopping and blues music. Tickets to Saturday’s event can be purchased at GreeleyBluesJam.org.



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Summary

We are confident the campaign will have even stronger results this upcoming year.

- Continued increases in advertising/social media/earned media impressions
- Increased community engagement and participation
- Enhanced City perceptions and advocacy among residents (city survey)
- Fortified civic pride as well as new resident, business and visitor referrals



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GREELEY

A Story Best Lived In

MYGREELEY.COM



The screenshot shows the 'My Greeley' website interface. At the top, there is a navigation bar with 'HOME', 'BLOG', 'THINGS TO DO', and 'MY GREELEY'. Below this is a hero section with a background image of a hand holding a pen over a notepad. The text reads: 'My GREELEY is where I can share my story'. Below the hero section is a heading: 'Fill Out the Form Below to Share Your Story'. To the left of the main text is a blue box with the text: 'MY GREELEY .COM A STORY BEST LIVED IN.'. The main text describes the purpose of the site: 'My Greeley means something different to everyone. So the more diverse array of insights, experiences and opinions we can express in this space, the better job we'll do in capturing Greeley, Colorado, means to the people who live, work, and play here. The beauty of sharing a story is that it can be anything you want it to be (much like the City of Greeley itself.) A story, a profile or remembrance. A day of beautiful Northern Colorado weather and breathtaking scenery. A trick that leaves everyone else with their jaws on the ground. No need to force or embellish what you say or how you say it. Your authentic voice is what Greeley's all about, and will show others how they might best experience the city for themselves.' Below this is a section titled 'MY GREELEY IS..' followed by the text: 'When you live in a place like Greeley, you're bound to have a few great stories and experiences to tell. So why not share one?' At the bottom, there is a form with two sections: 'Name*' with 'First Name' and 'Last Name' input fields, and 'Email*' with an 'Email Address' input field.

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Work Session Agenda Summary

Title

Scheduling of Meetings, Other Events

Summary

During this portion of the meeting the City Manager or City Council may review the attached Council Calendar or Worksession Schedule regarding any upcoming meetings or events.

Attachments

Council Meetings and Other Events Calendar

Council Meeting and Work Session Schedule

Status Report of Council Initiatives and Related Information

October 10, 2022 - October 16, 2022

October 2022							November 2022						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
						1			1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28	29	30			
30	31												

Monday, October 10

Tuesday, October 11

6:00pm - City Council Worksession Meeting (Council Chambers and via Zoom) - Council Master Calendar ↻

Wednesday, October 12

10:00am - 3:00pm City Council - Council Reunion 11:00 am - 2:00 pm (R_CCS_Council Chambers - WiFi Ready; R_CCS_Council Chambers Overflow Room 103) - Council Master Calendar

Thursday, October 13

6:30pm - 8:00pm Highway 85 Coalition/Mayors Bullseye Meeting (Changes with each meeting) - Council Master Calendar ↻

Friday, October 14

Saturday, October 15

Sunday, October 16

October 17, 2022 - October 23, 2022

October 2022							November 2022						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
						1			1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28	29	30			
30	31												

Monday, October 17

Tuesday, October 18

6:00pm - City Council Meeting - Council Master Calendar ↻

Wednesday, October 19

- 8:30am - 10:00am Leadership Weld County - Coffee with Council (Hall/Clark) - Council Master Calendar
- 12:15pm - 1:45pm Leadership Weld County - Mayor's Presentation (Gates) - Council Master Calendar
- 2:00pm - 5:00pm Water & Sewer Board (Gates) ↻

Thursday, October 20

- 7:30am - 8:30am DDA (DeBoutez/Butler) ↻
- 8:00am - 8:30am CML Mayor's Summit
- 3:30pm - 4:30pm Airport Authority (Clark/Payton) ↻

Friday, October 21

- 8:00am - 8:30am CML Mayor's Summit

Saturday, October 22

Sunday, October 23

October 24, 2022 - October 30, 2022

October 2022							November 2022						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
						1			1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28	29	30			
30	31												

Monday, October 24

- 11:30am - 12:30pm Greeley Chamber of Commerce (Hall) ↻
- 6:00pm - 7:00pm Youth Commission (Clark) ↻

Tuesday, October 25

- 10:00am - 11:00am Hope Springs Groundbreaking (Hope Springs Property to the West of 23rd Ave & North of 32nd St) - Council Master Calendar
- 6:00pm - City Council Worksession Meeting - Council Master Calendar ↻

Wednesday, October 26

- 7:00am - 8:00am Upstate Colorado Economic Development (Gates/Hall) (Upstate Colorado Conference Room) - Council Master Calendar ↻

Thursday, October 27

- 6:00pm - 7:30pm Weld County Commissioners Annual Town/County Dinner (Weld Cty Adm Bldg; 1150 O St. Greeley) - Council Master Calendar

Friday, October 28

Saturday, October 29

Sunday, October 30

October 31, 2022 - November 6, 2022

October 2022							November 2022						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
						1			1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28	29	30			
30	31												

Monday, October 31

Tuesday, November 1

6:00pm - City Council Meeting (Council Chambers and via Zoom) - Council Master Calendar ↻

Wednesday, November 2

Thursday, November 3

- 7:30am - Poudre River Trail (Hall)** ↻
- 3:30pm - IG Adv. Board (Butler)** ↻
- 6:00pm - 8:30pm North Front Range MPO Meeting (Olson/Payton)** ↻

Friday, November 4

Saturday, November 5

Sunday, November 6

City Council Meeting Scheduling 2022			
	as of 10/05/2022		
	This schedule is subject to change		
Date	Description	Sponsor	Placement/Time
October 18, 2022 Council Meeting	Proclamation - Greeley Philharmonic Orchestra Day	Mayor	Intro
	UNC Update	President Feinstein	Intro
	Minutes (9/20 Council Meeting; 9/27 Council Work Session)	Heidi Leatherwood	Consent
	Resolution - Approving Mill Levy	John Karner	Consent
	Resolution for a State Trails Planning Grant Application/Sheep Draw Natural Areas Trailhead	John Dargle	Consent
	Resolution for a State Trails Construction Grant Application/Sheep Draw Bridge at Pumpkin Ridge Natural Area	John Dargle	Consent
	Resolution - GOCO Grant Application - Delta Parks Improvements	John Dargle	Consent
	Intro & 1st Rdg Ord - Amending Title 18 regarding Event and Assembly Permits	Stacey Aurzada	Consent
	Intro & 1st Rdg - Ord - 13th Street Apartments Rezone	Becky Safarik	Consent
	Intro & 1st Rdg - Ord - Colorado Premium PUD	Becky Safarik	Consent
	Intro & 1st Rdg Ord - Setting Ward Boundaries	Becky Safarik	Consent
	2nd Rdg Prd & PH - Bag Tax and Delivery Fee Tax Exemption	John Karner	Regular
	2nd Rdg Ord & PH - 2023 Budget	John Karner	Regular
	2nd Rdg Ord & PH - Approving Pay Plan	Noel Mink	Regular
Board & Commission Appointments	City Clerk	Regular	
October 25, 2022 Worksession Meeting	Family Medical Leave Insurance (FAMLI) overview	Noel Mink	
	Update on Public Safety	Adam Turk	
November 1, 2022 Council Meeting	Proclamation - Veteran's Day	Mayor	Intro
	Proclamation - Native American Heritage Month	Mayor	Intro
	Resolution - Family and Medical Leave Insurance (FAMLI) Program	Noel Mink	Intro
	Intro & 1st Rdg Ord - MS4 Permit Municipal Code Enforcement Update	Paul Trombino	Consent
	Intro & 1st Rdg Ord - Amending Title 12 regarding Greeley's Municipal Separate Storm Sewer System	Paul Trombino/Brian Hathaway	Consent
	Intro & 1st Rdg Ord - Council consideration of Grant Approval limits	John Karner	Regular
	2nd Rdg & PH - Amending Title 18 regarding Event and Assembly Permits	Stacey Aurzada	Regular
	2nd Rdg Ord & PH - Setting Ward Boundaries	Becky Safarik	Regular
	2nd Rdg Ord & PH - 13th Street Apartments Rezone	Becky Safarik	Regular
2nd Rdg Ord & PH - Colorado Premium PUD	Becky Safarik	Regular	
2nd Rdg Ord & PH - Colorado Premium PUD (Motion only)	Becky Safarik	Regular	
November 8, 2022 Worksession Meeting	Cancelled		

Greeley City Council

Status Report of Council Initiatives

Initiative No.	Council Member Initiating	Council Request	Council Meeting or Work Session Date Requested	Status or Disposition (After completion, item is shown one time as completed and then removed.)	Assigned to:
15-2021	Olson	Formation of a committee for implementation of a funding strategy for the 35 th and 47 th interchanges.	December 7, 2021 Council Meeting	Councilmember Olson will be following up with Manager Lee and Director Trombino on next steps	Paul Trombino
08-2022	Olson	Front Range Passenger Rail District – Council needs to ask the question whether we should be paying into a transportation district that is in Loveland and Fort Collins and doesn't come to the Greeley area.	June 7, 2022 Council Meeting	Would like a presentation on how the rail aligns with the City of Greeley. Councilmember Olson will provide status reports throughout the year.	Paul Trombino
09-2022	Butler	Review traffic and safety surrounding 15 acre open area between 71 st Avenue and 8 th Street	June 7, 2022 Council Meeting	Requested that Public Works review the traffic and to improve safety in this congested area.	Paul Trombino
10-2022	Butler	Review costs and strategies to live stream Planning Commission and Water Board meetings for public and Councilmembers	June 7, 2022 Council Meeting	Asked staff to investigate the cost of live streaming Planning Commission and Water and Sewer Board meetings and return to Council with findings	Kelli Johnson
11-2022	Hall	Vendors on City sidewalks – provide update on permit process and code enforcement provisions.	August 2, 2022 Council Meeting	Asked staff to compile a report for Council on vendors we have identified, what the permitting process is (if any) and what enforcement measures the City takes for violations.	Adam Turk/John Karner

12-2022	Butler	Varying Boards & Commissions meeting times	September 6, 2022 Council Meeting	Asked staff to research the ability for alternative meeting times for Boards & Commissions to increase community engagement and recruitment	City Clerk's Office
13-2022	Hall	Concerns related to flood in Poudre River Ranch neighborhood	July 19, 2022 & September 6, 2022 Council Meeting	Research flooding concerns with staff.	Becky Safarik
14-2022	Butler	Resolution supporting Weld County School District 6 Ballot Issue 4A	October 4, 2022 Council Meeting	Bring forward a resolution supporting Weld County School District 6 Ballot Issue 4A	City Attorney
15-2022	Hall	Concerns regarding aftermath of natural disasters	October 4, 2022 Council Meeting	Requested update from Greeley's emergency management team to lessen the aftermath effects from a natural disaster, i.e. water and sewer, electricity, phone services, etc.	Charlie McCartin