



**Amended  
Work Session Meeting, August 3, 2021 Agenda  
2 Park Drive South, Great Falls, MT  
Gibson Room, Civic Center  
August 03, 2021  
5:30 PM**

**CALL TO ORDER**

**PUBLIC COMMENT**

*(Public comment on agenda items or any matter that is within the jurisdiction of the City Commission. Please keep your remarks to a maximum of five (5) minutes. Speak into the microphone, and state your name and either your address or whether you are a city resident for the record.)*

**WORK SESSION ITEMS**

1. Mansfield Theater Fees - Owen Grubenhoff and Hillary Rose.
2. Update on Draft Interim Agreement, re: City-County Health Department – Greg Doyon

**DISCUSSION POTENTIAL UPCOMING WORK SESSION TOPICS**

**ADJOURNMENT**

*City Commission Work Sessions are televised on cable channel 190 and streamed live at <https://greatfallsmt.net>. Work Session meetings are re-aired on cable channel 190 the following Thursday morning at 10 a.m. and the following Tuesday evening at 5:30 p.m.*

*Wi-Fi is available during the meetings for viewing of the online meeting documents.*

**UPCOMING MEETING SCHEDULE**

Work Session -- Tuesday August 17, 2021 5:30 p.m.

Commission Meeting -- Tuesday August 17, 2021 7:00 p.m.

## Broadway in Great Falls

### Series

- The Broadway series averages 4-6 shows per year
- The Broadway series sells over 1300 tickets per show, the highest average attendance of any other season series in our facility

### Budget Impact

- More than 7500 tickets were sold in 2018/19 season
- Total Mansfield revenues from the Broadway series were over \$45,000
- Broadway revenue represented 21% of Theater revenue and 14% of total Mansfield revenues

### Local Economy Impact

- Broadway shows bring in more out of town business than local shows and directly contribute to restaurant and hotel income



## Fee Proposal

- We are proposing to create a new fee that will be routed directly to any promoter who meets the eligibility requirements.
- To be eligible, any promoter must be presenting 4 or more shows in a fiscal year.
- The fee will be decided by the promoter on a per show basis with a maximum cap of \$8.00 per ticket amount.
- Any show utilizing this fee must meet the show maximum rental cap, which is currently set at \$4335.00.
- If ticket sales are not great enough then the Mansfield Center will retain a portion of the fee in order to meet the cap.

