



Work Session Meeting Agenda
2 Park Drive South, Great Falls, MT
Gibson Room, Civic Center
October 01, 2024
5:30 PM

The agenda packet material is available on the City's website: <https://greatfallsmt.net/meetings>. The Public may view and listen to the meeting on government access channel City-190, cable channel 190; or online at <https://greatfallsmt.net/livestream>.

Public participation is welcome in the following ways:

- Attend in person.
- Provide public comments in writing by 12:00 PM the day of the meeting: Mail to City Clerk, PO Box 5021, Great Falls, MT 59403, or via email to: commission@greatfallsmt.net. Include the agenda item or agenda item number in the subject line, and include the name of the commenter and either an address or whether the commenter is a city resident. Written communication received by that time will be shared with the City Commission and appropriate City staff for consideration during the agenda item, and, will be so noted in the official record of the meeting.

CALL TO ORDER

PUBLIC COMMENT

(Public comment on agenda items or any matter that is within the jurisdiction of the City Commission. Please keep your remarks to a maximum of five (5) minutes. Speak into the microphone, and state your name and either your address or whether you are a city resident for the record.)

WORK SESSION ITEMS

1. North Parking Garage Free 2-Hour Summer Parking Trial Findings & Recommendations - Brock Cherry (estimated 20 minutes)
2. GFDA Project Update - Brett Doney & Jolene Schalper (estimated 30 minutes)

DISCUSSION POTENTIAL UPCOMING WORK SESSION TOPICS

ADJOURNMENT

City Commission Work Sessions are televised on cable channel 190 and streamed live at <https://greatfallsmt.net>. Work Session meetings are re-aired on cable channel 190 the following Thursday morning at 10 a.m. and the following Tuesday evening at 5:30 p.m.

Wi-Fi is available during the meetings for viewing of the online meeting documents.

UPCOMING MEETING SCHEDULE

City Commission Work Session - Tuesday, October 15, 2024 5:30 p.m.

City Commission Meeting - Tuesday, October 15, 2024 7:00 p.m.

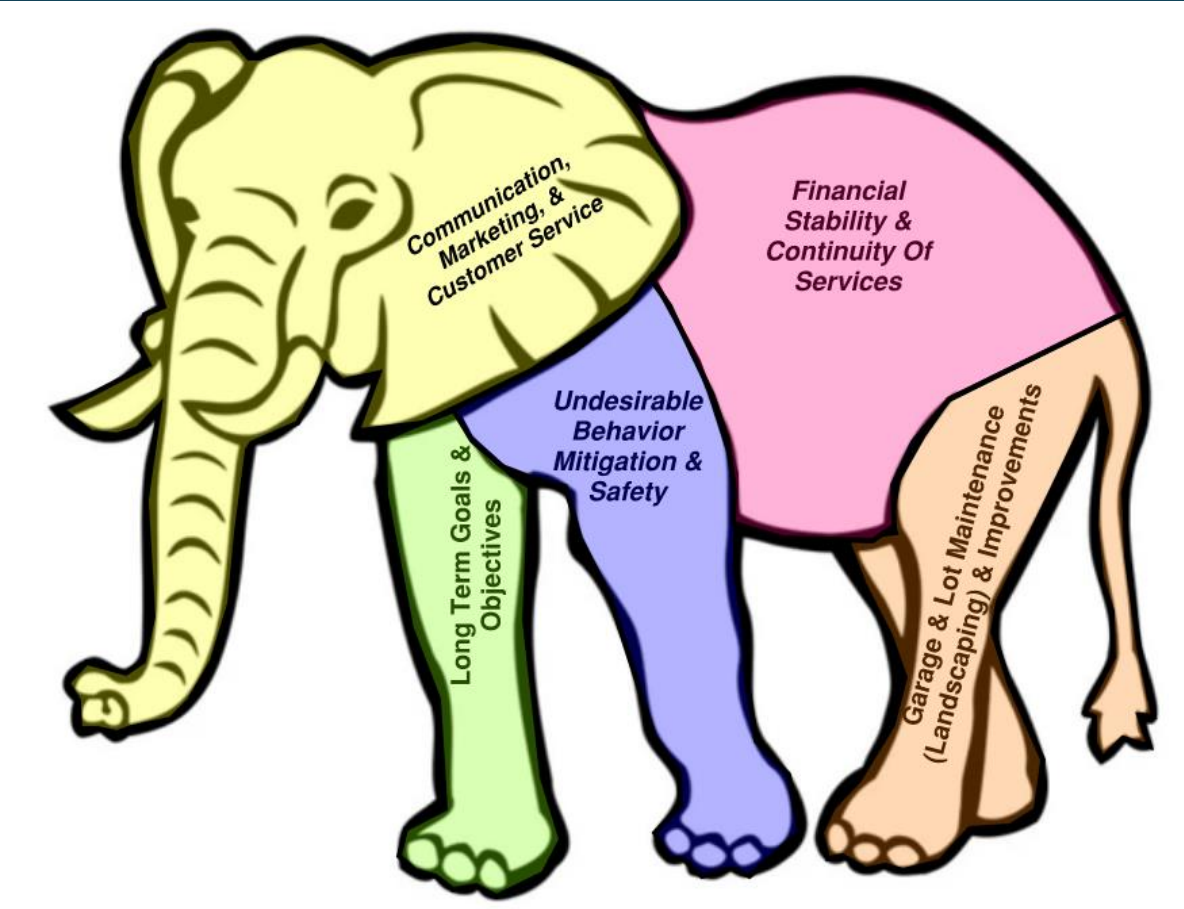


North Parking Garage Free 2-Hour Summer Parking Trial: Findings & Recommendations

Brock Cherry, Director
Planning & Community Development
City of Great Falls

October, 1st 2024



Parking is an Elephant



It takes a team!

Parking Administration Team

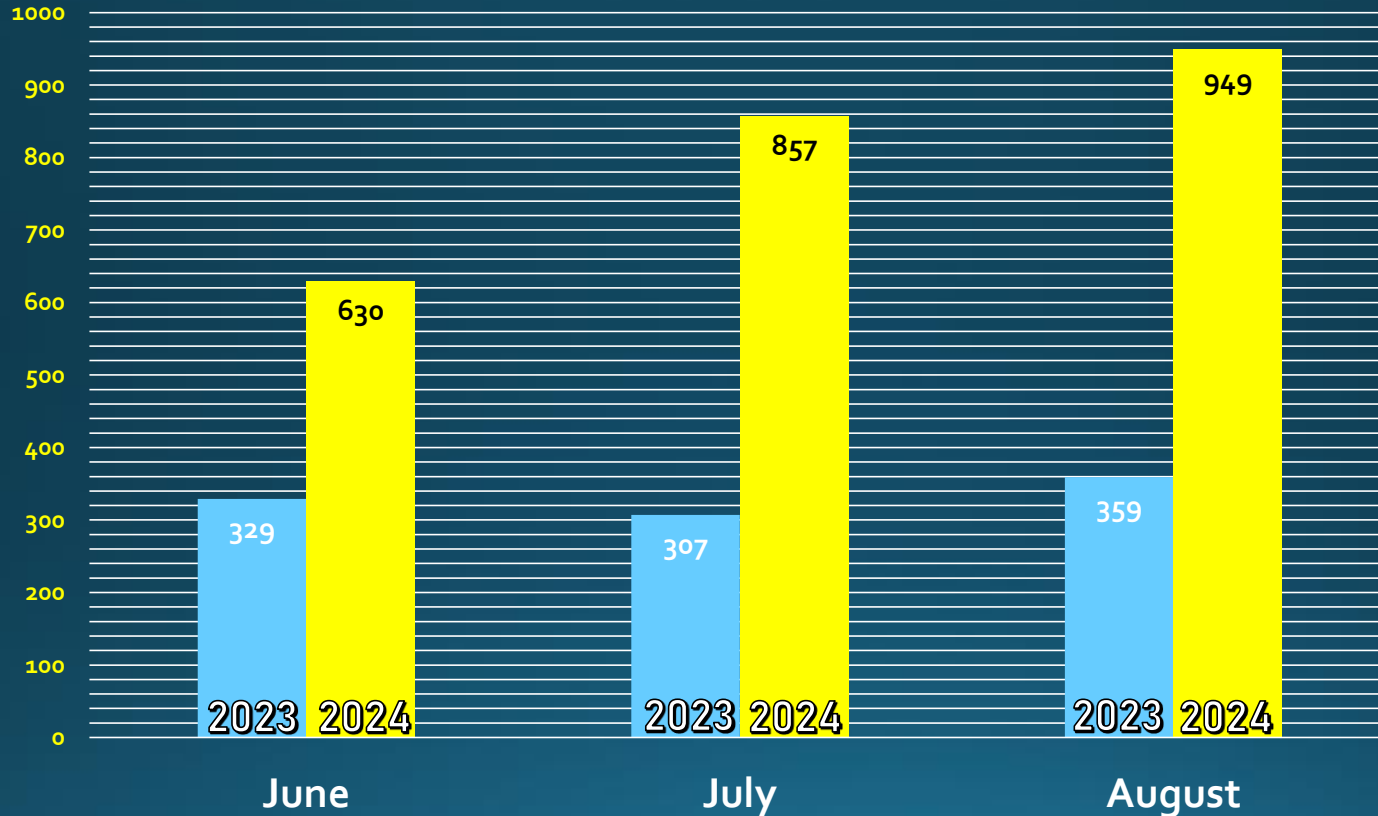
 <p>Brock Cherry, PCD Director</p>	 <p>Lonnie Hill, Deputy PCD Director</p>	 <p>Andrew Finch, Senior Transportation Planner</p>	 <p>Alaina Mattimiro, Associate Transportation Planner</p>	 <p>Joelle Marko, Deputy Building Official</p>
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 <p>Melissa Kinzler, Finance Director</p>	 <p>Kirsten Wavra, Deputy Finance Director</p>	 <p>Tena Grigsby, SP+ Parking Manager</p>	 <p>City of Great Falls Parking Advisory Commission</p>
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We can do it!



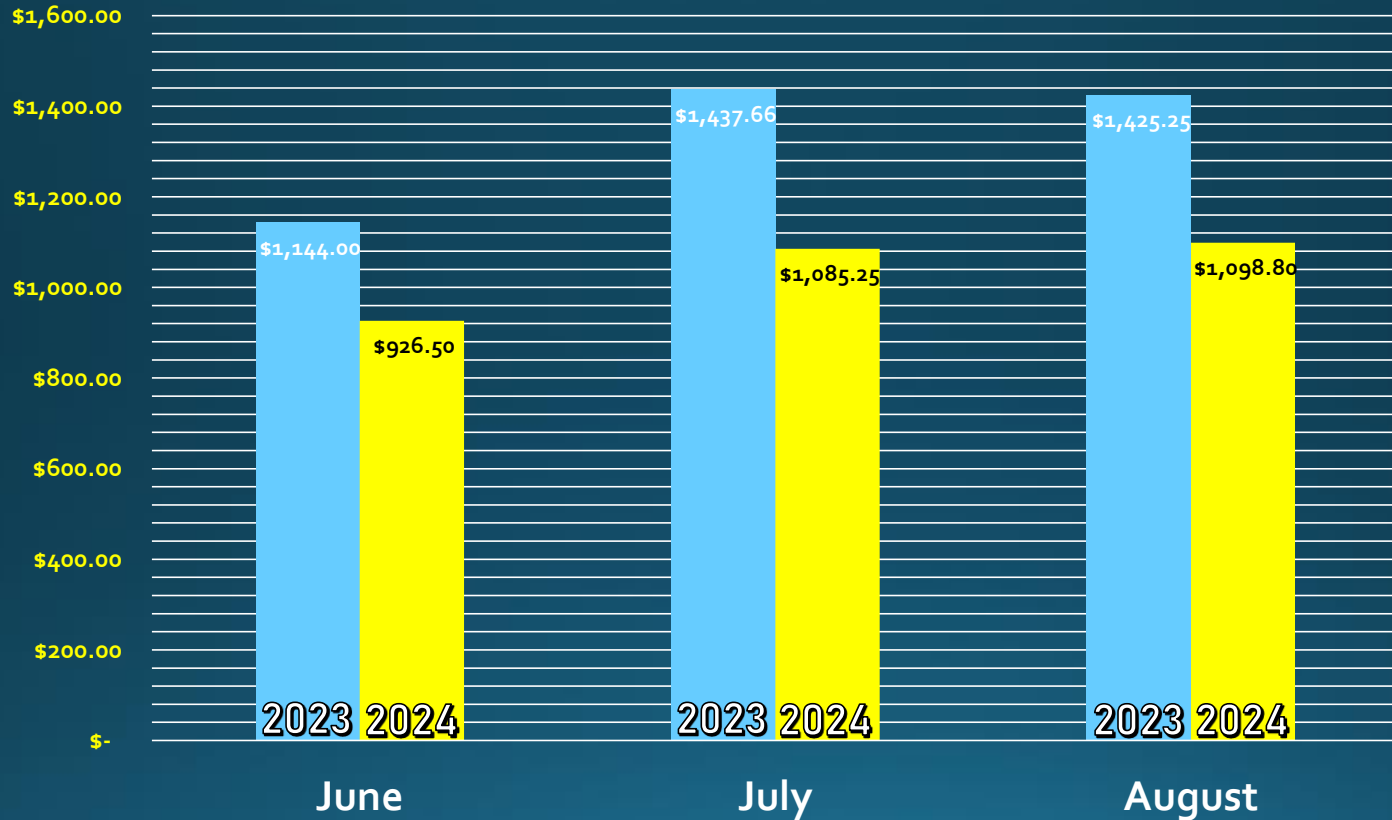
Total North Garage Daily Users



144.8% Increase from last Summer



Total North Garage Daily Fees Collected

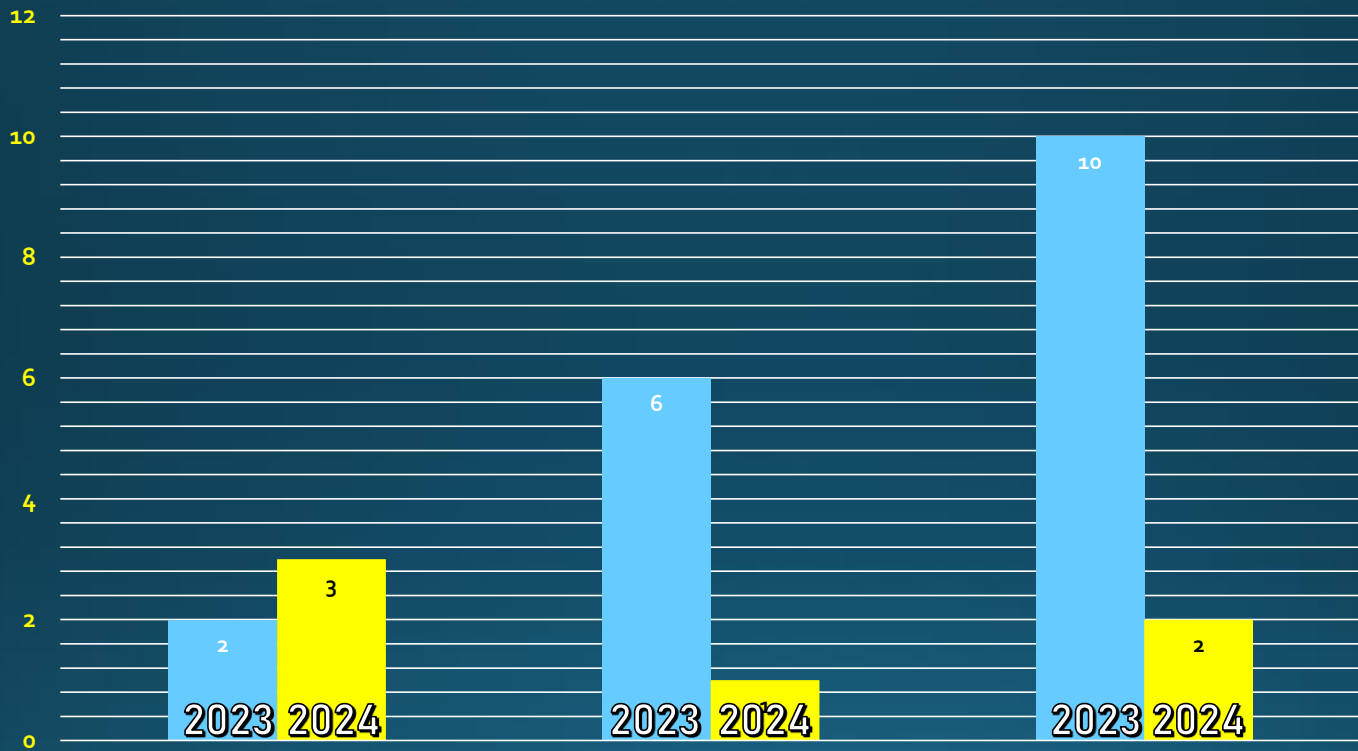


22.3% Decrease from last Summer

(- \$896.36)



Total PD Calls for the N. Parking Garage



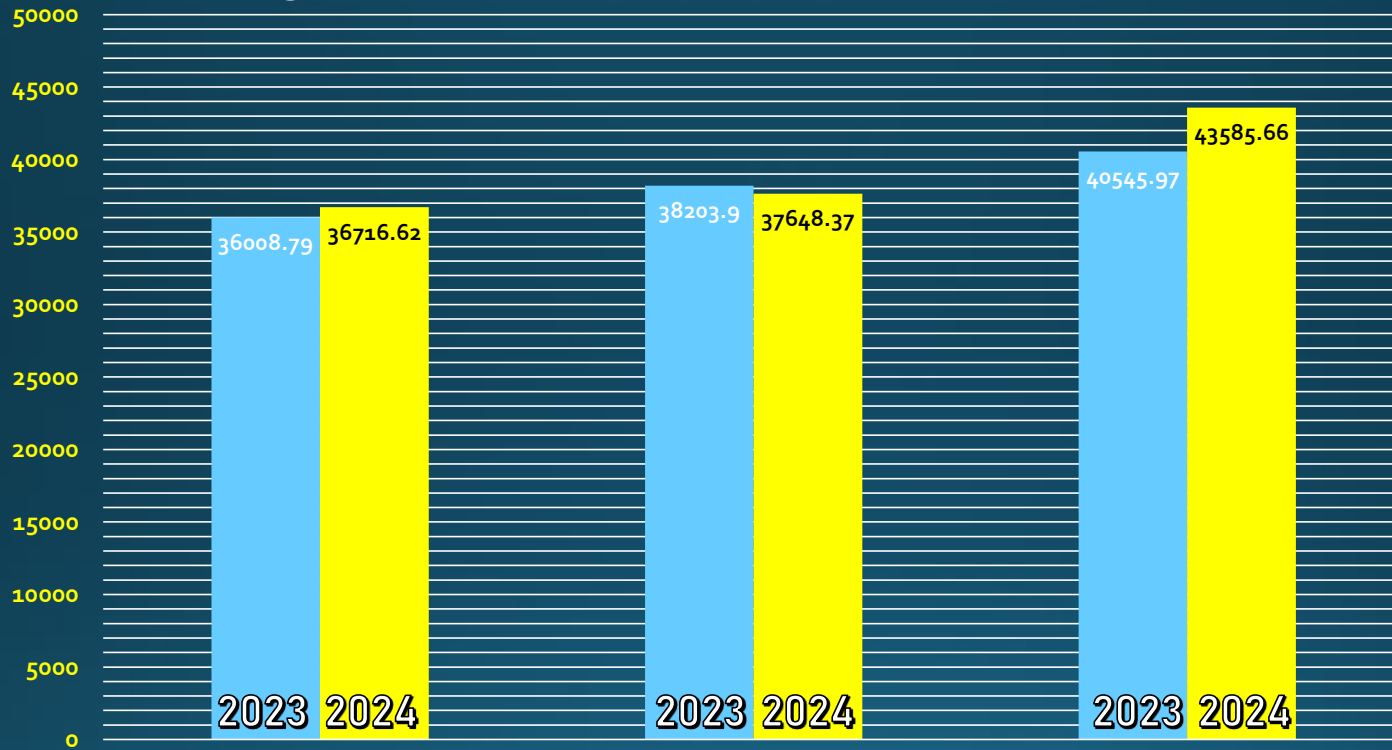
200% Decrease from last Summer

(Could be increased occupancy, increased patrolling, or evening chain barrier)



Total Parking Program Revenue

(Garages – daily & monthly, kiosks, surface lots, PassPort App)



June July August
2.7% Increase from last Summer

(+ \$3,191.99)



What went well?

- The 2-Hour Free North Parking Trial **didn't cost the City money**—in fact, we made more than last year.
- Summer utilization in the North Garage **increased by 144.8%**.
- Safe to say that **awareness of the North Parking Garage has increased.**



FREE 2 HOUR PUBLIC PARKING

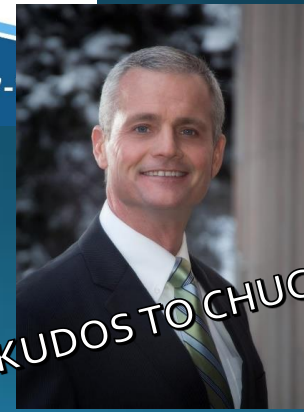
NORTH PARKING GARAGE
17 4TH STREET NORTH

- **FIRST 2 HOURS FREE**
(\$.50 AN HOUR AFTER)
- **UPDATED SECURITY CAMERAS AND LIGHTING**
- **EASY ACCESS**



JUNE 1 - AUGUST 31

FOR MORE INFO: 406-727-



KUDOS TO CHUCK!

Next Steps – Updating the North Parking Garage

- Keep Tracking the Data!
 - **Will Fall utilization be higher because of the new “converts” to the north parking garage**—even without the two-hour free parking?
 - **Continue to find the “Goldilocks Parking Rate.”** What rate can we charge that allows the parking program to succeed (pay our bills—minimum or no general fund subsidy) while incentivizing maximum utilization?
 - Updating the North Parking Garage
 - **Signage**—The North Parking Garage is poorly advertised and needs new signage to communicate to users that it is a public garage.
 - **Minor Immediate Structure Improvements** – Stairwell ceiling improvements, façade issues, etc.
 - **Gate Replacement** – Existing gates are antiquated and need to be replaced with a gate system that allows for modern forms of payment when the attendant is not present – no more honor system.
- *Previous granted TIF monies will be used for these improvements.

Staff Recommends the following to the Parking Advisory Board:

- *Recommend that the City Commission continue with regular fees. Staff and the PAC intend to make further recommendations in the Spring of 2025. Let's see what story the data tells us.*
- *Recommend to the City Commission that we commence improvements to the North Parking Garage, including new signage, structural improvements, and a new gate system.*

