

CVB ADVISORY BOARD

Tuesday, April 01, 2025 at 4:00 PM

Glen Rose City Hall, Council
Chambers, 201 NE Vernon, Glen
Rose, TX 76043



AGENDA

City Hall will be open to the public.

Citizens can view or listen live by tuning in to the following Zoom.com webinar:

Meeting ID: XXX XXXX XXXX • Passcode XXXXXX • or dial 1-346-248-7799

CALL TO ORDER

CONSENT AGENDA

1. Consider approval or other action regarding the March 4, 2025, meeting minutes

INDIVIDUAL ITEMS FOR CONSIDERATION

2. Discussion, consideration, and possible action on the appointment of a Vice Chairperson
3. Discussion, consideration, and possible action on appointing a Secretary
4. Discussion regarding the Spring Fling Event that took place on March 28th and 29th 2025
5. Discussion regarding the Dallas Travel Show that took place on March 22nd and 23rd 2025
6. Discussion, consideration, and possible action regarding the formation of subcommittees

ADJOURNMENT

In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in the is meeting should contact the City Secretary's office at (254) 897-2272 x 201 at least 48 hours prior to the meeting to request such assistance.

CERTIFICATION

I, the undersigned authority, do hereby certify that this NOTICE OF MEETING was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance of the City of Glen Rose City Hall, a place convenient and readily accessible to the general public, as well as to the City's website at www.glenrosetexas.org and said notice was posted on the following date and time: **Friday, March 28, 2025, by 05:00 PM** and remained posted for at least two hours after said meeting was convened.

Veronica Welch, City Secretary

Certification of NOTICE OF MEETING was removed on: _____ at _____ am/pm
by _____ . _____

CVB Advisory Board

Meeting Minutes

Tuesday, March 4, 2025

Glen Rose City Hall, Glen Rose, Texas

1. Call to Order

The meeting was called to order at 4:02 p.m. by Vice Chair Nelson Roberts.

2. Pledge of Allegiance

The board recited the Pledge of Allegiance.

3. Roll Call

Absent:

- Melissa Pugh
- Karen Wells

4. Agenda Items

The board reviewed the purpose of the commission and its bylaws.

Sarah De La Cruz made a motion to add an amendment allowing for the bylaws to be amended. Greg Cornett seconded the motion. The motion was approved unanimously.

a. Addition of Subcommittees

The board discussed adding subcommittees to the next meeting agenda for further discussion, including:

- A Sports Subcommittee
- An Attraction Subcommittee

- A Restaurant Subcommittee – This subcommittee would explore the creation of a chat room or communication platform for local hotels and restaurants. The goal is to improve coordination and ensure restaurants are adequately staffed and open during peak visitor times.

Greg Cornett made a motion to add these subcommittees for discussion at the next meeting. J.C. seconded the motion. The motion was approved unanimously.

b. Consideration of Adding a Board Secretary

Was asked to be added to the agenda for April's meeting.

c. QR Code Discussion

The board discussed adding a QR code from item six (Dallas Travel Show) for easier access to relevant information.

6. Adjournment

A motion to adjourn was made by Greg Cornett at 5:03 p.m. Victoria seconded the motion. All were in favor. Motion carried.

Minutes recorded by: Sarah De La Cruz



CVB ADVISORY BOARD AGENDA ACTION FORM

AGENDA DATE:	April 1 2025		
AGENDA SUBJECT:	Vice Chair Replacement- Post Spring Fling Discussion- Square Events Discussion Post Dallas Travel Show - Discussion		
PREPARED BY:	Rita Smith	DATE SUBMITTED:	3-26-2025
EXHIBITS:			
BUDGETARY IMPACT:	Required Expenditure:	\$00.00	
	Amount Budgeted:	\$00.00	
	Appropriation Required:	\$00.00	
SUMMARY: Nelson Roberts stepped down in his role- we need to appoint a new Vice Chair. Discussion around Square Events and the effect on overnight stays. Dallas Travel Show discussion. Where is HOT Tax better spent.			
RECOMMENDED ACTION: Appoint new vice-chair.			



CVB ADVISORY BOARD AGENDA ACTION FORM

AGENDA DATE:	April 1 2025		
AGENDA SUBJECT:	Consideration for adding a board secretary		
PREPARED BY:	Rita Smith	DATE SUBMITTED:	3-26-2025
EXHIBITS:			
BUDGETARY IMPACT:	Required Expenditure:	\$00.00	
	Amount Budgeted:	\$00.00	
	Appropriation Required:	\$00.00	
SUMMARY: Discussion of adding a board secretary			
RECOMMENDED ACTION: Possibly nominating and adding a board secretary			



CVB ADVISORY BOARD AGENDA ACTION FORM

AGENDA DATE:	April 1 2025		
AGENDA SUBJECT:	Adding restaurant subcommittee		
PREPARED BY:	Rita Smith	DATE SUBMITTED:	3-26-2025
EXHIBITS:			
BUDGETARY IMPACT:	Required Expenditure:	\$00.00	
	Amount Budgeted:	\$00.00	
	Appropriation Required:	\$00.00	
SUMMARY: To ensure communication between hoteliers and restaurants so they are adequately staffed for peak visitor times.			
RECOMMENDED ACTION: Create Restaurant subcommittee			