

CVB ADVISORY BOARD

Tuesday, February 03, 2026 at 4:00 PM

Glen Rose City Hall, Council
Chambers, 201 NE Vernon, Glen
Rose, TX 76043



AGENDA

City Hall will be open to the public.

CALL TO ORDER

CONSENT AGENDA

INDIVIDUAL ITEMS FOR CONSIDERATION

1. Discussion, consideration, and possible action regarding the Tourism Advisory Council members and member term lengths
2. Discussion, consideration, and possible action regarding new leadership, mission statement, goals, and action plan
3. Discussion, consideration, and possible action regarding the logo, department name, brand (color palette) and ExploreGlenRose.com website
4. Discussion, consideration, and possible action regarding the Bandwango Dino Discovery project
5. Discussion, consideration, and possible action regarding budget update
6. Discussion, consideration, and possible action regarding the social media strategy and content plan
7. Discussion, consideration, and possible action regarding questions, idea generation, and feedback from advisory board members

ADJOURNMENT

In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in the is meeting should contact the City Secretary's office at (254) 897-2272 x 201 at least 48 hours prior to the meeting to request such assistance.

CERTIFICATION

I, Veronica Welch, the undersigned authority, do hereby certify that this NOTICE OF MEETING was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance of the City of Glen Rose City Hall, a place convenient and readily accessible to the general public, as well as to the City's website at www.glenrosetexas.org and said notice was posted on the following date: **Wednesday, January 28, 2026**, and remained posted for at least two hours after said meeting was convened.

Veronica Welch, City Secretary

Certification of NOTICE OF MEETING was removed on: _____ at _____ am/pm

by _____ . _____