

CVB ADVISORY BOARD

Tuesday, August 05, 2025 at 4:00 PM

Glen Rose City Hall, Council

Chambers, 201 NE Vernon, Glen

Rose, TX 76043



AGENDA

City Hall will be open to the public.

CALL TO ORDER

CONSENT AGENDA

1. Consider approval or other action regarding the minutes of the July 1, 2025, CVB Advisory Board meeting

INDIVIDUAL ITEMS FOR CONSIDERATION

2. Discussion on Radio Ad buy and contest in Houston, Austin, and San Antonio markets
3. Discussion on website redesign regarding photography, copywriting and functionality
4. Discussion of making an inventory of tourism-related businesses and services in Glen Rose and surrounding areas
5. Discussion of cooperative associations with the Chamber, the County, and other entities
6. Discussion of scheduling Hospitality Training
7. Discussion regarding marketing strategy moving forward

ADJOURNMENT

In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in the is meeting should contact the City Secretary's office at (254) 897-2272 x 201 at least 48 hours prior to the meeting to request such assistance.

CERTIFICATION

I, Veronica Welch, the undersigned authority, do hereby certify that this NOTICE OF MEETING was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance of the City of Glen Rose City Hall, a place convenient and readily accessible to the general public, as well as to the City's website at www.glenrosetexas.org and said notice was posted on the following date and time: **Wednesday, July 30, 2025, by 04:00 PM** and remained posted for at least two hours after said meeting was convened.

Veronica Welch, City Secretary

Certification of NOTICE OF MEETING was removed on: _____ at _____ am/pm
by _____ . _____