



TOWN COUNCIL BUDGET WORKSHOP AND REGULAR MEETING

Wednesday, August 05, 2026 at 6:00 PM

Fulton Council Chambers, 201 N. 7th Street

AGENDA

CALL TO ORDER

PLEDGE OF ALLEGIANCE – U.S. Flag and Texas Flag

OBSERVE A MOMENT OF SILENCE/PRAYER

CITIZENS TO BE HEARD (PUBLIC FORUM)

Public participation is valued and at this time, comments limited to three (3) minutes will be taken from persons who have signed the Speaker's Card located on the table inside the Council Chambers and delivered to the City Secretary before the meeting begins. Written comments received by submission to the City Secretary in person or emailed to citysec@fultontexas.org by 3:00 p.m. on the day of the meeting, on any subject matter that is not on the agenda, will be read and summarized in the minutes of the meeting. Persons wishing to address the Council and who have registered using the Speaker's Card will have up to three (3) minutes to speak. In accordance with the Open Meetings Act, Council may not discuss or take action on any item that has not been posted on the agenda. While civil public criticism is not prohibited; disorderly conduct or disturbance of the peace as prohibited by law shall be cause for the chair to terminate the offender's time to speak.

PROCLAMATION

- [1.](#) Proclamation proclaiming the week of August 1 - 7, 2026 as Clown Week.

CONSENT AGENDA

All consent agenda items listed are considered to be routine by the Town Council and will be enacted by one motion. There will be no separate discussion of these items unless a council Member so requests, in which event the item will be removed from the Consent Agenda and considered in its normal sequence on the agenda.

- [2.](#) **Discuss/Approve/Disapprove** minutes of the Budget Workshop and Regular Meeting held on July 15, 2026.
- [3.](#) **Discuss/Approve/Disapprove** the June 2026 financials.

ITEMS FOR CONSIDERATION

- [4.](#) Receive the Marketing Reach and Brand Exposure for the Town of Fulton submitted by Nannette Eiland, CVB Tourism Manager regarding Hotel Motel Funds for 2025.

- 5. Discuss/Approve/Disapprove** the Interlocal Cooperation Agreement for Tax Assessment and Collection of Property Tax in 2026-2027 Between County of Aransas, Texas, and The Town of Fulton, Texas.
- 6. Discuss/Approve/Disapprove** authorization to issue Request for Qualifications (RFQ) for Town auditor.

BUDGET WORKSHOP

- 7.** Presentations and general discussion of Hotel Occupancy Tax (HOT) fund request from the Rockport-Fulton Chamber of Commerce.
- 8.** Presentations and general discussion of Hotel Occupancy Tax (HOT) fund request from the Aransas County Council on Aging.
- 9.** Presentations and general discussion of Hotel Occupancy Tax (HOT) fund request from the Friends of Fulton Mansion.
- 10.** Presentations and general discussion of Hotel Occupancy Tax (HOT) fund request from the Wings Over Rockport.
- 11.** Presentations and general discussion of Hotel Occupancy Tax (HOT) fund request from the Visit Rockport Fulton CVB.
- 12.** Presentation and general discussion of proposed FY 2026-27 Budget.

CLOSED SESSION

The Town Council may elect to go into closed session pursuant to Chapter 551, Government Code on any Agenda item where appropriate and particularly Sections 551.071 (consultation with attorney) and 551.074 (personnel matters), Government Code.

OPEN SESSION

Discuss/Approve/Disapprove any and all action necessary with regard to the preceding matter(s).

ANNOUNCEMENTS

- 13.** Mayor's Update.
- 14.** The next Regular Fulton Town Council Meeting will be held Wednesday, August 19, 2026, beginning at 6:00 pm.

EXECUTIVE SESSION - PUBLIC NOTICE is given that the Town Council may elect to go into executive session at any time during the meeting in order to discuss any matters listed on the agenda when authorized by the Open Meetings Act, Chapter 551, Texas Government Code. If the Council elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the Mayor. The Council may deliberate and take action in open session on any issue that may be discussed in executive session.

ADJOURNMENT

NOTICE

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at 361/729-5533 or by email at citysec@fultontexas.org for further information. Braille Is Not Available. The Town of Fulton reserves the right to convene into Closed Session under Government Code 551.071-551.074 and 551-086.

CERTIFICATION

I certify that the above notice of meeting was posted at Town Hall, 201 N. Seventh Street, Fulton, Texas, on Thursday, July 30, 2026, at 4:00 p.m., and at the U.S. Post Office located at 301 Cactus Street, Fulton, Texas. I further certify that the following News Media were properly notified of this meeting as stated above: The Rockport Pilot.

/S/ Stephanie Garcia, City Secretary

Town of Fulton

Proclamation

International Clown Week

August 1 – 7, 2026

Whereas, For centuries court jesters and fools have provided much needed comic relief in both happy and challenging times; and

Whereas, By tradition, clowns have long been known as ambassadors of joy and goodwill and to bring happiness to both children and adults; and

Whereas, President M. Nixon created “Clown Week” in 1971 to recognize the importance of laughter and joy and the roles that clowns can play in bringing us happiness; and

Whereas, In recognition of the charitable activities of gentle and funny clowns and the wholesome entertainment they provide for all of our citizens, “International Clown Week” has been proclaimed for the week of August 1st to August 7th, 2026; and

Now, Therefore, I, Kelli Cole; Mayor of the Town of Fulton, proclaim the week of **August 1 through August 7, 2026, International Clown Week in the Town of Fulton.**

Dated this 5th day of August 2026

Keli Cole
Mayor

ATTEST:

Stephanie Garcia, City Secretary



TOWN COUNCIL BUDGET WORKSHOP AND REGULAR MEETING

Wednesday, July 15, 2026 at 6:00 PM
Fulton Council Chambers, 201 N. 7th Street

MINUTES

CALL TO ORDER

PRESENT

Mayor Kelli Cole
Place 2 Chris Garis Place
Place 3 MaryAnn Pahmiyer
Place 4 Elizabeth Hackleman
Place 5 Laura McCorkle

ABSENT

Mayor Pro Tem Robert Loflin

STAFF PRESENT

Stephanie Garcia, City Secretary
Alyssa Hendricks, Administrative Assistant
Hal George, Town Attorney
Matt Olenick, Director of Operations
Steven Robertson, Comptroller
Ashley Sloan, Bookkeeper
Ty Gerstenberger, Chief of Police

Mayor Cole called the meeting to order at 6:00 p.m.

PLEDGE OF ALLEGIANCE – U.S. Flag and Texas Flag

Mayor Cole led everyone in the pledges.

OBSERVE A MOMENT OF SILENCE/PRAYER

Mayor Cole led everyone in a moment of silence.

CITIZENS TO BE HEARD (PUBLIC FORUM)

Public participation is valued and at this time, comments limited to three (3) minutes will be taken from persons who have signed the Speaker's Card located on the table inside the Council Chambers and delivered to the City Secretary before the meeting begins. Written comments received by submission to the City Secretary in person or emailed to citysec@fultontexas.org by 3:00 p.m. on the day of the meeting, on any subject matter that is not on the agenda, will be read and summarized in the minutes of the meeting. Persons wishing to address the Council and who have registered using the Speaker's Card

will have up to three (3) minutes to speak. In accordance with the Open Meetings Act, Council may not discuss or take action on any item that has not been posted on the agenda. While civil public criticism is not prohibited; disorderly conduct or disturbance of the peace as prohibited by law shall be cause for the chair to terminate the offender's time to speak.

No one came forward.

CONSENT AGENDA

All consent agenda items listed are considered to be routine by the Town Council and will be enacted by one motion. There will be no separate discussion of these items unless a council Member so requests, in which event the item will be removed from the Consent Agenda and considered in its normal sequence on the agenda.

1. **Discuss/Approve/Disapprove** minutes of the Regular Meeting held on June 17, 2026.
2. **Discuss/Approve/Disapprove** the 2026 May financials.
3. **Discuss/Approve/Disapprove** of the Town's 2027 TMRS Contribution Rate.
4. **Discuss/Approve/Disapprove** the SOC-1 Type 2 Report for TMRS (5_1_25 to 4_30_26); Independent Service Auditors Report.

Motion made by Place 5 McCorkle, Seconded by Place 2 Garis to approve the Consent Agenda as presented.

Voting Yea: Place 2 Garis, Place 3 Pahmiyer, Place 4 Hackleman, Place 5 McCorkle

ITEMS FOR CONSIDERATION

5. **Discuss/Approve/Disapprove** revisions to Job Titles and Pay Ranges.

Mayor Cole read the item and reviewed the change.

Motion made by Place 2 Garis, Seconded by Place 3 Pahmiyer to approve the revisions to Job Titles and Pay Ranges.

Voting Yea: Place 2 Garis, Place 3 Pahmiyer, Place 4 Hackleman, Place 5 McCorkle

6. **Discuss/Approve/Disapprove** credit application for Great Lakes Petroleum Co.

Mayor Cole read the item and gave an overview of the benefits of the new company. A digital system will be installed that will monitor all use of the fuel by codes being entered for each vehicle or piece of equipment.

Motion made by Place 2 Garis, Seconded by Place 4 Hackleman to approve the credit application for Great Lakes Petroleum Co.

Voting Yea: Place 2 Garis, Place 3 Pahmiyer, Place 4 Hackleman, Place 5 McCorkle

7. **Discuss/Approve/Disapprove** Resolution No. R-05-2026 amending the Town's schedule of fees pursuant to Ordinance No. 305; adopting a revised fee schedule; providing for an effective date; and providing for related matters.

Mayor Cole read the item and reviewed the addition of the alarm fees.

Motion made by Place 5 McCorkle, Seconded by Place 4 Hackleman to approve the Resolution No. R-05-2026 amending the Town's schedule of fees pursuant to Ordinance No. 305; adopting a revised fee schedule; providing for an effective date; and providing for related matters.

Voting Yea: Place 2 Garis, Place 3 Pahmiyer, Place 4 Hackleman, Place 5 McCorkle

BUDGET WORKSHOP

8. Presentation and general discussion of proposed FY 2026 - 2027 Budget.

Mayor Cole asked Steven Robertson to begin the discussion.

General Fund: Mr. Robertson informed the Council that at this time the Town expects to have a No New Revenue Rate for the next fiscal year. He reviewed the new property tax values that were recently reported and noted that the sales tax has been higher since last year. He reviewed the franchise fees and mixed beverage tax. He also reviewed permits, interest income, cell tower lease, administrative fees and other administrative costs. Mr. Robertson reviewed the streets and maintenance funds and the importance of not decreasing those funds. It was noted that there is a 1% cost of living raise built in the budget. The Council asked to see a breakdown of a larger cost of living increase.

Police Fund: Mr. Robertson reviewed the fines, software, and court costs. There have not been many large changes within the budget. Chief Gerstenberger noted that adding additional officers has helped with the workload and retention.

Hotel/Motel Fund: Mr. Robertson informed the Council that there is \$75,5000 to be distributed. The next budget meeting will be when the hot tax applicants present their request.

Sewer Fund: Mr. Robertson noted that the sewer revenues have been down because of the drought. The fund balance is healthy; therefore, the interest income has been higher. He also reviewed the capital outlay for the fund.

Convention Center Fund: There have been some cancellations; however, the center is doing well and continues to book into the future. He informed the Council of the air conditioning problems and those expenses and possible reoccurring expenses.

Pier Fund: Mr. Robertson reviewed the budget and indicated that overall, the pier has been doing very well, and the budget is in good standing.

CLOSED SESSION

The Town Council may elect to go into closed session pursuant to Chapter 551, Government Code on any Agenda item where appropriate and particularly Sections 551.071 (consultation with attorney) and 551.074 (personnel matters), Government Code.

Council went into closed session at 6:46 p.m.

OPEN SESSION

Discuss/Approve/Disapprove any and all action necessary with regard to the preceding matter(s).

Council reconvened into open session at 7:09.

Motion made by Place 2 Garis, Seconded by Place 5 McCorkle to join the lawsuit which was brought by John W. Johnson against the property owners, Trebilcock, Rowe, and C&AO.

Voting Yea: Place 2 Garis, Place 3 Pahmiyer, Place 4 Hackleman, Place 5 McCorkle

ANNOUNCEMENTS

9. Mayor's Update.

Alderwoman Pahmiyer inquired as to how the streets and drainage on the west side of Fulton did with the current rain. Matt Olenick indicated that the streets and drainage did well. Mr. Bob Dupnik, Aransas County Commissioner, indicated that the joint project with Aransas County should start in the upcoming months.

10. The next Regular Fulton Town Council Meeting will be held Wednesday, August 5, 2026, beginning at 6:00 pm.

Mayor Cole announced the date and time of the next meeting.

ADJOURNMENT

There being no further business, Mayor Cole entertained a motion to adjourn.

Motion made by Place 5 McCorkle, Seconded by Place 2 Garis to adjourn the meeting.

Voting Yea: Place 2 Garis, Place 3 Pahmiyer, Place 4 Hackleman, Place 5 McCorkle

The meeting was adjourned at 7:12 p.m.

Kelli Cole, Mayor

Stephanie Garcia, City Secretary

Fulton Visibility Report

Marketing Reach & Brand Exposure for the Town of Fulton

Prepared for the Town of Fulton | June 2026

Overview

This report documents the scope and scale of marketing visibility currently being delivered to the Town of Fulton through the Rockport-Fulton CVB's integrated marketing program. While Rockport and Fulton are promoted together as a unified destination brand, Fulton receives substantial dedicated exposure across social media, website content, paid digital advertising, OTA placements, and statewide print and digital tourism publications. The sections below break down each channel and quantify Fulton's share of the overall marketing reach.

Social Media

The CVB's social media presence provides consistent and significant visibility to Fulton through several layers of exposure:

- **Page identity:** The social media page is titled "Explore Rockport-Fulton," meaning every person who views the page, follows it, or encounters its posts is exposed to the Fulton brand name directly in the page identity.
- **Combined-destination posts:** The majority of posts reference "Rockport-Fulton" as a unified destination, giving Fulton consistent co-branded visibility in nearly all content.
- **Fulton-specific posts:** A minimum of one post per week is dedicated specifically to Fulton, focused on local landmarks and points of interest.
- **Photo and video content:** Dedicated photoshoots and video shoots have been produced specifically in Fulton, covering the Fulton Pier, Downtown Fulton, the Fulton Convention Center, and the Fulton Harbor area.
- **Influencer partnerships:** Over the past year, the CVB has worked with multiple influencers who created content and written features specifically about Fulton during their visits, in addition to broader Rockport-Fulton coverage.

Reach summary:

Metric	Figure	Fulton Relevance
Average <i>monthly</i> social media reach	700,000 people/month	(June 2025 – June 2026)
Page branding	"Explore Rockport-Fulton"	Fulton name visible on every impression
Fulton-specific posts & stories	1+ per week minimum	Pier, downtown, convention center, harbor, businesses
Influencer content	Multiple partners (past 12 months)	Fulton-specific filming and write-ups

Website – visitrockportfulton.com

The CVB's official tourism website, visitrockportfulton.com, launched in November 2025 and includes dedicated content for Fulton, including pages covering the Fulton Pier, Downtown Fulton, and a continually updated events listing populated by both Fulton-area event coordinators and CVB staff.

Metric	Detail
Launch date	November 2025
Dedicated Fulton content	Fulton Pier page, Downtown Fulton page, Fulton-area events
Event content sourcing	Submitted by event coordinators and CVB staff
Recent traffic (last 2 months)	12,000+ unique visitors per month
Trend	Traffic has been steadily ramping up since launch

Google Paid Search Campaign

The CVB's Google paid advertising campaign targets users actively searching for travel to Rockport, travel to Fulton, beach vacations, and related travel terms. This campaign reaches hundreds of thousands of Google users each month and is designed to capture high-intent travelers in the planning stages of a trip, directing qualified leads toward Rockport-Fulton as a destination — including those searching specifically for Fulton.

- Targeted search terms include Rockport, Fulton, beach vacations, and broader Texas travel-related queries.
- Monthly reach: hundreds of thousands of Google users.
- Purpose: drive qualified, in-market traveler leads to the Rockport-Fulton destination, including Fulton-specific searches.

OTA Campaigns – Expedia & TripAdvisor

The CVB maintains active online travel agency (OTA) advertising on Expedia and TripAdvisor, two of the most-used platforms by travelers in the final stages of trip planning. These campaigns reach thousands of potential travelers who are deep in the decision-making process, placing the Rockport-Fulton destination — and Fulton's attractions — directly in front of users actively booking accommodations and activities.

- Platforms: Expedia and TripAdvisor
- Audience: Thousands of travelers in active trip-planning and booking stages
- Value: High-intent exposure at the point of decision-making

Statewide Print & Digital – AJR Media Partnerships

Through its contract with AJR Media, the CVB secures advertising placements across several of the most influential Texas tourism publications and outlets, including Tour Texas, Texas Highways, AAA Explorer, and others. These partnerships span print, digital, and email marketing channels.

Channel/Partner	Fulton Visibility Highlights
AAA Explorer (print)	Reached 500,000 print subscribers; featured ad highlighted the community with a photograph of the Fulton Fishing Pier
Tour Texas	Statewide digital tourism exposure for Rockport-Fulton
Texas Highways	Statewide print and digital tourism exposure
Combined AJR Media network	Print, digital, and email channels reaching millions of travelers annually

Summary

Across social media, the official tourism website, paid search, OTA platforms, and statewide print and digital tourism publications, the Town of Fulton receives consistent, dedicated, and growing brand visibility. The combined Rockport-Fulton marketing program reaches millions of people annually who are planning travel in or to Texas, with Fulton specifically represented through dedicated content, imagery, video, influencer coverage, and featured placements such as the AAA Explorer Fulton Fishing Pier photograph.

Channel	Fulton Visibility Snapshot
Social Media	700,000 avg. monthly reach; page titled “Explore Rockport-Fulton”; 1+ Fulton-specific post/week; dedicated Fulton photo/video content; influencer coverage
Website	12,000+ unique visitors/month (last 2 months); dedicated Fulton Pier and Downtown Fulton pages; Fulton events listings
Google Paid Search	Hundreds of thousands of monthly searchers targeting Rockport, Fulton, and beach vacation terms
OTA (Expedia/TripAdvisor)	Thousands of high-intent travelers in active booking stages
AJR Media (Tour Texas, Texas Highways, AAA Explorer, etc.)	500,000 AAA Explorer print subscribers reached with a Fulton Fishing Pier feature; millions reached annually across print, digital, and email

Together, these channels demonstrate that Fulton is not an incidental beneficiary of Rockport-Fulton marketing, but an actively promoted and consistently featured part of the destination brand, receiving direct, measurable exposure to potential travelers across every major marketing channel operated by the CVB.

Rockport Convention and Visitors Bureau

Fulton Oysterfest Marketing Campaign Report

Prepared for: Rockport Convention & Visitors Bureau

Campaign Period: February – March 2026

Channels: Google Performance Max, OTT/Streaming TV, Social Media (Organic & Paid)

Campaign Overview

The Rockport Convention & Visitors Bureau ran a multi-channel digital campaign to build awareness and drive attendance for the Fulton Oysterfest. The campaign combined Google Performance Max, OTT/streaming television advertising, and organic and paid social media on Facebook and Instagram. This report summarizes results for each channel from February through March 2026.

Google

February – March 2026

Metric	Result
Ad Impressions	73,138
Clicks to fultonoysterfest.org	4,829
Click-Through Rate (CTR)	6.6% (vs. 2% national average)
Tracked Conversions	0

Top-performing Texas regions by engagement:

- Houston
- Dallas–Fort Worth
- San Antonio
- Austin
- El Paso
- Rio Grande Valley (RGV)

The campaign's click-through rate of 6.6% was more than three times the 2% national average, indicating strong ad relevance and creative performance. No conversions were tracked on the site during the period; this may reflect a conversion-tracking gap rather than a lack of on-site action, since ticket or attendance conversions are not always captured by default Performance Max tracking. Recommend confirming that conversion actions (e.g., ticket purchases, form submissions) are properly configured for future campaigns.

OTT / Streaming Television

February – March 2026

Metric	Result
Video Ad Impressions	33,813
Households Reached	27,193
Average Frequency	1.25
Video Completion Rate	99% (goal: 90%+)
Website Page Views	92

The OTT campaign exceeded its video completion rate goal, with 99% of viewers watching ads through to completion against a 90% target. The campaign reached over 27,000 unique Texas households. Frequency remained low at 1.25 plays per household, indicating the campaign prioritized reach over repetition. Website page views from this channel were modest relative to impressions, which is typical for OTT/CTV, as this channel is best suited to top-of-funnel brand awareness rather than direct response.

Social Media – Organic (Facebook & Instagram)

Post / Content	Reach	Engagements
Oysterfest is here (video)	48,300	736
Come on out to the Oysterfest	747	15
The wait is almost over	82,555	655
Rockport Fulton Spring Break/Oysterfest (video)	4,106	108
One of the biggest events of the year (announcement)	39,902	459
Discover Fulton	20,802	344
Spring Break/Oysterfest (video)	5,437	173
Big things coming to Rockport Fulton (video)	23,315	546
Total	225,164	3,036

Organic content generated a combined reach of 225,164 and 3,036 engagements across eight posts. “The wait is almost over” was the top-performing post by reach (82,555), while the “Oysterfest is here” video generated the highest engagement volume among video content (736). Video-format posts consistently outperformed static posts in engagement rate, supporting continued use of short-form video for future promotions.

Social Media – Paid Campaign

A combined Spring Break and Oysterfest video was run as a paid ad, reaching 73,000 users — supplementing organic reach with targeted paid delivery over the same period.

Campaign Summary

Channel	Primary Metric
Google	73,138 impressions / 4,829 clicks / 6.6% CTR
OTT / Streaming TV	33,813 impressions / 27,193 households reached
Social – Organic	225,164 reach / 3,036 engagements
Social – Paid	73,000 reach

Across all four channels, the Fulton Oysterfest campaign generated more than 400,000 combined impressions/reach in February and March 2026. Google Performance Max delivered strong click-through performance well above industry benchmarks, OTT exceeded its video completion goal, and organic social content — particularly video — drove the largest share of overall reach. The primary gap identified is conversion tracking on the Google Performance Max campaign, which should be addressed ahead of the next event cycle to better attribute ticket sales and site actions to paid media spend.

Nannette Eiland

From: Nannette Eiland
Sent: Wednesday, March 4, 2026 3:19 PM
To: Nannette Eiland
Subject: oysterfest coastl living

Follow Up Flag: Follow up
Flag Status: Flagged

47th Annual Fulton Oysterfest Returns March 5–8 with Oysters, Live Music & Family Fun

<https://www.kztv10.com/community/coastal-living/47th-annual-fulton-oysterfest-returns-march-5-8-with-oysters-live-music-family-fun>

Celebrate 47 years of coastal tradition at Fulton Oysterfest with fresh Gulf oysters, live entertainment, and family-friendly fun along the waterfront.



Meta Platforms, Inc.
1 Meta Way
Menlo Park, CA 94025
United States

Account: 1201685385024252

Billing Report: 2/1/2026 - 3/1/2026

Meta Ads payment

Payment Method: Visa **** 5908

Date	Transaction ID	Amount	Payment Status
2/20/2026	26023914120627758-26118307574521743	\$306.04 USD	Paid
2/14/2026	25999120486440459-26065336653152169	\$900.00 USD	Paid
		Total Amount Billed	\$1,206.04 USD
		Total Funds Added	\$0.00 USD

Invoice

Invoice #: 00010460
Date: 04/01/2026
Account #: 00003537
Sales Rep: AJR Media Group

Rockport CVB

212 N Live Oak St
 Rockport, TX 78382-

Advertiser: Rockport CVB
Your PO#:
Terms: Net 30

Amount

Publication:	AAA EXPLORER TEXAS	Rate:	TX29DI	Freq:	1	
Issue:	Apr/May/Jun 2026	Section:	Discover			
Ad Size:	1/2 Pg Ad + 1/2 Pg Advertorial	Caption:				7,500.00
Position:	Discover	Page #:				0.00
Colors:	4-Color					0.00

Sub Total: 7,500.00

Sales Tax:

Total:	7,500.00
Less Credits Applied:	0.00
Balance Due:	7,500.00

7,500 - Fulton

Please return this stub with your remittance
 AAA EXPLORER TEXAS

Payment may be made by check or credit card.

If paying by check, please send your payment to: PO Box 25256 Santa Ana, CA 92799-5256

If paying by credit card, please email ACEPubInvoices@ace.aaa.com and a unique payment link will be sent to you.

Invoice #: 00010460
Date: 04/01/2026
Account #: 00003537

Bill To: Rockport CVB
Advertiser: Rockport CVB
Balance Due: 7,500.00

Amount Enclosed: _____

DISCOVER ROCKPORT-FULTON'S COASTAL CHARM

In Rockport–Fulton, the days feel lighter and the pace feels just right. Life here moves in time with the tide, inviting visitors to slow down and experience the Texas Coast at its most relaxed and welcoming.

Rockport's artful charm flows easily into Fulton's waterfront calm, where bay breezes, fresh seafood, and easy sunsets round out the experience.

Mornings often begin with sunrise over Aransas Bay, where calm waters and coastal

breezes set the tone for the day. By afternoon, explore colorful art galleries, coastal boutiques, and antique shops throughout the Rockport Cultural Arts District, or spend time outdoors along scenic trails and waterfront parks.

Rockport–Fulton is known worldwide for birding, with spring and fall migrations drawing nature lovers from across the globe. Others come for fishing adventures, beach walks, or quiet moments by the shore.

Rockport Beach — Texas' first Blue Wave-

certified beach — offers clean sands and gentle waves, perfect for families, couples, and solo travelers alike. Just minutes away, Goose Island State Park and local wildlife refuges provide opportunities to connect with nature, spot native species, and enjoy wide-open coastal landscapes.

As the day winds down, the destination comes alive with the flavors of the coast. Waterfront restaurants serve Gulf-fresh seafood, while local eateries offer laid-back dining with views worth lingering over. Sunset pier walks, evening breezes, and small-town hospitality round out the experience.

Whether you're drawn by outdoor adventure, creative energy, or the simple joy of an unhurried escape, Rockport–Fulton offers a coastal getaway that feels easy, authentic, and refreshing.



Your Texas Coast getaway starts here!
VisitRockportFulton.com.

FIND YOURSELF IN

**ROCKPORT
FULTON**

Your Texas Coast Getaway Starts Here.

From world-class birding and coastal trails to fishing, beach days, and easygoing charm, Rockport–Fulton is a place to relax, explore, and savor the moment.



**Scan to see what's
waiting for you on
the Texas Coast**



Nannette Eiland

From: Nannette Eiland
Sent: Monday, September 15, 2025 10:06 AM
To: Melissa Pina
Subject: FW: We're Heading to College Station, TX this December!

Hi Melissa!

I will be attending this event to “sell” our destination to meeting planners, focusing on the need days/dates of Mon-Thursday’s.

I'd like to take some information about the Convention Center with me so we can market it on your behalf.

Let me know if you have any questions.

The Northstar Meetings Group recruitment team qualifies the meeting planners who must have future meetings for the state of Texas.

These would be both corporate and association planners. The supplier (you all) choose those planners based on the criteria that they supply that you would like to meet with for the 21 (and vice versa) appointments while meeting everyone during the event at the meals, education, and networking functions.

The details to attend are below.

Destination Southwest - \$5,000

1/2 Fulton \$2500.

December 1-3, 2025 - College Station, TX

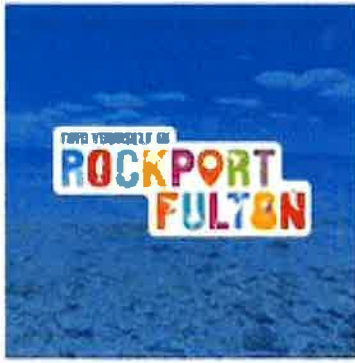
50 buyers from all over the US who have open RFPs for the Southwest. For Southwest suppliers only.

More information:

- All hosted buyers must apply and are pre-qualified by our strict recruitment staff, with histories vetted before we offer them a spot at the event.
- Repeat attendance is limited to ensure fresh prospects every year
- 1 to 1 buyer supplier ratio

All Registrations include:

- 6' appointment table with set of 22 one:one buyer/supplier prescheduled appointments (13 minute appointments)
- 6 fabulous food & beverage/networking events
- 2 accredited education sessions
- Planner profiles in digital format



Nannette Eiland
CVB TOURISM MANAGER

 neiland@rockporttx.gov

 361.557.7581

 212 N. Live Oak St.
Rockport, Tx 78382

From: Northstar Meetings Group <NorthstarMeetingsGroup@info.northstartravelgroupmail.com>

Sent: Wednesday, September 3, 2025 10:01:31 AM

To: Nannette Eiland <neiland@rockporttx.gov>

Subject: We're Heading to College Station, TX this December!

WARNING: This email is from an external source. Do not click links or open attachments without positive sender verification of purpose. Never enter Username, Password or sensitive information on linked pages from this email. If you are unsure about the message, please forward to itstaff@cityofrockport.com for assistance.



DESTINATION SOUTHWEST
BY NORTHSTAR

Visit **COLLEGE STATION** THEgeorge CAVALRY COURT

DEC. 1-3, 2025 • The George Hotel & The Cavalry Court Hotel • College Station, TX



Where Coastal Charm Meets Conference Comfort

Just a tank away from major Texas cities, Rockport–Fulton blends coastal beauty, artistic energy, and small-town hospitality — making it the perfect setting for meetings, retreats, and celebrations.

Whether you're planning a corporate conference or an intimate gathering, this seaside destination delivers spaces and experiences your attendees will remember.

Featured Venues:

The ROCC – Rockport Conference Center

106 S. Austin Street, Rockport, TX 78382

8,000 sq. ft. of modern, flexible space located just one block from Aransas Bay.



Highlights:

1. 4,400 sq. ft. main ballroom with capacity for 350 guests (theater), 280 (banquet), or 240 (wedding)
2. 1,300 sq. ft. foyer + four breakout rooms
3. Flexible catering kitchen
4. Complimentary Wi-Fi and advanced A/V system with built-in cameras and 13x9-ft projection screen
5. Integrated with the Rockport Center for the Arts campus, featuring galleries, workshops, and a 16,000-sq.-ft. sculpture garden — ideal for creative breaks or receptions



Perfect for meetings that inspire — surrounded by art, steps from the coast.

Fulton Convention Center

402 Fulton Beach Road, Fulton, TX

A waterfront favorite offering a relaxed coastal setting for large gatherings.

Highlights:

1. 10,113 sq. ft. of event space accommodating up to 575 guests
2. DIY setup — bring your own vendors
3. Simple, transparent pricing with no hidden fees
4. Ideal for weddings, community events, corporate functions, and private parties.

Spacious, flexible, and full of coastal character — with the bay right outside your door.



Photo Credit: Fulton Convention Center

Beyond the Meeting

Art & Culture

Rockport Center for the Arts • Downtown Galleries • State Designated Rockport Cultural Arts District • Texas Maritime Museum - Nationally and State Designated Historical Assets

Nature & Outdoors

Rockport Beach (Texas' first Blue Wave-certified beach) • Goose Island State Park • Connie Hagar Wildlife Refuge • Aransas Pathways

Fishing & Coastal Adventures

Sunset cruises, guided fishing trips, and birding tours — all within minutes of downtown.

Group Dining & Shopping

Waterfront restaurants, local seafood spots, and coastal boutiques offer endless options for connection and relaxation.

FIND YOURSELF IN

**ROCKPORT
FULTON**



Dive Deeper into Rockport-Fulton

Find more meeting venues, lodging, and itineraries at VisitRockportFulton.com



Meta Platforms, Inc.
1 Meta Way
Menlo Park, CA 94025
United States

Account: 1201685385024252

Billing Report: 2/1/2026 - 3/1/2026

Meta Ads payment

Payment Method: Visa 5908

Date	Transaction ID	Amount	Payment Status
2/20/2026	26023914120627758-26118307574521743	\$306.04 USD	Paid
2/14/2026	25999120486440459-26065336653152169	\$900.00 USD	Paid
		Total Amount Billed	\$1,206.04 USD
		Total Funds Added	\$0.00 USD

Oysterden - FB Ads

meetings + events group



Insertion Order

9401 James Ave. S, Suite 152 • Bloomington, MN 55431 • (612) 371-5800

Insertion Order # 88961
12/4/2025

Advertiser:
Nannette Eiland
Visit Rockport Fulton CVB
212 North Live Oak Street
Rockport, TX 78382
Phone: (361) 729-2213
Fax:
Email: neiland@rockporttx.gov

Sales Rep Contact Information:
Rep: Ryan Miller
Phone: 214.789.7716
Fax: (612) 371-5801
Email: rmiller@greenspring.com

*Please sign/date below and send directly
to your sales rep.*

Production Contact: Nannette Eiland (361) 729-2213
neiland@rockporttx.gov

Billing Contact: Nannette Eiland, neiland@rockporttx.gov

Pub	Issue	Year	Ad Notes	Section	Ad Size	Frequency	Card Rate	Discounts	Net
Meet Texas	2026	2026	Display Ad	Gulf Coast	1/3 Page Horizontal		\$1,080.00	\$455.00	\$625.00
Meet Texas	2026	2026	Listing Ad	Gulf Coast	1/3 Page Horizontal Listing		\$1,080.00	\$455.00	\$625.00
								\$910.00	\$1,250.00

Total:	\$1,250.00
---------------	-------------------

\$625.00 Eiland

PAYMENT INFORMATION

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All payment is due with order unless credit is established with Greenspring Media, in which case payment is due upon invoice. ACH/EFT is also an encouraged way to pay, please see page 3 for the banking information. Payment is non-refundable. Trade is due with order.

Billing Questions? Contact Austin Schmelzle at 248-691-1800 x 157 or aschmelzle@hour-media.com
Mail payments to: Greenspring Media • 5750 New King Dr. Ste 100 • Troy, MI 48098 • Fax 248.598.1869

Advertising Terms & Conditions

Greenspring Media reserves the right at its absolute discretion and at any time to cancel any advertising order or reject any advertising copy, whether or not the same has already been acknowledged and/or previously published. In the event of such cancellation or rejection by Greenspring Media, advertising already run shall be paid for at the rate that would apply if the entire order were published. In addition, Publisher reserves the right to remove from selected copies of Greenspring Media publications advertisements containing matter the subscribers have deemed objectionable. Cancellation of any portion of any advertising order or contract by or on behalf of the Advertiser or failure to have published the specified number of pages automatically nullifies any rate discount, including for previously published advertisements, and may result in a short-rate. In such event, Advertiser and/or Agency must reimburse Greenspring Media for the short-rate within 30 days of invoice therefore.

A Finance Service Charge of 1.5% per month will be charged to all invoice amounts not paid within 30 days from the invoice date. No advertising cancellations will be accepted after the published ad close date. Any materials submitted that do not conform to material specifications are subject to additional charges. Orders that contain rates that vary from rates herein or not specified on a valid contract as deemed by Greenspring Media shall not be binding and may be inserted and charged for at the actual schedule of rates. Advertisements that simulate editorial content must be clearly defined and labeled ADVERTISEMENT and Greenspring Media may in its own discretion so label such copy. Orders for advertising containing restrictions or specifying positions or other requirements may be accepted and inserted but such restrictions or specifications are at Greenspring Media's sole discretion. Inserts: (1) A copy of any furnished insert must be submitted to Greenspring Media prior to printing of the insert. (2) Greenspring Media is not responsible for errors or omissions in, or the production quality of, furnished inserts. (3) Advertiser and/or Agency shall be responsible for any additional charges incurred by Greenspring Media arising out of Advertiser and/or Agency's failure to deliver furnished inserts pursuant to Greenspring Media's specifications. (4) In the event that Greenspring Media is unable to publish the furnished insert as a result of such failure to comply, Advertiser and/or Agency shall remain liable for the space cost of such insert. The Advertiser and its Agency, if there be one, each represents that it is fully authorized and licensed to use all materials within or related to advertising placed in Greenspring Media publication. As part of the consideration and to induce Greenspring Media to publish such advertisement, the Advertiser and/or Agency agrees to indemnify and save harmless Greenspring Media and its employees and representatives against any and all claims, errors, omissions, liability, loss, damage and expense of any nature, including attorney's fees, arising out of the copying, printing, publishing, distribution or transmission of such advertisement. If an order is placed by an Agency on behalf of the Advertiser, such Agency warrants and represents that it has full right and authority to place such order on behalf of the Advertiser and that the contract will be binding on both Advertiser and Agency. The Advertiser and its Agency, if there be one, agree to be jointly and severally liable for the payment of all bills and charges incurred. Advertiser authorizes Greenspring Media, and its election, to tender any bill to the Agency, and such tender

shall constitute due notice to Advertiser of the bill and such manner of billing shall in no way impair or limit the joint and several liability of Advertiser and Agency. Payment by Advertiser to Agency shall not discharge Advertiser's liability to Greenspring Media. The rights of Greenspring Media shall in no way be affected by any dispute or claim between Advertiser and Agency. The Advertiser or Agency may only use the advertising space provided for the purpose for which that space was originally provided by Greenspring Media. Orders for cover and center spread positions are non-cancelable 15 days prior to space closing date. Supplied inserts are non-cancelable 60 days prior to the space closing date. In the event that the Advertiser's account is turned over to an attorney or collection agency for collections, the Advertiser shall pay, in addition to the total amount owed to the Publisher for advertising (hereafter referred to as the "Principal"), a sum of 33 1/3% of the Principal for attorneys' fees and expenses or collection agency fees. In addition, the Advertiser agrees to pay interest charges on the total balance due, including attorneys' fees or collection agency fees. Advertiser and Agency agree that any advertisement published in any of Greenspring Media's publications may, at the Publisher's option, be included in all media, whether now or in existence or hereafter developed, in which the issue containing the advertisement is published, reproduced, distributed, displayed, performed or transmitted, in whole or in part. All payment is due with order unless credit is established with Greenspring Media, in which case payment is due upon invoice. All advertisers that are required to supply a credit card to guarantee payment will have their credit card charged if payment is not received within 10 days of invoice date. If an Advertiser's account is 31 days or more delinquent, any contracted advertising will be put in a hold status until required payment is received. A finance charge of 1.5% per month will be charged to all invoice amounts not paid within 30 days of invoice date and collection procedures will occur. The Advertiser/Agency is responsible for submitting complete advertising materials that conform to Greenspring Media's proper specifications by the published materials deadline date, or Greenspring Media reserves the right to publish the most recent in house advertising materials.

The foregoing terms and conditions shall govern the relationship between Greenspring Media and the Advertiser and/or Agency. Greenspring Media has not made any representations to Advertiser or Agency that are not contained herein. No waiver, alteration, modification or cancellation of any of the provisions of this Agreement shall be binding unless expressly agreed to by both parties in writing. This contract includes a year's subscription to the publication named above. We will mail your subscription to the address above unless different delivery instructions are provided. We will mail your subscription to the address above unless different delivery instructions are provided. Subscription offer is not valid with digital only ad buys. This contract includes a year subscription to the print publication(s) and addition to the publication's newsletter named above. We will mail your subscription to the address above unless different delivery instructions are provided. If you would like to opt-out of the newsletter, you may do so at anytime.

THANK YOU FOR YOUR BUSINESS!

Advertiser: Visit Rockport Fulton CVB

Date _____

Ryan Miller

Date _____

_____ Check here if you need assistance designing your print or digital ad/s. Our staff will contact you to collect materials such as images and copy. Design fees may apply.

To pay via credit card, please fill out the fields below and return this contract.

Please fill out the information below and include with your Insertion Order to pay via credit card.

Or, if you prefer, you can contact Austin Schmelzle at 248-691-1800 x 157 and give him the information over the phone.

If you would like to pay via ACH/EFT with no fees please use:

Account Number - 1000047686

Routing Number - 074900657

*** When sending payment please provide a purpose of payment included in the description**

For payment of Insertion Order # 88961 dated 12/4/2025.

Name on Credit Card _____

Type of Card: Visa _____ Am. Exp _____ Discover _____ MasterCard _____

Card Number: _____

meetings + events group



Insertion Order

9401 James Ave. S, Suite 152 • Bloomington, MN 55431 • (612) 371-5800

Insertion Order # 88918
11/13/2025

Advertiser:
Nannette Eiland
Visit Rockport Fulton CVB
212 North Live Oak Street
Rockport, TX 78382
Phone: (361) 729-2213
Fax:
Email: neiland@rockporttx.gov

Sales Rep Contact Information:
Rep: Ryan Miller
Phone: 214.789.7716
Fax: (612) 371-5801
Email: rmiller@greenspring.com

*Please sign/date below and send directly
to your sales rep.*

Pub	Issue	Year	Ad Notes	Section	Ad Size	Frequency	Card Rate	Net
M+E Texas	Winter 2026	2025	Display Ad	Meetings by the Water	1/4 Page Vertical	1 X	\$1,670.00	\$1,670.00
M+E Texas	Winter 2026	2025	SPONSORED Content	Meetings by the Water	Sponsored Content – 1/4 Page	1 X	\$0.00	\$0.00
								\$1,670.00

Total:								\$1,670.00
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1/2 FULTON #835

PAYMENT INFORMATION

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All payment is due with order unless credit is established with Greenspring Media, in which case payment is due upon invoice.

ACH/EFT is also an encouraged way to pay, please see page 3 for the banking information. Payment is non-refundable. Trade is due with order.

Billing Questions? Contact Austin Schmelzle at 248-691-1800 x 157 or aschmelzle@hour-media.com

Mail payments to: Greenspring Media • 5750 New King Dr. Ste 100 • Troy, MI 48098 • Fax 248.598.1869

Advertising Terms & Conditions

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A Finance Service Charge of 1.5% per month will be charged to all invoice amounts not paid within 30 days from the invoice date. No advertising cancellations will be accepted after the published ad close date. Any materials submitted that do not conform to material specifications are subject to additional charges. Orders that contain rates that vary from rates herein or not specified on a valid contract as deemed by Greenspring Media shall not be binding and may be inserted and charged for at the actual schedule of rates. Advertisements that simulate editorial content must be clearly defined and labeled ADVERTISEMENT and Greenspring Media may in its own discretion so label such copy. Orders for advertising containing restrictions or specifying positions or other requirements may be accepted and inserted but such restrictions or specifications are at Greenspring Media's sole discretion. Inserts: (1) A copy of any furnished insert must be submitted to Greenspring Media prior to printing of the insert. (2) Greenspring Media is not responsible for errors or omissions in, or the production quality of, furnished inserts. (3) Advertiser and/or Agency shall be responsible for any additional charges incurred by Greenspring Media arising out of Advertiser and/or Agency's failure to deliver furnished inserts pursuant to Greenspring Media's specifications. (4) In the event that Greenspring Media is unable to publish the furnished insert as a result of such failure to comply, Advertiser and/or Agency shall remain liable for the space cost of such insert. The Advertiser and its Agency, if there be one, each represents that it is fully authorized and licensed to use all materials within or related to advertising placed in Greenspring Media publication. As part of the consideration and to induce Greenspring Media to publish such advertisement, the Advertiser and/or Agency agrees to indemnify and save harmless Greenspring Media and its employees and representatives against any and all claims, errors, omissions, liability, loss, damage and expense of any nature, including attorney's fees, arising out of the copying, printing, publishing, distribution or transmission of such advertisement. If an order is placed by an Agency on behalf of the Advertiser, such Agency warrants and represents that it has full right and authority to place such order on behalf of the Advertiser and that the contract will be binding on both Advertiser and Agency. The Advertiser and its Agency, if there be one, agree to be jointly and severally liable for the payment of all bills and charges incurred. Advertiser authorizes Greenspring Media, and its election, to tender any bill to the Agency, and such tender shall constitute due notice to Advertiser of the bill and such manner of billing shall in no way impair or limit the joint and several liability of Advertiser and Agency. Payment by Advertiser to Agency shall not discharge Advertiser's liability to Greenspring Media. The rights of Greenspring Media shall in no way be affected by any dispute or claim between Advertiser and Agency. The Advertiser or Agency may only use the advertising space provided for the purpose for which that space was originally provided by Greenspring Media. Orders for cover and center spread positions are non-cancelable 15 days prior to space closing date. Supplied inserts are non-cancelable 60 days prior to the space closing date. In the event that the Advertiser's account is

turned over to an attorney or collection agency for collections, the Advertiser shall pay, in addition to the total amount owed to the Publisher for advertising (hereafter referred to as the "Principal"), a sum of 33 1/3% of the Principal for attorneys' fees and expenses or collection agency fees. In addition, the Advertiser agrees to pay interest charges on the total balance due, including attorneys' fees or collection agency fees. Advertiser and Agency agree that any advertisement published in any of Greenspring Media's publications may, at the Publisher's option, be included in all media, whether now or in existence or hereafter developed, in which the issue containing the advertisement is published, reproduced, distributed, displayed, performed or transmitted, in whole or in part. All payment is due with order unless credit is established with Greenspring Media, in which case payment is due upon invoice. All advertisers that are required to supply a credit card to guarantee payment will have their credit card charged if payment is not received within 10 days of invoice date. If an Advertiser's account is 31 days or more delinquent, any contracted advertising will be put in a hold status until required payment is received. A finance charge of 1.5% per month will be charged to all invoice amounts not paid within 30 days of invoice date and collection procedures will occur. The Advertiser/Agency is responsible for submitting complete advertising materials that conform to Greenspring Media's proper specifications by the published materials deadline date, or Greenspring Media reserves the right to publish the most recent in house advertising materials.

The foregoing terms and conditions shall govern the relationship between Greenspring Media and the Advertiser and/or Agency. Greenspring Media has not made any representations to Advertiser or Agency that are not contained herein. No waiver, alteration, modification or cancellation of any of the provisions of this Agreement shall be binding unless expressly agreed to by both parties in writing. This contract includes a year's subscription to the publication named above. We will mail your subscription to the address above unless different delivery instructions are provided. We will mail your subscription to the address above unless different delivery instructions are provided. Subscription offer is not valid with digital only ad buys. This contract includes a year subscription to the print publication(s) and addition to the publication's newsletter named above. We will mail your subscription to the address above unless different delivery instructions are provided. If you would like to opt-out of the newsletter, you may do so at anytime.

THANK YOU FOR YOUR BUSINESS!

Advertiser: Visit Rockport Fulton CVB

Date

Ryan Miller

Date

 Check here if you need assistance designing your print or digital ad/s. Our staff will contact you to collect materials such as images and copy. Design fees may apply.

To pay via credit card, please fill out the fields below and return this contract.

Please fill out the information below and include with your Insertion Order to pay via credit card.

Or, if you prefer, you can contact Austin Schmelzle at 248-691-1800 x 157 and give him the information over the phone.

If you would like to pay via ACH/EFT with no fees please use:

Account Number - 1000047686

Routing Number - 074900657

*** When sending payment please provide a purpose of payment included in the description**

For payment of Insertion Order # 88918 dated 11/13/2025.

Name on Credit Card _____

Type of Card: Visa _____ Am. Exp _____ Discover _____ MasterCard _____

Card Number: _____

Exp. Date _____ / _____ Zip Code _____ CSV# _____

Amount Paid _____ Signature _____

meetings + events group



Insertion Order

9401 James Ave. S, Suite 152 • Bloomington, MN 55431 • (612) 371-5800

Insertion Order # 89011
1/5/2026

Advertiser:
Nannette Eiland
Visit Rockport Fulton CVB
212 North Live Oak Street
Rockport, TX 78382
Phone: (361) 729-2213
Fax:
Email: neiland@rockporttx.gov

Sales Rep Contact Information:
Rep: Ryan Miller
Phone: 214.789.7716
Fax: (612) 371-5801
Email: rmiller@greenspring.com

*Please sign/date below and send directly
to your sales rep.*

Production Contact: Nannette Eiland (361) 729-2213
neiland@rockporttx.gov

Billing Contact: Nannette Eiland, neiland@rockporttx.gov

Product	Issue	Material Deadline	Item Notes	Position	Start Date	Files Shipped	Card Rate	Discounts	Net
Texas MeetingsMags.com	February	1/9/2026	Runs Feb 1, 2026 - April 30, 2026	M+E-Web-Run of Site Advertising	2/1/2026		\$1,500.00	\$700.00	\$800.00
Texas MeetingsMags.com	February	1/9/2026	Post February 10, 2026	Sponsored Content - written by advertiser	2/1/2026		\$2,800.00	\$1,905.00	\$885.00
Texas MeetingsMags.com	February	1/9/2026	Mails the first Thursday of the month	M+E-Enews-Featured Vendor (300x200)	2/1/2026		\$200.00	\$100.00	\$100.00
Texas MeetingsMags.com	March	2/13/2026	Mails the first Thursday of the month	M+E-Enews-Featured Vendor (300x200)	3/1/2026		\$200.00	\$100.00	\$100.00
Texas MeetingsMags.com	April	3/13/2026	Mails the first Thursday of the month	M+E-Enews-Featured Vendor (300x200)	4/1/2026		\$200.00	\$100.00	\$100.00
Total:							\$1,995.00		

112 - 917.50 Fee

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THANK YOU FOR YOUR BUSINESS!

Advertiser: Visit Rockport Fulton CVB

Date

Ryan Miller

Date

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Please fill out the information below and include with your Insertion Order to pay via credit card.

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If you would like to pay via ACH/EFT with no fees please use:

Account Number - 1000047686

Routing Number - 074900657

*** When sending payment please provide a purpose of payment included in the description**

For payment of Insertion Order # 89011 dated 1/5/2026.

Name on Credit Card

Nannette Eiland

From: Texas Meetings + Events <info@greenspring.com>
Sent: Thursday, February 12, 2026 1:00 PM
To: Nannette Eiland
Subject: Exciting Developments in Fort Worth

Follow Up Flag: Follow up
Flag Status: Completed

WARNING: This email is from an external source. Do not click links or open attachments without positive sender verification of purpose. Never enter Username, Password or sensitive information on linked pages from this email. If you are unsure about the message, please forward to itstaff@cityofrockport.com for assistance.

[View in browser](#)


texas
meetings + events



Credit: City of Fort Worth

NEWS**Big Moves in Fort Worth**

The convention center announces Phase 2 renovation plans and several industry professionals take on new roles.

[READ MORE](#)

**ROOM FOR THE WAY
YOU MEET AND PLAY**



SPONSORED CONTENT

Reimagine Your Next Meeting in Laredo, Texas

Laredo, Texas, is a convenient, affordable, and inspiring meeting destination that combines accessible location, versatile venues, strong planning support, and a rich cultural experience—transforming business events into productive, memorable gatherings that foster connection, collaboration, and lasting impact.

[READ MORE](#)



Credit: Laredo Convention and Visitors Bureau

TREND REPORT

Best Practices for Crafting Immersive Texas Meetings

Western-themed activations remain a top engaging event trend in the Lone Star State.

[READ MORE](#)



Credit: Legendary Western Events



Event with us.

WACO
TEXAS



Credit: Austin Convention Center

SPONSORED CONTENT

Austin Convention Center: A Bold New Era Underway

With a bold \$1.6 billion transformation underway, the Austin Convention Center is becoming a vibrant space where the world comes together to share, connect, and celebrate. This isn't just a renovation—it's a complete overhaul, built to raise the bar and set new global standards for unforgettable events.

[READ MORE](#)



Credit: Shane Ware

VENUE REPORT

Convene on the Shore at Lakefront Venues

Across Texas, lakefront venues turn meetings and events into distinctive experiences at the water's edge.

[READ MORE](#)



Credit: Grapevine Convention & Visitors Bureau

SPONSORED CONTENT

Simplify Your Meetings in Grapevine

Host your meeting in Grapevine, a charming destination located near Dallas and Fort Worth. With big-city amenities and small-town hospitality, Grapevine offers the access, venues, and experiences that make meetings stand out.

[READ MORE](#)

Must-Reads

// [San Antonio: Where Meetings Thrive](#)

// [PCMA Convening Leaders 2026 Concludes on a High Note](#)

// [High-Tech Bonding at Immersive Gamebox](#)

// [Top Tech To Watch From CES 2026](#)

// [All in Good Fun in Arlington](#)

Our Featured Vendors



Visit Nacogdoches

Discover Nacogdoches, “The Oldest Town in Texas,” where historic charm meets modern hospitality. The team at Visit Nacogdoches ensures seamless events set amid brick streets, restored landmarks, and exceptional venues like The Fredonia Hotel. Connect with the Visit Nacogdoches team today to explore how they can bring your vision to life.



Visit Lubbock

From corporate events to reunions and weddings, Lubbock knows meetings. Discover world-class venues, a vibrant cultural scene, and unparalleled hospitality in “The Capital of West Texas.”



Meet Outside the Lines In Waco

Flip the script on ordinary business meetings and go beyond the boardroom in Waco. With flexible venues, a walkable downtown, and real Texas hospitality, Waco will leave attendees with stronger connections and bigger ideas—and they'll have plenty of fun along the way.



JW Marriott Houston by The Galleria

JW Marriott Houston by The Galleria offers 41,500 square feet of newly renovated event space in the heart of Uptown Houston. Enjoy seamless service, modern meeting rooms, and elegant ballrooms, steps from luxury shopping. Enhance gatherings with rooftop views, private cabanas, and elevated dining at Stray Horse.



Discover Wichita Falls

Plan your next event in Wichita Falls—where convenience meets quality. The Multi-Purpose Events Center and Delta Hotels by Marriott Wichita Falls Convention Center offer convenient event and lodging experiences just steps apart. Enjoy over 160,000 square feet of versatile space; modern amenities; and a charming, walkable downtown perfect for dining, networking, and unwinding after meetings.



Visit Rockport-Fulton

Visit Rockport-Fulton is the official destination marketing organization for a welcoming Texas coastal community offering waterfront meeting venues, walkable charm, and built-in off-site experiences. Just a short drive from Corpus Christi and less than 3 hours from San Antonio, the Rockport-Fulton area delivers affordable, memorable meetings where professional spaces meet coastal relaxation, making events both productive and truly refreshing.



Austin Convention Center

Big things are happening in Austin! A \$1.6 billion reinvention of the Austin Convention Center is underway—making it bigger, smarter, and more electrifying than ever. Opening in 2029 with 620,000 square feet of cutting-edge, sustainable space, it's the future of global events. Book now and be part of Austin's bold new chapter!



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Nannette Eiland

From: Texas Meetings + Events <info@greenspring.com>
Sent: Thursday, March 12, 2026 1:00 PM
To: Nannette Eiland
Subject: Events Prosper in San Antonio

Follow Up Flag: Follow up
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Credit: Pocketalk

NEWS

Advanced Translation Tech Boosts Inclusivity at San Antonio Conference

The Texas Computer Education Association's 2026 conference employed Sentio multilingual translation technology to expand accessibility.

[READ MORE](#)



Credit: Visit Frisco

SPONSORED CONTENT

An Award-Winning Playbook for Meetings in Frisco, Texas

With rewarding incentives and a team ready to assist you every step of the way, 'The City That Plays' is a guaranteed home run for meetings.

[READ MORE](#)


Credit: Visit San Antonio

DESTINATION

San Antonio: Where Meetings Thrive

Planners will find success in San Antonio, with its flourishing events landscape and earnest sense of place.

[READ MORE](#)




Credit: Visit Midland

SPONSORED CONTENT

Midland: Warm, Inviting, and Easily Accessible

At the convergence of grit and luxury, Midland offers a perfect setting for meetings and events, where you can get down to business and have a little fun afterward!

[READ MORE](#)


Credit: American Airlines

NEWS

American Airlines to Debut Larger O'Hare Admirals Lounge

The Fort Worth-based airline will keep its existing American Airlines Admirals Club lounge open at the Chicago airport's Concourse L during construction.

[READ MORE](#)

SPONSORED CONTENT



Credit: Visit Lubbock

Where West Texas Meets: Top Meeting & Event Spaces in Lubbock

In the heart of West Texas, Lubbock has quietly become one of the region's most versatile and welcoming destinations for meetings, conferences, and large-scale gatherings.

[READ MORE](#)

Must-Reads

// [Big Moves in Fort Worth](#)

// [PCMA Convening Leaders 2026 Concludes on a High Note](#)

// [Best Practices for Crafting Immersive Texas Meetings](#)

// [Katie Day Operates Where Drive & Joy Converge](#)

// [High-Tech Bonding at Immersive Gamebox](#)

Our Featured Vendors



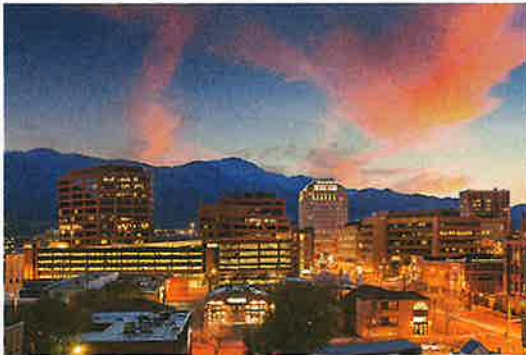
It's Dallas Deals Season

Dallas knows how to host. And when you take advantage of Visit Dallas' limited-time deals, you're unlocking more than just space—you're getting the kind of hospitality that turns attendees into loyalists. The city has more flavor, more culture, and more energy than you'll find anywhere else—plus, it offers a walkable downtown, thriving dining scene, and unique experiences that spark connection beyond the ballroom. So, come on—make a deal with Dallas.



Visit Rockport-Fulton

Visit Rockport-Fulton is the official destination marketing organization for a welcoming Texas coastal community offering waterfront meeting venues, walkable charm, and built-in off-site experiences. Just a 30-minute drive away from Corpus Christi and less than three hours from San Antonio, the Rockport-Fulton area delivers affordable, memorable meetings where professional spaces meet coastal relaxation, making events both productive and truly refreshing.



Visit Colorado Springs

Looking for mountain views, 300 days of sunshine, and an award-winning sales team? Colorado Springs has all of the above! At the base of Pikes Peak lies the perfect blend of urban comforts and natural splendor. This city's unique amenities, fabulous venues, and small-town feel will bring your meetings to new heights!



Round Rock Convention and Visitors Bureau

Located in central Texas, Round Rock is a premier destination for your next meeting. Enjoy easy access to the nearby international airport, over 5,000 hotel rooms, and event space for up to 5,000. After meetings, explore all the restaurants, shopping, and memorable experiences Round Rock has to offer.



Visit Huntington Beach

Huntington Beach, California, boasts a vibrant, yet relaxed atmosphere where meetings spark momentum. Surf City USA offers 10 miles of uninterrupted coastline with a one-mile walkable beachfront, part of the footprint for the HB Collection of oceanfront resorts. Here, regional cuisine fuels ideas, salty air clears minds, and bonfires spark connection. With three nearby airports, inspiration is always within reach.



Meet in Michigan

Michigan offers many advantages for hosting meetings or events, making it an enticing destination for planners. With its diverse landscapes ranging from serene lakeshores to vibrant urban areas, there are endless options for ensuring attendees have a memorable experience. The Michigan Association of Convention and Visitors Bureaus Meeting Planners Guide is the ultimate resource for planning your next meeting or event in Michigan.

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Nannette Eiland

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Sent: Thursday, April 9, 2026 3:30 PM
To: Nannette Eiland
Subject: Meet Albert Hotel's New Leaders

Follow Up Flag: Follow up
Flag Status: Flagged

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texas
meetings + events



Credit: Albert Hotel

PEOPLE

Fresh Leadership for the Albert Hotel

The Fredericksburg property welcomed a new general manager and director of sales and marketing in early March.

[READ MORE](#)



Credit: Karl Hattman

SPONSORED CONTENT**A Fresh Take on Texas Meetings**

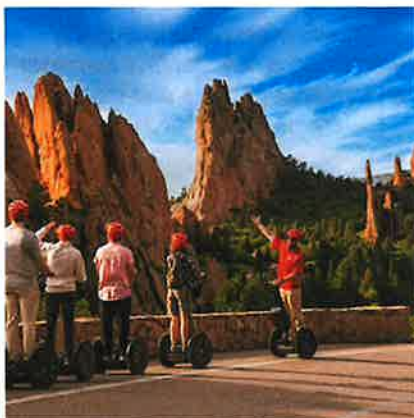
The Rockport-Fulton area is a charming, coastal destination known for waterfront venues, arts, and authentic small-town hospitality.

[READ MORE](#)

Credit: Chase Hall

NEWS**Transformed Eatery Debuts at The Joule**

The refined culinary outlet CBD Provisions blends French techniques with classic Texan plates at the downtown Dallas hotel.

[READ MORE](#)

Credit: Visit Colorado Springs

SPONSORED CONTENT**Meet at the Base of Pikes Peak**

Looking for stunning mountain views, 300 days of annual sunshine, plus incredible indoor and outdoor venues? Colorado Springs has all of the above!

[READ MORE](#)



Credit: Visit El Paso

VENUE REPORT

Conference & Convention Centers: Where Events Excel

These expansive venues statewide fulfill planners' checklists and turn meetings into comprehensive experiences.

[READ MORE](#)



Credit: Visit Huntington Beach

SPONSORED CONTENT

Visit Huntington Beach for Coastal Connections

Find a walkable downtown and meeting spaces by the sea in Surf City USA.

[READ MORE](#)

Must-Reads

// [Gold-Star Tranquility at Spa Resorts](#)

- // [Wyndham Hotels Ramps Up Group Booking Platform](#)
- // [Make a Splash at Waterfront Destinations](#)
- // [AHLA Leaders Convene for Sustainability Summit](#)
- // [Events Industry Council Launches Business Events Planner Survey](#)

Our Featured Vendors



Visit Midland

Host your next event in Midland, where West Texas energy meets refined hospitality. With welcoming venues, vibrant events, and a community known for its hospitality, Midland makes hosting easy and memorable. From concerts to conferences, your attendees will experience big skies, bold experiences, and a community ready to make every event unforgettable.



Visit Rockport-Fulton

Visit Rockport-Fulton is the official destination marketing organization for a welcoming Texas coastal community offering waterfront meeting venues, walkable charm, and built-in off-site experiences. Just a 30-minute drive away from Corpus Christi and less than three hours from San Antonio, the Rockport-Fulton area delivers affordable, memorable meetings where professional spaces meet coastal relaxation, making events both productive and truly refreshing.



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Big things are happening in Austin! A \$1.6 billion reinvention of the Austin Convention Center is underway—making it bigger, smarter, and more electrifying than ever. Opening in 2029 with 620,000 square feet of cutting-edge, sustainable space, it's the future of global events. Book now and be part of Austin's bold new chapter!



Visit Lubbock

Host your next small corporate meeting in Lubbock, where convenience meets West Texas hospitality. With flexible venues, easy access, and a welcoming community, Lubbock makes it simple to connect, collaborate, and get down to business—all while enjoying great dining, entertainment, and culture.



Business Outside the Lines

Business as usual rarely inspires creativity. Business outside the lines? That's a culture worth meeting in. Dynamic event spaces and premier lodging give attendees the tools they need to bring their ideas to life, but Waco's character is what pushes them to think differently.



Discover Wichita Falls

Plan your next event in Wichita Falls—where convenience meets quality. The Multi-Purpose Events Center and Delta Hotels by Marriott Wichita Falls Convention Center offer seamless event and lodging experiences just steps apart. Enjoy over 160,000 square feet of versatile space, modern amenities, and a charming, walkable downtown perfect for dining, networking, and unwinding after meetings.



Visit Rockwall

Just 25 miles east of Dallas, Rockwall offers the ideal mix of convenience, charm, and opportunity for your next meeting, conference, or retreat. Overlooking the beautiful Lake Ray Hubbard, Rockwall features unique venues, exceptional hospitality, and memorable entertainment experiences that keep attendees engaged and inspired.



Visit Nacogdoches

Discover Nacogdoches, the "Oldest Town in Texas," where historic charm meets modern hospitality. The team at Visit Nacogdoches ensures events run smoothly while set amid brick streets, restored landmarks, and exceptional venues like The Fredonia Hotel. Connect with the Visit Nacogdoches team today to explore how they can bring your vision to life.



Devil's Thumb Ranch Resort & Spa



Visit Colorado Springs

Retreat to 6,500 pristine acres in the Rocky Mountains, located only 75 miles from Denver, to refocus and reinvigorate your team. Productive seclusion, adventurous team-building activities, indulgent amenities, world-class trails, and succulent culinary experiences set the stage for the perfect corporate gathering. Unparalleled mountain views come standard at Devil's Thumb Ranch Resort & Spa.

Looking for mountain views, 300 days of sunshine, and an award-winning sales team? Colorado Springs has all of the above! At the base of Pikes Peak lies the perfect blend of urban comforts and natural splendor. This city's unique amenities, fabulous venues, and small-town feel will bring your meetings to new heights!



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KRIS
301 Artesian Street
Corpus Christi, TX 78401
Main: (361) 886-6100
Billing: (888) 794-4875

INVOICE

Property	KRIS		
Invoice #	1446397-5	Order #	1446397
Invoice Date	02/28/26	Alt Order #	AdBook_221100
Invoice Month	February 2026	Deal #	
Invoice Period	02/01/26 - 02/28/26	Flight Dates	10/03/25 - 09/30/26
Advertiser	City of Rockport - Direct		
Product	KRIS Digital - City of Rockport - Rockport CVB Goo		
Estimate #			
Account Executive	Daniel King		
Sales Office	Local Corpus Christi		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref	157105		
Advertiser Ref	282782		
Product 1			
Product 2			

Billing Address:

City of Rockport - Direct
Attention: City of Rockport - Direct AP
2751 SH Bypass
Rockport, TX 78382

Send Payment To:

KRIS
Scripps Media, Inc.
PO Box 203584
Dallas, TX 75320-3584

Accepted
4/23/26

WO Payments Quick Pay Link: payments.wocentral.com/find

Quick Pay Code: **D3MA7WAJYF**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	02/28/26	02/28/26	Scripps Octane-Ads+		-----1-	:00	1	\$2,000.00	NS
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/23/26 03/01/26 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KRIS Sa 02/28/26 Scripps Octane-Ads+ :00 \$2,000.00 NS									
21	02/28/26	02/28/26	PPC Google Search		-----1-	:00	1	\$1,000.00	NS
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/23/26 03/01/26 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KRIS Sa 02/28/26 PPC Google Search :00 \$1,000.00 NS									
30	02/28/26	02/28/26	Aud Ext-G 300x250		-----1-	:00	1	\$6,700.00	NS
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/23/26 03/01/26 -----1- 1 \$6,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KRIS Sa 02/28/26 Aud Ext-G 300x250 :00 \$6,700.00 NS									
Total Spots							3		

Payment Terms 30 Days

Net Total \$9,700.00

Invoice Balance as of 03/02/26 12:20:49 PM ET \$9,700.00

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Oxygen Fest



Rockport CVB DIGITAL REPORTING

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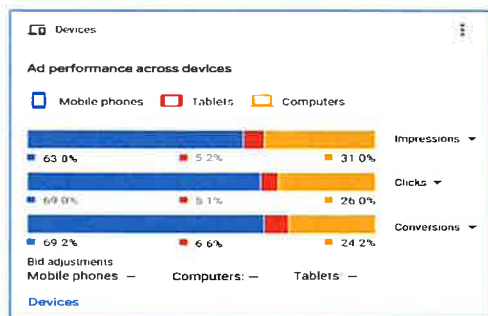
FIND YOURSELF IN
ROCKPORT
FULTON

Google SEM/ Branding – February 2026

THE CAMPAIGN GENERATED:



- 3,520 potential visitors viewed your SEM ad and **728** clicked through to <https://www.visitrockportfulton.com/> generating **20%** Click Thru Rate, well above the 2% National avg.
- **120 Conversions** from the Google SEM were tracked. 12.5% Conversion rate.
- **Less than 10%** of the search impression in Texas markets outside of the Corpus Christi market.
- **68%** of ad have shown up in the top search ad positions on Google. **36% in 1st spot.**
- **Top performing keywords:** Rockport Beach, Rockport, Texas, Things to do in Rockport, Texas Beaches...
- **Top Audiences:** Women 55+ in the top 10% of Household Income.
- **Top Performing TX Regions:** San Antonio, Houston, Austin, Dallas, Fort Worth...



Fulton Texas | Rockport Beach | Beach Houses

www.visitrockportfulton.com

Discover Rockport-Fulton: Fun All Year, Events, Seasonal Activities & Many Things to Do. Rockport Beach- Texas' First, 1 Mile Long, Blue Wave Beach Fun For All Ages.

[Around Town](#)

[The Outdoors](#)

[Plan Your Trip](#)

[Campgrounds And RV Parks](#)

FIND YOURSELF IN
**ROCKPORT
FULTON**

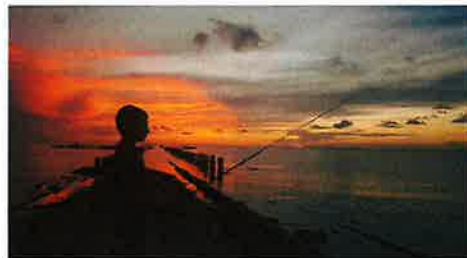
Google Performance MAX/ Branding - February 2026



THE CAMPAIGN GENERATED:

- 52,110 potential visitors viewed your digital ads on Google Performance MAX and 3,824 clicked through to <https://www.visitrockportfulton.com/> generating 7.3% Click Thru Rate, above the 2% National avg.
- 1,790 Conversions from the campaign were tracked during the month. 46% conversion rate!
- Top Performing TX Regions: Houston, Dallas Ft Worth, San Antonio, Austin, El Paso & RGW

Top Performing Assets

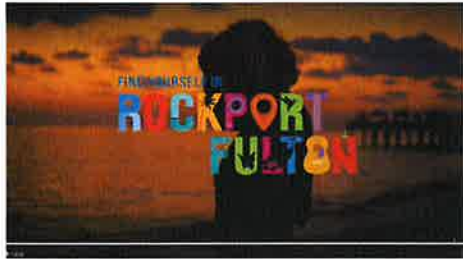


Scripps Ads+ OTT/ Branding – February 2026



FROM THIS CAMPAIGN STRATEGY:

- 47,324 OTT video ad impressions delivered.
- Reached 31,085 households with a frequency of 1.5.
- 99% Video Completion Rate. Goal is to be at 90% or higher.
- 436 website page views..



Delivery by region

Region	Total Impressions
Dallas - Fort Worth	13847
Houston	12002
San Antonio	4419
Austin, TX	2782
Tyler - Longview (Lufkin & Nacogdoches)	2402
Waco - Temple - Bryan	2179
Beaumont - Port Arthur	1458
Harlingen - Weslaco - Brownsville - McAllen	1340
Lubbock	900
Shreveport	867

Delivery by channel

OTT Channel	Total Impressions
ION Television	21656
ION Mystery	10458
Grit Xtra	4459
Court TV	3453
Bounce XL	2215
Scripps News	2117
ION Plus	1984
Laff More	472
Laff	294
Tablo TV	86



Google Performance MAX/Fulton Oysterfest: 2/16 – 3/5



THE CAMPAIGN GENERATED:

- 73,138 potential visitors viewed your digital ads on Google Performance MAX and 4,829 clicked through to <https://fultonoysterfest.org/> generating 6.6% Click Thru Rate, above the 2% National avg.
- 0 Conversions from the campaign were tracked during the month.
- Top Performing TX Regions: Houston, Dallas Ft Worth, San Antonio, Austin, El Paso & RGV

Top Performing Assets



FIND YOURSELF IN
**ROCKPORT
FULTON**

Scripps Ads+ OTT/Fulton Oysterfest: 2/16 – 3/5



FROM THIS CAMPAIGN STRATEGY:

- 33,813 OTT video ad impressions delivered.
- Reached 27,193 households with a frequency of 1.25.
- 99% Video Completion Rate. Goal is to be at 90% or higher.
- 92 website page views.



Delivery by region

Region	Total Impressions
Dallas - Fort Worth	10,023
Houston	8,246
San Antonio	3,461
Austin, TX	2,201
Waco - Temple - Bryan	1,788
Tyler - Longview (Lufkin & Nacogdoches)	1,634
Harlingen - Weslaco - Brownsville - McAllen	1,057
Beaumont - Port Arthur	919
Odessa	583

Delivery by channel

OTT Channel	Total Impressions
ION Television	15,002
ION Mystery	6,608
Grit Xtra	3,014
Scripps News	2,748
ION Plus	2,170
Bounce XL	1,599
Samsung TV Plus	1,113
Laff More	455
Laff	346
Court TV	131



Google Performance MAX Campaign Summary & Key Insights



Google Search & Performance MAX & Streaming – February 2026

- Added Spring Break Keywords and updated elements to Rockport Vacation Branding campaign.
- Added Rockport Fulton Google PMAx campaign to run 2/16 – 3/5.
- Rockport Vacation SEM delivered 3,520 SEM ad impressions and received 728 website visits and 120 website conversions. 474 visits and 71 conversions last month.
- Rockport Vacation Performance MAX campaign delivered over 52K impressions with 3,824 website visits and 1,790 conversions. 5,526 website visits and 1,060 conversions last month.
- Conversions: Vacation Rental Views: 825, Camping & RV Views: 787, Hotel Views: 181, Stay Page View: 48, Contact Us Submission: 21, Visitor Guide Downloads: 17, Visitor Guide Page Visits: 13,, Bed & Breakfast Views: 11, Newsletter Subscriptions: 7

Scripps Ads+ OTT Streaming – February 2026

- The Rockport Vacation streaming campaign delivered over 47K OTT video impressions across the state of Texas.
- Reached 31K households with avg. frequency of 1.5 times per household.
- 436 website visits from those who were served the OTT video spot on the Connected TV. 352 conversions last month.
- Fulton Oysterfest delivered over 33K OTT video impressions across the State of Texas. Reached 27K households with 1.25 frequency. Delivered 2/16 – 3/5.
- 92 page views on <https://www.visitrockportfulton.com/>

Recommendations: Changing focus between Spring Break Vacation & Rockport Crawfish Festival in March.



EXHIBIT "A"

HOT FUNDING EXPENSE REPORT FY 2015-2016

Description of Expense	Approved Budget	1 st Quarter Expenses	2 nd Quarter Expenses	3 rd Quarter Expenses	4 th Quarter Expenses	TOTAL
Ad - Add Expenses			2500			
Destination Southern		2500-	.			
Ad - Fuller Convention		625.-				
" "		835-				
" "		997.50				
Metrol. Airport		1206.40				
Kris-TV Airport		3233.00				
TOTAL REQUESTED		11,896.290				

Description of Administrative Expenses	Current Fiscal Year Administrative Expenses Projection	Fiscal Year Administrative Actual Expenses	Percentage of Fiscal Year Projections
TOTALS			

**INTERLOCAL COOPERATION AGREEMENT FOR TAX ASSESSMENT AND
COLLECTION OF PROPERTY TAX IN 2026-2027
BETWEEN COUNTY OF ARANSAS, TEXAS, AND
THE TOWN OF FULTON, TEXAS**

This **INTERLOCAL COOPERATION AGREEMENT** (“Agreement”) is made and entered into by and between the COUNTY OF ARANSAS, TEXAS, with the agreement, consent, and participation of the Aransas County Tax Assessor-Collector (singularly or collectively referred to as “COUNTY” or “COUNTY TAX ASSESSOR-COLLECTOR”) and the TOWN OF FULTON (hereinafter called “TOWN”), each a political Subdivision of the State of Texas, each acting by and through its duly elected officials, under the terms, authority, and provisions of Chapter 791 of the Government Code of the State of Texas and Section 6.24 of the Texas Property Tax Code, which authorizes such agreements.

WHEREAS, Chapter 791 of the Texas Government Code authorizes local governments of the State to enter into contracts for governmental functions and services to increase efficiency and effectiveness; and,

WHEREAS, the COUNTY and TOWN are local government entities as defined in §791.003 of the Texas Government Code and are authorized to enter into this Agreement by the action of their respective governing bodies in the manner prescribed by law; and,

WHEREAS, TOWN shall make the payments provided for in this Agreement from current funds available to TOWN; and,

WHEREAS, TOWN desires to authorize the COUNTY TAX ASSESSOR-COLLECTOR to act as the Tax Assessor/Collector for TOWN, for ad valorem tax purposes, as herein provided, for Aransas County properties within TOWN’S jurisdiction.

NOW, THEREFORE, in consideration of the recitals and mutual covenants and agreements stated herein, COUNTY and TOWN agree to the following:

1. Purpose. The purpose of this Agreement is for the Parties to establish the terms and conditions under which COUNTY will provide tax assessment and collection services for TOWN. For the purposes of this Agreement, the terms “assessment” and “collection” shall mean all steps necessary to effect such functions including, but not limited to the calculation of tax, preparation of current and delinquent tax rolls, pro-ration of taxes, correction of clerical errors in tax rolls, collection of current liabilities, collection of delinquent taxes; and calculation of an effective tax rate required by §26.04 of the Texas Property Tax Code.
2. Term. This AGREEMENT by and between COUNTY and TOWN shall be in effect from September 1, 2026 through August 31, 2027.
3. Notice of Termination of Agreement for Next Fiscal Year. Should TOWN elect not to continue with an Assessment and Collection Agreement with COUNTY for the following fiscal year beginning September 1, 2027, TOWN agrees to provide four (4) months’ written notice to COUNTY, prior to the end of this Agreement, so as to prevent expenditures for the upcoming fiscal year.

4. COUNTY'S Designee. COUNTY hereby designates the COUNTY TAX ASSESSOR-COLLECTOR to act on behalf of COUNTY and to serve as the liaison between COUNTY and TOWN. COUNTY TAX ASSESSOR-COLLECTOR and/or her designee shall ensure the performance of all duties and obligations of COUNTY under the terms of this Agreement.

5. TOWN Authorizes COUNTY to Perform Duties. By entering into this Agreement, TOWN expressly authorizes COUNTY to perform all acts necessary for tax assessment and collection for TOWN.

6. Compensation to COUNTY. TOWN shall reimburse COUNTY for the actual cost of providing services under this Agreement from TOWN'S current revenues for the fiscal year beginning September 1, 2026 and ending August 31, 2027. Because actual costs cannot be determined at this time, TOWN shall pay COUNTY **Two Thousand Six Hundred Sixty-six Dollars and Three Cents (\$2,666.03)** as an operating budget for the described fiscal year no later than **January 15, 2027**.

7. Duties of the COUNTY TAX ASSESSOR-COLLECTOR:

- a. *Tax Statements.* COUNTY TAX ASSESSOR-COLLECTOR shall prepare and mail all tax statements, provide necessary collection reports to TOWN, prepare tax certificates, develop and maintain both current and delinquent tax rolls and such other records and forms as are necessary or required by law or State rules and regulations.
- b. *Monthly Reports to TOWN.* COUNTY TAX ASSESSOR-COLLECTOR will submit a monthly status report to TOWN, in the format preferred by its governing body, at least eight (8) days prior to a regular meeting of its governing body (such schedule to be provided by TOWN).
- c. *Information shall be Available.* COUNTY TAX ASSESSOR-COLLECTOR undertakes and agrees to make available to TOWN full information about the tax collection operation of COUNTY, and to promptly furnish written reports reasonably necessary to keep TOWN advised of all relevant financial information affecting it.
- d. *Collection of Delinquent Taxes.* COUNTY may contract with legal counsel for the collection of delinquent taxes.
- e. *Bond.* COUNTY TAX ASSESSOR-COLLECTOR will agree to sign a bond, conditional on faithful performance of duties, payable to TOWN. Said bond will be ordered by, approved by, and paid by TOWN in an amount determined by TOWN, as stated in Texas Property Tax Code 6.29(b).
- f. *Payments of Taxes to TOWN; Deposits.* COUNTY TAX ASSESSOR-COLLECTOR shall make payment of taxes collected on behalf of TOWN into such bank account/s selected by TOWN. Such payment shall be made on a daily basis, except for electronic payments (e.g. credit cards and e-checks). Electronic payments are not available for several days after the payment is posted; therefore, no tax collected by electronic payment shall be deposited until the electronic payment has been irrevocably deposited into the COUNTY TAX ASSESSOR-COLLECTOR'S tax account maintained for the purpose. A "deposit of tax

money” itemization form will be completed to show the distribution of money collected. This itemization will be forwarded to TOWN after each deposit. COUNTY TAX ASSESSOR-COLLECTOR shall have no access to the tax money once deposited to TOWN’S bank account(s). Collections for TOWN shall be deposited into two (2) accounts as follows:

Maintenance & Operation funds shall be deposited to account ending in 88-9
1st Community Bank, Rockport, TX

Interest & Sinking funds shall be deposited to account ending in 87-0
1st Community Bank, Rockport, TX

- g. *Refunds due to Property Tax Code.* Refunds resulting from corrections to the appraisal rolls, pursuant to §26.15 of the Property Tax Code, such as homestead exemptions, over 65 exemptions, disabled exemptions, clerical errors and court-ordered value changes, shall not be submitted for approval to TOWN. COUNTY TAX ASSESSOR-COLLECTOR shall refund the property owner the difference between the tax paid and the tax legally due. All refunds will be held from TOWN’S deposits, and an itemized list of all refunds, with pertinent data, will be submitted with the deposit record.
 - h. *Reviewing of Refund Requests; Processing Refunds over \$2,500.00.* Pursuant to §31.11 of the Property Tax Code, refund requests will be submitted to the Aransas County Auditor to determine if payment was excessive or erroneous. If County Auditor determines payment was excessive or erroneous, COUNTY TAX ASSESSOR-COLLECTOR shall refund the amount of the overpayment or erroneous payment from available current tax collections. However, if the total of refund amount exceeds \$2,500.00, COUNTY TAX ASSESSOR-COLLECTOR shall submit a refund request to the Aransas County Commissioner’s Court for their determination of an excessive or erroneous payment and approval prior to processing refund.
 - i. *COUNTY ASSESSOR-COLLECTOR’S Records will be Available to TOWN.* Upon receipt of at least forty-eight (48) hours of written notice, the COUNTY agrees to allow TOWN access to tax records related to TOWN in its possession. COUNTY is not responsible for paying for any expenses associated with TOWN’S efforts to audit, duplicate, archive, or store records.
8. Duties of TOWN:
- a. *Collection of Delinquent Taxes.* TOWN hereby agrees and expressly authorizes COUNTY to contract with private legal counsel for the collection of delinquent taxes, and COUNTY agrees to review proposed counsel with TOWN before such contract is let. TOWN further agrees that such fee, as is allowed by law and provided in the contract with private legal counsel, will be paid from delinquent tax collections for TOWN.
 - b. *Operating Budget Payments.* TOWN shall remit operating budget payments to COUNTY as described above.
 - c. *Actual Cost Payments.* In the event that the actual costs of the services exceed the operating budget payments, TOWN will remit the additional payment within thirty (30)

days of receiving an invoice from COUNTY, provided that such invoice is due to cost overruns.

- d. *Additional Costs due to Changes.* TOWN is responsible for payment of the actual costs of any necessary re-mailing of tax notices when such re-mailing is necessary because of changes made by TOWN in its tax rate or allowable discount provisions.
 - e. *Additional Costs Due to Rollbacks or Other Modifications.* TOWN agrees to pay the cost of reprocessing and mailing tax notices if TOWN suffers a rollback or other modification of its tax rate as provided in Section 26.08 of Texas Property Tax Code, or any other necessary modifications, resulting from law changes made by the Texas Legislature.
 - f. *Bond.* TOWN will order, approve, and pay for a bond in an amount determined by TOWN to be sufficient, as stated in Texas Property Tax Code 6.29(b), to ensure the faithful performance of duties by the COUNTY TAX ASSESSOR-COLLECTOR.
 - g. *Payments of Taxes to TOWN; Deposits.* TOWN will immediately notify COUNTY if there is change to a deposit account that requires action.
 - h. *Returned Payments to COUNTY TAX ASSESSOR-COLLECTOR.* TOWN acknowledges that COUNTY TAX ASSESSOR-COLLECTOR is paying out funds on a daily basis based upon payments to COUNTY TAX ASSESSOR-COLLECTOR, which is usually received in the form of a personal or business check and not in the form of a cashier's check. In the event that any check is returned by COUNTY TAX ASSESSOR-COLLECTOR'S depository **for any reason whatsoever** including, but not limited to, insufficient funds, forgery, refer to maker, account closed, or any other reason, TOWN shall IMMEDIATELY REFUND to COUNTY TAX ASSESSOR-COLLECTOR the amount of the deposit represented by the returned check. In the event a tax payment deposited to TOWN'S account, whose source was by credit card or other electronic payment, is disputed, canceled, refuted, or withdrawn by any person, firm, or entity, for any reason whatsoever, TOWN shall IMMEDIATELY REFUND such payment to COUNTY TAX ASSESSOR-COLLECTOR.
 - i. *Notices, Hearings, Publication, and other Requirements.* TOWN shall remain responsible for all notices, hearings, publications, and other requirements under the law related to its taxing activities.
 - j. *Records.* TOWN shall promptly deliver records to COUNTY upon request and shall fully cooperate in furnishing or locating any other information or records COUNTY needs to perform its duties under this Agreement.
9. Indemnification and Tort Claim Act:
- a. To the extent allowed by law, the COUNTY agrees to promptly defend, indemnify, and hold TOWN harmless from and against any and all claims, demands, suits, causes of action, and judgments for (a) damages to the loss of property of any person; and or (b) the death, bodily injury, illness, disease, loss of services, or loss of income or wages to any person, arising out of or incident to, concerning or resulting from, the negligent or willful act or

omission of the COUNTY, its agents, officers, and/or employees in the performance of duties pursuant to this Agreement.

- b. To the extent allowed by law, the TOWN agrees to promptly defend, indemnify, and hold the COUNTY harmless from and against any and all claims, demands, suits, causes of action, and judgments for (a) damages to the loss of property of any person; and or (b) the death, bodily injury, illness, disease, loss of services, or loss of income or wages to any person, arising out of or incident to, concerning or resulting from, the negligent or willful act or omission of the TOWN, its agents, officers, and/or employees in the performance of duties pursuant to this Agreement.
- c. Nothing in this Agreement shall be construed to waive, partially or in full, any immunities the Parties may have under the Texas Tort Claim Act or other laws.

10. Equipment and Personnel. During the time mutual aid is being furnished, all equipment used by the Party rendering aid shall continue to be owned, leased, or rented by the Party rendering aid. Once equipment, personnel, or other resources of a Party rendering aid are in the service of the requesting Party in accordance with the terms of this Agreement, such personnel and equipment shall be deemed to be employed or used, as the case may be, in the full line and cause of duty of the Party requesting aid. In addition, such personnel shall be deemed to be engaged in work for the employing entity and performing a governmental function.

11. Expending Funds. Each Party performing services or furnishing aid pursuant to this Agreement shall do so with funds available from current revenues of the Party. No Party shall have any liability for the failure to expend funds or to incur costs to provide aid hereunder.

12. Non-Discrimination. The Parties covenant that (1) no person shall be excluded from participation in, denied the benefit of, or otherwise subjected to discrimination under the terms of this Agreement on the ground of race, color, age, sex, handicap, or national origin; and (2) in carrying out the terms and conditions of this Agreement, no person shall be subjected to discrimination on the grounds of race, color, age, sex, handicap, or national origin.

13. Integration and Amendments. This Agreement constitutes the entire agreement between the Parties and may not be amended, altered, modified, or changed in any way, except in writing that is signed by the Parties, which specifically references this Agreement. There are no other agreements, representations, warranties, whether oral or written, regarding the subject matter of this Agreement. Any amendment to this Agreement shall be attached to this Agreement and all of the terms herein that are not specifically address in the amendment shall remain in full force and effect.

14. Severability. If any one or more of the sections, sentences, clauses, or parts of this Agreement be held invalid for any reason, the invalidity of such section, sentence, clause, or part shall not affect nor prejudice the applicability and validity of any other provision of this Agreement.

15. Validity and Enforceability. If any current or future legal limitations or requirements from a federal or State government with jurisdiction over the Parties affect the validity or enforceability of a provision of this Agreement, then this Agreement shall be deemed amended to the minimum

extent necessary to bring this Agreement into conformity with the requirements or limitations, and so modified, this Agreement shall continue in full force and effect.

16. No Third-Party Beneficiaries. Nothing in this Agreement, expressed or implied, is intended to confer upon any person or entity, other than the Parties hereto, any rights or remedies under the terms of this Agreement, except as expressly stated herein.

17. Authorization. The undersigned officers and/or agents of the respective Party hereto are the properly authorized officials of the Party and have the necessary authority to execute this Agreement on behalf of the Parties hereto. Each Party certifies by signing below that any necessary actions and resolutions extending such authority have been duly passed and approved and are currently in full force and effect.

18. No Warranty. The Parties further agree that any services provided by the COUNTY are without any warranty of any kind to TOWN or any third party, and TOWN hereby agrees that, to the extent allowed by law, it will defend, hold harmless, and indemnify the COUNTY, its officers, agents, and employees for any claims of any kind, including claims for injury or death of any person or for damage to property, arising out of the COUNTY'S performance of its duties under this Agreement.

19. Notices. Whenever a notice is required to be given in writing under the terms of this Agreement, such notices shall either be hand-delivered or mailed via certified mail, return receipt requested, to the Parties at the following addresses:

COUNTY: County Judge
2740 HWY 35N Unit A
Rockport, TX 78382

TOWN: _____

With a copy to:

County Tax Assessor-Collector
319 N Church St
Rockport, TX 78382

A Party may change the address for notices by giving written notice to the other Party in the manner described herein. It shall be the duty of each entity's representative to disseminate within their respective entity all notices, communications, and reports received from the other Party.

20. Requests for Information. Requests from one Party to another Party for information concerning this Agreement shall be honored in a timely manner and shall not require the submission of a formal Public Information Act request for open records.

21. Interpretation of Law, Assignment, and Venue. This Agreement shall be governed by and construed in accordance with the laws of the State of Texas. No assignment of this agreement or any right accrued hereunder shall be made, in whole or in part, by any Party without the prior written consent of the other Parties. Venue shall be in Aransas County, Texas.

22. Headings. The headings at the beginning of the various provisions of this Agreement have been included only in order to make it easier to locate the subject covered by each provision and are not to be used in construing this Agreement.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement in duplicate counterparts, each of which shall be deemed an original, which shall be effective upon the date last written below.

“COUNTY”

County of Aransas, Texas

By: _____
Ray A. Garza, County Judge Date

ATTEST:

(SEAL)

Misty R. F. Kimbrough, County Clerk

Approved:

“COUNTY TAX ASSESSOR-COLLECTOR”

Aransas County Tax Assessor-Collector

By: _____
Anna Marshall, County Tax Assessor-Collector Date

“TOWN”

Town of Fulton, Texas

By: _____
Kelli Cole, Mayor Date

ATTEST:

(SEAL)

Stephanie Garcia, Town Secretary



**Town of Fulton
Hotel Occupancy Tax
Application**

Date Application received (To be completed by Town)		
Official Name of Organization/Entity:	Is the Organization/Entity a non-profit?	Date Organization/Entity Founded:
Rockport-Fulton Chamber of Commerce & Visitor Center	Yes	
Organization/Entity Mailing Address:		
319 Broadway St., Rockport, TX 78382		
Organization/Entity website:		
www.rockport-fulton.org		
Name and Title of Person authorized to act on behalf of Organization/Entity for this application ("Applicant"):	Organization/Entity Phone:	Organization/Entity email:
Shelly Stuart, President/CEO	Office: 361-729-6445 Cell: 361-463-7641	president@1rockport.org

FUNDING REQUEST DESCRIPTION

Name of Project/Event:		Project/Event date(s):
Visitor Center Operations & Marketing		All Year
Estimated number of room nights that will be occupied at local hotels, motels, and short-term rentals by attendees of your event(s) or project(s)?	Estimated number of annual attendance at your event(s) or project(s)?	Will you charge admission/if yes, how much?
Do your promotional materials/website note area lodging that can host attendees?	Have you negotiated a lodging rate at any local hotels, motels, and short-term rentals?	
Yes		
Project/Event location(s):	Total Amount of funds requested:	
319 Broadway St., Rockport, TX 78382	\$35,000	

In the space below, please describe each project/event for which funding is sought, and explain how each project/event will directly enhance and promote tourism and the hotel/motel/short-term rental (STR) industry in the Town of Fulton:

A Visitor Center is much more than a building where they hand out brochures, it is often the first impression visitors have of a destination and one of the most effective tools for converting day visitors into overnight guests. In a tourism-dependent community like Rockport-Fulton, the Visitor Center serves as an economic engine that directly supports hotels, restaurants, retailers, attractions, and local businesses.

Unlike websites or travel apps, Visitor Center staff provide real-time, personal service by:

- * Answering travel questions.
- * Assisting with directions and transportation.
- * Providing weather and event information.
- * Offering personalized recommendations.
- * Coordinating group tours and meetings.
- * A specific destination for Visitors. They feel welcome and at home.

Rockport-Fulton Chamber of Commerce's participation in the San Antonio Home & Garden Show is a strategic tourism marketing initiative designed to increase awareness of OysterFest and encourage overnight visitation to Fulton and the surrounding Rockport area. As one of the largest consumer shows in South Texas, the event provides direct access to thousands of potential visitors who are actively seeking travel destinations, festivals, and weekend getaway opportunities.

The Chamber uses this venue to promote OysterFest as the premier coastal festival in Texas while showcasing the area's hotels, vacation rentals, restaurants, shopping, fishing, beaches, Fulton School House Museum and other attractions. By engaging directly with prospective travelers, distributing visitor guides, answering questions, and encouraging advance trip planning, the Chamber helps convert interest into overnight hotel stays and increased visitor spending.

This targeted marketing effort extends OysterFest's reach well beyond the Coastal Bend, attracting new visitors from one of Texas' largest drive markets. The resulting increase in overnight stays, dining, shopping, and local spending generates economic benefits for Fulton businesses and supports the long-term success of OysterFest. Funding the Chamber's participation in the San Antonio Home & Garden Show is an investment in tourism promotion that aligns with the purpose of Hotel Occupancy Tax revenues by expanding visitation, strengthening the local hospitality industry, and enhancing the economic impact of one of the community's signature events.

FUNDING CATEGORIES AUTHORIZED BY TEXAS LAW

(Please indicate which funding categories apply to your project/event – multiple categories may be selected)

	Check box below the appropriate category or categories	Amount requested for each category
The acquisition of sites for the construction, improvement, enlarging, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both.		\$25,000
The furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants.		
Advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.		\$10,000
The encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.		
Historical restoration and preservation projects or activities or advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums; • at or in the immediate vicinity of convention centers; or • located elsewhere in the municipality or its vicinity that would be frequented by tourists and convention delegates		
Signage directing the public to sights and attractions that are visited frequently by hotel guests in the municipality;		
The promotion of tourism by the enhancement and upgrading of existing sports facilities or fields if: • the municipality owns the facilities or fields.		

ASSURANCES

The Applicant hereby certifies to the Town of Fulton that, to the best of the Applicant's knowledge and belief, the:

1. Project(s)/event(s) for which financial assistance is sought will be administered in accordance with Federal, State, and local law;
2. HOT funds received as a result of this application will be used solely for the project(s)/event(s) described herein;
3. Applicant has read, understand, and will conform to the Town of Fulton HOT guidelines and policy;
4. Figures, facts, and representations made in the application, including any attachments hereto, are true and correct.

Shelly Stuart
Applicant's Signature

Date: 6/26/2026

Shelly Stuart

Printed Name

President/CEO

Title



**Town of Fulton
Hotel Occupancy Tax
Application**

Date Application received (To be completed by Town)		
Official Name of Organization/Entity: ACCOA ARANSAS County Council on Aging	Is the Organization/Entity a non-profit? Yes 501(c)(3)	Date Organization/Entity Founded: Sept. 19, 1977
Organization/Entity Mailing Address: 912 S. Church St. Rockport TX 78382		
Organization/Entity website: www.seniorservicescenter.net		
Name and Title of Person authorized to act on behalf of Organization/Entity for this application ("Applicant"): Debbie Thompson Director of Operations	Organization/Entity Phone: 361-729-5352 Fax 361-729-4826	Organization/Entity email: accoadte@gmail Debbie's main office accoa60@yahoo.com

FUNDING REQUEST DESCRIPTION

Name of Project/Event: Bountiful Bowl Pottery fair		Project/Event date(s): Feb 6, 2027
Estimated number of room nights that will be occupied at local hotels, motels, and short-term rentals by attendees of your event(s) or project(s)? 60-100	Estimated number of annual attendance at your event(s) or project(s)? 350-500	Will you charge admission/if yes, how much? Yes \$10.00 per Person
Do your promotional materials/website note area lodging that can host attendees? Some of it does	Have you negotiated a lodging rate at any local hotels, motels, and short-term rentals? Not @ this time	
Project/Event location(s): First Presbyterian Church 301 Hwy 35 N. Rockport		Total Amount of funds requested: \$3500.00 for Advertisement

In the space below, please describe each project/event for which funding is sought, and explain how each project/event will directly enhance and promote tourism and the hotel/motel/short-term rental (STR) industry in the Town of Fulton:

We have had this event for 24 yrs.
 Feb 6, 2027 Will be our 25th.
 This event has been bringing visitors
 into our County for Dining, Beach
 access, Stores, Shopping and Rooms
 for Rent for so many years. It also
 has helped support our Home-
 delivered meal program serving
 Arkansas County. Our Potters have
 been supporting also with rentals
 food lodging and word of
 mouth to cell friends and
 social media followers. This
 event impacts the whole town
 with new people coming to it
 every year, some are repeat, some
 new but they all remember
 what a lovely town we have
 for them to visit.

FUNDING CATEGORIES AUTHORIZED BY TEXAS LAW

(Please indicate which funding categories apply to your project/event – multiple categories may be selected)

	Check box below the appropriate category or categories	Amount requested for each category
The acquisition of sites for the construction, improvement, enlarging, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both.		
The furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants.		
Advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.		
The encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.	✓	3,500.00
Historical restoration and preservation projects or activities or advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums; • at or in the immediate vicinity of convention centers; or • located elsewhere in the municipality or its vicinity that would be frequented by tourists and convention delegates		
Signage directing the public to sights and attractions that are visited frequently by hotel guests in the municipality;		
The promotion of tourism by the enhancement and upgrading of existing sports facilities or fields if: • the municipality owns the facilities or fields.		

ASSURANCES

The Applicant hereby certifies to the Town of Fulton that, to the best of the Applicant's knowledge and belief, the:

1. Project(s)/event(s) for which financial assistance is sought will be administered in accordance with Federal, State, and local law;
2. HOT funds received as a result of this application will be used solely for the project(s)/event(s) described herein;
3. Applicant has read, understand, and will conform to the Town of Fulton HOT guidelines and policy;
4. Figures, facts, and representations made in the application, including any attachments hereto, are true and correct.

Debbie Thompson
Applicant's Signature

Date: 7/17/26

Debbie Thompson
Printed Name

Director of Operations
Title

ARANSAS COUNTY COUNCIL ON AGING
912 S. CHURCH STREET ROCKPORT, TEXAS 78382
361-729-5352

MARKETING PLAN FOR BOUNTIFUL BOWL POTTERY FAIR 2027

RADIO ADS, THROUGH TOWNSQUARE MEDIA

COMMUNITY BULLETIN BOARD/ KIII TV 3 CC TX

FLYERS, SAVE THE DATE SOCIAL MEDIA & FACEBOOK, OUR WEB SITE

POSTER WITH DATE, TIME, ADDRESS, ENTRY FEE AND LIST OF POTTERS

SIGNAGE DISPLAY AT BEACH PARK/ NAVIGATION DISTRICT

PERSONA DIGITAL MARKETING /WEBSITE INFORMATION

SIGNAGE AT MARITIME MUSEUM

ARANSAS COUNTY COUNCIL ON AGING
912 S. CHURCH STREET ROCKPORT, TEXAS 78382
361-729-5352

SCHEDULE OF EVENT:

**SATURDAY FEBUARY 6, 2026 AT THE FIRST PRESBYTERIAN CHURCH LOCATED AT
301 HWY 35 N ROCKPORT, TX**

**DOORS OPEN AT 9:00 AM FOR JUDGING OF SILENT AUCTION PIECES OF BOUNTIFUL BOWL
POTTERY DONATIONS FROM POTTERS FOR 2027 ALL DONATION PROCEEDS GO TO HOME
DELIVERED MEAL PROGRAM FOR ARANSAS COUNTY**

**OPEN TO THE PUBLIC FROM 10:00 AM- 5:00 PM, WITH A \$ 10.00 ENTRY FEE ALL PROCEEDS GO
TO HOME DELIVERED MEAL PROGRAM FOR ARANSAS COUNTY**

POTTERS WILL BE SET UP AND READY FOR VISITORS TO START SHOPPING

DOOR PRIZES WILL BE HELD THROUGHOUT THE DAY

LUNCH MEAL WILL BE SERVED FROM 10:30 – 2:00 AT A COST OF \$10.00 PER PLATE

SILENT AUCTION CLOSSES AT 3PM

INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
1100 COMMERCE STREET
DALLAS, TX 75242-0000

DEPARTMENT OF THE TREASURY

Date: DEC 16 1991

Employer Identification Number:
74-1796095

Contact Person:
SHARI FLOWERS

Contact Telephone Number:
(214) 767-3526

THE ARANSAS COUNTY COUNCIL ON AGING
912 S CHURCH STREET
ROCKPORT, TX 78382

Our Letter Dated:
July 11, 1988
Addendum Applies:
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

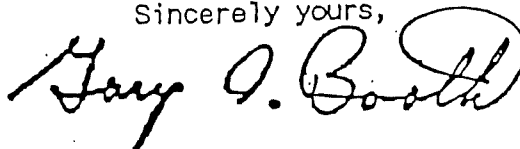
Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

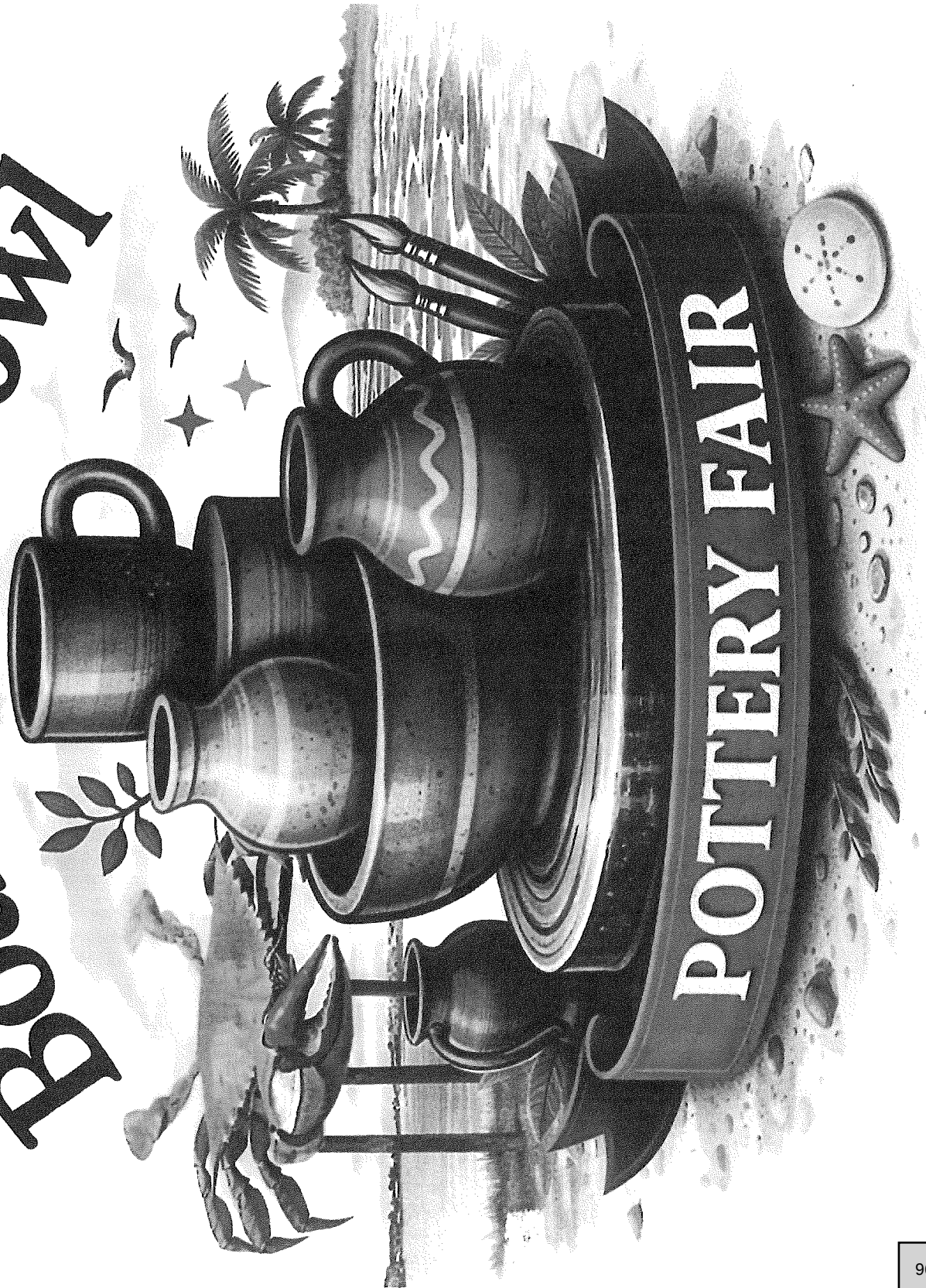
If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Gary O. Booth
District Director

Bountiful Bowl



event or facility; and/or

d) **Examples of marketing of the activity, event, or facilities that are likely to generate encourage overnight visitors** to local lodging properties.

Use of Local Vendors: The Town of Fulton encourages all event organizers to patronize local businesses for food, supplies, materials, printing, etc.

Use of Revenues from Event: A portion of the revenues from any event and/or project receiving any type of funding assistance from the HOT funds should be channeled back into the future costs of operating that same event or the continued operation of the project.

Supplemental Information Required with Application: Along with the application, please submit the following:

☒ Proposed Marketing Plan for Funded Event

☒ Schedule of activities, events or facility programs relating to the request

☒ Copy of the organization/entity IRS 501(c)(3) ruling letter, if applicable

N/A If you cannot provide an estimated number of room nights to be occupied at local hotels, motels, short-term rentals, or bed and breakfast inns by attendees of your project/event, or if you cannot provide an estimated number of attendees of your project/event, please attach an explanation of why your project/event prevents you from estimating the number of local room nights or attendees for your event(s) or project.

Funded Projects or Events will be required to submit a Post Event Evaluation; required to provide a link on the event or facility website to citysec@fultontexas.org and submit any invoices for reimbursement within 60 days of the conclusion of the event.

Submit to: Stephanie Garcia, City Secretary
P O Box 1130
201 N. Seventh Street
Fulton, TX 78358
citysec@fultontexas.org

HOTEL OCCUPANCY TAX USE GUIDELINES UNDER TEXAS STATE LAW AND FUNDING APPLICATION FORM

State Law: By law of the State of Texas, the Town of Fulton collects a Hotel Occupancy Tax (HOT) from hotels, motels, and bed & breakfasts and inns. Per Chapter 351, Texas Tax Code, there is a two-part test that every expenditure must pass to be valid.

1. The expenditure must directly enhance and promote tourism and the convention and hotel industry.
2. The expenditure must clearly fit into one of the seven statutory categories for expenditure of local hotel occupancy tax revenues:
 - i) the acquisition of sites for the construction, improvement, enlarging, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both;
 - ii) the furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants;
 - iii) advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;
 - iv) the encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms;
 - v) historical restoration and preservation projects or activities or advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;
 - at or in the immediate vicinity of convention centers; or
 - located elsewhere in the municipality or its vicinity that would be frequented by tourists and convention delegates;
 - vi) signage directing the public to sights and attractions that are visited frequently by hotel guests in the municipality;
 - vii) the promotion of tourism by the enhancement and upgrading of existing sports facilities or fields if:
 - the municipality owns the facilities or fields.

Town Policy: The Town of Fulton accepts applications from groups, businesses, and organizations whose program fits into one or more of the above categories. All requests for funds should be submitted in writing accompanied by the official application at least 60 days prior to the event or request for funds. The application will be reviewed by the Fulton Town Council at the earliest possible regularly scheduled meeting. The applicant may be asked to be present at the meeting to answer any questions regarding the application. Applicants will be notified one week prior to the meeting of the time and place for the review. The Fulton Town Council will make the final decision regarding any requests for Hotel Occupancy Tax expenditures.

Eligibility and Priority for Hotel Tax Funds: Priority will be given to those events and entities based on their ability to generate overnight visitors to Fulton. If an event will not generate any meaningful hotel night activity, it is not eligible for receipt of hotel occupancy tax funds. Events can prove this potential to generate overnight visitors by:

- a) **Historic information on the number of room nights used during previous years of the same events.**
- b) **Current information on the size of a room block that has been reserved at area hotels to accommodate anticipated overnight guests attending the event requesting hotel tax funds.**
- c) **Historical information on the number of guests at hotel or other lodging facilities that attended the funded**



**Town of Fulton
Hotel Occupancy Tax
Application**

Date Application received (To be completed by Town)		
Official Name of Organization/Entity: Friends of Fulton Mansion	Is the Organization/Entity a non-profit? <i>yes</i> 501c3	Date Organization/Entity Founded: 1998
Organization/Entity Mailing Address: P.O. Box 1859, Fulton, TX 78358		
Organization/Entity website: www.friendsoffultonmansion.org		
Name and Title of Person authorized to act on behalf of Organization/Entity for this application ("Applicant"): Kay Scott president	Organization/Entity Phone: Fulton mansion front desk 361-729-0386	Organization/Entity email: friendsoffultonmansion@gmail.com

FUNDING REQUEST DESCRIPTION

Name of Project/Event: multiple programs and events		Project/Event date(s): throughout the year
Estimated number of room nights that will be occupied at local hotels, motels, and short-term rentals by attendees of your event(s) or project(s)? 2,000 based on previous year	Estimated number of annual attendance at your event(s) or project(s)? Fiscal Year 2025 24,002 visitors	Will you charge admission/if yes, how much? Varies
Do your promotional materials/website note area lodging that can host attendees? No	Have you negotiated a lodging rate at any local hotels, motels, and short-term rentals? No	
Project/Event location(s): Fulton Mansion State Historic Site	Total Amount of funds requested: 5,000	

In the space below, please describe each project/event for which funding is sought, and explain how each project/event will directly enhance and promote tourism and the hotel/motel/short-term rental (STR) industry in the Town of Fulton:

See Attached Pages

FUNDING CATEGORIES AUTHORIZED BY TEXAS LAW

(Please indicate which funding categories apply to your project/event – multiple categories may be selected)

	Check box below the appropriate category or categories	Amount requested for each category
The acquisition of sites for the construction, improvement, enlarging, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both.		
The furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants.		
Advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.		
The encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.	X	2,500
Historical restoration and preservation projects or activities or advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums; - at or in the immediate vicinity of convention centers; or - located elsewhere in the municipality or its vicinity that would be frequented by tourists and convention delegates	X	2,500
Signage directing the public to sights and attractions that are visited frequently by hotel guests in the municipality;		
The promotion of tourism by the enhancement and upgrading of existing sports facilities or fields if: the municipality owns the facilities or fields.		

ASSURANCES

The Applicant hereby certifies to the Town of Fulton that, to the best of the Applicant's knowledge and belief, the:

1. Project(s)/event(s) for which financial assistance is sought will be administered in accordance with Federal, State, and local law;
2. HOT funds received as a result of this application will be used solely for the project(s)/event(s) described herein;
3. Applicant has read, understand, and will conform to the Town of Fulton HOT guidelines and policy;
4. Figures, facts, and representations made in the application, including any attachments hereto, are true and correct.

Kay M Scott

Applicant's Signature

Date: 7/9/26

Kay M Scott

Printed Name

President of Friends of Fulton Mansion

Title

The proposed revitalization and enhancement projects at Fulton Mansion are expected to generate a meaningful economic impact for the local community by increasing tourism, event activity, and public engagement. Improvements to the historic gardens, grounds, and playhouse will strengthen the Mansion's appeal as a destination for heritage tourism, weddings, private rentals, educational programs, and community events.

As visitation and event bookings increase, the project will contribute to higher occupancy rates at local hotels and short-term rentals, increased patronage of local restaurants and retail businesses, and greater overall visitor spending within the region. Enhanced marketing and expanded programming will also attract new audiences from outside the area, further supporting tourism-related revenue.

In addition, the improved visual appeal and functionality of the property will position Fulton Mansion as a more competitive venue for destination weddings and special events, creating additional opportunities for local vendors, caterers, photographers, florists, and event service providers.

By investing in the preservation and enhancement of this historic landmark, HOT Funds will help stimulate tourism-driven economic activity while preserving an important cultural.

2027 Friends of Fulton Mansion Annual Plan Events and Projects

The following list represents the events/projects currently planned for 2027 that will be fully or in part sponsored by Friends of Fulton Mansion.

Education Team Events 2027

March

Oysterfest Parade Float

Easter Egg Hunt

Music at the Mansion

April

Music at the Mansion

May

Music at the Mansion

June

Music at the Mansion

July

Music at the Mansion

October

Harbor Foundation Butterfly Release Outreach

Halloween Haunted Basement

Victorian Mourning Exhibit

December

Victorian Christmas

Christmas on the Beach Display

TBD

Dinner at the Mansion/Foodways Program

Advertising

RV magazine ads, local/distant newspapers, radio, social media

Projects Approved and in the Works

Playhouse

Mansion Restoration

Garden Revamp

BYLAWS
OF
FRIENDS OF THE FULTON MANSION

ARTICLE I - NAME

The name of the Corporation is Friends of the Fulton Mansion.

ARTICLE II - OFFICES

The principal office of the Corporation shall be located at 317 Fulton Beach Road, Rockport, Texas 78382, or at such other place as shall be lawfully designated by the Board of Directors. The books and records of the Corporation shall be kept at the principal office of the Corporation.

ARTICLE III - PURPOSES

The Corporation is organized and shall be operated exclusively for charitable and educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as amended, or the corresponding provisions of successor federal tax laws (the "Code"). The Corporation is organized and shall be operated exclusively for the benefit of Fulton Mansion State Historic Site (the "Fulton Mansion") and shall use its funds to promote support to the Fulton Mansion through volunteer assistance, fund raising and special projects and to perform other charitable activities. The Corporation shall be empowered to engage in any activity consistent with these Bylaws which are not prohibited by the Texas Business Organizations Code, even though any such activity is not enumerated herein. In furtherance of such purposes, the Corporation may receive property by gift, devise or bequest, invest and reinvest the same and apply the income and principal thereof, as the Board of Directors may from time to time determine, for educational and charitable purposes for the benefit of Fulton Mansion.

ARTICLE IV - BOARD OF DIRECTORS

Section 4.01 - Powers. The property, business and affairs of the Corporation shall be managed and controlled by the Board of Directors. The Directors shall exercise all of the powers of the Corporation subject to the restrictions imposed by the Articles of Incorporation, these Bylaws, the Internal Revenue Code and the laws of the State of Texas.

Section 4.02 – Tenure of Directors. Each Director shall hold office for a three year term and until the Director's successor is elected and qualified.

Section 4.03 - Number of Directors. The number of Directors of the Corporation shall be set by the Board of Directors. The number of Directors shall be no less than three (3) and no more

than nine (9).

Section 4.04 - Election of Directors. Directors shall be elected at the annual meeting of the Board of Directors by a majority vote of the Directors holding office at the commencement of the annual meeting; except as provided Section 4.06 with respect to elections to fill vacancies.

Section 4.05 - Vacancies. Vacancies on the Board of Directors shall exist upon the death, resignation, or removal of a Director.

Section 4.06 - Filling Vacancies. Vacancies may be filled by majority vote of the Directors in office at any meeting of the Board of Directors.

Section 4.07 - Removal. Any Director shall be removed upon the determination by a majority vote of the other Directors that a Director lacks capacity to serve. Any Director's term of office shall be automatically terminated and such person shall be deemed to have been removed upon final adjudication by a court that such person has committed a felony crime or any other crime of moral turpitude. A Director who has three unexcused absences in a fiscal year shall be automatically removed as Director. The decision as to the whether an absence is excused shall be by the President.

Section 4.08 - Resignation. Any Director may resign at any time by providing written notice to the Secretary of the Corporation. Such resignation shall take effect upon the receipt of the notice or at a later time specified in the notice. The acceptance of such resignation shall not be necessary to make the resignation effective.

Section 4.09 - Meetings of Directors. The Directors shall hold their meetings at such place or places in the State of Texas, as the Board of Directors; provided, however, that in the absence of such determination, such place shall be the principal office of the Corporation.

Section 4.10 - Annual Meetings. The Annual Meeting of the Board of Directors shall be held each year on a day during the month of January to be selected by the President of the Corporation or another month selected by the President.

Section 4.11 - Regular Meetings. Regular Meetings of the Board of Directors shall be held at such times and places as shall be designated, from time to time, by resolution of the Board of Directors.

Section 4.12 - Special Meetings. Special Meetings of the Board of Directors shall be held whenever called by the President, the Secretary or a majority of the Directors.

Section 4.13 - Notice of Meetings. The Secretary or the designee of the Secretary shall give notice of each Meeting in person, by facsimile, by email or by mail at least five (5) days prior to the meeting to each Director. Notice is not required for meetings scheduled at the annual meeting which schedule is provided to each Director. Unless otherwise indicated in the notice, any and all matters pertaining to the purposes of the Corporation may be considered and acted upon at a

meeting. At any meeting at which all Directors shall be present, even though without any notice, any matter pertaining to the Corporation may be considered and acted upon. Each notice shall state the date, time and place of the meeting and include the agenda for the meeting and the minutes of the last meeting. If the notice is for a special meeting, the notice shall also state the purpose or purposes of which the meeting was called.

Section 4.14 - Quorum. A quorum for the transaction of business at any meeting of the Board of Directors shall be a majority of the number of the Directors.

Section 4.15 - Action without Meeting. Any action required or permitted to be taken by the Board of Directors at a meeting may be taken without a meeting if a consent in writing, setting forth the action taken, shall be signed by all of the Directors. Such action by a unanimous written consent shall have the same force and effect as a unanimous vote at a meeting of the Board of Directors.

Section 4.16 - Meetings by Teleconference or Virtual Communication. Any Director may participate in, and be regarded as present at, any meeting of the Board of Directors by any means of conference telephone or any other means of communication by which all persons participating in the meeting can hear each other at the same time.

Section 4.17 - Conduct of Business. At the meetings of the Board of Directors, matters pertaining to the purposes of the Corporation shall be considered in such order as the Board of Directors shall determine. At all meetings of the Board of Directors, the President shall preside, and in the absence of the President, the Vice-President shall preside. The Secretary of the Corporation shall act as secretary of all meetings of the Board of Directors, but in the absence of the Secretary, the presiding officer may appoint any person to act as secretary of the meeting.

Section 4.18 - Act of Board of Directors. Except as otherwise provided by law, or as provided in these Bylaws, the act of a majority of the Directors present or by proxy, at a meeting shall constitute an act of the Board of Directors. The President is authorized to vote to break a tie vote of the Directors.

Section 4.19 - Proxy. A Director may vote by proxy executed in writing by the Director. No proxy shall be valid after three (3) months from the date of the execution of the proxy. The proxy shall be revocable unless expressly provided in the proxy to be irrevocable or otherwise made irrevocable by law.

Section 4.20 - Vote. At any meeting of the Board of Directors, each Director, present in person or by proxy, shall have one vote.

Section 4.21 - Duties of Director. A Director must be a Member of Friends of Fulton Mansion. A Director must comply with the contribution requirement required of the Director as set by the Board of Directors. Each Director must act as a fiduciary of the Corporation.

ARTICLE V - COMMITTEES

Section 5.1 – Committees. The Board of Directors shall appoint members of the Nominating Committee. The Board of Directors shall be authorized to create other committees as it determines in its sole discretion.

Section 5.2 – Executive Committee. The Executive Committee may exercise the powers of the Board of Directors when the Board of Directors is not in session; except as provided in Section 5.8 of the Bylaws. The Executive Committee shall report its actions to the Board of Directors at the next meeting of the Board of Directors. The members of the Executive Committee shall consist of the officers of the Foundation.

Section 5.3 – Nominating Committee. The Nominating Committee shall nominate Officers, Committee members and Directors for election. The Nominating Committee shall be chaired by the immediate Past President of the Corporation.

Section 5.4 – Appointment and Removal of Committee Members. The Board of Directors shall have the authority to appoint members of any committee other than the Executive Committee and to remove members of any committee other than the Executive Committee.

Section 5.5– Composition of Committees. Each committee shall consist of two or more Directors of the Corporation and may also include persons who are not Directors of the Corporation. The Directors who are members of the committee must comprise a majority of the members of the committee.

Section 5.6 – Authorities of Committees. Each Committee shall have the responsibilities and duties provided by the Bylaws and by the Board of Directors. The Committee shall have no authority, duty or power except those specifically delegated to the Committee by either these Bylaws or the Board of Directors. Unless specifically authorized, no committee shall have the power to:

- a. Authorize the sale, lease, exchange, or mortgage all or substantially all of the property of the Corporation.
- b. Elect, appoint, or remove a member of a committee or a director or officer of the Corporation.
- c. Take any action outside the scope of authority delegated to it by the Board of Directors.

Section 5.7 – Tenure of Member of Committee. Each member of a committee shall serve on the committee until the next annual meeting of the Board of Directors and until a successor is appointed and qualified. However, the term of a committee member shall terminate earlier if the committee is terminated or if the member of the committee dies, ceases to qualify, resigns, or is removed as a member of the committee.

Section 5.8 – Resignation of Committee Member. Any committee member may resign at any time by providing written notice to the Secretary of the Corporation. Such resignation shall take

effect upon the receipt of the notice or at a later time specified in the notice. The acceptance of such resignation shall not be necessary to make the resignation effective.

Section 5.9 – Removal of Committee Member. At any meeting of the Board of Directors any committee member may be removed from office, with or without cause, by a vote of a majority of the Board of Directors.

Section 5.10 – Filling of Vacancy of Committee Member. A vacancy on a committee shall be filled by an appointment made in the same manner as the original appointment. A person appointed to fill a vacancy on a committee shall serve for the unexpired portion of the term of the terminated committee member.

Section 5.11 – Calling of Committee Meeting. The Chair of the committee shall call and preside at all meetings of the committee.

Section 5.12 – Notice of Committee Meetings. The Secretary or the designee of the Secretary shall give notice of each Meeting in person, by facsimile, by email or by mail at least five (5) days prior to the meeting to each member of the committee. Unless otherwise indicated in the notice, any and all matters pertaining to the purposes of the Committee may be considered and acted upon at a meeting. At any meeting at which all members are present, even though without any notice, any matter pertaining to the Corporation may be considered and acted upon. Each notice shall state the date, time and place of the meeting. If the notice is for a special meeting, the notice shall also state the purpose or purposes of which the meeting was called.

Section 5.13 – Quorum. A quorum for the transaction of business at any meeting of the committee shall be a majority of the number of the committee members.

Section 5.14 - Action without Meeting. Any action required or permitted to be taken by the Committee at a meeting may be taken without a meeting if a consent in writing, setting forth the action taken, shall be signed by all of the Committee members. Such action by a unanimous written consent shall have the same force and effect as a unanimous vote at a meeting of the Committee.

Section 5.15 - Meetings by Teleconference or Virtual Communications. Any committee member may participate in, and be regarded as present at, any meeting of the committee by any means of conference telephone or any other means of communication by which all persons participating in the meeting can hear each other at the same time.

Section 5.16 – Act of Committee. Except as otherwise required by law or as provided herein, the vote of a majority of the members of the committee at a meeting shall be the act of the committee so long as the members of the committee who are members of the Board of Directors of Corporation who are present in person comprise a majority of the members of the committee who are present in person.

Section 5.17 – Minutes of Committee Meetings. Minutes of each committee meeting shall be recorded and filed with the Secretary of Corporation.

Section 5.18 – Proxy. A committee member may vote by proxy executed in writing by the committee member. No proxy shall be valid after three (3) months from the date of the execution of the proxy. The proxy shall be revocable unless expressly provided in the proxy to be irrevocable or otherwise made irrevocable by law.

Section 5.19 – Vote. At any meeting of the committee, each committee member, present in person or by proxy, shall have one vote.

ARTICLE VI – MEMBERSHIP

Section 6.01 – Members. The Corporation shall have Members who pay the contribution set by the Board of Directors. The Members shall have no voting rights.

Section 6.02 - Membership Meeting. The Members of the Corporation shall meet annually at a time and location selected by the Board of Directors.

Section 6.03 - Membership Dues. The Board of Directors shall set the dues of the Membership.

ARTICLE VII - OFFICERS

Section 7.01 - Titles and Term of Office. The officers of the Corporation shall be a president, a vice president, a secretary, a treasurer, and such other officers as the Board of Directors elect. One person may hold more than one office, except, however, that the President shall not hold the office of Secretary. The term of office for each officer shall be a three (3) year term commencing with the date of the Annual Meeting of the Board of Directors at which each such officer is elected. In any event, a duly-elected officer shall serve in the office to which he or she is elected until his or her respective successor shall have been elected and qualified.

All officers shall be subject to removal, with or without cause, at any time by a majority vote of the Board of Directors.

An officer can be re-elected.

A vacancy in the office of any officer shall be filled by a majority vote of the Board of Directors.

Any officer may resign at any time. Such resignation shall take effect upon the receipt of the notice or at a later time specified in the notice. The acceptance of such resignation shall not be necessary to make the resignation effective.

Section 7.02 - President. The President shall be the principal executive officer of the Corporation and, subject to the Board of Directors, he or she shall be in general charge of the

properties and affairs of the Corporation. The President shall preside at all meetings of the Board of Directors; and in furtherance of the purposes of the Corporation and subject to the limitations contained in the Articles of Incorporation and in these Bylaws, the President may sign and execute all bonds, deeds, conveyances, franchises, assignments, mortgages, notes, contracts and other obligations in the name of the Corporation. The President shall be a member ex officio of all committees except as otherwise provided by resolution of the Board of Directors. The President shall perform such other duties as the Board of Directors shall prescribe.

Section 7.03 - Vice President. The Vice President shall serve under the direction of the President. In the absence, incapacity, death or inability of the President to act, the Vice-President shall assume the authority and perform the duties of the President. The Vice-President shall perform such other duties as the Board of Directors shall prescribe.

Section 7.04 - Treasurer. The Treasurer shall maintain custody of the Corporation's funds and shall maintain complete and accurate books and records of account. The Treasurer shall annually report to the Board of Directors on the financial condition of the Corporation. The Treasurer shall also perform such other duties as the Board of Directors shall prescribe.

Section 7.05 - Secretary. The Secretary shall attend all meetings of the Board of Directors. The Secretary shall keep the minutes of the meetings of the Board of Directors and of the meetings of the committees of the Corporation. The Secretary or the designee of the Secretary shall give, or cause to be given, all notices necessary or appropriate under these Bylaws. The Secretary shall also perform such other duties as the Board of Directors shall prescribe.

ARTICLE VIII - MISCELLANEOUS PROVISIONS

Section 8.01 - Fiscal Year. The fiscal year of the Corporation shall be as determined by the Board of Directors.

Section 8.02 - Notice and Waiver of Notice. Whenever any notice is required to be given under provision of these Bylaws, such notice shall be deemed to be sufficient if given by depositing the same in a post office box in a sealed postpaid wrapper addressed to the person entitled thereto at his or her post office address, as it appears on the books of the Corporation, by delivering the notice directly to the Director, by electronic communication and by facsimile. A waiver of notice, signed by the person or persons entitled to said notice, whether before or after the time stated therein, shall be deemed equivalent.

Section 8.03 - Dissolution of the Corporation. Upon the dissolution of the Corporation, all corporate assets shall be distributed to the Texas Historical Commission for the sole benefit of Fulton Mansion.

Section 8.04 - Contributions to Corporation. The Corporation shall comply with the donative intent of each donor to the Corporation. The Board of Directors shall approve each contribution to the Corporation. The Board of Directors shall adopt a policy for acceptance of contributions.

ARTICLE IX - AMENDMENTS

These Bylaws may be altered, amended or repealed by the affirmative three-fourths (3/4) vote of the Board of Directors at any annual or regular meeting, or at any special meeting if notice of the proposed amendment be contained in the notice of said special meeting.

ARTICLE X - INDEMNIFICATION OF DIRECTORS AND OFFICERS

Section 10.01 - Definitions. For purposes of this Article X, the following definitions shall apply:

- a. "Director" means any person who is or was a member of the Board of Directors of the Corporation.
- b. "Officer" means any person who is or was an officer of the Corporation.
- c. "Expenses" include court costs and reasonable attorneys' fees and paralegal fees, expert witness fees, and costs of investigation, litigation, and appeal, actually incurred by the person, as well as any amounts expended in asserting a claim for indemnification.
- d. "Liability" means the obligation to pay without limitation a judgment.

settlement, penalty (including excise or similar taxes), fine, or other such obligation or expense.

e. "Proceeding" means any threatened, pending, or completed action, suit, or proceeding, whether civil, criminal, administrative, arbitral or investigative, any appeal in such an action, suit, or proceeding, and any inquiry or investigation that could lead to such an action, suit, or proceeding.

Section 10.02 - Indemnification for Directors. The Corporation shall indemnify and shall contract in advance to indemnify an individual who is, was, or is threatened to be made a party to a proceeding because he is or was a Director of the Corporation against all Liability incurred in the Proceeding to the fullest extent permissible under and pursuant to the Business Organizations Code. The determination that indemnification under this Section is permissible and the evaluation as to the reasonableness of expenses in a specific case shall be made as provided by the Business Organizations Code. Reasonable expenses incurred by the Director shall be paid or reimbursed by the Corporation in advance of the final disposition of the proceeding after the Corporation receives a written affirmation from the Director of his or her good faith belief that he or she has met the standard of conduct necessary for indemnification under the Business Organizations Code and a written undertaking by or on behalf of the Director to repay the amount paid or reimbursed if it is ultimately determined that he or she has not met that standard or if it is ultimately determined that indemnification of the Director is prohibited by the Business Organizations Code. Such written undertaking shall be an unlimited, unsecured general obligation of the Director and shall be accepted by the Corporation without reference to his or her financial ability to make repayment. The termination of a proceeding by judgment, order, settlement, conviction, or on a plea of nolo contendere or its equivalent shall not of itself determine that a Director acted in such a manner as to make him or her ineligible for indemnification. A person shall be deemed to have been found liable in respect to any claim, issue or matter only after the person shall have been so adjudged by a court of competent jurisdiction after exhaustion of all appeals therefrom. A person may be indemnified against any Liability actually incurred by the person in connection with any proceedings; but if the person is found liable to the Corporation or is found liable on the basis that personal benefit was improperly received by the person, indemnification (1) is limited to reasonable expenses actually incurred by the person in connection with the proceeding, and (2) shall not be made in respect to any proceeding in which the person shall have been found liable for willful or intentional misconduct in the performance of his or her duty to the Corporation.

Section 10.03 - Indemnification for Officers and Employees. The Corporation shall to the same extent that the Corporation is required under this Article X to provide indemnification and to make advances and reimbursements for expenses to its Directors, provide indemnification and make advances and reimbursements for expenses to its officers, employees and agents and any person serving any other legal entity in any official capacity at the written request of the Board of Directors of the Corporation.

Section 10.04 - Miscellaneous. Every reference in this Article X to persons who are or may be entitled to indemnification shall include all persons who formerly occupied any of the positions referred and their respective heirs, legatees, devisees, assigns, executors, and administrators. Nothing in this Article X, whether express or implied, is intended to confer any

rights or remedies under or by reason of this Article on any persons ("Third Persons") other than the persons entitled to indemnification ("Indemnitees") and their respective heirs, legatees, devisees, assigns, executors and administrators. Nothing in this Article X, whether express or implied, is intended to relieve or discharge the obligation or liability of any Third Persons to any Indemnatee or the Corporation. Nothing in this Article X, whether express or implied, is intended to give any Third Persons any right of subrogation or action over or against the Corporation. Special legal counsel, if any, selected to make determinations under this Article X may be counsel for the Corporation. Indemnification pursuant to this Article X shall not be exclusive of any other right of indemnification to which any person may be entitled, including indemnification pursuant to valid contract, indemnification by legal entities other than the Corporation and indemnification under policies of insurance purchased and maintained by the Corporation or others. However, no person shall be entitled to indemnification by the Corporation to the extent he or she is indemnified by another. The Corporation is authorized to purchase and maintain insurance against any liability the Corporation may have under this Article X.

Section 10.05 - Invalidity of Indemnification. If any provision of this Article or its application to any person or circumstance is held invalid by a court of competent jurisdiction, the invalidity shall not affect other provisions or applications of this Article X, and to this end the provisions of this Article X are severable.

Section 10.06 - Effect of Amendment of Indemnification Provision. No amendment, modification or repeal of this Article X shall terminate, reduce or impair the right of any Indemnatee to be indemnified by the Corporation from claims arising from or relating to matters occurring, in whole or in part, prior to such amendment, modification or repeal, regardless of whether such claims were asserted at the time of such amendment, modification or repeal.

If the event is canceled, the organizer is responsible for reimbursing the City for any funds already spent or obligated. It is the organizer's responsibility to ensure the successful completion of the funded activity.

XII. Applicant Certification

By signing below, the applicant certifies that:

1. I have read and understand the HOT Guidelines and Grant Policy and Application and will comply with all requirements
2. The event or activity is designed to directly support overnight stays in Rockport lodging facilities and promote tourism
3. I will follow all applicable local, state, and federal laws regarding HOT funding

Signature: Kay M Scott
Print Name: Kay M Scott
Title: President
Organization: Friends of Fulton Mansion
Date: 5/28/26

City of Rockport 2026-2027 HOT Fund Application for 2027 Funding - Deadline for submittal May 29, 2026, 5:00 p.m.

A Rockport HOT Guideline/Policy must be signed and submitted with your application in order to be considered for funding.

I understand the Texas state limitations placed on the use of Hotel Occupancy Tax funds and certify that the requested funds will be used only for purposes described in this application or as approved by the City. I understand the use of HOT funds is subject to audit.

Name

Title

Date

Ray H. Scott
President of
Friends of Tubemansion

5/28/26



HOT Fund Application — Wings Over Rockport / Coastal Bend National STOL — 2027 Funding

From President <president@wingsoverrockport.com>

Date Thu 5/28/2026 12:42 PM

To Stephanie Garcia <citysec@fultontexas.org>

 3 attachments (3 MB)

WOR - Fulton - HOT Use Application.pdf; WOR_Fulton_HOT_Supplemental.pdf; EIN for Wings Over Rockport.pdf;

Ms. Garcia,

Please find attached Wings Over Rockport's Hotel Occupancy Tax application for 2027 funding, submitted in connection with the Coastal Bend National STOL competition scheduled for March 25–27, 2027, at Aransas County Airport (KRP).

I have also included additional required documents.

Wings Over Rockport is requesting \$5,000 in HOT funding to support advertising and promotional programs designed to attract out-of-town attendees and overnight visitors to Fulton and the Rockport-Fulton area. The Coastal Bend National STOL is a sanctioned event on the National STOL series circuit, drawing competing pilots and their crews from 29 or more states, with a projected attendance of 1,500 or more and a national livestream broadcast reaching aviation fans across the country.

Please do not hesitate to reach out with any questions or if additional information is needed. I am happy to be present at any Council review meeting.

Thank you for your time and consideration.

Chad Mitchell
President
Wings Over Rockport
361-557-1919





**Town of Fulton
Hotel Occupancy Tax
Application**

Date Application received (To be completed by Town)		
Official Name of Organization/Entity: Wings Over Rockport	Is the Organization/Entity a non-profit? Yes	Date Organization/Entity Founded: 2023
Organization/Entity Mailing Address: 421 John D Wendell Rd, Rockport TX 78382		
Organization/Entity website: www.wingsoverrockport.com		
Name and Title of Person authorized to act on behalf of Organization/Entity for this application ("Applicant"): Chad Mitchell / President	Organization/Entity Phone: 361-557-1919	Organization/Entity email: president@wingsoverrockport.com

FUNDING REQUEST DESCRIPTION

Name of Project/Event: Coastal Bend National STOL	Project/Event date(s): March 25-27, 2027		
Estimated number of room nights that will be occupied at local hotels, motels, and short-term rentals by attendees of your event(s) or project(s)? 375	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;">Estimated number of annual attendance at your event(s) or project(s)? 1500+</td> <td style="width: 50%; padding: 5px;">Will you charge admission/if yes, how much? Yes, \$25</td> </tr> </table>	Estimated number of annual attendance at your event(s) or project(s)? 1500+	Will you charge admission/if yes, how much? Yes, \$25
Estimated number of annual attendance at your event(s) or project(s)? 1500+	Will you charge admission/if yes, how much? Yes, \$25		
Do your promotional materials/website note area lodging that can host attendees? Yes, we will have booking/promo codes on all materials	Have you negotiated a lodging rate at any local hotels, motels, and short-term rentals? Yes, with Hampton Inn, Fairfield Inn, Holiday Inn Express, with negotiations happening at Lighthouse Inn, La Quinta Inn and more		
Project/Event location(s): Aransas County Airport	Total Amount of funds requested: \$5000		

In the space below, please describe each project/event for which funding is sought, and explain how each project/event will directly enhance and promote tourism and the hotel/motel/short-term rental (STR) industry in the Town of Fulton:

The Coastal Bend National STOL (Short Takeoff and Landing) Competition is a nationally sanctioned aviation sporting event hosted at Aransas County Airport (KRKP) on March 25-27, 2027. Competing pilots and their crews travel from 29 or more states, spending multiple nights in local hotels beginning with aircraft arrival prior to competition. Out-of-town spectators travel from across Texas and beyond to attend the multi-day event, generating hotel room nights, restaurant visits, and retail spending across the Rockport-Fulton area during the March shoulder season. The event is broadcast via livestream to an aviation audience that generates significant national exposure for the Rockport-Fulton destination. Net proceeds fund Wings Over Rockport's youth aviation scholarships and STEM education programs across the Coastal Bend. HOT funds will support advertising and promotional programs designed to attract out-of-town attendees and overnight visitors to the Fulton and Rockport-Fulton area.

FUNDING CATEGORIES AUTHORIZED BY TEXAS LAW

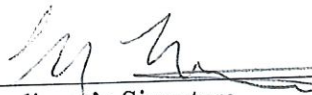
(Please indicate which funding categories apply to your project/event – multiple categories may be selected)

	Check box below the appropriate category or categories	Amount requested for each category
The acquisition of sites for the construction, improvement, enlarging, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both.		
The furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants.		
Advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.	X	\$5,000
The encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.		
Historical restoration and preservation projects or activities or advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums; - at or in the immediate vicinity of convention centers; or - located elsewhere in the municipality or its vicinity that would be frequented by tourists and convention delegates		
Signage directing the public to sights and attractions that are visited frequently by hotel guests in the municipality;		
The promotion of tourism by the enhancement and upgrading of existing sports facilities or fields if: the municipality owns the facilities or fields.		

ASSURANCES

The Applicant hereby certifies to the Town of Fulton that, to the best of the Applicant's knowledge and belief, the:

1. Project(s)/event(s) for which financial assistance is sought will be administered in accordance with Federal, State, and local law;
2. HOT funds received as a result of this application will be used solely for the project(s)/event(s) described herein;
3. Applicant has read, understand, and will conform to the Town of Fulton HOT guidelines and policy;
4. Figures, facts, and representations made in the application, including any attachments hereto, are true and correct.


Applicant's Signature

Date: 5/28/26

Chad Mitchell
Printed Name

President - Wings over Rockport
Title

WINGS OVER ROCKPORT

Coastal Bend National STOL | March 25–27, 2027 | Aransas County Airport (KRKP)

Town of Fulton Hotel Occupancy Tax Application | Supplemental Information

Organization: Wings Over Rockport

Contact: Chad Mitchell, President

Phone: (361) 205-9375

Email: president@wingsoverrockport.com

Event: Coastal Bend National STOL — March 25–27, 2027

HOT Amount Requested: \$5,000

Funding Category: Advertising and Promotional Programs to Attract Tourists (Category 3)

Section 1: Marketing Plan — Channels Designed to Generate Overnight Visitors

The following marketing activities are specifically designed to reach out-of-town audiences who will require overnight lodging in the Rockport-Fulton area. HOT funds will be applied directly to advertising and promotional programs within these channels.

1.1 National STOL Series Network

As a sanctioned event on the National STOL competition circuit, the Rockport event is promoted directly to a national audience of aviation enthusiasts and competitors. National STOL generated 267.5 million impressions in 2025 across its combined platforms:

Facebook: 350,000 followers

Instagram: 113,000 followers — 5.3 million page reach (2025)

YouTube: 112,000 followers — 25.6 million impressions (2025)

TikTok: 36,800 followers

Total following: 611,800 across all platforms

Competitors travel from 29 or more states and register through the National STOL platform, which promotes each sanctioned event directly to its nationwide pilot and aviation enthusiast base. This channel drives the multi-night hotel stays that form the foundation of the event's overnight visitation impact.

1.2 Event Website and Online Registration

The Wings Over Rockport event page at wingsoverrockport.com and the National STOL registration portal will prominently feature Rockport-Fulton area lodging options, room block promo codes for Hampton Inn, Holiday Inn Express, and Fairfield Inn, and links to local visitor information. Attendees are directed to area lodging at the point of registration.

1.3 Wings Over Rockport Social Media

WOR will conduct ongoing promotional campaigns across its Facebook, Instagram, and email channels in the months preceding the event. Campaigns will target aviation enthusiasts, families, and coastal tourism audiences

across Texas and the surrounding region, with lodging availability and room block information featured in all out-of-town-facing promotional content.

1.4 Rockport-Fulton CVB Coordination

The event will be listed on the Rockport-Fulton CVB website and regional tourism calendar. WOR will coordinate with the CVB on co-promotion through visitor advertising channels, ensuring the event reaches travelers already researching the Rockport-Fulton area as a destination.

1.5 Official Event Program and Print Materials

The official event program, distributed to all attendees on-site, will include a local lodging guide directing out-of-town visitors to Fulton and Rockport area hotels, short-term rentals, and bed and breakfast properties. Signage and event materials will reinforce lodging options throughout the event footprint.

1.6 National Livestream Broadcast

The competition will be broadcast live via National STOL's YouTube and social platforms, reaching aviation fans across the country. The broadcast reinforces Rockport-Fulton as a destination for future visitors and extends the event's tourism promotion impact well beyond the event weekend itself.

1.7 Confirmed Room Block Agreements

WOR has already secured contracted room blocks providing direct overnight lodging pathways for out-of-town attendees. Signed agreements are attached to this application:

Hampton Inn & Suites Rockport-Fulton: 20 rooms (10 Queen, 10 King), March 25–30, 2027 — signed May 27, 2026

Holiday Inn Express & Suites Rockport: 20 rooms (5 King, 15 Double Queen), March 25–28, 2027 — signed May 27, 2026

Fairfield Inn & Suites Rockport: 20 rooms (10 King, 10 Double Queen) — confirmed block

Combined, these three confirmed blocks represent a minimum of 180 guaranteed room nights at Fulton and Rockport properties. WOR is actively negotiating additional room blocks with area lodging properties and expects total contracted room nights to exceed 300 prior to the event.

Section 2: Use of Local Vendors

Wings Over Rockport is committed to keeping event spending within the Rockport-Fulton community. The following local businesses and vendors are actively targeted to provide goods and services for the Coastal Bend National STOL:

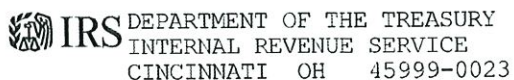
Local Vendor Category
Golf Cart Transportation
Portable Restrooms
Beverage Service
Food & Catering
Payment Processing
Printing & Signage

WOR will continue to prioritize local procurement across all event categories and will document local vendor use in the post-event report submitted to the Town of Fulton within 60 days of the event's conclusion.

Section 3: Schedule of Events and Activities

The Coastal Bend National STOL is a three-day event running Thursday through Saturday, March 25–27, 2027, at Aransas County Airport (KRP), Rockport, Texas. The following is a rough schedule of planned activities. Final timing will be confirmed with National STOL as the event date approaches.

Day	Time	Activity
Thursday, March 25, 2027 — Pilot Fly-In Day		
	<i>All Day</i>	Competing aircraft arrivals and staging at Aransas County Airport (KRP)
	<i>All Day</i>	Pilot FBO check-in and registration
	<i>All Day</i>	Sponsor setup and activation area build-out begins
	<i>Afternoon</i>	Welcome bags distributed to registered pilots and crews
	<i>Evening</i>	Official pilot safety briefing conducted by National STOL Air Boss (mandatory for all competitors)
Friday, March 26, 2027 — Competition Day 1		
	<i>Morning</i>	Vendor village setup complete; gates open to the public
	<i>Morning</i>	Advance ticket sales and walk-up admission at gate (\$25 admission)
	<i>Morning – Afternoon</i>	STOL Competition Day 1 — scored flights across multiple aircraft classes; National STOL livestream broadcast
	<i>All Day</i>	Vendor village open: food trucks, aviation vendors, outdoor and lifestyle vendors
	<i>All Day</i>	Sponsor activation zones open; merchandise sales
	<i>Evening</i>	Pilot, Sponsor, and Public Welcome Dinner — pilots, sponsors (comped), and public (ticketed)
Saturday, March 27, 2027 — Competition Day 2 and Awards		
	<i>Morning</i>	Gates open; full spectator program begins
	<i>Morning – Afternoon</i>	STOL Competition Day 2 — final scored flights; national series points tallied
	<i>All Day</i>	Vendor village open; sponsor activations; merchandise sales
	<i>All Day</i>	Kids aviation activities and STEM education exhibits
	<i>Afternoon</i>	National STOL Awards Ceremony — class winners and national series standings announced
	<i>Evening</i>	Event closes; pilot departures begin
Sunday, March 28, 2027 — Pilot Departures and Breakdown		
	<i>Morning</i>	Competing pilots depart; vendor breakdown and site cleanup; event debrief begins



Date of this notice: 10-17-2023

Employer Identification Number:
93-3953962

Form: SS-4

Number of this notice: CP 575 E

WINGS OVER ROCKPORT
113-4TH ST-LAMAR
ROCKPORT, TX 78382

For assistance you may call us at:
1-800-829-4933

IF YOU WRITE, ATTACH THE
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 93-3953962. This EIN will identify your entity, accounts, tax returns, tax information, and documents, even if you have no employees. Please keep this notice in your permanent records.

Taxpayers request an EIN for business and tax purposes. Some taxpayers receive CP575 notices when another person has stolen their identity and are operating using their information. If you did **not** apply for this EIN, please contact us at the phone number or address listed on the top of this notice.

When filing tax documents, making payments, or replying to any related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

When you submitted your application for an EIN, you checked the box indicating you are a non-profit organization. Assigning an EIN does not grant tax-exempt status to non-profit organizations. Publication 557, Tax-Exempt Status for Your organization, has details on the application process, as well as information on returns you may need to file. To apply for recognition of tax-exempt status, organizations must complete an application on one of the following forms: Form 1023, Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code; Form 1023-EZ, Streamlined Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code; Form 1024, Application for Recognition Under Section 501(a); or Form 1024-A, Application for Recognition of Exemption Under Section 501(c)(4) of the Internal Revenue Code.

Nearly all organizations claiming tax-exempt status must file a Form 990-series annual information return (Form 990, 990-EZ, or 990-PF) or notice (Form 990-N) beginning with the year they legally form, even if they have not yet applied for or received recognition of tax-exempt status.

If you become tax-exempt, you will lose tax-exempt status if you fail to file a required return or notice for three consecutive years, unless a filing exception applies to you (search www.irs.gov for Annual Exempt Organization Return: Who Must File). We start calculating this three-year period from the tax year we assigned the EIN to you. If that first tax year isn't a full twelve months, you're still responsible for submitting a return for that year. If you didn't legally form in the same tax year in which you obtained your EIN, contact us at the phone number or address listed at the top of this letter. For the most current information on your filing requirements and other important information, visit www.irs.gov/charities.



Town of Fulton Hotel Occupancy Tax Application

Date Application received To be completed by Town		
Official Name of Organization/Entity: Visit Rockport Fulton CVB	Is the Organization/Entity a non-profit? No	Date Organization/Entity Founded: 2025
Organization/Entity Mailing Address: 212 N. Live Oak St. Rockport TX 78382		
Organization/Entity website: www.visitrockportfulton.com		
Name and Title of Person authorized to act on behalf of Organization/Entity for this application ("Applicant"): Nannette Eiland, Tourism Manager	Organization/Entity Phone: 361-729-2213 ext. 120	Organization/Entity email: Neiland@rockportx.gov

FUNDING REQUEST DESCRIPTION

Name of Project/Event: Fulton Tourism Marketing Partnership	Project/Event date(s): October 1, 2026 through September 30, 2027
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Estimated number of room nights that will be occupied at local hotels, motels, and short-term rentals by attendees of your event(s) or project(s)? 22,500	Estimated number of annual attendance at your event(s) or project(s) 200,000+ visitors reached through Fulton-focused marketing and promoted events.	Will you charge admission/if yes, how much? no
Do your promotional materials/website note area lodging that can host attendees? yes	Have you negotiated a lodging rate at any local hotels, motels, and short-term rentals? Yes, through partner lodging opportunities and event room blocks when applicable.	
Project/Event location(s): Project Locations: • Fulton Harbor • Fulton Convention Center • Fulton Fishing Pier • Fulton Mansion • Fulton Beach Road • Downtown Fulton • Fulton restaurants • Fulton lodging • Town-wide tourism assets		Total Amount of funds requested: \$25,000

In the space below, please describe each project/event for which funding is sought, and explain how each project/event will directly enhance and promote tourism and the hotel/motel/short-term rental (STR) industry in the Town of Fulton:

Visit Rockport-Fulton respectfully requests Hotel Occupancy Tax funding to implement a comprehensive year-round destination marketing program designed to increase overnight visitation to the Town of Fulton.

As the official destination marketing organization for the Rockport-Fulton area, Visit Rockport-Fulton develops and manages strategic advertising, digital marketing, public relations, visitor information services, social media, website content, travel trade outreach, meeting sales, and destination branding that attract visitors to the community.

Funding from the Town of Fulton will directly support marketing initiatives promoting Fulton's unique tourism assets, including Fulton Harbor, Fulton Fishing Pier, Fulton Mansion, the Fulton Convention Center, waterfront restaurants, retail businesses, lodging properties, festivals, fishing, birding, arts, and cultural experiences.

Marketing efforts will target high-value drive markets including Houston, San Antonio, Austin, Dallas-Fort Worth, Corpus Christi, and the Rio Grande Valley through:

- Digital advertising
- Google Paid Search ads
- Connected TV
- Social Media
- Travel Publications
- Public Relations
- Influencer Marketing
- Email Marketing
- Website Content
- Visitor Guides

The requested funding will leverage Visit Rockport-Fulton's existing statewide marketing platform, allowing the Town of Fulton to benefit from professional destination marketing without duplicating administrative costs.

This cooperative investment is projected to influence approximately **22,500 overnight room nights annually** while increasing visitor spending, supporting local businesses, and generating additional Hotel Occupancy Tax revenue.

Performance reports will include advertising impressions, website traffic, social media engagement, public relations placements, Fulton lodging referrals, and campaign performance metrics.

FUNDING CATEGORIES AUTHORIZED BY TEXAS LAW

(Please indicate which funding categories apply to your project/event multiple categories may be selected)

	Check box below the appropriate category or categories	Amount requested for each category
The acquisition of sites for the construction, improvement, enlarging, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both.		
The furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants.		
Advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.	x	20000
The encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.		

Historical restoration and preservation projects or activities or advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;	x	5000
• at or in the immediate vicinity of convention centers; or • located elsewhere in the municipality or its vicinity that would be frequented by tourists and convention delegates		
Signage directing the public to sights and attractions that are visited frequently by hotel guests in the municipality;		
The promotion of tourism by the enhancement and upgrading of existing sports facilities or fields if: e the municipality owns the facilities or fields.		

ASSURANCES

The Applicant hereby certifies to the Town of Fulton that, to the best of the Applicant's knowledge and belief, the:

1. Project(s)/event(s) for which financial assistance is sought will be administered in accordance with Federal, State, and local law;
2. HOT funds received as a result of this application will be used solely for the project(s)/event(s) described herein;
3. Applicant has read, understand, and will conform to the Town of Fulton HOT guidelines and policy;
4. Figures, facts, and representations made in the application, including any attachments hereto, are true and correct.

Nannette Eiland

Date: 7.10.26

Applicant's Signature

Nannette Eiland

Printed Name

Tourism Manager

Title



FISCAL YEAR
October 1, 2026 - September 30, 2027

BUDGET WORKSHOP

AUGUST 5, 2026

**TOWN OF FULTON
ADOPTED BUDGET
FISCAL YEAR 2025 - 2026**

	FY 2026-2027					
	Estimated					Estimated
	Fund Balance	Total	Total	Total	Net	Fund Balance
Fund Title	9/30/2026	Revenues	Expenditures	Internal Transfers	Inc/(Dec)	46660
General Fund	\$ 1,079,103	\$1,208,466	\$ 951,828	\$ (251,639)	5,000.00	\$ 1,084,103
Debt Service Fund	77,010	363,726	314,800	-	48,926.41	125,937
Hotel/Motel Fund	400,401	383,150	121,150	(262,000)	-	400,401
Police Fund	62,833	50,525	479,664	429,139	-	62,833
Sewer Fund*	634,057	665,000	514,817	(145,000)	5,182.60	639,240
Convention Center Fund*	128,991	118,000	337,966	220,500	534.10	129,525
Pier / Visitor Center Fund*	75,056	162,450	170,770	9,000	680.40	75,736
Net Total Primary Government	\$ 2,457,451	\$2,951,317	\$ 2,890,994	\$ -	\$ 60,324	\$ 2,517,774

* Fund Balance is unrestricted cash (Proprietary Funds).

GENERAL FUND

Item 12.

	ACTUAL FY 2024-25	PROJECTED ACTUAL FY 2025-26	ADOPTED BUDGET FY 2025-26	DRAFT BUDGET FY 2026-27	\$ Change	% Change
REVENUES						
TAXES						
400 · Ad Valorem Tax	\$ 562,039.36	\$ 567,522.45	\$ 579,104.54	\$ 591,966.47	\$ 12,861.93	2.22%
405 · Sales Tax	\$ 307,643.28	\$ 333,453.60	\$ 315,000.00	\$ 347,500.00	\$ 32,500.00	10.32%
410 · Franchise Fees	\$ 97,329.16	\$ 93,435.99	\$ 136,189.30	\$ 135,000.00	\$ (1,189.30)	-0.87%
415 · Mixed Beverage Tax	\$ 57,646.91	\$ 57,070.44	\$ 57,000.00	\$ 57,500.00	\$ 500.00	0.88%
TOTAL TAX REVENUE	\$ 1,024,658.71	\$ 1,051,482.48	\$ 1,087,293.84	\$ 1,131,966.47	\$ 44,672.63	4.11%
PERMITS						
420-1 · Building	\$ 11,087.50	\$ 19,155.22	\$ 14,500.00	\$ 18,500.00	\$ 4,000.00	27.59%
420-2 · Electrical	\$ 3,734.75	\$ 3,078.50	\$ 4,500.00	\$ 4,000.00	\$ (500.00)	-11.11%
420-3 · Vendor Permits	\$ 4,200.00	\$ 2,260.00	\$ 1,500.00	\$ 1,000.00	\$ (500.00)	-33.33%
420-5 · Mechanical	\$ 4,287.00	\$ 4,076.20	\$ 3,000.00	\$ 4,000.00	\$ 1,000.00	33.33%
420-6 · Misc.	\$ 100.00	\$ 800.00	\$ 500.00	\$ 500.00	\$ -	0.00%
420-7 · Plumbing	\$ 1,249.00	\$ 105.00	\$ -	\$ 500.00	\$ 500.00	#DIV/0!
420-8 · Other Permits	\$ 3,030.00	\$ 5,710.00	\$ 2,000.00	\$ 5,000.00	\$ 3,000.00	150.00%
TOTAL PERMITS	\$ 27,688.25	\$ 35,184.92	\$ 26,000.00	\$ 33,500.00	\$ 7,500.00	28.85%
OTHER REVENUE						
425 · Interest Income	\$ 26,484.01	\$ 29,317.89	\$ 19,500.00	\$ 25,000.00	\$ 5,500.00	28.21%
450 · Misc Income	\$ 8,600.50	\$ 437.66	\$ -	\$ 500.00	\$ 500.00	0.00%
460 · Cell Tower Lease	\$ 13,942.87	\$ 14,361.16	\$ 14,000.00	\$ 17,500.00	\$ 3,500.00	25.00%
TOTAL OTHER REVENUE	\$ 49,027.38	\$ 44,116.71	\$ 33,500.00	\$ 43,000.00	\$ 9,500.00	28.36%
INTERGOVERNMENTAL						
TOTAL INTERGOVERNMENTAL	\$ -	\$ -	\$ -	\$ -	\$ -	0.00%
TOTAL REVENUES	\$ 1,101,374.34	\$ 1,130,784.11	\$ 1,146,793.84	\$ 1,208,466.47	\$ 61,672.63	5.38%

	ACTUAL	PROJECTED	ADOPTED	DRAFT		
	FY 2024-25	ACTUAL	BUDGET	BUDGET	\$ Change	% Change
	FY 2024-25	FY 2025-26	FY 2025-26	FY 2026-27		
EXPENDITURES						
ADMINISTRATIVE						
500 · Office Expense	\$ 12,345.21	\$ 11,207.30	\$ 11,000.00	\$ 11,000.00	\$ -	0.00%
504 · Office Supplies	\$ 9,982.02	\$ 6,446.99	\$ 11,500.00	\$ 11,500.00	\$ -	0.00%
505 · Telephone	\$ 7,822.01	\$ 8,620.29	\$ 9,000.00	\$ 9,000.00	\$ -	0.00%
515 · Software & Subscriptions	\$ 19,566.71	\$ 16,279.35	\$ 22,500.00	\$ 17,500.00	\$ (5,000.00)	-22.22%
520 · Bank Chrgs. & Fees	\$ 224.13	\$ 150.64	\$ 300.00	\$ 300.00	\$ -	0.00%
525 · Travel, Training, & Education	\$ 1,691.81	\$ 978.25	\$ 2,500.00	\$ 5,500.00	\$ 3,000.00	120.00%
530 · Education & Training	\$ 1,350.00	\$ 735.00	\$ 2,500.00	\$ -	\$ (2,500.00)	-100.00%
565 · Postage	\$ 1,791.94	\$ 2,327.98	\$ 1,750.00	\$ 2,500.00	\$ 750.00	42.86%
553 · Internet/Website	\$ 6,255.16	\$ 6,480.91	\$ 6,500.00	\$ 6,500.00	\$ -	0.00%
TOTAL ADMINISTRATIVE	\$ 61,028.99	\$ 53,226.71	\$ 67,550.00	\$ 63,800.00	\$ (3,750.00)	-5.55%
CONTRACTS AND SERVICES						
600 · Appraisal Services	\$ 15,818.04	\$ 16,316.92	\$ 19,519.88	\$ 20,000.00	\$ 480.12	2.46%
605 · Tax Collection Service	\$ 2,520.00	\$ 2,366.68	\$ 2,366.68	\$ 2,500.00	\$ 133.32	5.63%
615 · Insurance	\$ 51,896.76	\$ 53,899.22	\$ 50,000.00	\$ 54,000.00	\$ 4,000.00	8.00%
620 · Elections	\$ 11,646.33	\$ -	\$ 30,000.00		\$ (30,000.00)	-100.00%
625 · Notices & Filings	\$ 1,213.25	\$ 1,640.03	\$ 3,500.00	\$ 2,000.00	\$ (1,500.00)	-42.86%
631 · Audit	\$ 14,750.00	\$ 23,625.00	\$ 32,200.00	\$ 25,000.00	\$ (7,200.00)	-22.36%
632 · Legal Services	\$ 36,000.00	\$ 36,000.00	\$ 36,000.00	\$ 36,000.00	\$ -	0.00%
633 · Security	\$ 593.18	\$ 480.00	\$ 4,280.00	\$ 750.00	\$ (3,530.00)	-82.48%
634 · IT	\$ 23,473.46	\$ 25,112.73	\$ 22,000.00	\$ 25,000.00	\$ 3,000.00	13.64%
635 · Engineering & Planning	\$ 23,950.00	\$ -	\$ 7,500.00	\$ -	\$ (7,500.00)	-100.00%
640 · Rockport Law Enforcement	\$ 60,000.00	\$ -	\$ -	\$ -	\$ -	#DIV/0!
645 · Juvenile Case Mgmt	\$ 7,643.93	\$ 7,549.33	\$ 7,500.00	\$ 8,000.00	\$ 500.00	6.67%
650 · Animal Control	\$ 33,000.00	\$ 33,000.00	\$ 33,000.00	\$ 33,000.00	\$ -	0.00%
656 · City/Co Communications	\$ 141,367.05	\$ 86,407.50	\$ 80,168.00	\$ 82,500.00	\$ 2,332.00	2.91%
657 · Alligence Medical Services	\$ 45,000.00	\$ 45,000.00	\$ 45,000.00	\$ 45,000.00	\$ -	0.00%
658 · Aransas Co Health Permits	\$ 2,000.00		\$ 1,000.00	\$ -	\$ (1,000.00)	-100.00%
659 · Permit Inspection Services	\$ 3,375.00	\$ 3,528.00	\$ 4,500.00	\$ 4,500.00	\$ -	100.00%
TOTAL CONTRACTS AND SERVICE	\$ 474,247.00	\$ 334,925.41	\$ 378,534.56	\$ 338,250.00	\$ (40,284.56)	-10.64%
GENERAL GOVERNMENT						
535 · Special Events	\$ 1,994.49	\$ 1,864.17	\$ 4,000.00	\$ 2,000.00	\$ (2,000.00)	-50.00%
550 · Utilities - Water/Sewer	\$ 1,999.34	\$ 1,865.78	\$ 2,000.00	\$ 2,000.00	\$ -	0.00%
552 · Utilities - Electricity	\$ 3,802.43	\$ 3,635.65	\$ 4,000.00	\$ 4,000.00	\$ -	0.00%
557 · Utilities - Electricity	\$ 11,660.02	\$ 11,719.23	\$ 11,500.00	\$ 11,500.00	\$ -	0.00%
559 · Fuel	\$ 6,536.63	\$ 13,649.68	\$ 6,000.00	\$ 8,500.00	\$ 2,500.00	41.67%
560 · Vehicle Maintenance	\$ 2,989.17	\$ 1,531.55	\$ 3,500.00	\$ 2,000.00	\$ (1,500.00)	-42.86%
700 · Repairs & Maintenance	\$ 1,020.10	\$ 909.62	\$ 7,500.00	\$ 5,000.00	\$ (2,500.00)	-33.33%
810 · Vol Fire Department	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ -	0.00%
TOTAL GENERAL GOVERNMENT	\$ 40,002.18	\$ 45,175.68	\$ 48,500.00	\$ 45,000.00	\$ (3,500.00)	-7.22%
CAPITAL OUTLAY						
709 · Capital Outlay - Equipment	\$ 1,123.99	\$ -	\$ -	\$ -	\$ -	0.00%
710 · Street & Drainage Maint	\$ 118,093.30	\$ -	\$ 100,000.00	\$ 100,000.00	\$ -	0.00%
705 · Street Signs	\$ 4,857.77	\$ 1,193.55	\$ 7,500.00	\$ 4,500.00	\$ (3,000.00)	-40.00%
TOTAL CAPITAL OUTLAY	\$ 124,075.06	\$ 1,193.55	\$ 107,500.00	\$ 104,500.00	\$ (3,000.00)	-2.79%

GENERAL FUND

Item 12.

	ACTUAL	PROJECTED	ADOPTED	DRAFT		
	FY 2024-25	ACTUAL	BUDGET	BUDGET	\$ Change	% Change
	FY 2024-25	FY 2025-26	FY 2025-26	FY 2026-27		
PERSONNEL						
900 · Gross Salaries	\$ 297,766.58	\$ 303,148.77	\$ 294,434.55	\$ 299,868.65	\$ 5,434.10	1.85%
905 · Payroll Tax	\$ 22,844.80	\$ 24,227.54	\$ 23,234.56	\$ 23,493.18	\$ 258.62	1.11%
910 · Health Insurance	\$ 51,861.60	\$ 57,153.60	\$ 50,810.88	\$ 50,810.88	\$ -	0.00%
925 · TMRS	\$ 19,148.81	\$ 18,881.27	\$ 17,505.93	\$ 17,896.86	\$ 390.93	2.23%
926 · Worker's Comp	\$ 2,860.65	\$ 2,462.54	\$ 5,016.38	\$ 5,208.01	\$ 191.63	3.82%
930 · Uniforms	\$ 2,810.06	\$ 2,921.37	\$ 1,500.00	\$ 3,000.00	\$ 1,500.00	100.00%
TOTAL PERSONNEL	\$ 397,292.50	\$ 408,795.09	\$ 392,502.30	\$ 400,277.58	\$ 7,775.28	1.98%
TOTAL EXPENDITURES	\$ 1,096,645.73	\$ 843,316.44	\$ 994,586.86	\$ 951,827.58	\$ (42,759.28)	-4.30%
OTHER FINANCING SOURCES (USES)						
740 · Sewer Fund - Transfer In	\$ 155,000.00	\$ 150,000.00	\$ 150,000.00	\$ 145,000.00	\$ (5,000.00)	-3.33%
741 · Police Fund - Transfer out	\$ (202,270.40)	\$ (419,707.00)	\$ (419,707.00)	\$ (429,139.20)	\$ (9,432.20)	2.25%
742 · Pier Fund - Transfer In	\$ 5,500.00	\$ 10,500.00	\$ 10,500.00	\$ 10,500.00	\$ -	0.00%
743 · Hotel/Motel - Transfer In	\$ 12,500.00	\$ 12,500.00	\$ 12,500.00	\$ 12,500.00	\$ -	0.00%
744 · Convention Cntr - Transfer In	\$ 19,500.00	\$ 9,500.00	\$ 9,500.00	\$ 9,500.00	\$ -	0.00%
TOTAL	\$ (9,770.40)	\$ (237,207.00)	\$ (237,207.00)	\$ (251,639.20)	\$ (14,432.20)	6.08%
FUND BALANCE-BEG OF YEAR	\$ 1,033,883.62	\$ 1,028,841.82	\$ 1,028,841.82	\$ 1,079,102.52		
**ALLOCATION OF FUND BALANCE*	\$ -	\$ -	\$ (85,000.00)			
OVER/(UNDER)	\$ (5,041.80)	\$ 50,260.70	\$ -	\$ 5,000.00		
FUND BALANCE-END OF YEAR	\$ 1,028,841.82	\$ 1,079,102.52	\$ 943,841.82	\$ 1,084,102.52		

DEBT SERVICE FUND

	ACTUAL FY 2024-25	PROJECTED ACTUAL FY 2025-26	ADOPTED BUDGET FY 2025-26	DRAFT BUDGET FY 2026-27	\$ Change	% Change
REVENUES						
400 · Property Taxes	316,353.57	356,451.51	363,726.03	363,726.03	(0.00)	0.00%
405 · Interest Income	2,029.56	2,043.13				
TOTAL REVENUE	318,383.13	358,494.64	363,726.03	363,726.03	(0.00)	0.00%
EXPENDITURES						
DEBT SERVICE						
500 · Principal - Bank of America	210,000.00	255,000.00	225,000.00	235,000.00	10,000.00	4.44%
505 · Interest - Bank of America	32,617.89	20,061.45	20,061.45	6,783.37	(13,278.08)	-66.19%
516 · Principal - Truist	60,000.00	60,000.00	60,000.00	65,000.00	5,000.00	8.33%
517 · Interest - Truist	11,262.51	9,672.50	9,672.50	8,016.25	(1,656.25)	-17%
520 · Bank Fees	-	-				
TOTAL DEBT SERVICE	\$313,880.40	\$344,733.95	\$314,733.95	\$314,799.62	\$ 65.67	0.02%
FUND BALANCE-BEG OF YEAR	\$ 58,746.88	\$ 63,249.61	\$ 63,249.61	\$ 77,010.30		
OVER/(UNDER)	\$ 4,502.73	\$ 13,760.69	\$ 48,992.08	\$ 48,926.41		
FUND BALANCE-END OF YEAR	\$ 63,249.61	\$ 77,010.30	\$112,241.69	\$125,936.71		

POLICE FUND

Item 12.

	ACTUAL FY 2024-25	PROJECTED ACTUAL FY 2025-26	ADOPTED BUDGET FY 2025-26	DRAFT BUDGET FY 2026-27	\$ Change	% Change
REVENUES					\$ -	
<u>FINES & FEES REVENUE</u>						
400 · Fines & Fees	\$ 22,316.80	\$ 44,633.60	\$ 16,500.00	\$ 47,500.00	\$ 31,000.00	187.88%
415 · Misc. Income	\$ 17.60	\$ 25.00	\$ -	\$ 25.00	\$ 25.00	0.00%
405 · Interest Income	\$ 1,432.97	\$ 1,576.97	\$ -	\$ 1,500.00		-100.00%
TOTAL FINES AND FEES	\$ 23,767.37	\$ 46,235.57	\$ 16,500.00	\$ 49,025.00	\$ 32,525.00	197.12%
<u>INTERGOVERNMENTAL</u>						
350 · State Designated Funds	\$ 1,009.94	\$ 1,517.40	\$ 1,500.00	\$ 1,500.00	\$ -	0.00%
356 · Restricted Funds	\$ 2,182.29	\$ (278.88)	\$ -	\$ -	\$ -	0.00%
TOTAL INTERGOVERNMENTAL	\$ 3,192.23	\$ 1,238.52	\$ 1,500.00	\$ 1,500.00	\$ -	0.00%
EXPENDITURES					\$ -	
<u>COURT</u>						
505 · Court - Office & Postage	\$ 800.00	\$ 875.76	\$ 1,250.00	\$ 1,250.00	\$ -	0.00%
510 · Court - Cost to State	\$ 7,283.38	\$ 16,319.92	\$ 6,000.00	\$ 17,500.00	\$ 11,500.00	65.71%
515 · Housing Prisoners	\$ 330.00	\$ -	\$ 750.00	\$ 750.00	\$ -	0.00%
TOTAL COURT	\$ 8,413.38	\$ 17,195.68	\$ 8,000.00	\$ 19,500.00	\$ 11,500.00	58.97%
<u>ADMINISTRATIVE</u>					\$ -	
610 · Continuing Ed & Seminars	\$ 775.00	\$ 295.00	\$ 1,500.00	\$ 1,500.00	\$ -	0.00%
611 · Computer & Software	\$ 7,420.00	\$ 5,390.99	\$ 8,450.00	\$ 6,500.00	\$ (1,950.00)	-30.00%
630 · Licenses/Dues/Subscription	\$ 1,662.52	\$ 2,266.66	\$ 300.00	\$ 2,500.00	\$ 2,200.00	88.00%
635 · Office & Postage	\$ 1,882.29	\$ 926.63	\$ 1,750.00	\$ 1,500.00	\$ (250.00)	-16.67%
640 · Telephone	\$ 2,576.59	\$ 2,688.60	\$ 3,000.00	\$ 3,200.00	\$ 200.00	6.25%
650 · Equipment Expense	\$ 1,059.87	\$ 1,901.81	\$ 1,500.00	\$ 2,000.00	\$ 500.00	25.00%
655 · Supplies	\$ 1,844.33	\$ 916.01	\$ 1,500.00	\$ 1,000.00	\$ (500.00)	-50.00%
660 · Travel Expense	\$ 453.00	\$ 587.21	\$ 1,250.00	\$ 750.00	\$ (500.00)	-66.67%
665 · Vehicle Exp - Fuel	\$ 7,268.33	\$ 15,006.71	\$ 5,000.00	\$ 15,550.00	\$ 10,550.00	67.85%
670 · Vehicle Repairs & Maint	\$ 3,525.85	\$ 3,672.64	\$ 3,500.00	\$ 3,500.00	\$ -	0.00%
706 · Crime Prevention - N Watch	\$ 1,217.72	\$ 1,112.02	\$ -	\$ 1,000.00	\$ 1,000.00	100.00%
TOTAL ADMINISTRATIVE	\$ 29,685.50	\$ 34,764.28	\$ 27,750.00	\$ 39,000.00	\$ 11,250.00	28.85%
<u>CAPITAL OUTLAY</u>						
900 · Capital Outlay - Equipment	\$ 5,287.60	\$ 18,895.27	\$ 30,000.00	\$ 2,500.00	\$ (27,500.00)	100.00%
901 · Capital Outlay - Vehicles	\$ -	\$ 44,466.30	\$ 55,000.00	\$ -	\$ (55,000.00)	100.00%
TOTAL CAPITAL OUTLAY	\$ 5,287.60	\$ 63,361.57	\$ 85,000.00	\$ 2,500.00	\$ (82,500.00)	100.00%
<u>PERSONNEL</u>					\$ -	
800 · Salaries	\$ 127,689.05	\$ 204,367.37	\$ 221,358.60	\$ 297,527.38	\$ 76,168.78	34.41%
805 · Payroll Taxes	\$ 10,048.47	\$ 16,359.28	\$ 17,385.93	\$ 23,615.84	\$ 6,229.91	35.83%
810 · Health Insurance	\$ 25,401.60	\$ 43,394.40	\$ 50,810.88	\$ 63,513.60	\$ 12,702.72	25.00%
815 · TMRS	\$ 9,249.82	\$ 13,774.36	\$ 14,919.57	\$ 20,053.35	\$ 5,133.78	34.41%
816 · Worker's Comp	\$ 3,560.04	\$ 6,348.67	\$ 11,732.01	\$ 13,954.03	\$ 2,222.02	18.94%
817 · Uniforms	\$ 3,416.26	\$ 4,782.56	\$ 750.00		\$ (750.00)	#DIV/0!
TOTAL PERSONNEL	\$ 179,365.24	\$ 289,026.64	\$ 316,956.99	\$ 418,664.20	\$ 101,707.21	24.29%
TOTAL EXPENDITURES	\$ 222,751.72	\$ 404,348.17	\$ 437,706.99	\$ 479,664.20	\$ 41,957.21	9.59%
<u>OTHER FINANCING SOURCES (USES)</u>						
420 · General Fund - Transfer In	\$ 202,270.40	\$ 419,707.00	\$ 419,707.00	\$ 429,139.20	\$ 9,432.20	2.25%
TOTAL	\$ 202,270.40	\$ 419,707.00	\$ 419,707.00	\$ 429,139.20	\$ 9,432.20	2.25%
FUND BALANCE-BEG OF YEAR	\$ -	\$ -	\$ -	\$ -		
OVER/(UNDER)	\$ 6,478.30	\$ 62,832.90	\$ -	\$ -		
FUND BALANCE-END OF YEAR	\$ 6,478.30	\$ 62,832.90	\$ -	\$ -		

HOTEL-MOTEL FUND

Item 12.

	ACTUAL FY 2024-25	PROJECTED ACTUAL FY 2025-26	ADOPTED BUDGET FY 2025-26	DRAFT BUDGET FY 2026-27	\$ Change	% Change
REVENUES						
400 · Hotel Occupancy Taxes	\$ 381,960.16	\$ 359,042.55	\$ 375,000.00	\$ 375,500.00	\$ 500.00	0.13%
405 · Interest Income	\$ 9,148.18	\$ 8,273.70	\$ 5,100.00	\$ 7,650.00	\$ 2,550.00	50.00%
TOTAL REVENUE	\$ 391,108.34	\$ 367,316.25	\$ 380,100.00	\$ 383,150.00	\$ 3,050.00	0.80%
EXPENDITURES						
525 · Bank Charges	\$ -	\$ -	\$ 100.00	\$ 150.00	\$ 50.00	50.00%
520 · Advertising & Promotion	\$ 29,579.96	\$ 26,155.00	\$ 30,000.00	\$ 25,000.00	\$ (5,000.00)	-16.67%
516 · Parks Maintenance	\$ 11,615.85	\$ 2,088.21	\$ 5,000.00	\$ 2,500.00	\$ (2,500.00)	-50.00%
600 · R-F Chamber of Commerce	\$ 35,000.00	\$ 35,000.00	\$ 35,000.00	\$ 35,000.00	\$ -	0.00%
605 · Maritime Museum	\$ 5,000.00	\$ 2,500.00	\$ 2,500.00	\$ -	\$ (2,500.00)	-100.00%
658 · ACTS Aviation		\$ 2,500.00	\$ 2,500.00	\$ -	\$ (2,500.00)	100.00%
659 · City of Rockport CVB		\$ 5,000.00	\$ 5,000.00	\$ -	\$ (5,000.00)	100.00%
615 · Fulton Mansion	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ -	\$ (5,000.00)	-100.00%
620 · Oysterfest	\$ 35,000.00	\$ 35,000.00	\$ 35,000.00	\$ 35,000.00	\$ -	0.00%
625 · AC Council on Aging	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 3,500.00	\$ 1,000.00	40.00%
655 · Fulton Schoolhouse Museum	\$ 15,511.06	\$ 10,403.40	\$ 20,000.00	\$ 20,000.00	\$ -	0.00%
TOTAL EXPENDITURES	\$ 139,206.87	\$ 126,146.61	\$ 142,600.00	\$ 121,150.00	\$ (21,450.00)	-15.04%
OTHER FINANCING SOURCES (USES)						
650 · Convention Center - Transfer Out	\$ (195,000.00)	\$ (200,000.00)	\$ (200,000.00)	\$ (230,000.00)	\$ (30,000.00)	15.00%
660 · General Fund - Transfer Out	\$ (12,500.00)	\$ (12,500.00)	\$ (12,500.00)	\$ (12,500.00)	\$ -	0.00%
662 · Visitor Cntr/Pier Fund - Transfer Out	\$ (30,000.00)	\$ (25,000.00)	\$ (25,000.00)	\$ (19,500.00)	\$ 5,500.00	-22.00%
TOTAL	\$ (237,500.00)	\$ (237,500.00)	\$ (237,500.00)	\$ (262,000.00)	\$ 30,000.00	10.32%
FUND BALANCE-BEG OF YEAR	\$ 382,329.73	\$ 396,731.20	\$ 396,731.20	\$ 400,400.84		
OVER/(UNDER)	\$ 14,401.47	\$ 3,669.64	\$ -	\$ -		
FUND BALANCE-END OF YEAR	\$ 396,731.20	\$ 400,400.84	\$ 396,731.20	\$ 400,400.84		

SEWER FUND

Item 12.

	ACTUAL FY 2024-25	PROJECTED ACTUAL FY 2025-26	ADOPTED BUDGET FY 2025-26	DRAFT BUDGET FY 2026-27	\$ Change	% Change
REVENUES						
400 · Sewer Revenues	\$ 651,163.18	\$ 635,022.66	\$ 655,500.00	\$ 645,000.00	\$(10,500.00)	-1.60%
405 · Sewer Tap Fees	\$ 500.00	\$ -	\$ 500.00	\$ 2,500.00	\$ 2,000.00	400.00%
415 · Interest Income	\$ 19,691.87	\$ 19,860.49	\$ 12,500.00	\$ 17,500.00	\$ 5,000.00	40.00%
TOTAL REVENUES	\$ 671,355.05	\$ 654,883.15	\$ 668,500.00	\$ 665,000.00	\$ (3,500.00)	-0.52%
EXPENDITURES						
ADMINISTRATIVE						
510 · Telephone	\$ 2,595.80	\$ 805.17	\$ 2,500.00	\$ 2,500.00	\$ -	0.00%
525 · Dues & Subscriptions	\$ 190.00	\$ 190.00	\$ 150.00	\$ 150.00	\$ -	0.00%
540 · Bank Charges		\$ -	\$ 200.00	\$ 200.00	\$ -	0.00%
545 · Training / Seminars	\$ 495.00	\$ 405.00	\$ 1,000.00	\$ 1,000.00	\$ -	0.00%
546 · Travel Expense		\$ -	\$ 1,500.00	\$ 1,500.00	\$ -	0.00%
TOTAL ADMINISTRATIVE	\$ 3,280.80	\$ 1,400.17	\$ 5,350.00	\$ 5,350.00	\$ -	0.00%
OPERATING EXPENSES						
505 · Utilities	\$ 15,995.24	\$ 16,479.06	\$ 16,000.00	\$ 17,000.00	\$ 1,000.00	6.25%
515 · Supplies	\$ 10,945.91	\$ 3,683.89	\$ 11,500.00	\$ 9,500.00	\$ (2,000.00)	-17.39%
519 · Tractor Expenses	\$ 4,163.13	\$ 1,766.71	\$ 2,000.00	\$ 2,500.00	\$ 500.00	25.00%
520 · Vehicle Exp	\$ 5,524.55	\$ 821.42	\$ 5,000.00	\$ 5,000.00	\$ -	0.00%
521 · Fuel	\$ 7,942.11	\$ 14,675.80	\$ 6,500.00	\$ 6,500.00	\$ -	0.00%
600 · Wasterwater Treatment	\$ 166,519.27	\$ 172,951.64	\$ 185,000.00	\$ 180,000.00	\$ (5,000.00)	-2.70%
618 · Preventive Maint	\$ 11,788.19	\$ 2,112.89	\$ 10,000.00	\$ 10,000.00	\$ -	0.00%
620 · Repairs & Maint.	\$ 19,902.52	\$ 11,050.79	\$ 25,000.00	\$ 25,000.00	\$ -	0.00%
621 · AC Transfer Station	\$ 1,952.80	\$ 272.00	\$ 1,500.00	\$ 1,500.00	\$ -	0.00%
TOTAL OPERATING	\$ 244,733.72	\$ 223,814.20	\$ 262,500.00	\$ 257,000.00	\$ (5,500.00)	-2.14%
PERSONNEL						
700 · Wages	\$ 129,955.02	\$ 125,812.42	\$ 129,967.83	\$ 133,501.50	\$ 3,533.67	2.72%
705 · Payroll Tax	\$ 10,162.59	\$ 9,966.65	\$ 10,142.02	\$ 10,554.87	\$ 412.85	4.07%
710 · Health Insurance	\$ 25,401.60	\$ 25,401.60	\$ 25,405.44	\$ 25,405.44	\$ -	0.00%
711 · TMRS	\$ 9,432.36	\$ 8,479.76	\$ 8,736.47	\$ 8,998.00	\$ 261.53	2.99%
816 · Worker's Comp	\$ 3,498.72	\$ 3,566.92	\$ 5,898.25	\$ 6,007.57	\$ 109.32	1.85%
547 · Uniforms	\$ 3,617.88	\$ 3,021.33	\$ 5,500.00	\$ 3,000.00	\$ (2,500.00)	0.00%
TOTAL PERSONNEL	\$ 182,068.17	\$ 176,248.68	\$ 185,650.01	\$ 187,467.38	\$ 1,817.00	0.98%
CAPITAL OUTLAY						
596 · Capital Outlay - Equipment	\$ 8,281.20	\$ -		\$ -	\$ -	0.00%
595 · Capital Outlay - Sewer System	\$ 62,847.58	\$ -	\$ 65,000.00	\$ 65,000.00	\$ -	0.00%
TOTAL CAPITAL OUTLAY	\$ 71,128.78	\$ -	\$ 65,000.00	\$ 65,000.00	\$ -	0.00%
TOTAL EXPENDITURES	\$ 501,211.47	\$ 401,463.05	\$ 518,500.01	\$ 514,817.38	\$ (3,682.63)	-0.72%
OTHER FINANCING SOURCES (USES)						
500 · GF Transfer Out - Admin	\$ (155,000.00)	\$ (150,000.00)	\$ (150,000.00)	\$ (145,000.00)	\$ 5,000.00	-3.33%
501 · FCC Transfer Out - Maint	\$ (15,000.00)		\$ -	\$ -	\$ -	#DIV/0!
501 · Surplus Property Proceeds	\$ 3,272.50		\$ -		\$ -	0.00%
TOTAL	\$ (166,727.50)	\$ (150,000.00)	\$ (150,000.00)	\$ (145,000.00)	\$ 5,000.00	-3.33%
FUND BALANCE-BEG OF YEAR	\$ 527,221.28	\$ 530,637.36	\$ 530,637.36	\$ 634,057.46		
OVER/(UNDER)	\$ 3,416.08	\$ 103,420.10	\$ -	\$ 5,182.60		
FUND BALANCE-END OF YEAR	\$ 530,637.36	\$ 634,057.46	\$ 530,637.36	\$ 639,240.06		

CONVENTION CENTER FUND

Item 12.

	ACTUAL FY 2024-25	PROJECTED ACTUAL FY 2025-26	ADOPTED BUDGET FY 2025-26	DRAFT BUDGET FY 2026-27	\$ Change	% Change
REVENUES						
400 · Facility Fees	\$ 130,300.00	\$ 107,550.00	\$ 124,500.00	\$ 114,500.00	\$(10,000.00)	-8.03%
405 · Interest Income	\$ 6,553.88	\$ 5,784.57	\$ 2,750.00	\$ 3,500.00	\$ 750.00	27.27%
TOTAL REVENUES	\$ 136,853.88	\$ 113,334.57	\$ 127,250.00	\$ 118,000.00	\$ (9,250.00)	-7.27%
EXPENDITURES						
OPERATING EXPENSES						
500 · Utilities	\$ 20,171.97	\$ 21,633.49	\$ 20,000.00	\$ 22,500.00	\$ 2,500.00	12.50%
503 · ACND Lease	\$ 42,000.00	\$ 42,000.00	\$ 42,000.00	\$ 42,000.00	\$ -	0.00%
505 · Telephone	\$ 591.87	\$ 490.69	\$ 650.00	\$ 650.00	\$ -	0.00%
506 · Internet	\$ 2,591.06	\$ 2,638.74	\$ 2,750.00	\$ 2,750.00	\$ -	0.00%
507 · Insurance	\$ 46,329.76	\$ 46,776.57	\$ 50,000.00	\$ 50,000.00	\$ -	0.00%
510 · Office Expense	\$ 324.75	\$ 893.92	\$ 500.00	\$ 500.00	\$ -	0.00%
511 · Supplies	\$ 4,517.48	\$ 3,194.18	\$ 5,000.00	\$ 5,000.00	\$ -	0.00%
515 · Repairs & Maint.	\$ 33,710.92	\$ 34,290.17	\$ 15,000.00	\$ 25,000.00	\$ 10,000.00	66.67%
516 · Janitorial Services	\$ 21,500.00	\$ 20,800.00	\$ 20,000.00	\$ 21,500.00	\$ 1,500.00	7.50%
520 · Trash Removal	\$ 28,599.53	\$ 28,208.00	\$ 25,200.00	\$ 30,000.00	\$ 4,800.00	19.05%
526 · Ice Machine Lease	\$ 2,281.14	\$ 2,374.52	\$ 2,300.00	\$ 2,500.00	\$ 200.00	8.70%
531 · Dues & Subscriptions	\$ -	\$ 255.00	\$ 750.00	\$ 250.00	\$ (500.00)	-66.67%
535 · Special Events	\$ 1,282.92	\$ 1,229.65	\$ 5,000.00	\$ 2,500.00	\$ (2,500.00)	-50.00%
536 · FCC Advertising	\$ 1,629.24	\$ 1,750.00	\$ 2,500.00	\$ 2,500.00	\$ -	0.00%
TOTAL OPERATING	\$ 205,530.64	\$ 206,534.93	\$ 191,650.00	\$ 207,650.00	\$ 16,000.00	8.35%
PERSONNEL						
600 - Wages	\$ 84,588.41	\$ 89,299.49	\$ 89,645.27	\$ 91,414.00	\$ 1,768.73	1.97%
610 - Health Insurance	\$ 24,343.20	\$ 25,401.60	\$ 23,288.32	\$ 25,405.44	\$ 2,117.12	9.09%
611 - TMRS	\$ 6,130.54	\$ 6,018.79	\$ 6,061.06	\$ 6,161.30	\$ 100.24	1.65%
615 - Payroll Tax	\$ 6,688.18	\$ 7,173.41	\$ 7,105.39	\$ 7,335.17	\$ 229.78	3.23%
TOTAL PERSONNEL	\$ 121,750.33	\$ 127,893.29	\$ 126,100.04	\$ 130,315.91	\$ 4,215.87	3.34%
CAPITAL OUTLAY						
155 - Building Improvements	\$ -	\$ 7,933.50	\$ -	\$ -	\$ -	0.00%
TOTAL CAPITAL OUTLAY	\$ -	\$ 7,933.50	\$ -	\$ -	\$ -	#DIV/0!
TOTAL EXPENDITURES	\$ 327,280.97	\$ 342,361.72	\$ 317,750.04	\$ 337,965.91	\$ 20,215.87	6.36%
OTHER FINANCING SOURCES (USES)						
900 · Hotel/Motel - Transfer In	\$ 195,000.00	\$ 200,000.00	\$ 200,000.00	\$ 230,000.00	\$ 30,000.00	15.00%
915 · SF Maint - Transfer In	\$ 15,000.00	\$ -	\$ -	\$ -	\$ -	#DIV/0!
910 · General Fund - Transfer Out	\$ (19,500.00)	\$ (9,500.00)	\$ (9,500.00)	\$ (9,500.00)	\$ -	0.00%
	\$ 190,500.00	\$ 190,500.00	\$ 190,500.00	\$ 220,500.00	\$ 30,000.00	15.75%
FUND BALANCE-BEG OF YEAR	\$ 167,445.00	\$ 167,517.91	\$ 167,517.91	\$ 128,990.76		
OVER/(UNDER)	\$ 72.91	\$ (38,527.15)	\$ (0.04)	\$ 534.10		
FUND BALANCE-END OF YEAR	\$ 167,517.91	\$ 128,990.76	\$ 167,517.87	\$ 129,524.86		

PIER / VISITOR CENTER FUND

Item 12.

	ACTUAL FY 2024-25	PROJECTED ACTUAL FY 2025-26	ADOPTED BUDGET FY 2025-26	DRAFT BUDGET FY 2026-27	\$ Change	% Change
REVENUES						
400 · Pole Fees & Sales	\$ 164,757.56	\$ 166,500.00	\$ 165,712.69	\$ 165,000.00	\$ (712.69)	-0.43%
406 · Cost of Sales	\$ (4,206.69)	\$ (6,919.82)	\$ (8,127.54)	\$ (5,750.00)	\$ 2,377.54	-29.25%
415 · Interest Income	\$ 3,403.32	\$ 3,752.55	\$ 2,500.00	\$ 3,200.00	\$ 700.00	28.00%
TOTAL REVENUES	\$ 163,954.19	\$ 163,332.73	\$ 160,085.15	\$ 162,450.00	\$ 2,364.85	1.48%
EXPENDITURES						
OPERATING EXPENSES						
500 · ACND - Sub.Land Lease	\$ -	\$ -	\$ 300.00	\$ 300.00	\$ -	0.00%
505 · Utilities	\$ 7,237.64	\$ 7,310.02	\$ 8,500.00	\$ 7,500.00	\$ (1,000.00)	-11.76%
602 · Supplies	\$ 1,416.80	\$ 1,515.98	\$ 1,000.00	\$ 1,500.00	\$ 500.00	50.00%
601 · Repairs & Maint.	\$ 14,988.09	\$ 2,126.35	\$ 30,000.00	\$ 25,000.00	\$ (5,000.00)	-16.67%
520 · Bank Charges	\$ -	\$ -	\$ 75.00	\$ 150.00	\$ 75.00	100.00%
525 · Software, Licenses & Fees	\$ 6,802.85	\$ 4,781.13	\$ 2,750.00	\$ 5,000.00	\$ 2,250.00	81.82%
603 · Portable Rental	\$ 6,600.00	\$ 7,200.00	\$ 7,200.00	\$ 7,200.00	\$ -	0.00%
606 · Visitor Center	\$ 1,022.73	\$ 179.02	\$ 3,500.00	\$ 2,500.00	\$ (1,000.00)	-28.57%
TOTAL OPERATING	\$ 38,068.11	\$ 23,112.50	\$ 53,325.00	\$ 49,150.00	\$ (4,175.00)	-7.83%
PERSONNEL						
615 - Wages	\$ 80,004.00	\$ 92,166.50	\$ 92,335.73	\$ 91,580.40	\$ (755.33)	-0.82%
616 - Payroll Tax	\$ 6,485.54	\$ 7,631.55	\$ 7,595.08	\$ 8,031.90	\$ 436.82	5.75%
617 - TMRS	\$ 5,784.01	\$ 6,212.02	\$ 6,193.83	\$ 6,172.52	\$ (21.31)	-0.34%
618 - Health Insurance	\$ 12,700.80	\$ 12,700.80	\$ 12,702.72	\$ 12,702.72	\$ -	0.00%
619 - Workers Comp	\$ 3,412.01	\$ 3,392.03	\$ 2,432.79	\$ 3,132.05	\$ 699.26	28.74%
TOTAL PERSONNEL	\$ 108,386.36	\$ 122,102.90	\$ 121,260.15	\$ 121,619.59	\$ 359.44	0.30%
TOTAL EXPENDITURES	\$ 146,454.47	\$ 145,215.40	\$ 174,585.15	\$ 170,769.59	\$ (3,815.56)	-2.19%
OTHER FINANCING SOURCES (USES)						
700 · GF Transfer Out	\$ (5,500.00)	\$ (10,500.00)	\$ (10,500.00)	\$ (10,500.00)	\$ -	0.00%
701 · H/M Transfer In	\$ 30,000.00	\$ 25,000.00	\$ 25,000.00	\$ 19,500.00	\$ (5,500.00)	-22.00%
TOTAL	\$ 24,500.00	\$ 14,500.00	\$ 14,500.00	\$ 9,000.00	\$ (5,500.00)	-37.93%
FUND BALANCE-BEG OF YEAR	\$ 438.94	\$ 42,438.66	\$ 42,438.66	\$ 75,055.99		
OVER/(UNDER)	\$ 41,999.72	\$ 32,617.33	\$ -	\$ 680.40		
FUND BALANCE-END OF YEAR	\$ 42,438.66	\$ 75,055.99	\$ 42,438.66	\$ 75,736.39		