



FRUITA
COLORADO

CITY COUNCIL WORKSHOP MEETING

Fruita Civic Center

Tuesday, March 26, 2024 at 6:30 PM

AGENDA

AGENDA ITEMS

1. SHORT-TERM RENTAL AND GRANICUS SOFTWARE UPDATE (6:30 - 7:15 PM)
2. NEXT STEPS FOR THE FRUITA LOCALISM COMMITTEE RECOMMENDATION (7:15 - 8:00 PM)
3. DISCUSSION ON SALES TAX EXEMPTION ON SALES OF PREOWNED/USED ITEMS (8:00 - 8:30 PM)
4. DISCUSSION ON THE PROCEEDS OF THE SALE OF ENOCH'S LAKE (8:30 - 9:00 PM)

OTHER ITEMS

5. PROCLAMATION REQUEST – PROCLAIMING APRIL 27, 2024 AS “MILITARY BOUND GRADUATE RECOGNITION DAY” IN THE CITY OF FRUITA TO BE ACCEPTED BY ALLISON REHOR WITH WESTERN SLOPE BLUE STAR MOTHERS (9:00 - 9:05 PM)
6. PROCLAMATION REQUEST – PROCLAIMING APRIL, 2024 AS “NATIONAL DONATE LIFE MONTH PROCLAMATION 2024” IN THE CITY OF FRUITA TO BE ACCEPTED BY JESSI ROCHEL WITH THE CHRIS KLUG FOUNDATION (9:00 - 9:05 PM)



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AGENDA ITEM COVER SHEET

TO: Fruita City Council and Mayor

FROM: Planning & Development Department

DATE: March 26, 2023

AGENDA TEXT: Short-Term Rental & Granicus Software Update.

PURPOSE

The purpose of this agenda item is for the Planning and Development Department to provide the City Council with a review of the Short-Term Rental program for 2023 and 2024, and to discuss the implementation of the Granicus Compliance and Tax Submission program.

BACKGROUND

The City of Fruita, and specifically the Planning and Development Department, has implemented a short-term rental program over the past several years. In addition to this, last year, the City Council approved budget and funding to implement compliance software related to the short-term rental program. The City Council has requested an update on both of these items, and this will be an opportunity for the Council to ask any questions. It's the goal of the City to enhance the Short-Term Rental program by ensuring compliance with the City's regulations while also communicating effectively and efficiently with the public and the Council.

**FRUITA**
COLORADO**AGENDA ITEM COVER SHEET**

TO: MAYOR & CITY COUNCIL

FROM: CIARA DEPINTO, COMMUNICATIONS & ENGAGEMENT MANAGER

DATE: MARCH 26, 2024

AGENDA TEXT: Next Steps for the Fruita Localism Committee Recommendation

PURPOSE

The purpose of this discussion item is for the City Council to continue dialogue on a recommendation from the Fruita Localism Committee to formally create a Fruita Localism Board after dissolving the Downtown Advisory Board.

BACKGROUND

During 2023, City Council met with each Board and Commission, receiving updates from Boards, and discussing the priorities and efforts of each. At the September Workshop, City Council debriefed the action items from each discussion and determined the next steps with the Downtown Advisory Board (DAB). The DAB fulfilled its board goals and purpose, so the City Council decided to disband the board and explore the transition to a board that focuses more broadly on “localism” to be an extension of the City’s communication efforts and further reach residents and increase the number of residents engaging with the community. The City Council directed staff to establish a committee to review the possible creation of a new City Board, the “Localism” Board. This Board, if created, would replace the DAB. City Council discussed inviting the current members of the DAB and a mixture of past DAB members, past Council members, or others who have strived to increase residential involvement in the community to participate.

From November 2023 to January 2024, the Localism Committee met four times to discuss ideas for creating a potential Localism Board. The committee consisted of nine members, including Councilor Purser, acting as the Council Liaison for the committee.

The committee meetings began with a historical overview of the Downtown Advisory Board and led into discussions on how some residents don’t know about what downtown Fruita offers as far as events, local businesses, and other activities. The group focused time on answering questions around community values, engagement, communications, and what localism means. Discussion highlights focused on enhancing communication efforts, understanding residents' motivations, and promoting community values. The committee engaged in dialogue around strategies to bridge the gap between residents and existing city communication channels, emphasizing the importance of organic, two-way communication and providing platforms for community input. The committee shared ideas around trying to meet people where they are and being a listening ear for residents. Discussions also centered around the significance of understanding residents' motivations for choosing Fruita and how this knowledge could inform community engagement efforts, alongside brainstorming ways the potential board could facilitate activities for more residents to “live like locals.”

After thoughtful conversations, the committee decided a Localism Board is needed for Fruita and crafted a mission statement for the Localism Board to bring to City Council. After evaluating several drafts and discussing the importance of a Localism Board, the committee decided to emphasize community representation and engagement.

At the Fruita City Council meeting on Tuesday, February 20, 2024, the Localism Committee presented their recommendation to the City Council. Overall, the Localism Committee recommends the Fruita City Council create a Localism Board with the following mission statement, “The Fruita Localism Board represents and relays the needs and opinions of our diverse community and shares this feedback within the City to ensure that all locals have a greater opportunity to live and play like a local. Reach out | Receive | Engage.”

The board should act as a listening ear for Fruita residents, adding an additional point of contact for residents to engage and stay informed with their local government, ensuring feedback from the community is shared with the correct groups at the City of Fruita. The board should act as an advisory board for City engagement and communications and relay information to residents and the city. Board members should represent Fruita’s diverse community and should foster ideas and projects that match the mission of the board.

Fruita City Council was in favor of the recommendation but wanted to have further conversation in a future workshop. Mayor Pro-Tem Breman, shared how he would like to know more about the mechanics and how the board can be created and work efficiently with City Staff. Mayor Pro-Tem Breman shared how he wants to make sure the board complements City communications and isn't duplicating efforts. Councilor Williams expressed how having a conversation in an upcoming workshop would be great to see exactly how the board would be organized and Councilor Hancey discussed how it is important for City Council to set the board up for success. Fruita City Council would like to discuss the following regarding the Fruita Localism Board:

- The logistics and structure including by-laws and resolution for the board.
- How the board will operate and stay organized with the efforts staff is
- A timeline and steps for creating the board.

STAFF QUESTIONS FOR CITY COUNCIL TO DISCUSS

- Is there any overlap between goals and responsibilities of our other Fruita Boards and Commissions?
- How can all Fruita Boards and Commissions work together to help fulfill the requirements of each board?

ATTACHMENTS

- Timeline for the next steps in creating a board.
- Board and Commissions By-Laws Template.
- Board and Commissions Resolution Template.

YELLOW HIGHLIGHTS – NEED COUNCIL INPUT**RESOLUTION _____****A RESOLUTION OF THE FRUITA CITY COUNCIL REGARDING DISSOLVING THE DOWNTOWN ADVISORY BOARD, AND ESTABLISHING THE LOCALISM BOARD IN ITS PLACE**

WHEREAS, the downtown Advisory Board was created to work with property owners, business owners, and the community to implement plans that helped maintain a vibrant downtown; and

WHEREAS, the original goals for the Downtown Advisory Board have been fulfilled; and,

WHEREAS, Fruita City Council decided to dissolve the Downtown Advisory and focus more broadly on Localism to act as an extension of the City's communication efforts, further reach residents, and increase the number of residents engaging with the community; and

WHEREAS, a committee met over the span of three months to bring a recommendation to Fruita City Council on the creation of a Localism Board; and,

WHEREAS, the committee determined the need for a board focused on localism; and,

WHEREAS, the Localism Board will represent and relay the needs and opinions of our diverse community and share this feedback within the City to ensure that all locals have a greater opportunity to live and play like a local. Reach out | Receive | Engage; and,

WHEREAS, the Fruita City Council wishes to repeal Resolution _____ and establish the Localism Board and adopt the By-Laws attached as Exhibit A.

Adding any other WHEREAS, to help strengthen the boards purpose.

NOW, THEREFORE IT BE RESOLVED BY THE FRUITA COUNCIL THAT A LOCALISM BOARD BE ESTABLISHED IN PLACE OF THE DOWNTOWN ADVISORY BOARD:

Section 1: The Downtown Advisory Board created pursuant to Resolution _____ is hereby dissolved.

Section 2: The Localism Board is hereby created.

Section 3: The Localism Board shall serve in an advisory capacity to the Fruita City Council.

Section 5: The Localism Board will operate pursuant to the By-Laws which are attached as Exhibit A.

**PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF FRUITA,
COLORADO THIS 2nd DAY OF _____.**

ATTEST:

CITY OF FRUITA

Margaret Sell, City Clerk

Joel Kincaid, Mayor

SAMPLE



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Item 2.

Timeline for the Creation of a Localism Board

1. Resolution (Recommended) Vs. Ordinance

Timeline: One – two City Council meetings

Boards and Commissions are created by either a resolution or an ordinance. Approval of a resolution typically takes place in one City Council meeting. Approval by ordinance requires a public hearing process, which typically takes place in two City Council meetings. It is more common for boards to be created by resolution.

Attached is a template for a resolution.

2. Creating Bylaws

Timeline: Dependent upon direction from Fruita City Council.

Creating bylaws will depend on Fruita City Council's preference. Fruita City Council can create the bylaws before appointing members to the board, or the board members can create them as their first project as a board.

Attached is a template for bylaws.

3. Appointing Members to the Board

Timeline: Application, Interviews, and City Council Meeting Consent Agenda

As for all Fruita Boards and Commissions, interested members will need to fill out an application and go through an interview process with the Mayor and Council Liaison. If the Mayor and Council Liaison decide to move the applicant forward, the new member will be appointed through the consent agenda at the next Fruita City Council meeting.

4. Disbanding the Downtown Advisory Board

Timeline: One – two City Council meetings (at the same time as creating the Localism Board)

The Downtown Advisory Board would officially be disbanded when the Localism Board resolution is created. The resolution would indicate the Localism Board will replace the Downtown Advisory Board.



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YELLOW HIGHLIGHTS – NEED COUNCIL INPUT

BY-LAWS TEMPLATE

ARTICLE I. CREATION AND NAME:

Per Resolution _____ by the Fruita City Council the following by-laws are being adopted to create the Fruita Localism Board.

ARTICLE II. STATEMENT OF MISSION:

Serving in an advisory capacity to Fruita City Council, the mission of the Localism Board is to represent and relay the needs and opinions of our diverse community and share this feedback within the City to ensure that all locals have a greater opportunity to live and play like a local.

Reach out | Receive | Engage.

ARTICLE III. DUTIES AND RESPONSIBILITIES:

What are the goals for the board?

ARTICLE IV. MEMBERSHIP:

How many members on the board?

All members of the board shall be appointed to three-year terms by the Mayor with approval of the City Council. First appointments shall be for staggered terms of one, two and three years.

Board members should represent Fruita's diverse community and should foster ideas and projects that match the mission of the board. – Recommendation from the Localism Committee

Appointments to the board shall mirror, as much as possible, the demographics of the population of Fruita's city and rural limits. These include ethnicity, gender, race, age, sexual orientation, political viewpoints and affiliations, and geographic location.

- A. Any person desiring to be appointed to the board is encouraged to attend at least one regularly scheduled meeting of the board and then submit an application to the City of Fruita.
- B. A board member may resign their membership at any time by providing written or email notice to the City of Fruita or the Chair of the board.
- C. Board members shall serve without compensation, except for those expenses incurred in connection with the work of the Board as approved by the City Manager or their designee.
- D. A board member may be removed by the City Council pursuant to the Article 6.07 of the Fruita City Charter.
- E. Localism Board Ex-Officio members will include a City Council Liaison appointed by the Mayor and City of Fruita Staff Member(s) as appointed by the City Manager.

ARTICLE V. OFFICERS:

Officers of the board shall consist of a Chair, Vice-chair, and Secretary. Only appointed members of the board are eligible to hold office.

- A. The Chair and Vice-chair shall be elected for one-year terms of office by members of the board. The Chair and the Vice-chair each may be elected for one (1) successive term to their same offices.
- B. In the event that a board member fills the position of Chair or Vice-chair due to a mid-term vacancy, the board member will still be eligible to serve up to two full one-year terms in the same office.

In the event of a mid-term vacancy in the office of Chair, the Vice-chair shall assume and finish out the remainder of the term of the office of Chair.

ARTICLE V. BOARD MEETINGS AND QUORUM:

- A. The board shall meet at least times a year. Special meetings of the Board may be called at such times and places as may be determined necessary by the Chair or the Board itself.
- B. All meetings of the Board shall be open to the public in accordance with the state open meetings law.

- C. A record of each meeting shall be kept and a copy filed with the City Clerk's office.
- D. Only appointed board members may vote on issues before the Board. Each Board Member is allocated one vote for each issue to be voted upon. All decisions of the board shall be made by majority vote of those board members present in person. Votes can be made by proxy by providing advance notice to the Chair and the proxy holder.
- E. Agendas for all Board meetings shall be sent, if possible, to all Board Members in advance of the meetings.
- F. Regular meetings of the Board shall be at a time and place established by the Board.
- G. A quorum shall be necessary to conduct official business of the Board. A quorum shall consist of more than 50 percent, rounded up to the next whole number, of the appointed membership of the Board.
- H. If the Chair and Vice-Chair are unable to attend a scheduled meeting or must leave a meeting for any reason, the Committee members in attendance shall select an acting Chair to perform the duties of the Chair.

The Board may from time to time establish such sub-committees, ad-hoc committees or working groups as it considers advisable to fulfill its mandate.

- a. The by-laws listed herein, with the exception of the established by the City Charter, may be amended in the following manner:
 - i. A new amendment or an amendment change may be presented at a given meeting and discussed.
 - ii. Said amendment change will be considered for vote at the succeeding meeting.

These bylaws were passed and adopted this _____(day) of _____(month/year) by the City of Fruita City Council.

Joel Kincaid, Mayor

Attest:

City Clerk



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AGENDA ITEM COVER SHEET

TO: FRUITA CITY COUNCIL AND MAYOR

FROM: MIKE BENNETT, CITY MANAGER & SHANNON VASSEN, ASSISTANT CITY MANAGER

DATE: MARCH 26, 2024

AGENDA TEXT: Discussion on Sales Tax Exemption on Sales of Preowned/Used Items.

PURPOSE

The purpose of this agenda item is for the City Council to have a discussion on a request to exempt City sales taxes on certain preowned and used items. The City Council received an overview of this proposal at the February 20, 2024, and requested that the topic be put on as a discussion item for this workshop.

BACKGROUND

The City of Fruita collects a 3% City Sales tax on goods and services sold throughout Fruita and on online items that are delivered to Fruita. Revenues from sales tax collections are split between two funds. Two-thirds (or 2%) of the City sales taxes collected help fund the General Fund, and the additional one-third (or 1%) is collected for the Fruita Community Center Fund. The General Fund is the City's primary operating fund for the provision of essential government services, and funds core services such as Public Safety, Public Works, Parks and Recreation, and more. The Fruita Community Center Fund was established in 2009 to account for monies received by the City from a one cent increase on sales and use taxes, what was approved by the voters in November of 2008. The 1% was and is used for the construction, operation, and payment of debt of the Fruita Community Center. Out of 1%, 6/10ths is set to expire in 2039 when the debt of the facility is paid off, and the remaining will be used for operations, capital, and maintenance. When purchasing a good or service in Fruita, in total, there is an 8.27% tax levied by three different entities, which are the City of Fruita (3%), Mesa County (2.37%), and the state of Colorado (2.9%). The City of Fruita has the authority to exempt sales tax from the Fruita portion of the total sales tax only.

Currently, throughout Mesa County, there is a proposal to exempt sales tax collection on some second hand and used goods, and this proposal is being led by Grand Junction City Councilor Cody Kennedy. At the request of the Fruita City Council, Councilor Kennedy made a presentation on the tax proposal during the regular February 20, 2024, meeting. During that presentation, Councilor Kennedy shared that this is a proposal that he has been working on, and it is his goal to get it implemented throughout the Grand Valley. A copy of the Secondhand Tax Plan is attached to this cover sheet. This plan was pulled from a Grand Junction City Council item. Highlights from the plan include:

- **Goal of the Plan:** Encourage reuse by Grand Junction residents and those who shop in Grand Junction by lowering the effective cost of second hand goods.

- **Qualifying Items:** Any items with a sales price under \$5,000 that has previously been sold in a retail setting where sales tax is collected. This includes consignment sales antique sales and items donated to and sold through charity shops. Does not include items that have been used and not yet sold.
- **Potential Local and Regional Benefits:**
 - Decrease in local landfill waste.
 - Increase in local sales due to incentive to buy local and not online
 - Decrease in cost for local residents.
 - Decrease in carbon emissions from fewer items in landfill and fewer new items produced

After the presentation, the City Council requested that staff investigate the impact of a potential action and further research the logistics of exempting sales taxes on secondhand goods in Fruita.

Regarding the logistics, it should be noted that, unlike Grand Junction, the City of Fruita does not receive payment of sales taxes directly. Rather, businesses remit sales tax collections to the state of Colorado (“the state”) and the state then remits payment to Fruita two months after the sales tax month. Therefore, the responsibility of both exempting the secondhand goods from Fruita sales taxes and remitting the correct sales tax payments to the state would fall on individual businesses. This could become complicated for local businesses if the City of Fruita was the only entity that moved forward with exempting taxes from secondhand items. It would be a significant fiscal impact did start collecting payments of its own sales taxes, as new staff would have to be added in Finance and Administration. Salary and benefits expenses only are estimated to be around \$110,000 - \$125,000 per position, and that does not include other expenses like software costs needed to make the transition.

Putting that aside, however, the City of Fruita might not need to make that transition if the City Council pursued moving forward with the sales tax exemptions for the second hand items. Again, it would be the responsibility of the businesses to ensure that the correct sales tax rates are being applied (if not all taxing entities move forward with an exemption), and that the correct taxes are remitted to the state. After speaking with local businesses about logistics, it does seem like most updated point-of-sale systems can include varying tax rates or tax categories. Further research can be completed on this if the City Council is interested in moving forward.

Finally, the fiscal impact is hard to determine as there is only a limited number of stores that sell secondhand goods in Fruita. Additionally, sales tax collections are confidential for specific businesses and that information cannot be made public. Excluding online sales (as the plan calls for only exempting local items, and because it is not possible to tell whether or not an online payment is for used or new items), staff estimates an approximate revenue decrease of \$25,000 between both funds annually.

The point of this discussion is to determine if the City Council is interested in staff receiving more information on this and potentially moving forward with the next steps. Staff does not have a recommendation on this item.

The Second Hand Tax Plan

Goal: encourage reuse by Grand Junction residents and those who shop in Grand Junction by lowering the effective cost of second hand goods.

Experiment Structure: For a defined period of time, eliminate city sales tax for qualifying items. Observe whether or not sales of secondhand goods increase more than overall sales for the city of Grand Junction. Using reasonable and agreed-to assumptions, estimate the amount of waste diverted from a landfill and estimate carbon emission reduction associated with this diversion. Using this data, determine whether there is a positive, neutral or negative impact to Grand Junction citizens, Grand Junction waste management facilities, and the environment in general.

Qualifying items: any item with a sales price under \$5,000 that has previously been sold in a retail setting where sales tax was collected.

- **Includes** consignment sales, antique sales, and items donated to and sold through charity shops.
- **Does not include** items that have been used but not yet sold. For example, a “homemade” blanket used by the person who created it and then sold would not be considered under this program.
 - **Note:** Gear Junction & Grand Valley books both claim it is relatively easy to segregate new vs. used items at the cash register
- **Does not include** items donated to charity organizations by retailers that have not yet been sold. For example, new mattresses sold at Goodwill or unsold clearance items donated to charity shops.
- **Does not include** online purchases of any kind (ThredUp, Poshmark, Ebay, Etc). This program applies only to in-store purchases.

Statistics about waste in the US and Carbon Emissions for various items

Textiles (1): <https://theroundup.org/textile-waste-statistics/>

- The US generates just over **17 million tons** of textile MSW (Municipal Solid Waste) per year, according to the most recent EPA data.
- That is around **112lb per person**, according to the latest census statistics.
- In the US, **66%** of all unwanted clothes and textiles are landfilled.
- Less than **15%** are recycled.
- The rest (**19%**) are burned.

Textiles (2): end of Wasteland Chapter 5 “If we are able to create a proper circular economy when it comes to clothing, we wouldn’t need to produce more clothes for the next thirty years...there are enough clothes produced already.”

Jeans(1): <https://www.thecommons.earth/blog/understanding-the-carbon-footprint-of-denim>

- “...research estimates suggest that a single pair of jeans can have a carbon footprint ranging from 33 to 80 kilograms of CO2 equivalent emissions.”

o Jeans (2): <https://www.oxfam.org.uk/media/press-releases/making-the-jeans-owned-by-brits-produced-co2-equivalent-to-flying-around-the-world-more-than-2300-times/>

- “The figures are astonishing – who knew **making a pair of brand new jeans is like driving 60 miles** in terms of global warming. Continuing on this road is just not sustainable for the planet and everyone who lives on it.”
- “According to [the latest Levi’s estimates](#) (2015, p. 1 of the Appendix), the *lifecycle CO₂e emissions associated to each pair of jeans amounts to 33.4 kg CO₂e; of those, 16.2 kg CO₂e* are estimated by Levi’s to be *manufacturing emissions* (i.e. created across the stages of fibre, fabric assembly, cut, sew and finish, sundries and packaging).”

Books: <https://www.newscientist.com/lastword/mg24933211-400-is-it-better-for-the-planet-to-read-online-or-in-a-paper-format/>

- “**A typical paperback book has a climate impact similar to that of watching 6 hours of TV, at around 1 kilogram of carbon dioxide equivalent (CO₂e).** This unit is a measure of carbon footprint, expressed in terms of the amount of carbon dioxide that would have the same impact over a 100-year period.”

Bikes (1): <https://road.cc/content/feature/carbon-footprint-bike-294925>

- Modone carbon frame: 197kg CO₂e
- Average Trek: 174kg CO₂e

Bikes (2): drone footage of bike graveyard: <https://www.youtube.com/watch?v=XLms-8zEcCg>

Furniture: <https://www.cnn.com/style/article/fast-furniture-problem-for-our-planet/index.html>

- Americans threw away 12 million tons of furniture in 2018; 80% ended up in a landfill
- That is approximately 73 pounds per person per year

Potential Local Benefits:

- Decrease in local landfill waste
- Increase in sales and profits for retailers selling second hand goods
- Decrease in cost for local residents (lower sales tax plus average lower costs for second hand vs. new goods)
- Increase in local sales due to incentive to buy local and not online
- Increase in income for people who sell clothes via consignment
- Increase in donations to charitable shops
- New option to market Grand Junction as a shopping destination
- Some offset for residents to the tax increase implemented for the rec center
- An opportunity for Grand Junction to set a new trend; to the best of my limited research all states charge sales tax on second hand items. There is one program in Southern California that does not charge sales tax on items purchased at charity shops, so long as the mission of the shop falls within a defined set of guidelines
- <https://www.cdtfa.ca.gov/lawguides/vol2/suta/165-0000-all.html#165-0096>

Potential regional/global benefits

- Decrease in carbon emissions from fewer items in landfill
- Decrease in carbon emissions from fewer new items produced
- Incentive for retailers to purchase higher quality goods that have resale value rather than following the “fast fashion” trend
- Incentive for county and state governments to consider reducing sales tax on second hand goods. Note: County and state governments may have a higher incentive to do this since they hand back excess money anyway; it would make sense for them to selectively lower taxes that benefit lower income groups.



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**COUNCIL WORKSHOP
AGENDA ITEM COVER SHEET**

TO: Mayor & City Council
FROM: Mike Bennett, City Manager
DATE: March 26, 2024
AGENDA TEXT: Discussion on the Proceeds of the Sale of Enoch Lake

PURPOSE

As requested by the City Council, to discuss the uses of the proceeds from the sale of Enoch Lake.

BACKGROUND

Following an extensive public process, the City sold Enoch Lake, and after all closing costs received in cash \$493,130 March 8, 2024, upon closing, in addition to the forgiveness of the \$145,393.35 non-monetary obligation the City owed to the buyer for previous assistance to repair City reservoirs. The sale proceeds are automatically added to the City's fund balance until future appropriation by the City Council. City Council directed staff to add a discussion item to a workshop to discuss future uses of this revenue.

For detail on the reasoning of the sale of Enoch Lake and the process, please visit <https://www.fruita.org/publicworks/page/fruita-mountain-water-properties>.



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**COUNCIL WORKSHOP
AGENDA ITEM COVER SHEET**

TO: FRUITA CITY COUNCIL AND MAYOR

FROM: DEB WOODS, DEPUTY CITY CLERK

DATE: MARCH 26, 2024

AGENDA TEXT: PROCLAMATION REQUEST – PROCLAIMING APRIL 27, 2024 AS “MILITARY BOUND GRADUATE RECOGNITION DAY” IN THE CITY OF FRUITA TO BE ACCEPTED BY ALLISON REHOR WITH WESTERN SLOPE BLUE STAR MOTHERS

PURPOSE

This is an opportunity for the City Council and Mayor to review a Proclamation request submitted by Allison Rehor with Western Slope Blue Star Mothers for the issuance of a “High School Military Commitment Recognition Day” Proclamation at the April 16, 2024 City Council meeting.

In addition, staff would like direction from the Council regarding whether they would like to add this Proclamation to the list of preapproved Proclamations as it was not placed on the list of annual preapproved Proclamations.

BACKGROUND

At the January 17, 2023 Regular City Council Meeting during Council Reports and Actions, Mayor Kincaid and the Fruita City Council established an annual list of preapproved Proclamations instead of approving them one at a time at workshop meetings.

On April 29, 2023, the Fruita City Council issued a “High School Military Commitment Recognition Day” Proclamation in the City of Fruita, which was accepted by Kristy Hale of Western Slope Blue Star Mothers. That was the first and only time to date that this Proclamation had been issued by the City of Fruita and it was not placed on the list of preapproved Proclamations the Council decided upon.

On February 24, 2024, Allison Rehor submitted a Proclamation request with the City Clerk’s Office on behalf of the Western Slope Blue Star Mothers for the issuance of a Proclamation proclaiming April 27, 2024 as “Military Bound Graduate Recognition Day.” If approved, the Proclamation will be placed on the Regular City Council Meeting agenda for April 16, 2024.

In addition, staff is requesting direction from the City Council as to whether they would like the “High School Military Commitment Recognition Day” Proclamation to be included on the list of annual, preapproved Proclamations.

Submission information

Form: Requesting a Proclamation: Guidelines and Procedures [1]
Submitted by Visitor (not verified)
Sat, 02/24/2024 - 4:22pm
184.166.14.23

First Name

Allison

Last Name

Rehor

Email Address

1vp.co8@bluestarmothers.us

Phone Number

3039463109

Date proclamation is to be presented

Tue, 04/16/2024

Name of person accepting proclamation

Allison Rehor

Organization represented, if applicable

Western Slope Blue Star Mothers

Address for mailing proclamation to if presented and accepted virtually**City, State, Zip Code****Proclamation Title**

Military Bound Graduate Recognition Day

Proclamation File

city_of_fruita_proclamation.docx [2]

Source URL: <https://www.fruita.org/node/29371/submission/10476>

Links

[1] <https://www.fruita.org/citycouncil/webform/requesting-proclamation-guidelines-and-procedures> [2]
https://www.fruita.org/system/files/webform/city_of_fruita_proclamation.docx

Proclamation

Proclaiming April 27th, 2024 as: “Military Bound Graduate Recognition Day”

WHEREAS, the freedom and security that the citizens of our Western Slope communities enjoy are the direct result of the continued vigilance of the United States Armed Forces,
WHEREAS, less than 30% of High School seniors are eligible for military service,
WHEREAS, less than 1% of High School seniors choose military service,
WHEREAS, the commitment to serve by these young men and women is essential to preserving the liberties that have enriched our communities and this nation,

NOW THEREFORE, BE IT RESOLVED THAT THE
FRUITA CITY COUNCIL DOES HERBY PROCLAIM
SATURDAY APRIL 27, 2024 AS:

“Military Bound Graduate Recognition Day”

The City of Fruita recognizes and honors these brave young men and women and values the selfless act of service they commit to today and encourages all citizens to participate in the celebration of their service and convey their gratitude for such.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official Seal of the City of Fruita this 16th day of April, 2024.

Joel Kincaid, Mayor, City of Fruita



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**COUNCIL WORKSHOP
AGENDA ITEM COVER SHEET**

TO: FRUITA CITY COUNCIL AND MAYOR

FROM: DEB WOODS, DEPUTY CITY CLERK

DATE: MARCH 26, 2024

AGENDA TEXT: PROCLAMATION REQUEST – PROCLAIMING APRIL, 2024 AS “NATIONAL DONATE LIFE MONTH PROCLAMATION 2024” IN THE CITY OF FRUITA TO BE ACCEPTED BY JESSI ROCHEL WITH THE CHRIS KLUG FOUNDATION

PURPOSE

This is an opportunity for the City Council and Mayor to review a Proclamation request submitted by Jessi Rochel with the Chris Klug Foundation for the issuance of a “National Donate Life Month” Proclamation.

BACKGROUND

At the January 17, 2023 Regular City Council Meeting during Council Reports and Actions, Mayor Kincaid and the Fruita City Council established an annual list of preapproved Proclamations instead of approving them one at a time at workshop meetings. Requests for Proclamations not on that list must still go before the City Council for approval, however.

On March 12, 2024, Jessi Rochel submitted a Proclamation request with the City Clerk’s Office on behalf of the Chris Klug Foundation for the issuance of a Proclamation proclaiming April, 2024 as “National Donate Life Month.” If approved, the Proclamation will be placed on the Regular City Council Meeting agenda for April 16, 2024 as requested.

In addition, staff is requesting direction from the City Council as to whether they would like the “National Donate Life Month” Proclamation to be included on the list of annual, preapproved Proclamations.

Submission information

Form: Requesting a Proclamation: Guidelines and Procedures ^[1]
Submitted by Visitor (not verified)
Tue, 03/12/2024 - 7:51pm
64.158.99.35

First Name

Jessi

Last Name

Rochel

Email Address

jessi@chrisklugfoundation.org

Phone Number

9702742821

Date proclamation is to be presented

Tue, 04/16/2024

Name of person accepting proclamation

Jessi Rochel

Organization represented, if applicable

Chris Klug Foundation

Address for mailing proclamation to if presented and accepted virtually

110 E Hallam Street, Suite 102B

City, State, Zip Code

Aspen, CO 81611

Proclamation Title

National Donate Life Month 2024

Proclamation File

[national_donate_life_month_proclamation_2024_fruita.pdf](#) ^[2]

Source URL: <https://www.fruita.org/node/29371/submission/10494>

Links

^[1] <https://www.fruita.org/citycouncil/webform/requesting-proclamation-guidelines-and-procedures> ^[2]
https://www.fruita.org/system/files/webform/national_donate_life_month_proclamation_2024_fruita.pdf

National Donate Life Month Proclamation 2024

Whereas, this April 2024 is the 21st National Donate Life Month with a goal to raise awareness about organ, eye, and tissue donation, encourage Americans to register as donors, and honor those that have saved and healed lives through the gift of donation; and

Whereas, Colorado has been one of the leaders in the nation with a donor registry of 66.21% of driver license/ID card applicants signing up to be organ and tissue donors—a decision that reflects deep commitment to one another and confirms that there is good inside all of us; and

Whereas, One donor can save up to 8 lives through organ donation, and save and heal more than 75 lives through tissue donation; and

Whereas, A record 307 heroic organ donors provided 918 life saving transplants in 2023, which is a 10.6% increase from the prior year; and Donor Alliance recovered tissue for transplant from 1,703 heroic tissue donors saving and healing with nearly 144,000 tissue grafts; and

Whereas, Registering gives hope back to the more than 1,300 people waiting for a life saving organ transplant in Colorado and Wyoming, while compassionately celebrating donors and their families for the gift of life; and

Whereas, the Chris Klug Foundation, a national nonprofit that promotes organ, eye, and tissue donation awareness, reached a record-breaking 1,035,237 individuals nationwide in 2023 with their lifesaving message;

Whereas, Organ, eye, and tissue donation would not be possible without our community coming together for one united purpose. By saying “Yes” to be an organ, eye, and tissue donor, you're not just checking a box—you're saving and healing lives.

IN WITNESS WHEREOF, I hereunto set my hand and cause to be affixed the official seal of the City of Fruita this _____ day of _____.

Joel Kincaid, Mayor, City of Fruita