



ESTUARY TRANSIT DISTRICT

BOARD OF DIRECTORS' RETREAT

Chester Meeting House, 4 Liberty Street, Chester, CT
Tuesday, April 29, 2025 at 9:00 a.m.

AGENDA

9:00 a.m.	Arrive/Coffee/Pastries/Fruit
10:00 a.m. – 10:15 a.m.	Welcome and Introductions Joseph Comerford, Executive Director Leslie B. Strauss, ETD Board Chair David A. Lee, Facilitator
10:15 a.m. – 10:35 a.m.	Mission Statement Development What is RVT's mission? Whom does it serve? What values guide its overall direction?
10:35 a.m. – 11:00 a.m.	Stakeholders and Changing Conditions What existing conditions are likely to change in the foreseeable future – say, by 2030? Population growth? Changing demographics, especially an aging population that may not be readily attracted to use transit? Changing travel patterns? Changes in regional economy and employment? Commitment to acquire new technology?
11:00 a.m. – 12 noon	SWOT Analysis Are there realistic opportunities to expand into other towns? How much is the Middletown Terminal an obstacle to increasing service? Can RVT become a more valuable resource for CTDOT? What facility issues represent weaknesses/threats? What else?
12 noon – 12:20 p.m.	Lunch
12:20 p.m. – 1:50 p.m.	Strategies and Action Plans What are some specific strategic goals for the organization? Growth? Improving connectivity with other transit services? Introducing new/different services?
1:50 p.m. – 2:00 p.m.	Closing Remarks Joseph Comerford, Executive Director Leslie B. Strauss, ETD Board Chair

NEXT REGULAR BOARD MEETING: FRIDAY, JUNE 13, 2025 @ 9:00 a.m.