



CITY of ESCONDIDO

PUBLIC ART COMMISSION MEETING

September 08, 2025 at 4:30 PM

Council Chambers: 201 North Broadway, Escondido, CA 92025

WELCOME TO YOUR COMMISSION MEETING

We welcome your interest and involvement in the legislative process of Escondido. This agenda includes information about topics coming before the Commission.

CHAIR

Carol Rogers

VICE CHAIR

Patricia Spann

COMMISSIONERS

Jacqueline Kelleher

Nathalie Martinez

Heidi Paul

Terri Ryan

Leila Sackfield

ASSISTANT CITY CLERK

Sarena Garcia

HOW TO WATCH

The City of Escondido provides the following way to watch a Commission meeting:

In Person



201 N. Broadway, Escondido, CA 92025



CITY of ESCONDIDO

PUBLIC ART COMMISSION

MONDAY, SEPTEMBER 08, 2025

Flag Salute

ROLL CALL

ORAL COMMUNICATION

APPROVAL OF MINUTES

- [1.](#) Review and Approve May 12, 2025, and July 14, 2025 Meeting Minutes

Community Requests

- [2.](#) Esco Alley Art Community Request
- [3.](#) Community Requests: Grant Guidelines

Artwork at the Escondido Library

- [4.](#) Artwork at the Escondido Library

Staff Report

- [5.](#) Staff Liasion Report

Public Art Experiences

ADJOURNMENT

HOW TO PARTICIPATE

The City of Escondido provides two ways to communicate with the Commission during a meeting:

In Person



Fill out Speaker Slip and Submit to City Clerk

In Writing



<https://escondido-ca.municodemeetings.com>

ASSISTANCE PROVIDED

If you need special assistance to participate in this meeting, please contact our ADA Coordinator at 760-839-4869. Notification 48 hours prior to the meeting will enable the city to make reasonable arrangements to ensure accessibility. Listening devices are available for the hearing impaired – please see the City Clerk.



CITY *of* ESCONDIDO

PUBLIC ART COMMISSION

MONDAY, SEPTEMBER 08, 2025





CITY of ESCONDIDO

PUBLIC ART COMMISSION MEETING

May 12, 2025 at 4:30 PM

MINUTES

FLAG SALUTE

ROLL CALL

PRESENT

Commissioner Juan Vargas
Commissioner Terri Ryan
Vice Chair Patricia Spann
Commissioner Nathalie Martinez
Commissioner Heidi Paul
Chair Carol Rogers
Commissioner Jacqueline Kelleher

ORAL COMMUNICATION

None

APPROVAL OF MINUTES

1. Review and Approve March 10, 2025 Meeting Minutes

Motion made by Commissioner Vargas

Seconded by Vice Chair Spann

Approved 7-0

PRESENTATION

2. **SUBJECT: JOHN PAUL THE GREAT CATHOLIC UNIVERSITY PRIVATE MURAL**

Request that the Public Art Commission review and provide feedback on the private mural project by John Paul the Great Catholic University.

Staff Recommendation: Review and provide feedback whether the project meets the vision values, and goals of the Public Art Strategic Plan (Development Services Department: Alex Rangel, Assistant Planner II).

Presenter: Kevin Meziere, John Paul the Great Catholic University



CITY of ESCONDIDO

PUBLIC ART COMMISSION MEETING

May 12, 2025 at 4:30 PM

NEW BUSINESS

3. **SUBJECT: THRESHOLD FIVE SCULPTURE**

Request that the Public Art Commission accept the Threshold Five Sculpture into the City's Public Art Collection.

Staff Recommendation: Approve (Community Services: Robert Rhoades, Assistant Director of Community Services)

Presenter: Robert Rhoades, Assistant Director of Community Services

Motion made by Chair Rogers

Seconded by Commissioner Kelleher

Approved 7-0

4. **SUBJECT: ESCONDIDO EXPRESSIONS TRAFFIC SIGNAL BOX PROGRAM**

Request the Public Art Commission approve the artist submission for one location as recommended by the Escondido Expressions Subcommittee.

Staff Recommendation: Approve (Community Services: Robert Rhoades, Assistant Director of Community Services)

Presenter: Sandra Aguilar, Management Analyst

Motion made by Commissioner Vargas

Seconded by Chair Rogers

Approved 6-1 (Spann - No)

5. **SUBJECT: GRAND AVENUE ART PROJECT ROUNDABOUT**

Request the Public Art Commission approve the selection of five artists and provide feedback for the Grand Avenue Roundabout Art Project Request for Proposals process.

Staff Recommendation: Provide Direction and Approve (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services and Sandra Aguilar, Management Analyst, Economic Development

Item pulled and will be brought back at a later date



CITY of ESCONDIDO

PUBLIC ART COMMISSION MEETING

May 12, 2025 at 4:30 PM

6. **SUBJECT: 2025/2026 ANNUAL WORK PLAN UPDATE**

Request that the Public Art Commission approve and adopt the 2025/2026 Annual Work Plan as recommended by the Subcommittee.

Staff Recommendation: Approve (Community Services: Robert Rhoades, Assistant Director of Community Services)

Presenter: Robert Rhoades, assistant Director of Community Services

Motion by Commissioner Vargas Juan to increase EUHSD student murals to 25K

Seconded by Commissioner Kelleher

Approved 4-3 (Rogers, Paul, Spann – No)

Motion by Chair Rogers to approve and transfer the 25K from the Reserve Fund to student murals

Seconded by Commissioner Vargas

Approved 7-0

STAFF LIAISON REPORT

7. **Queen Califia Report**

Update by Robert Rhoades, Assistant Director of Community Services

8. **Liaison Report**

Update by Robert Rhoades, Assistant Director of Community Services

PUBLIC ART EXPERIENCES

Chair Rogers asked for feedback on festival

Commissioner Kelleher – Loved the Indigenous art festival

Commissioner Martinez – Could not attend; heard positive things about the glass blowing demonstration

Commissioner Vargas – Could not attend, but expressed festival provided amazing opportunities

Vice Chair Spann – Could not attend, but heard positive feedback



CITY of ESCONDIDO

PUBLIC ART COMMISSION MEETING

May 12, 2025 at 4:30 PM

Commissioner Paul - Watched glass blowing and was surrounded by Spanish artists from Glass Village, Photographer's Eye and led the bluegrass flash jam

Commissioner Ryan – Spoke about an Indigenous festival artist

Commissioner Vargas – Expressed this was his last meeting, served past (5) years and knows commission will continue to do great work and thank you to staff and fellow commissioners

ADJOURNMENT

Meeting Adjourned at 6:01 p.m.

CHAIR

ASSISTANT CITY CLERK



CITY of ESCONDIDO

PUBLIC ART COMMISSION MEETING

July 14, 2025 at 4:30 PM

MINUTES

Meeting Called to Order 4:33 p.m.

ROLL CALL

PRESENT

Chair Carol Rogers
Vice Chair Patricia Spann
Commissioner Terri Ryan
Commissioner Nathalie Martinez
Commissioner Heidi Paul

ABSENT

Commissioner Jacqueline Kelleher
Commissioner Leila Sackfield

FLAG SALUTE

ELECT CHAIR

1. Elect Chair

Chair Rogers nominated herself

Motion made by Chair Rogers

Seconded by Vice Chair Spann

Approved 4-0 (Rogers - Abstain)

2. Elect Vice Chair

Chair Rogers nominated Vice Chair Spann

Motion made by Chair Rogers

Seconded by Commissioner Paul

Approved 5-0



CITY of ESCONDIDO

PUBLIC ART COMMISSION MEETING

July 14, 2025 at 4:30 PM

ORAL COMMUNICATION - None

3. Grand Avenue Project Update

Update by Sandra Aguilar, Management Analyst

4. Library Relocation

Update by Sandra Aguilar, Management Analyst

5. Children's Museum of Discovery

Update by Sandra Aguilar, Management Analyst

APPROVAL OF MINUTES

6. Review and Approve May 12, 2025 Meeting Minutes and May 25, 2025 Special Meeting Minutes

Chair Rogers motioned to approve the May 12, 2025 minutes with correction to Item (6) - Motion by Chair Vargas to increase funding to 25K; no second

Chair Rogers motioned to increase funding to 15K; Seconded by Vice Chair Spann

Chair Rogers motioned to transfer the 15K from the Reserve Fund to student murals

Paul Second

Approved 5-0

Chair Rogers motion to approve 5/25 minutes

Spann seconded

Approved 5-0

NEW BUSINESS

7. Annual Subcommittee Assignments

Request the Public Art Commission approve the subcommittees as recommended by the Annual Workplan Subcommittee.

Staff Recommendation: Approve (Economic Development: Jennifer Schoeneck)

Presenter: Sandra Aguilar, Management Analyst



CITY of ESCONDIDO

PUBLIC ART COMMISSION MEETING

July 14, 2025 at 4:30 PM

Motion made by Chair Rogers to approve subcommittees,

Seconded by Commissioner Paul

Approved 5-0

1. Escondido Expressions: Ryan, Paul, and Martinez
2. Annual Workplan: Rogers, Spann, and Sackfield
3. Escondido Creek Trail: Martinez, Kelleher, and Ryan
4. Grand Avenue Roundabout Art Project: Spann, Kelleher, and Paul
5. Grants: Sackfield, Martinez, and Rogers
6. Queen Califia's Magical Circle: Spann and Rogers

8. **2025/2026 ANNUAL WORK PLAN UPDATE**

Request that the Public Art Commission approve updates to 2025/2026 Annual Work Plan as recommended by the Annual Work Plan Subcommittee.

Staff Recommendation: Approve (Economic Development: Jennifer Schoeneck)

Presenter: Sandra Aguilar, Management Analyst

Motion made by Chair Rogers

Seconded by Commissioner Martinez

Approved 5-0

9. **California Cultural Districts**

Request that the Public Art Commission approve the submission of an application for the California Cultural Districts.

Staff Recommendation: Approve (Economic Development: Jennifer Schoeneck)

Presenter: Sandra Aguilar, Management Analyst

Motion made by Chair Rogers

Seconded by Commissioner Ryan

Approved 5-0



CITY of ESCONDIDO

PUBLIC ART COMMISSION MEETING

July 14, 2025 at 4:30 PM

STAFF LIAISON REPORT

10. Staff Liaison Report

Report by Sandra Aguilar, Management Analyst

11. Queen Califia Report

Report by Sandra Aguilar, Management Analyst

PUBLIC ART EXPERIENCES

Chair Rogers - Attended the North County Awards Banquet at CCAC and the Public Art Commission was awarded best new festival for the Arts, Culture and Creativity Month; shared about the 2nd Saturday pop up makers on Grand Avenue and positive feedback from business and public

Vice Chair Spann - Shared about the library visit at the mall and expressed it was bringing back life to the mall and loved it

ADJOURNMENT

Meeting Adjourned at 5:27 p.m.

CHAIR

ASSISTANT CITY CLERK



STAFF REPORT

September 9, 2025
Agenda Item No.: XX

SUBJECT:

Esco Alley Art Community Request

RECOMMENDATION:

Request that the Public Art Commission approve funding the project.

Staff Recommendation: Approve (Economic Development: Jennifer Schoeneck)

Presenter: Esco Alley Art Committee of the Downtown Business Association

FISCAL IMPACT:

On July 14, 2025, the Public Art Commission adopted the 2025-2026 Annual Work Plan. This was approved by the City Council on August 20, 2025, with the formal adoption of these plans and associated budget adjustments. The Community Grants Program was designated \$50,000 for the fiscal year 2025/2026.

BACKGROUND:

On July 3, 2025, the Esco Alley Art Committee inquired about the process for receiving funding towards a new project idea. The project would print artwork on panels to be installed along the Escondido Creek Trail. The theme would be Flora and Fauna in order to stay in alignment with the current artwork.

On August 18, 2025, the Esco Alley Art Committee presented the project for consideration to the Grants Subcommittee that included project details, budget, and letters of support.

ATTACHMENTS:

- a. Esco Alley Art Community Request

Escondido Creek Trail Project

Request for Funding



To: The Public Art Commission

Applicant Information

Organization: ESCO ALLEY ART
 In association with the
 Downtown Business Association
 Contact Name: Suzanne Nicolaisen
 Phone: 760-500-7750
 Email: snicolaisen@cox.net

Co-Applicant Information

Organization: Downtown Business Association
 Contact Name: Louisa Magoon
 Phone: 760-207-6321
LouisaM@THEGRANDTEAROOM.COM

Revision

This document replaces the previous Request for Funding dated August 15, 2025 with the following changes:

- The artists will be invited to submit a mock-up of a work of art depicting their interpretation of the themes. Six creations will be selected for transformation to murals.
- The selected themes will be rewarded by \$200 each, which has been added to the budget.
- The budget has also been revised slightly to reflect better quality canvases.

Project Information

Project Name: Escondido Creek Trail Project
 Location: Neighborhood Healthcare, 460 N. Elm Street, Escondido. CA 92025
 Description: In accordance with the overall project goals as expressed on the website of The City of Escondido 'to Beautify the Creek Trail Corridor through artistic design elements'. The project calls for a display of six (6) murals measuring 15 by 10 feet on the 147 feet long façade of the building belonging to Neighborhood Healthcare. The themes will be flora and fauna (requested by the Public Art Commission), and people and agriculture (requested by Neighborhood Healthcare).
 Execution: A call for artists will be issued by ESCO ALLEY ART:

- The artists will be invited to submit a mock-up with their interpretation of the permissible themes.
- A set of instructions including a deadline for completion will be communicated to the artists.

- The mock-ups will be judged and six (6) artworks selected.
 - The six (6) selected works of art will be rewarded with \$200 each.
 - The six (6) selected works of art will be digitally photographed.
 - The electronic files will be vectorized.
 - The vectorized files will be printed on laminated aluminum substrate with an anti-graffiti coating in light-fast colors.
 - The printed panels will be mounted directly on the wall of the building.
- Timeline: The project can be completed 120 days after funding has been confirmed.

Budget:

The revised budget reflects a total amount for the budget of \$20,496.
We respectfully request funding in the amount of \$20,000.

ATTACHMENTS:

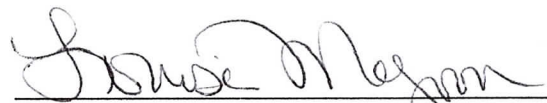
Budget proposal (Revised)
Quotation from SpeedPro
Quotation from Lizz Lang Art Services
Agreement with Neighborhood Healthcare
Letter of support from the Escondido Downtown Business Association (Revised)

Escondido, August 21, 2025
Authorized representative:



Suzanne Nicolaisen, Committee Chair
ESCO Alley Art

Escondido, August 21, 2025
Authorized representative:



Louisa Magoon, Executive Board Member
Downtown Business Association

(Revision 1)**ESCO ALLEY ART**

CREEK TRAIL PROJECT, 2025/26

BUDGET PROPOSAL for 6 murals, each 15' wide x 10' high



DESCRIPTION	QUANT.	PRICE	EXTENSION
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Mural production and installation			
Art work:			
36 x 24 Canvases for mural artists	6	\$ 35	\$ 210
Mural production and installation:			
Vectorizing of Artwork	2	\$ 150	\$ 300
Printing & purchase of 3mm Aluminum panels	18	\$ 657	\$ 11,826
Mural installation:			
Transportation & Installation of Murals on wall	6	\$ 535	\$ 3,210
MURAL PRODUCTION AND INSTALLATION			\$ 15,546

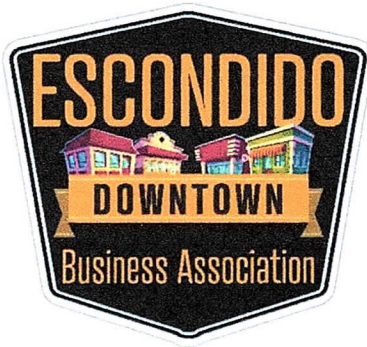
Publicity and unveiling:			
Prizes	6	\$ 200	\$ 1,200
Publicity, Hard copy (Posters, stickers, etc.)			\$ 500
Publicity, Online (Press releases, Social Media)			\$ 1,000
Celebration costs (Music/refreshments/decorations)			\$ 1,000
Information sign, QR codes			\$ 1,250
PUBLICITY AND UNVEILING:			\$ 4,950

TOTAL PROPOSED BUDGET:	\$ 20,496		
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NOTES:

Each mural consists of 3 panels. Each panel is 5' wide x 10' long.

It is our understanding that the city will not be charging permit fees for this project.



August 15, 2025

Public Art Commission
City of Escondido

Re: Creek Trail / Neighborhood Health Project

Dear Commissioners:

We confirm that ESCO ALLEY ART works under the umbrella of the Escondido Downtown Business Association.

ESCO ALLEY ART has presented a project in connection with the Creek Trail Project undertaken by the City of Escondido. The total proposed budget for the project is \$20,496.00. The funds are anticipated to be granted by the Public Arts Commission.

We confirm that the Escondido Downtown Business Association will administer the project and disperse funds to vendors in a timely manner, including in cases where there is a time lag between the availability of funds from the Public Arts Commission and the due dates from vendors.

The Escondido Downtown Business Association has approved the proposal as presented by ESCO ALLEY ART at our meeting on August 15, 2025. Voting yes are board members Bob Carpenter, Mei Bautista, Heather Thelen, Loretta Scott and Louisa Magoon. None opposed. Thank you,

Sincerely,

A handwritten signature in blue ink, appearing to be "Bob Carpenter", written over a horizontal line.

Bob Carpenter
President
Escondido Downtown Business Association

Escondido Downtown Business Association
243 S. Escondido Blvd. # 701
Escondido, CA 92025



STAFF REPORT

September 9, 2025
Agenda Item No.: XX

SUBJECT:

Community Requests: Grant Guidelines

RECOMMENDATION:

Request that the Public Art Commission review and approve the Community Requests: Grant Guidelines.

Staff Recommendation: Approve (Economic Development: Jennifer Schoeneck)

Presenter: Sandra Aguilar, Management Analyst

FISCAL IMPACT:

The Community Requests: Grant Guidelines will serve as the framework for reviewing and processing all upcoming community requests for funding. The Public Commission has designated \$50,000 for this initiative in fiscal year 2025/2026.

BACKGROUND:

The Grants Subcommittee was formed at the Public Art Commission on July 14 and comprised of Commissioner Martinez, Commissioner Rogers, and Commissioner Sackfield.

On July 11, The Public Art Commission's Grants Subcommittee convened to review and refine the guidelines for Community Requests. The purpose of this effort was to ensure that funding is directed toward fully developed public art projects. The guidelines are intended to support proposals that demonstrate thorough planning, community impact, and feasibility. By setting clearer expectations for applicants, the Commission aims to maximize the effectiveness of available grant funding and enhance the quality of public art supported through the Grants program.

ATTACHMENTS:

- a. Community Requests: Grant Guidelines



Public Art Community Requests: Grant Guidelines

The Public Art Community Requests program provides grants to support community-led art projects in the City of Escondido. The funding source, the Public Art Fund, is administered by the Public Art Commission. We invite individuals, teams, businesses or organizations with fully developed projects that are ready for implementation, but need funding, to apply.

Eligibility Requirements

To be eligible, your project should meet the following criteria:

1. **Arts, Culture, and Creativity Focused**

The project must be original art installations or public art programming (e.g., workshops, performances, interactive events)

2. **Free & Public Access**

The project must include a no-cost component to ensure accessibility to the Escondido community.

3. **Escondido-Based**

The project must take place within the City of Escondido.

4. **Fully Developed Plan**

This program supports projects that are ready to launch, with clear details and documentation.

Required Application Materials

Applicants must provide all of the following when presenting to the subcommittee:

1. **Project Description**

- a. Clear description of who (organization and/or individual) is leading the project and what the deliverables are
- b. How the project benefits or engages the Escondido community and how the project will be marketed to the community
- c. Timeline for project implementation

2. **Detailed Budget**

- a. Show how the grant funds will be used

- i. Include line items for materials, artist fees, venue rental, etc.
- ii. Attach estimates or vendor quotes if available

3. Proof of Location/Permission

- a. If using a space not owned by the applicant:
 - i. Submit a letter of intent or written confirmation from the location owner
 - ii. Confirm the site is available and the host is aware of your project
 - iii. If your project is Public Art on Private Property, you must include letters of support from both the business owner and building owner

4. Organizational Approval *(if applicable)*

- a. If applying on behalf of an organization:
 - i. Provide meeting minutes showing project approval or
 - ii. A letter of intent from an organizational leader confirming your authority to apply

Project Reporting

Grantees must provide all of the following after the project is complete:

1. **Final documentation:** High-quality images and/or video of the completed project
2. **Summary report:** Short summary of the outcome, including public impact and/or attendance

Funding

Once awarded funding, the grantee will receive 70% of the funds via check by mail approximately 3 weeks later (processing times may vary). Grantee may be required to submit a W-9. After the final documentation and summary report are received, the remaining 30% of the funds will be dispersed.

What We Fund

GRANTS MAY COVER:	GRANTS DO <u>NOT</u> COVER:
<ul style="list-style-type: none"> • Artist stipends • Materials and supplies • Equipment rentals • Venue rental (if applicable) • Outreach and promotion 	<ul style="list-style-type: none"> • Projects outside of Escondido • General operating costs or unrelated expenses • Events or projects that have already taken place

Review & Approval Process

All proposals will go through a two-step approval process:

1. Presentation to the Grants Subcommittee

- a. Applicants will be invited to present their project in a short (up to 10 minute) presentation
- b. Subcommittee members will review, ask questions, and may recommend projects to move forward

2. Final Approval by the Public Art Commission

- a. Projects recommended by the Grants Subcommittee will go to the full commission for final approval
- b. Applicants should be prepared to attend the final approval meeting or send a representative

How to Apply

Submit all materials via email to: publicart@escondido.gov.

Drop off printed materials at: 201 N Broadway, Escondido, CA 92025. (Second Floor- Economic Development)



STAFF REPORT

September 9, 2025
Agenda Item No.: XX

SUBJECT:

Artwork at the Escondido Library

RECOMMENDATION:

Request that the Public Art Commission provide direction.

Staff Recommendation: Provide Direction (Economic Development: Jennifer Schoeneck)

Presenter: Sandra Aguilar, Management Analyst

FISCAL IMPACT:

None.

BACKGROUND:

Battle of San Pasqual

On May 13, 2025, City Project Manager, Eduardo Vasquez, informed staff that there was a painting of the San Pasqual Battle in the Escondido Library that was part of the City's Public Art Collection. The scene is painted on five panels approximately 4' by 6' each. The wall where it was located was about to be removed as renovations are underway. City Building staff carefully removed it.

On June 5, 2025, Public Art staff wrapped the panels in acid free paper and bubble wrap, and the panels were placed in a temperature-controlled storage space. The Escondido Library will no longer have a space to place this artwork and would like to have it relocated.

North by Northwest

On August 12, 2025, the Staff Liaison to the Library, Robert Rhoades, informed staff that the artwork North by Northwest, a sculpture by Ken Pinkerton, is currently located outside in the middle of a non-functioning fountain that will be removed as part of the Escondido Library Renovations plans. Public Art staff files state the following regarding the sculpture:

"North by Northwest, artist Ken Pinkerton (1983) Escondido Public Library located at 239 S Kalmia St. This sculpture greets patrons at the library entrance and features bold geometric shapes with free-flowing lines and angles. This art piece was a gift from Joyce and Irvin Malcom, supporters of the arts and the preservation of Escondido. They gifted other works of art to the City, including James Hubble's Fountain at the Trinity Episcopal Church (1989)."



CITY *of* ESCONDIDO

STAFF REPORT

Staff researched the artist to find a contact, and learned that the artist, Ken Pinkerton, passed away in 2005. His wife has also passed away as of 2018.

ATTACHMENTS:

- a. Artwork at the Escondido Library

1. North by Northwest, Ken Pinkerton, 1983.



2. Battle of San Pasqual



Public Art Commission
Staff Liaison Report
September 8, 2025

SB 456 Update

Over the last few decades, Escondido has heavily invested in public art leaning primarily on murals as an opportunity to add vibrancy, creativity, and diversity to public spaces. However, in 2023, public notices began being issued to municipalities indicating that muralists fall within the definition of a “contractor” under the Business and Professions Code, section 7026. As a result, muralists must now have a painting contractor’s license unless they fall within an exempt/compliant category:

- Project is \$500 or less
- A student-led project
- Muralist has a contractor’s license
- Artist subcontracts with a licensed paint contractor

To qualify for a commercial painter’s license, muralists must accumulate four years of experience under a licensed contractor, pass a law and business examination, and pay annual licensing fees. In many ways this is unattainable for the artists. Though, the legislature is currently considering [Senate Bill \(“SB”\) 456](#) to exempt muralists from this licensing requirement. Mayor White submitted a letter of support for SB456 to the Senate Business, Professions, and Economic Development Committee in advance of the hearing. While SB456 is moving through the legislative process, staff have paused all mural projects until the law is changed or there is a viable alternative solution.

The Bill has been moving along with little opposition. On April 7, 2025, SB456 passed the Business, Professions & Economic Development Senate Committee (10-0) and later passed Senate Appropriations Committee on consent. On June 2, SB 456 passed off the Senate floor (38-0).

Following the vote, it was sent the Assembly side where it must pass three committees before it will be voted on the floor of the Assembly. It was heard and passed by the Assembly Arts, Entertainment, Sports, and Tourism Committee on June 24, 2025 (9-0). On July 8, 2025, it was presented to the Assembly Business and Professions Committee where it was passed with a vote of 17-0. On August 21, 2025, it was reviewed by the Assembly Appropriations Committee where it passed (15-0).

The SB 456 is now awaiting a third reading and a vote by the full Assembly. Once the Bill passes the Assembly, it will be on Governor’s desk for signature or veto. It could be signed as early as mid-September. This action is most likely to take place no later than October 12, as this is the deadline for all Bills that take effect on January 1, 2026.

Art Speaks, Escondido Community Foundation

City staff met with members of the Escondido Community Foundation, the Center for the Arts Escondido who is the fiscal sponsor, and the artists to discuss the two projects approved by the Public Art Commission on July 8.

Escondido Creek Trail Murals: The City, the fiscal sponsor, CCAE, and the artist, Sasha Primo, have now entered into an agreement. The artist has secured a licensed contractor to paint the mural on the wall of the building and in the two sides of channel located 1500 E Valley Parkway. The artist, the construction company, and the City are coordinating schedules as work is still underway in that section of the Escondido Creek Trail. On August 22, the artist traveled to Escondido to meet in person with staff and do a site visit.

On August 23, the artist held an in person community workshop. Work is scheduled to begin on September 22 and will last 3-4 weeks depending on weather conditions.

Threshold Five, sculpture located in Kit Carson Park: The City and the artist, ArtBuilds Inc, have now entered into an agreement. The project is currently being reviewed by the Building Department. The artist has met with Park staff on site to discuss logistics. The sculpture is complete and ready for installation. Once the plan review is done, an installation date will be set.

Kummeyaay Creation, Mural at Escondido Library: The City, the fiscal sponsor, CCAE, and the artist, Tim Toplov, have now entered into an agreement. Staff is coordinating with the project manager with the goal of installation of the mural prior to the grand reopening event.

Grand Avenue Roundabout Art Project

The Request for Qualifications (RFQ) for the Grand Avenue Roundabout Art Project was released on July 21, 2025. All artists from the previous RFQ were notified. City staff received 16 submissions. The Subcommittee will be meeting later this month to review all the submissions.

Washington Park Mural

A mural dedication event was held on Saturday, August 30 to honor the artists and teachers of the mural, *The Surfing Shrimp*. Deputy Mayor Martinez and Councilmember Fitzgerald presented certificates to the student artists and teachers. EUHSD Superintendent Petersen and Del Lago Principal Kalish were also present. Speeches were made by Commissioners Rogers, Spann, and Sackfield.

Escondido Expressions Traffic Signal Boxes

The Call for Artists for Escondido Traffic Signal Boxes has been released to the public on September 3. The deadline for submissions is September 26.

April is Arts, Culture, and Creativity Month

The Grant Opportunity has been released to the public on September 3. The deadline for submissions is October 3, 2025. The Grants Subcommittee will be meeting October 13 to review the applications.

Queen Califia's Legacy Celebration - A week of art, community and culture

Queen Califia's Magical Garden was first opened to the public on October 26, 2003. To celebrate the late artist Niki de Saint Phalle's gift and dedicated volunteer docents, City staff is planning daily activities starting October 20 to October 26 open to the community. On October 29, Niki de Saint Phalle's Birthday, a special event for Public Art Commissioners, Docents and City Staff is planned to celebrate her legacy with a guest author and birthday cake.

Next Meeting Agenda (Tentative)

The following item(s) are anticipated to be on the next meeting agenda.

- Escondido Expressions Phase 4.0
- Art, Culture, and Creativity Month (2026)
- Grand Avenue Roundabout Art Project